



Promote your participation at
Arabian Travel Market
in the official show media:

Official Show Preview
Official Show Daily
Official Event Guide

OFFICIAL SHOW PREVIEW

"The Preview is your way to reach participants before the show. E-mailed out to Reed Travel Exhibitions' database of 150,000 travel trade professionals and referenced online at arabiantravelmarket.com for fantastic audience reach"



NEED TO KNOW
*What to expect
at the event*



SEMINAR DETAILS
Mark your calendar



**EXHIBITOR
FEATURES**
*Will your company
be included?*



DEADLINES

Artwork deadline: March 5, 2020

Mailing: March 20, 2020

ADVERTISING RATES

Full page US\$6,000*

IFCS US\$12,500*

OBC US\$10,000*

**Subject to 5% VAT*

FOR ENQUIRIES: Rose D'Souza ✉ rose.dsouza@npimedia.com ☎ +971 4 4243650

OFFICIAL SHOW DAILY

"The Show Daily is your reference for news, announcements and show highlights throughout the four day event - it is a must-read for all participants"

To every exhibition stand each morning of the show



Available at every entrance to the show & in halls



9,000 COPIES
distributed everyday

By hand to participants as they arrive



Available in official hotels & on shuttle buses



DEADLINES

Space reservation: March 5, 2020

Artwork deadline: March 30, 2020

Publishing dates: April 19-22, 2020

ADVERTISING RATES

(All prices in \$)

POSITION	1 DAY	2 DAYS	3 DAYS	4 DAYS
Single page	5,500	8,800	11,000	13,200
DPS	8,800	15,400	19,800	22,000
Half page	3,300	5,500	7,700	9,900
Quarter page	2,200	3,850	5,500	6,825
Inside front cover (DPS)	-----			27,500
Outside back cover	-----			22,000
Inside back cover	-----			15,400
Front cover strip	-----			12,100
False cover (4 pages)	21,000	21,000	21,000	21,000

* *Creative solution prices available on request*

* *Subject to 5% VAT*


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OFFICIAL SHOW CATALOGUE

*"The one source of information that
always makes it back to the office
after Arabian Travel Market"*

Reaches
2,500+
exhibiting
companies



Accessible to
40,000+
attending visitors


10,000
copies at every
- hall entrance
- stand

Accessible to
8,000+
buyers club
members


DEADLINES

Space reservation: March 7, 2020

Artwork deadline: March 25, 2020

Publishing dates: April 5, 2020

ADVERTISING RATES

Cover positions POA (priority to key participants)

DPS US\$9,900 **IFCS** US\$12,500

Full page US\$5,500 **OBC** US\$10,000

Half page US\$3,300

Please ask for custom quotations for:
bound-inserts, bookmarks, other special operations

** Subject to 5% VAT*