



arabian
travel market®

DUBAI

الملتقى

Mon 14 Sept. - Thu 17 Sept. 2026

Hosted Buyer Programme Welcome Brochure

#ATMDubai

Hosted Buyer Benefits

- ✓ Opportunity to meet leading travel suppliers
- ✓ Opportunity to stay up-to-date with new market trends
- ✓ Early access to pre-schedule meetings
- ✓ Recognition as a key buyer in the UAE market
- ✓ Invitation to the ATM Networking Party
- ✓ Exclusive Hosted Buyer events
- ✓ Hosted Buyer & Exhibitor networking event (mandatory)
- ✓ 4 nights' accommodation with complimentary breakfast (13 September – 17 September)
- ✓ Daily return transfer between hotel and venue
- ✓ Hosted Buyer Meetings Platform User Guide
- ✓ Exclusive support with pre-scheduling meetings
- ✓ Listing in the Online Meetings Platform Hosted Buyer Directory available to Exhibitors

Hosted Buyer Requirements

- Confirm attendance to the physical show 14 September – 17 September 2026
- Arrive on 13th September and depart only after the close of the show at 5pm on 17 September
- Attend all scheduled meeting appointments across the three day event
- Attend the required networking events where indicated in the Hosted Buyer event schedule on the Hosted Buyer Zone
- Complete Hosted Buyer and company profile in full in Connect Me, the online meetings platform
- Rate all meeting appointments once they have taken place
- Complete the post show survey & Hosted Buyer survey

Accommodation

- You will be provided with 4 nights stay with complimentary breakfast at the ATM partner hotel from 13 September – 17 September only.
- Your hotel will be allocated to you and will be confirmed closer to the show.
- Check in will start as of 3pm on the 13 September.
- At check-in may be asked to present a credit card for any incidentals, this is normal procedure.
- Check out will be on the morning of the 17 September, the last day of the show, however you will still be expected to attend the last day of the show at the scheduled time.
- You will be able to leave luggage at the hotel concierge on the day of check out to collect later on.
- A return transfer between the hotel and the ATM venue will be provided on all 4 days of the show.
- Dubai hotel tax, additional night's stay, early check-in and late check-out must be paid by individually and is not covered by ATM.



Kindly note that rooms may differ from the one in the image

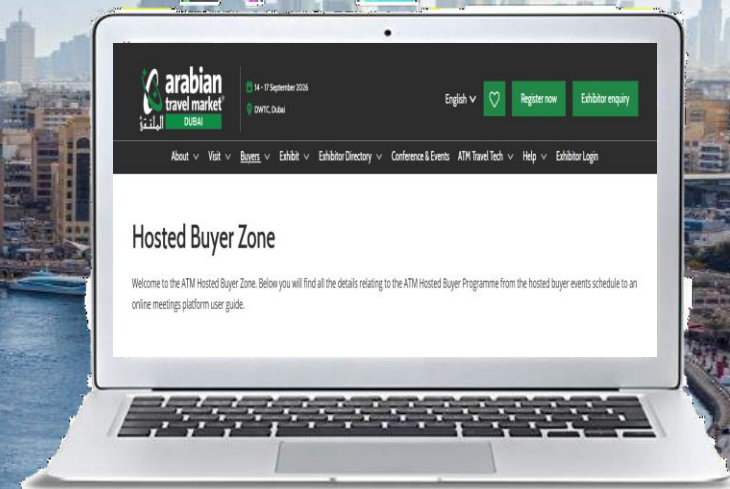
Important Reminders

- **Additional Transfers:** Transfers where not provided by ATM will be at your own personal expense.
- **Visas:** ATM is not responsible for providing any visa information or assistance. Please ensure you know what is needed ahead of time where necessary. A confirmation letter for the purpose of acquiring a visa can be issued upon request. Please email the ATM Hosted Buyer team on atm-buyers@rxglobal.com with your passport details. Due to time differences, please allow up to 48 hrs for a response.
- **Medical:** Medical emergencies must be advised of in writing and a medical certificate must be provided in either English on clinical letterhead and signed by a registered Doctor. You are responsible for any associated requirements and costs.
- **Insurance:** It is your responsibility to arrange adequate travel and/or medical insurance as necessary to include any onward journey
- **Meals:** Food & drink, unless where stated as included, will be at your own cost.

Hosted Buyer Zone

The **Hosted Buyer Zone** is the place to go for:

- Hosted Buyer Programme announcements
- A step by step Meetings Platform User Guide
- Other key Hosted Buyer information
- Exclusive Hosted Buyer Events schedule
- Return hotel to venue transfer schedule
- Travel form for your flight details
- Important pre-departure information
-and more



[Hosted Buyer Zone](#)

Frequently Asked Questions

Q: Can I arrange my own transfers to and from the ATM venue?

A: Yes you can but we kindly ask you to inform the ATM Hosted Buyer team ahead of time. Please note that these transfers would not be covered by ATM

Q: Can I return to the hotel from the ATM venue at any time?

A: We will provide a transfer at a set time each day. If you have completed your minimum appointment requirements for the day and wish to return to the hotel before the arranged ATM transfer, you may of course do so. Please note that this transfer would not be covered by ATM

Q: What happens if I miss a meeting?

A: We understand that there may be a valid reason for not showing up to an appointment or turning up late but consistent reports of the same will lead to your Hosted Buyer place being void and may also incur a fee. All our cancellation, no show and failure to comply policies are listed in our [Terms & Conditions](#). Try to rearrange your meeting as soon as possible

Q: What do I do if my flight details change?

A: If your travel to the show has been severely delayed and it means you may miss your first few appointments, please email the ATM Hosted Buyer team immediately so we can inform your meeting partner. It will be your responsibility to reschedule the meeting or obtain contact details so you can follow up with your meeting partner at a later date.

Q. Why do I need to pay Hotel Tax in Dubai?

A: Hotel tax is a mandatory requirement of all travellers in Dubai. This must be paid by the individual at the end of the hotel stay and will not be covered by ATM.



Frequently Asked Questions



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Q: Does the Hosted Buyer Programme cover meals?

A: You will receive complimentary breakfast at your hotel. Lunch and dinner will be at your own arrangement and expense unless where stated in the events schedule.

Q. Can I bring a laptop to the show and is there a charging station?

A: As there will be no onsite public computers or laptops available you are certainly allowed to bring your own. There will be a dedicated area in the Buyers' Club Lounge where you will be able to use and charge your laptop. You will need to bring your own charger and adaptor.

Q. Why do I need to rate my appointments?

A: It is really important for us to understand how your meetings went and if the Exhibitor showed up. This only takes a few minutes to complete. Please be as honest as possible with your ratings and comments. It is important to note that your ratings and comments will not be visible to your meeting partner but remember that the Exhibitors will also be asked to rate their meetings with you!. Failing to complete your meeting ratings may affect your eligibility for future programmes.

Q. What if I don't complete the post-show survey?

A: It is a requirement of the Hosted Buyer programme to complete the post-show survey as it is important feedback for us. It is a great way to tell us what you enjoyed and if there are any things you would like us to do differently. If you don't tell us, we won't know. Not completing the survey as part of the programme could jeopardise your application for future programmes.

Q: My company wants to send another person to the show, is this possible?

A: The Hosted Buyer Programme is only open to one person per company. A colleague may attend as Buyers' Club but would not receive any Hosted Buyer benefits and would need to arrange their own accommodation and transfers etc.



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Q. Do I need to print my badge?

A. Due to reduced printing capacity onsite, it is important that you have your badge printed and available for the 1st day of the show.

Q. Do I need to print my schedule?

A. Due to reduced printing capacity onsite, it is important to print your schedule ahead of time

Q. Will I have access to the meetings platform while onsite?

A. The venue does provide Wi-Fi although due to volume it is expected that there may be occasions or areas where the Wi-Fi is a little slower. Wi-Fi will also be offered in the Buyers' Lounge. Should you experience any issues with meetings platform while onsite, please visit the designed help desk

Q. Do I need a visa?

A. It is the responsibility of all Hosted Buyers to enquire about any visa requirements. We are unable to provide any visa assistance or advice.

Q. Will I be able to get a lanyard onsite?

A: Yes, you will be able to get a lanyard onsite however we do recommend that due to limited printing facilities, you print and bring your badge with you



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ATM Hosted Buyer team

ATM-buyers@rxglobal.com

Built by



In the business of
building businesses

Destination
Partner:



Official
Partners:

IHG
HOTELS &
RESORTS

