



Promote your participation at  
Arabian Travel Market  
in the official show media:

**Official Show E-preview**  
**Official Show Daily**

# OFFICIAL SHOW E-PREVIEW

“The E-preview is your way to reach participants before the show. It is sent out via e-mail to Reed Travel Exhibitions’ database of 150,000 travel trade professionals and referenced online at [arabiantravelmarket.com](http://arabiantravelmarket.com) for fantastic audience reach”



## The E-preview covers:

### INDUSTRY NEWS

The latest happenings from tourism boards and exhibitors

### NEED TO KNOW

Travel trends taking over the tourism landscape

### SEMINAR DETAILS

Conferences and talks to attend during the four-day event

### IN-DEPTH FEATURES

The transforming tourism industry reviewed

### EXHIBITOR VIEWS

What the participants have to say

## DEADLINES

**Artwork deadline:** April 6, 2022

**Mailing:** April 24, 2022

## ADVERTISING RATES

**Full page** - US\$6,000\*

**IFCS** - US\$12,500\*

**OBC** - US\$10,000\*

\*Subject to 5% VAT

Prices for bespoke content solutions available upon request

# OFFICIAL SHOW DAILY

*"The Show Daily is your reference for news, announcements and show highlights throughout the four-day event. It is a must-read for all participants"*

## The Official Show Daily covers:

### INDUSTRY NEWS

The latest happenings from the show floor with imagery

### EVENT SCHEDULE

Travel trends are covered as in-depth features, highlighting topics discussed during the show

### EXHIBITOR QUOTES

Representatives from the region and all around the world share their ATM experience



# OFFICIAL SHOW DAILY

To every exhibition stand each morning of the show



Available at every entrance to the show and in halls



**8,000 COPIES**  
*distributed everyday*

By hand to participants as they arrive



Available in official hotels and on shuttle buses



## ADVERTISING RATES (All Prices in US\$)

POSITION	1 DAY	2 DAYS	3 DAYS	4 DAYS
Single page	5,500	8,800	11,000	13,200
DPS	8,800	15,400	19,800	22,000
Half page	3,300	5,500	7,700	9,900
Quarter page	2,200	3,850	5,500	6,825
Inside front cover(DPS)				27,500
Outside back cover				22,000
Inside back cover				15,400
Front cover strip				12,100
False cover(4pp)	21,000	21,000	21,000	21,000

All rates are subject to to %5 VAT

Prices for bespoke content solutions available upon request

## DEADLINES

**Space reservation:** April 5, 2022

**Artwork deadline:** April 28, 2022

**Publishing dates:** May 9 – 12, 2022



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**THANK YOU!**