

Tech & Innovation Hub: The Beating Heart Of ATM Travel Tech

The Tech & Innovation Hub is where every senior buyer, exhibitor and media outlet comes to see what's next. By exhibiting here, you're not just on the show floor – you're in the spotlight.

The Future Stage (Thought Leadership)

A dedicated 250-seat theatre anchoring The Hub. Host to global futurists, entrepreneurs, and tech leaders. Leverage opportunities to present, participate in panels and showcase your innovation to an audience of buyers, partners and press.

Innovation Zones

A showcase of solutions across the frontier innovation verticals —AI & predictive analytics, immersive AR/VR, robotics and future mobility, fintech and green tech, event technology and startups driving disruption. With flexible plug-and-play packages, you can add your brand and position yourself directly in front of the buyers shaping the future of travel.

Tech and Innovation Hub (Located within ATM Travel Tech in Zabeel Halls 2&3)

Dedicated space at the heart of ATM Travel Tech.

An immersive hub showcasing cutting-edge solutions transforming travel.

Demo

An interactive space where exhibitors can introduce and help potential customers understand how their product works and its capabilities to help improve operations.

Start-Up Exhibitor Showcase

A dedicated platform for emerging innovators to display solutions reshaping travel and tourism —brought to life on the Future Stage.

RESET ROOM

SPEAKERS
AREA

MOU SIGNING ROOM

DEMO
AREA

DEMO
AREA

FUTURE STAGE



ROBOTIC
Urban Air Mobility



IMMERSIVE
TECH AR/VR



TRAVEL FINTECH CROSS
BORDER PAYMENTS



NETWORK AREA



EVENT
TECH



GREEN
TECH

START UP PODS

AI EXPERIENCE

DEMO
AREA

START UP PODS

TUNNEL

AI EXPERIENCE

DEMO
AREA

Tech & Innovation Hub

Be
Seen in
Good
Company:
The Global
Travel And
Tourism
Community
Chooses
ATM

Sabre

Juniper
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INFINIOS

HotelRunner

nucore

Holafly

**arabian
travel market**
المناعة TRAVEL TECH

The background of the entire image is a futuristic cityscape at night, viewed through a large window. A robot stands in the foreground, looking out at the city. The scene is overlaid with various digital elements, including glowing lines, geometric shapes, and data points, creating a high-tech, cybernetic atmosphere.

Join us where the future of travel is built –linking breakthrough tech with buyers, partners and investors.

We look forward to welcoming you to **ATM Travel Tech** in Dubai.

[Stand Enquiry](#)

[Sponsorship Enquiry](#)