

Promote your participation at Arabian Travel Market in the official show media:

Official Show Preview
Official Show Daily
Official Event Guide

OFFICIAL SHOW PREVIEW

"The Preview is your way to reach participants before the show. E-mailed out to Reed Travel Exhibitions' database of 150,000 travel trade professionals and referenced online at arabiantravelmarket.com for fantastic audience reach"











DEADLINES

Artwork deadline: March 5, 2020

Mailing: March 20, 2020

ADVERTISING RATES

Full page US\$6,000*

IFCS US\$12,500*

OBC US\$10,000*

*Subject to 5% VAT

OFFICIAL SHOW DAILY

"The Show Daily is your reference for news, announcements and show highlights throughout the four day event - it is a must-read for all participants"



To every exhibition stand each morning of the show



Available at every entrance to the show & in halls



9,000 COPIES distributed everyday

By hand to participants as they arrive



Available in official hotels & on shuttle buses





DEADLINES

Space reservation: March 5, 2020 Artwork deadline: March 30, 2020 Publishing dates: April 19-22, 2020

ADVERTISING RATES

(All prices in \$)

POSITION	1 DAY	2 DAYS	3 DAYS	4 DAYS
Single page	5,500	8,800	11,000	13,200
DPS	8,800	15,400	19,800	22,000
Half page	3,300	5,500	7,700	9,900
Quarter page	2,200	3,850	5,500	6,825
Inside front cover (DPS)				27,500
Outside back cover				22,000
Inside back cover				15,400
Front cover strip				12,100
False cover (4 page	s) 21,000	21,000	21,000	21,000

^{*} Creative solution prices available on request

^{*} Subject to 5% VAT

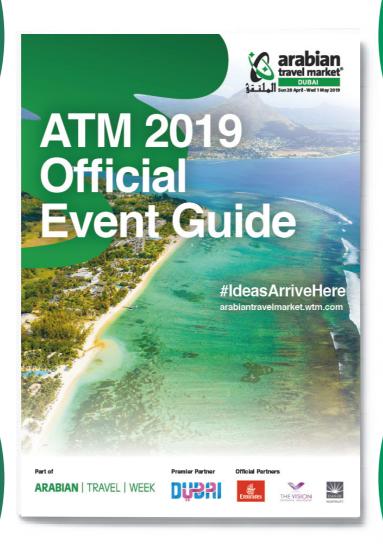
OFFICIAL SHOW CATALOGUE

"The one source of information that always makes it back to the office after Arabian Travel Market"



Reaches
2,500+
exhibiting
companies

10,000 copies at every - hall entrance - stand



Accessible to 40,000+ attending visitors initial

Accessible to 8,000+ buyers club members

DEADLINES

Space reservation: March 7, 2020 Artwork deadline: March 25, 2020 Publishing dates: April 5, 2020

ADVERTISING RATES

Cover positions POA (priority to key participants)

DPS US\$9,900 **IFCS** US\$12,500 **Full page** US\$5,500 **OBC** US\$10,000

Half page US\$3,300

Please ask for custom quotations for:

bound-inserts, bookmarks, other special operations

* Subject to 5% VAT