

Call for Speaker Criteria





Shape the Future of Travel

ATM is more than just a networking hub; it's a powerful platform for learning, collaboration and innovation. ATM welcomes innovative submissions, bold achievements, blue sky thinking, high-level thought leadership and informative case studies with a special interest in those linked to emerging trends, major or growing travel segments and future opportunity.





Considerations of Submission

- *Submitting your proposal is an expression of interest only, it does not guarantee a slot.*
- *Selected proposals must align with ATM's objectives and themes*
- *Promotional or sales pitches will not be accepted.*
- *Seniority of speaker and industry influence is a must.*

What we are looking for:

- ✓ Innovative, original, or disruptive thinking
- ✓ Real-world success stories and best practices
- ✓ Future trends, growing travel sectors, or new opportunities
- ✓ High-level thought leadership and expertise

Recommended Formats

Keynote – One specialist speaker presenting on a key topic with / without slides, to deliver a key message and deep dive on a specific area of specialism.
(Typically, 30 mins)

Fireside Chat – One or two (max) key leaders having an informal chat with a moderator, exploring their topic matter through an open conversation.
(Typically, 40 mins)

Panel – Up to 5 panellists discussing a pre-determined topic, with prepared questions giving a wider look at a topic, from a variety of perspectives, often sharing opposing opinions to create a debate on-stage.
(Typically, 1h)

Stages

*ATM Global Stage:
Providing the roadmap to global
travel and tourism growth.*



*ATM Experience Hub:
Supporting connection and
innovation through people.*



*ATM Travel Tech, Future Stage:
Launching travel businesses into the future
with insights, inspiration and
transformation.*



Evaluation Criteria

ATM will assess submissions based on:

<i>Proven success or applied best practices</i>	<i>Originality and innovation</i>
<i>Relevance to ATM audience and agenda</i>	<i>Scalability and global impact potential</i>
<i>Contribution to sustainability goals</i>	<i>Commitment to diversity and inclusion</i>

Sponsored or Curated?

There are limited opportunities for speaking opportunities during the ATM Conference Programme. To guarantee a slot, sponsorship is recommended. The differences are as follows:

Lead Capture of Attendees?	Promotion?	Own Branding?	Ownership of content?	Discussion Type	
Sponsored (30 mins)	Yes	1x Social post	<ul style="list-style-type: none">- Mention on website with Click-thru link- Mention in digital show preview- 1x video loop on-stage, prior to session- Logo on holding slide- Logo on live agenda	Topic to be <u>guided</u> by ATM team.	Freedom to choose.
Invited	No	Not guaranteed	No	Topic and moderator to be <u>decided</u> by ATM team only.	Panel or Fireside only.



Key Dates:

23rd November, 2026 – Call for Speakers Closes

8th January – Completed Agenda Launched

16th February – All Speakers Confirmed

16th March – All Sponsored Slots Fulfilled

2026 Conference in Stats:

220+
Speakers

70+
Sessions

5.3k
conference
attendees

Up to 200
audience members

3 Stages





FAQs

- *Does it cost to speak?*
Whilst applying to speak is completely free, some parts of the conference programme will have a cost associated to them.
- *How are speakers determined?*
The conferencing team will hand-pick the most relevant and impactful speakers that resonate with ATM Values.
- *When will I find out if I've been selected?*
The conference team will be in touch directly, only if you have been selected.
- *What if I miss the deadline?*
Unfortunately, we will not be able to accept any late submissions.