



Stand out at
Arabian Travel Market
in the official show media

**E-Preview
Show Daily**

 This year's Show Daily will be printed on 100% recycled paper

OFFICIAL SHOW E-PREVIEW

“The E-preview is your way to reach participants before the show. It is sent out via e-mail to Reed Travel Exhibitions’ database of 150,000 travel trade professionals and referenced online at arabiantravelmarket.com for fantastic audience reach”



The E-preview covers:

INDUSTRY NEWS

The latest happenings from tourism boards and exhibitors

NEED TO KNOW

Travel trends taking over the tourism landscape

SEMINAR DETAILS

Conferences and talks to attend during the four-day event

IN-DEPTH FEATURES

The transforming tourism industry reviewed

EXHIBITOR VIEWS

What the participants have to say

DEADLINES

Artwork deadline: March 23, 2023

Distribution: March 30, 2023

ADVERTISING RATES

Full page - US\$6,000*

IFCS - US\$12,500*

OBC - US\$10,000*

*Subject to 5% VAT

Prices for bespoke content solutions available upon request

OFFICIAL SHOW DAILY

"The Show Daily is your reference for news, announcements and show highlights throughout the four-day event. It is a must-read for all participants"

The Official Show Daily covers:

INDUSTRY NEWS

The latest happenings from the show floor with imagery

EVENT SCHEDULE

Travel trends are covered as in-depth features, highlighting topics discussed during the show

EXHIBITOR QUOTES

Representatives from the region and all around the world share their ATM experience

The theme of this year's event is **"Working Towards Net Zero"** with a big focus on sustainability. This will be explored editorially and the daily itself is being produced on 100% recycled paper 



ADVERTISING RATES



ADVERTISING RATES (All Prices in US\$)

POSITION	1 DAY	2 DAYS	3 DAYS	4 DAYS
Single page	5,500	8,800	11,000	13,200
DPS	8,800	15,400	19,800	22,000
Half page	3,300	5,500	7,700	9,900
Quarter page	2,200	3,850	5,500	6,825
Inside front cover(DPS)				27,500
Outside back cover				22,000
Inside back cover				15,400
False cover(4pp)	21,000	21,000	21,000	21,000

All rates are subject to to %5 VAT

Prices for bespoke content solutions available upon request

DEADLINES

Space reservations: April 10, 2023

Artwork deadline: April 25, 2023

Publishing dates: May 1-4, 2023



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THANK YOU!