



Promote your participation at
Arabian Travel Market
in the official show media:

Official Show E-preview
Official Show Daily

OFFICIAL SHOW E-PREVIEW

"The E-preview is your way to reach participants before the show. It is sent out via e-mail to Reed Travel Exhibitions' database of 150,000 travel trade professionals and referenced online at arabiantravelmarket.com for fantastic audience reach"



The E-preview covers:

INDUSTRY NEWS

The latest happenings from tourism boards and exhibitors

NEED TO KNOW

Travel trends taking over the tourism landscape

SEMINAR DETAILS

Conferences and talks to attend during the four-day event

IN-DEPTH FEATURES

The transforming tourism industry reviewed

EXHIBITOR VIEWS

What the participants have to say

DEADLINES

Artwork deadline: April 5, 2021

Mailing: April 20, 2021

ADVERTISING RATES

Full page - US\$6,000*

IFCS - US\$12,500*

OBC - US\$10,000*

*Subject to 5% VAT

Prices for bespoke content solutions available upon request

OFFICIAL SHOW DAILY

“The Show Daily is your reference for news, announcements and show highlights throughout the four-day event. It is a must-read for all participants”

The Official Show Daily covers:

INDUSTRY NEWS

The latest happenings from the show floor with imagery

EVENT SCHEDULE

Travel trends are covered as in-depth features, highlighting topics discussed during the show

EXHIBITOR QUOTES

Representatives from the region and all around the world share their ATM experience



OFFICIAL SHOW DAILY

To every exhibition
stand each morning
of the show



Available at every
entrance to the show
and in halls



5,000 COPIES
distributed everyday

By hand to
participants as
they arrive



Available in
official hotels and
on shuttle buses



ADVERTISING RATES (All Prices in US\$)

POSITION	1 DAY	2 DAYS	3 DAYS	4 DAYS
Single page	5,500	8,800	11,000	13,200
DPS	8,800	15,400	19,800	22,000
Half page	3,300	5,500	7,700	9,900
Quarter page	2,200	3,850	5,500	6,825
Inside front cover(DPS)				27,500
Outside back cover				22,000
Inside back cover				15,400
Front cover strip				12,100
False cover(4pp)	21,000	21,000	21,000	21,000

All rates are subject to to 5% VAT

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DEADLINES

Space reservation: April 5, 2021

Artwork deadline: April 29, 2021

Publishing dates: May 16 - 19, 2021



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THANK YOU!