

Arabian Travel Market 2023, 1 May – 4 May

Hosted Buyer Terms and Conditions

1. DEFINITIONS

In these terms and conditions, the following words shall have the following meanings unless the context otherwise requires:

“**ATM Hosted Buyer Team**” refers directly to the RX Event team based at Gateway House, 28 The Quadrant, Richmond, Surrey TW9 1DN, United Kingdom.

“**Event**” or “**Show**” means the Arabian Travel Market in person event running from 1 to 4 May 2023, also referred to as ATM Dubai 2023.

“**Exhibitor**” refers to suppliers to travel products who have contracted with RX to take stand space at the Event.

“**Hosted Buyer**” is a term designated to a travel trade professional or buyer of travel products who has registered to attend the Event and has been qualified and accepted by RX, on the basis of these terms and conditions, to participate in the Hosted Buyer Programme.

“**Hosted Buyer Programme**” is an exclusive and limited capacity programme whereby RX provides accommodation and other benefits to Hosted Buyers who have been qualified to participate and who, in return, agree to commit to certain programme requirements including but not limited to a minimum number of pre-scheduled appointments.

“**Medical Condition**” means an injury, illness or disease which would cause any ordinary prudent person to seek treatment, diagnosis, care or medical advice or treatment.

“**Pre-Scheduled Appointment**”; is an appointment organised by RX between a Hosted Buyer and an Exhibitor taking place at the Event.

“**RX**” means Reed Exhibitions Limited, of Gateway House, 28 The Quadrant, Richmond, Surrey, TW9 1DN, United Kingdom, which is the organiser of the Event and the contracting party with the Hosted Buyer.

2. APPLICATION PROCESS

- a) Completion of the online Hosted Buyer ‘Register Your Interest’ Form does not automatically guarantee a place on the Hosted Buyer Programme. Applicants will be notified if they have been successful and each applicant must undergo a strict qualifying process. RX’s decision whether or not to accept a buyer on the Hosted Buyer Programme is final.
- b) It is important to note that, due to limited capacity on the Hosted Buyer Programme and the volume of applicants, it is not possible to accommodate everyone who applies.
- c) Preference will be given to individuals who have not attended ATM previously or participated in the Hosted Buyer Programme in the last 3 years.
- d) **A registration fee of USD \$250 (plus VAT) will be taken if you are accepted on to the programme as a Hosted Buyer. This is not a deposit and is non-refundable. Failure to**

pay the registration fee within the stated time will result in your application being cancelled.

- e) RX will only accept one application form per participant. In the event of more than one application per participant being received, only the first application form will be processed.
- f) RX will only ordinarily only accept one application per company for the Hosted Buyer Programme. Any acceptance of additional Hosted Buyers from the same company is at the complete discretion of RX.
- g) All applicants must be aged 18 or over and must meet Hosted Buyer application requirements to be considered.
- h) All applicants will undergo a vetting process against strict qualifying criteria and may be contacted for further information to support their application
- i) The interest form must be completed in full. Forms with missing or outdated information will not be considered.
- j) References as provided on the Hosted Buyer interest form may be contacted at any time during the application process.
- k) Applicants must only apply if attending the Event to invest in outbound travel products and services and must NOT be attempting to sell any kind of inbound products and services.
- l) Buyers are asked not to apply if they do not meet the stated requirements or do not intend to meet the Hosted Buyer Programme commitments as stated below.
- m) Submission of the interest form and registration form for the ATM Hosted Buyer Programme will be taken as a Hosted Buyer's agreement to these terms & conditions.
- n) Applications from Hosted Buyers with any known Government travel restrictions or border closures as a result of Covid-19 or other causes at the time of application will not be accepted.

3. REGISTRATION

Successful applicants will be advised by email as to their Hosted Buyer status and will need to complete the following to secure their place. Failure to do so will result in their Hosted Buyer place being cancelled:

1. Complete the official buyer registration form
2. Complete the required speed networking selections
3. Pay the required \$250 USD + VAT registration fee

4. HOSTED BUYER APPLICATION REQUIREMENTS

To apply and be considered as a Hosted Buyer, all applicants must meet the below requirements:

- a) Senior travel industry professional with direct purchasing and contracting authority
- b) Direct spend in the Middle East
- c) Be able to demonstrate current Middle Eastern products or showcase a clearly defined business model for expansion into the Middle East
- d) Have an annual budget that is consolidated in various categories (flights, hotels, transport, etc.)
- e) Not have participated in the ATM Hosted Buyer Programme in the last three years
- f) Ideally be new to ATM, never having participated previously
- g) Be willing to adhere to all Hosted Buyer Programme commitments including but not limited to the required appointment minimum

- h) Be able to provide references for business conducted in the last 1 year
- i) Be able to speak English to an intermediate level in order to converse with international Exhibitors. The Hosted Buyer Programme will be conducted in English.

5. HOSTED BUYER BENEFITS

Successful applicants to the Hosted Buyer Programme will receive the following exclusive benefits as organised by RX, the ATM Hosted Buyer Team and Official Partners:

- a) Recognition as a key buyer in the market
- b) Complimentary hotel accommodation in one of ATM's partner properties for four (4) nights from 30th April to 4th May. Check out will be the morning of 4th May 2023
- c) For the avoidance of doubt; any additional night's accommodation is payable by the Hosted Buyer
- d) Complimentary buffet breakfast at the allocated hotel (does not include a la carte)
- e) A scheduled roundtrip shared transfer from the partner hotel to the Event venue each day of the Event
- f) Early access to the online diary
- g) Listing in the Hosted Buyer Directory in the online platform
- h) Business card drop function with Exhibitors available in the online platform
- i) Access to the Buyers' lounge at the event, which includes complimentary refreshments and Wi-Fi
- j) Opportunity to attend ATM Virtual also as a Hosted Buyer (optional)
- k) Invitation to the highly exclusive ATM Event (optional); *(return transfer post Event not included)*
- l) Exclusive invitation to La Perle by Dragone (optional); *(transport not included)*
- m) Personalised support where needed throughout the Hosted Buyer Programme by the ATM Hosted Buyer Team

ALL other costs and incidental expenses are the responsibility of each attendee: examples include but are not limited to flights, airport transfers, private transfers, all food and beverages, flight upgrades, flight time/date changes, hotel upgrades, Dubai hotel tax, additional night's accommodation, personal extras, early hotel check in or late check out, travel & medical insurance.

The following is also NOT included in the Hosted Buyer Programme:

- a) Travel/medical insurance
- b) Any visa or associated visa costs
- c) Extended hotel nights beyond the dates stated in the Hosted Buyer Programme
- d) Double occupancy costs
- e) Hotel early check in/late check out fees
- f) Accommodation upgrades and/or in-room enhancements, mini bar, additional use of paid-for facilities
- g) Flight costs or flight contribution amounts. For the avoidance of doubt, ATM offers a "semi-hosted" Hosted Buyer Programme only and all flight costs must be paid for by the Hosted Buyer
- h) Meals (unless where specified as provided in the final event schedule)
- i) Drinks (unless where specified as provided in the final event schedule)
- j) Any costs related to Covid-19 to include but not limited to PCR testing requirements
- k) Dubai hotel tax which, as per Government requirements, must be paid by the individual at check out. For avoidance of any doubt, RX will not cover or be held liable for any tourism related taxes.

6. HOSTED BUYER COMMITMENTS

All Hosted Buyers accepted onto the Hosted Buyer Programme must be able to:

- a) Attend the in-person Event in Dubai
- b) Attend all 4 days of the Event in full
- c) Arrange to arrive on 30th April 2023 (day prior to the Event) and depart only after the close of the ATM Dubai on 4th May 2023
- d) Commit to a minimum of 35 appointments (10 per day on days 1-3 and 5 on day 4). It is important to note that appointments may not be bundled together
- e) Complete both the Hosted Buyer Interest Form and Buyer Registration once live
- f) Pay the \$250 USD + VAT registration fee upon successful application
- g) Complete hosted buyer & company profiles in full as per guidelines
- h) Complete all appointment ratings
- i) Complete post-show & speed networking surveys
- j) Attend the mandatory onsite speed networking as scheduled. Late arrival after the time indicated in the finalised event schedule will be deemed a 'No Show'. Please see No Show policy below for details
- k) Attend all other mandatory networking events as part of the Hosted Buyer Programme where listed as mandatory in the final event schedule
- l) Participation in the relevant Buyer Forum in the ATM Global Stage will be required for Hosted Buyers from India, KSA and China. The format will be an interactive panel followed by informal networking between the Exhibitors and Buyers attending the session.

7. ATTENDANCE & MINIMUM APPOINTMENT REQUIREMENTS

- a) As part of their Hosted Buyer status, all Hosted Buyers are required to pre-schedule a minimum number of 35 appointments with Exhibitors, 10 per day on days 1 -3 of the Event and a minimum of 5 appointments on day 4. Appointment requirements may not be bundled together and must be adhered to per day.
- b) Please note that appointment attendance will be monitored and non-attendance shall constitute a breach of these terms and conditions
- c) All Hosted Buyers must use the meetings platform to secure their meetings at the Event
- d) Once the meetings platform is live, Hosted Buyers must complete their buyer and company profiles in full in a timely manner. Information will be sent on how to do this. Failure to complete this final part of the process could result in removal from the Hosted Buyer Programme.
- e) Meetings made outside the platform are not advised and will not be considered towards the minimum meeting requirement.
- f) Hosted Buyers who are unable to honour an appointment should contact the Exhibitor directly to arrange a more convenient appointment time with as much advanced notice as possible.
- g) Hosted Buyers applying to be a part of the ATM Hosted Buyer Programme are consenting to their contact details being made available to all Exhibitors at the Event for the purposes of fixing additional appointments.
- h) Hosted Buyers are required to attend all 4 days of the Event in FULL. Late arrival or early departure arrangements may affect Hosted Buyer status.
- i) Hosted Buyers must communicate any delays in arrival to the ATM Hosted Buyer Team immediately or as soon as reasonably possible.
- j) RX takes no responsibility for any individual on the Hosted Buyer Programme who may miss flights, transfers or functions related to the Event. Any additional expense incurred is at the Hosted Buyer's own cost.

- k) Failure to check in at the hotel on the required date may be considered as No-Show. Please see the 'Travel' section for required arrival and departure dates and times.
- l) **Failure to meet all terms and conditions will be considered a breach of this contract which could mean an additional fee of \$250 +VAT and removal from the Hosted Buyer Programme. This will also affect future applications. Please see Failure to Comply, No Show and Cancellation sections for more details.**

8. FAILURE TO COMPLY

- a. Any failure by a Hosted Buyer in meeting any of the conditions set out in these terms and conditions may result in one or more of the following;
 - i. Cancellation of Hosted Buyer status
 - ii. Exclusion from the Hosted Buyer Programme and future Hosted Buyer Programmes
 - iii. Loss of flight contribution amount and Hosted Buyer accommodation where applicable
 - iv. Additional charge as indicated in section 9
- b. Attendance of the Hosted Buyers will be monitored at the Event by the ATM Hosted Buyer Team. Failure by the Hosted Buyer to comply with the minimum appointment requirement and networking sessions shall be treated according to the 'Failure to Comply' cause.

9. CANCELLATIONS & NO-SHOWS

Cancellations will only be accepted, without charge, by written confirmation by email to ATM-buyers@rxglobal.co.uk and only if received before Monday 10 April 2023.

- a) All cancellation notifications must have been acknowledged in writing by the ATM Hosted Buyer Team
- b) **Speed Networking and select networking events are mandatory for all Hosted Buyers. Failure to attend or late attendance could result in your Hosted Buyer place being cancelled, along with any associated Hosted Buyer benefits. Behaviour of this nature will also affect future applications.**
- c) Unless for a Medical Condition and other exceptions outlined below, cancellations will not be refunded the \$250 + VAT registration fee.
- d) Cancellation exceptions include Medical Condition, bankruptcy, company closure, travel restrictions as a result of Covid-19 and/or redundancy. Evidence of such will need to be provided.
- e) Government travel restrictions as a result of Covid-19 must be verified
- f) Medical Condition cancellations will only be accepted if they pertain to the Hosted Buyer or immediate family: spouse or partner, siblings, parents, grandparents or children.
- g) Cancellations due to Medical Condition will require proof of a medical certificate from a licensed practitioner. Please kindly provide this in English where possible. This must be signed and stamped by the attending doctor and a copy sent via email to the ATM Hosted Buyer Team. Medical certificates will be treated with the upmost confidentiality.
- h) Where cancellations need to take place, Hosted Buyers are asked to extend the courtesy to RX by trying to find a replacement from within their company

10. CANCELLATION, NO SHOW, FAILURE TO COMPLY CHARGES

- a) Any cancellation received after Monday 10 April 2023 will incur a cancellation fee of US\$500 (plus VAT).
- b) If a Hosted Buyer misses three (3) or more Pre-Scheduled Appointments, that Hosted Buyer will be deemed to be a 'No Show'. **'No Shows' will incur an additional cancellation fee of US\$500 (plus VAT) and their Hosted Buyer place will be cancelled**

along with any associated Hosted Buyer benefits such as accommodation. Behaviour of this nature will also affect future applications.

- c) The cancellation and no-show fees are a reasonable pre-estimate of the losses and costs to be incurred by RX, including administration costs in cancelling and rearranging the relevant bookings. RX shall take payment of such cancellation and no-show fees from Hosted Buyers' credit cards 14 days after the closing date of the Event if the payment has not been made by other means. RX will provide Hosted Buyers with a receipt in respect of such credit card fees for cancellation and no-show fees. Hosted Buyers may request an invoice, if required.

11. TRAVEL INFORMATION

- a) RX recommends that Hosted Buyers' flight details are confirmed no later than Monday 10 April 2023 using the online travel information form provided in the Hosted Buyer Zone.
- b) All Hosted Buyers must arrange to arrive the day prior to the Event start date and depart only after the close of the Event. Early departures, unless where absolutely necessary, will not be accepted.
- c) Flights for all Hosted Buyers must meet the arrival and departure dates and times as stated.
- d) Hosted Buyers who fail to meet the arrival and departure requirements may be removed from the Hosted Buyer Programme.
- e) Delays to arrival times due to unforeseen flight circumstances as a result of an airline delay or cancellation must be communicated as soon as possible to the ATM Hosted Buyer Team. Failure to do so could incur removal from the Hosted Buyer Programme.
- f) Discounts by airline partners cannot be guaranteed and, where offered, RX takes no responsibility in the promotion available or the associated terms and conditions of such airline.
- g) RX will not be held responsible for any flight cancellation costs or loss due to travel restrictions, border closures or any other reasons which may prevent the Hosted Buyer from arriving at the Event by the date stated.
- h) RX recommends that Hosted Buyers book flexible fares and are careful to observe Event arrival and departure criteria alongside airline cancellation and refund policies before booking flights.
- i) RX shall not be held liable or responsible for any injury, illness, loss or damage to any person or property or additional expense involved with travel resulting from acts of God, detention, annoyance, delays, quarantine, strikes, thefts, pilferage, diseases, civil disturbances, terrorism, government restrictions or regulations, discrepancies or changes in transportation or hotel services.
- j) Excess baggage, customs fines and the like are the responsibility of each individual Hosted Buyer. Please consult the United Arab Emirates Customs Service (www.dxbcustoms.gov.ae) should further information be required.
- k) RX does not endorse or approve of export gifts given to Hosted Buyers by Exhibitors. It is the responsibility of each Hosted Buyer to ensure that such gifts may be both legally removed from UAE and imported into your home country.
- l) It is the responsibility of all individuals to check any travel restrictions before booking flights.

11a. TRAVEL DATES

- a) Hosted Buyers must arrive in Dubai by no later than 30th April 2023
- b) Hosted Buyers must depart no earlier than 19:00 on 4th May 2023

11b. VISAS

- a) Please note that participants from certain countries may require a Visa to enter the UAE.
- b) Visa costs are not covered as part of the Hosted Buyer Programme.
- c) It is the responsibility of the individual to determine what visa is need and to pay and arrange for that visa in time to arrive at the Event.

11c. INSURANCE

Please note that travel insurance is the responsibility of each individual. RX does not provide and will not arrange for travel insurance as part of the Hosted Buyer Programme. Travel insurance must be in effect from the day of departure up to and including the date of arrival back to the Hosted Buyer's home country.

12. ACCOMMODATION

- a) The Hosted Buyer hotel will be confirmed one week prior to the Event start date.
- b) Hotel accommodation will be provided for four (4) nights from 30th April until 4th May (morning only). Requests to deviate from these dates will not be accommodated.
- c) Check in at the hotel will start at 3pm local time. Early check in or late check out expenses are not included in the Hosted Buyer Programme and such arrangements are to be made and paid for directly with the hotel.
- d) Hosted Buyers are kindly asked not to submit requests for a particular hotel unless for mobility, dietary or bed arrangement requirements.
- e) Any additional accommodation above the four (4) nights provided by RX is to at the expense of Hosted Buyers along with any incidentals (personal costs) from their stay. If additional accommodation is needed in order to meet required arrival or departure dates and times, this will need to be arranged and paid for by each Hosted Buyer.
- f) Hosted Buyers may submit a request for additional nights via the travel information form on the Hosted Buyer Zone, but all bookings for additional accommodation will be confirmed directly by the hotel and not by the ATM Hosted Buyer Team.
- g) Hosted Buyers may be asked to provide credit cards on hotel check in. This is normal procedure and will be used to cover any unpaid personal costs, additional night's stay or other incidental costs.
- h) All Hosted Buyers are liable to pay Dubai Hotel Tax as per regulations issued by the Dubai Authorities. These must be paid by each visitor in person and RX will not be responsible for these charges. Please note that charges may vary according to hotel.
- i) On the last day of the Event, Hosted Buyers will be able to leave their luggage at the hotel concierge following check out. This will allow Hosted Buyers to attend the Event as normal to complete all remaining appointments. Transfers to and from the hotel will operate as scheduled. Please note that due to reduced contact points as a result of Covid-19, there may be reduced or limited cloakroom storage onsite and it is advised to leave any luggage at the hotel. In the event a Hosted Buyer needs to take luggage to the Event, he or she should speak with the ATM Hosted Buyer Team in advance.
- j) Hosted Buyers must settle all expenses with the hotel prior to departure and will indemnify RX for any failure to do so.

13. TRANSFERS

Airport Transfers

Airport transfers are not provided as part of the Hosted Buyer Programme and will need to be self-arranged and self-paid.

Return Hotel/Venue Transfers

- a) Transfers between the hotel and Event venue are included as part of the Hosted Buyer Programme. A schedule will be provided, but RX will not be responsible for any missed departures.
- b) Transfers will depart on time and will not wait for missing or late individuals. It is the responsibility of the Hosted Buyer to be ready at the pickup point at the scheduled time.
- c) In the event of a missed transfer, each Hosted Buyer will need to make their own way to the Event at their own expense.
- d) Any additional transfers outside those that are provided as part of the Hosted Buyer Programme will need to be self-arranged and self-paid.

14. MEDICAL & COVID-19

- a. All Hosted Buyers may need to undergo quarantine should they test positive for COVID-19 after arriving and/or during their stay in Dubai and must bear all associated expenses, costs and losses.
- b. It is advisable to ensure that Hosted Buyers travel with sufficient medical insurance to cover any Covid-19 or other costs such as hospitalisation, quarantine, loss of flights, etc.
- c. Hosted Buyers must meet all travel, entry and regulatory requirements as mandated by Dubai government and the federal government of the UAE.
- d. It is important that each individual check the Covid-19 travel requirements to exit and re-enter their own country as well as what may be required to enter Dubai and any other countries as part of their onward journey after the Event.
- e. RX will not cover the cost of any PCR or other Covid-19 testing requirements
- f. Any Hosted Buyer required to do a PCR test upon entry to Dubai must remain in quarantine for the required amount of time until test results are received. It is the responsibility of the individual to ensure that sufficient time has been allowed for this in order to arrive at the Event on time for the start of the Event.
- g. It is important to note that having a double vaccine certificate does not necessarily mean one is exempt from requiring a PCR or lateral flow test.
- h. RX is not responsible for providing updated Covid-19 travel requirements per country. It is the responsibility of each Hosted Buyer to understand what is required.
- i. The use of face masks will be in accordance with current government requirements and updates with regards to current policy will be listed on RX's/the Event's website and in Hosted Buyer correspondence.

15. HOSTED BUYER REPLACEMENTS

- a. Invitations to Hosted Buyers are non-transferable and name changes are at the sole discretion and approval of the ATM Hosted Buyer Team
- b. Where Hosted Buyers need to cancel their participation subject to RX's consent;
 - i. it is advisable that they first request that a colleague from their organisation attend as a replacement;
 - ii. replacements however are not necessarily guaranteed a Hosted Buyer place and will be subject to the same qualification criteria and application process; and
 - iii. If a replacement is accepted by RX, a cancellation fee will not be payable by the Hosted Buyer.

16. GENERAL

- a) Arabian Travel Market (ATM) is a trade event owned and organised by RX.
- b) These terms and conditions shall be governed by and construed in accordance with the laws of England and Wales.

- c) Successful applicants will only be accepted as Hosted Buyers if they have read and agreed to these terms and conditions and have ticked the relevant boxes on the online application form.
- a) Completing the Hosted Buyer application process will be understood as agreement to these terms and conditions.
- b) RX reserves the right to remove a Hosted Buyer from the Hosted Buyer Programme at its complete discretion without liability if it is in the best interests of RX or the Event or if such Hosted Buyer's attendance is likely to damage the reputation of the Event.
- c) Persons participating in the Event from the same company as the Hosted Buyer or accompanying the Hosted Buyer are not included in any offers regarding the Hosted Buyer Programme.
- d) Any Hosted Buyer reported as selling his or her own products and services will have their Hosted Buyer status revoked immediately and must apply to attend as an Exhibitor or trade visitor. This will result in immediate removal from the Hosted Buyer Programme, cancellation of any accommodation provided by RX and loss of the \$250 USD + VAT registration fee and may incur a 'failure to comply' fee.
- e) Hosted Buyers are asked to always adhere to the Event's etiquette by responding to Exhibitor meeting requests in a timely manner and checking regularly for new meetings requests and messages from Exhibitors.
- f) Hosted Buyers must understand that they will receive email reminders with regards to the Hosted Buyer Programme commitments, especially where deadlines or requirements are not being met.
- g) Hosted Buyers expressing any behaviour that is deemed to be aggressive, rude, inflammatory, discriminatory or derogatory, either in person or online, to any other visitor or staff member will be automatically removed from the Hosted Buyer Programme rendering all Hosted Buyer benefits null and void. Such behaviour may affect all future applications.
- h) Any disputes arising under these terms and conditions will be governed by English law and are subject to the exclusive jurisdiction of the English courts.
- i) By agreeing to these terms and conditions, Hosted Buyers are consenting under all relevant data protection legislation to RX and its agents and sub-contractors communicating with them by telephone, fax, email and by post and using personal information for internal processing and for disclosure to third parties such as airlines, hotels and Exhibitors in connection with their attendance at the Event. In addition, RX may use such details to invite Hosted Buyers to other events organised by RX or its group or to offer them other relevant products and services supplied by RX, the RELX Group plc or third parties. Hosted Buyers can contact the ATM Hosted Buyer Team (atm-buyers@rxglobal.com) if they do not wish for their personal information to be used in any of the ways mentioned.
- j) RX requests that Hosted Buyers provide contact details for the person whom they would like to use as a contact in the case of an emergency during the Event. This information will remain confidential and will not be used for any other purpose. By providing this information, Hosted Buyers are confirming that the named contact has agreed that his/her details may be supplied to RX for this purpose.

17. EXCLUSION OF LIABILITY

RX takes no responsibility and shall have no liability for:

- a) Hosted Buyers who miss their flights/travel arrangements;
- b) the insolvency or failure of any airline company or hotel or ground handling company or other supplier;
- c) flight cancellation or delay;

- d) refused permission for a Hosted Buyer to board an aircraft or other mode of transport or refused entry to the UAE or other connecting country;
- e) any delay or loss of baggage or excess baggage charges (any dispute shall be directly between the Hosted Buyer and the airline);
- f) replacement flights and other similar costs incurred;
- g) Individual visa requirements, travel permits, other licences and inoculations will be the sole responsibility of the Hosted Buyer, including any necessary costs incurred;
- h) hotel expenses other than those agreed as payable by RX.
- i) loss, damage or delay resulting from acts or threats of war, hijack, terrorist activity, civil commotion, industrial disputes, fuel shortages, natural disasters or adverse weather conditions, strikes or lockouts intervention or regulation, military activity, epidemics or any other circumstances outside RX's or its subcontractors' control which shall make it impossible or inadvisable for RX to hold the Event at the time and place provided or make it impossible to get the Hosted Buyers to the Event or to provide flights, hotels, transfers, appointments or other services to Hosted Buyers. RX reserves the right to re-schedule the Event at another date and/or at an alternative site;
- j) any loss of profit, loss of business or revenue, loss of anticipated savings or indirect or consequential loss or damage, costs or expenses to the Hosted Buyer, in contract, tort/delict or otherwise, arising out of or in connection with the Hosted Buyer's attendance at the Event; and
- k) the death or personal injury of any Hosted Buyer save where such liability cannot be excluded under UAE law or the laws of England and Wales.

18. USE OF PERSONAL INFORMATION

RX will use all personal information for the purposes of fulfilling these terms and conditions, including disclosure to travel and destination management companies, conference service providers as well as the Exhibitors in connection with Hosted Buyers' attendance at the Event and subject to the RX privacy policy available at <https://privacy.reedexpo.com>.