

FOR IMMEDIATE RELEASE

SUNWAY CITY KUALA LUMPUR EYES NEW ERA WITH TOTAL TRANSFORMATION OF ITS FLAGSHIP SUNWAY RESORT

- *Sunway's flagship five-star hotel announces US\$60 million transformation*
- *Flagship hotel at Sunway City Kuala Lumpur scheduled to reopen in phases from Q3 2021*
- *Integrated project to incorporate cutting-edge technology and eco solutions*



Sunway Resort is the centrepiece hospitality development at Sunway City Kuala Lumpur

KUALA LUMPUR, MALAYSIA – Sunway City Kuala Lumpur has earmarked USD60 million for a tantalising transformation of its flagship property, Sunway Resort, in a bold drive to establish the urban destination as Asia's leading integrated resort complex and a regional tourism hub.

Pioneering Sunway Group's investment in Sunway Resort is the most extensive initiative in the resort's 25-year history and sets out a visionary remodelling for a premier hospitality and entertainment development that will create a new benchmark for business and leisure experiences in the region for decades to come.

Scheduled to reopen in phases from Q3 2021, Sunway Resort will be defined by seamless integration featuring the reimagined 477-room property complete with a world-renowned hero restaurant brand – the Gordon Ramsay Bar & Grill, cascading waterfalls amongst two landscaped pools and extensive family and health facilities as the centrepiece of an enhanced destination experience.

Sunway Resort's transformation takes its place alongside the iconic family-focused Sunway Lagoon theme park which stretches over 88 acres and six entertainment zones. For business visitors, the Sunway Pyramid Convention Centre features 7,157 sqm of hi-tech space, flexible configurations and capacity to host some 4,000 delegates theatre style or 6,000 for a cocktail reception for meetings, incentives, conventions and exhibitions (MICE).

SUNWAY RESORT

Managed by Sunway International Hotels & Resorts
A member of Sunway Group

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“It is time, it is as simple as that,” said Tan Sri Dr. Jeffrey Cheah, Founder and Chairman of Sunway Group. “We built Sunway City Kuala Lumpur with Sunway Resort at its heart. But now we need to step into the future as we embrace a new generation of leisure and business guests and bring together Sunway City Kuala Lumpur as one fully-integrated premier hospitality and entertainment destination that will rival the very best in the world.

“We are committed to following our vision of responsible and sustainable development in line with the United Nations Sustainable Development Goals that Sunway as a conglomerate espouses, and we believe that through this philosophy and vision we can make a positive and far-reaching contribution to Malaysia.”

With design led by the celebrated Nelson Yong, Principal of Sunway Design, Sunway Resort has rebuilt swathes of the resort and re-imagined spaces offering a bold, glamorous and interconnected vision for the future. Throughout the property, every aspect of the guest experience will be enhanced by the latest technological solutions. This starts at reception, where contactless check-in and keyless room entry will streamline the arrival process. In every room and suite, travellers can stay connected with IPTV, IP telephones and complimentary high-speed Wi-Fi, along with motion sensor night lights. With all the latest cutting-edge technology in place, the hotel will also introduce trained “Tech Butlers” who will be on hand to set up devices, offer demonstrations and deliver gadgets like the Harman Kardon headphones and nail dryer straight to the room. The high-tech environment even extends to the spa-inspired bathrooms, where each guest will be able to refresh their senses in a walk-in chromotherapy shower, which uses colour to stimulate positive feelings, or soak in a free-standing bathtub and comfortably watch the wall-embedded TV.

One of the truly unique aspects of Sunway Resort is how it has tailored specific room categories to certain types of guest, such as business travellers, families and wellness seekers. These accommodations are empowered by technology; for example, the Business Suite features a fully-connected office area with essential amenities such as a printer, scanner, wireless chargers, USB ports, international sockets and more, while the Wellness Suite is equipped with in-room exercise equipment by Technogym, offers live online fitness coaching by Fitscovery, ambient lighting and sound machine to assist sleeping. The Family Fun Suite meanwhile, showcases the latest entertainment tech, including a multi-player game console, big screens, and even a karaoke machine to keep the whole family entertained!

Perfectly complementing this intuitive accommodation, Sunway Resort has created a selection of dedicated spaces where children, families and executives can come and express themselves. Perched on the top floor, the 20th Club Executive is a sophisticated lounge that allows business travellers to unwind in a refined ambience and enjoy bespoke services. The Premium Leisure Club is dedicated to parents, who can relax with afternoon tea while their children play in the Wonderland Kids Club, which is located directly below and promises an amazing array of entertaining and educational activities, with a focus on sustainability. Alternatively, Aquaventure Playland is designed with innovation in mind, a bright and functional outdoor water play area where kids can splash away and have seamless experience all day long.



The new Family Fun Suite features a multi-player game console with big screens

Sustainability is a driving philosophy of Sunway, and many of the hotel's high-tech upgrades, such as advanced air-conditioning systems, smart curtains, solar panels, motion-sensor LED lighting and new water technologies, will further improve its efficiency. Plastic bags have been abolished and an urban hydroponic farm by Sunway FutureX will supply healthy, farm-fresh produce to the resort's restaurants.

“Sunway Resort is an icon of Malaysian hospitality. Ever since we opened in 1996, this hotel has wowed leisure and business guests from around the world,” said Alex Castaldi, Senior General Manager of Sunway City Kuala Lumpur Hotels, including Sunway Resort, Sunway Pyramid Hotel and Sunway Clio Hotel. “We are now very excited to begin another stage in our journey, with a fully-integrated product offering I am confident will set a new benchmark for integrated resort and entertainment destinations in the region.”

This transformation of Sunway Resort forms part of the evolution and elevation of the Sunway Group, as it strives to create exceptional and memorable experiences for every guest. The company has revealed its eye-catching new branding, including a reimagining of its iconic swan logo. Just like the graceful swan, Sunway embraces guests with warmth, comfort and assurance, while also displaying deep-rooted family ideals and a genuine sense of kindness.

Sunway Resort is located in Sunway City Kuala Lumpur, a vibrant 800-acre integrated sustainable city with a cluster of three hotels, conference facilities, Sunway Lagoon theme park, Sunway Pyramid lifestyle mall, Sunway Medical Centre, Sunway University and the Jeffrey Sachs Center on Sustainable Development, borne out of a partnership between the Jeffrey Cheah Foundation and the United Nations Sustainable Development Solutions Network (UN SDSN). Sunway City Kuala Lumpur is also the Asia headquarters of the UN SDSN alongside New York City and Paris that oversee continent-wide initiatives for the Americas and Europe / Africa respectively.

For more information about Sunway Hotels & Resorts, please visit www.sunwayhotels.com

About Sunway Group

Established in 1974, Sunway Group is one of Malaysia's largest conglomerates with core interests in real estate, construction, education and healthcare, with a unique build-own-operate business model. Our 16,000-strong team across 50 locations worldwide is committed to transformative growth and sustainable progress through our 13 business divisions including real estate, construction, retail, hospitality, leisure, healthcare, education, trading and manufacturing, building materials and Real Estate Investment Trust (REIT). We are committed to the 17 United Nations Sustainable Development Goals and continue to align our business strategies towards minimising environmental impact, and advancing economic and social progress. For more information, log on to www.sunway.com.my

About Sunway Hotels & Resorts

Sunway Hotels & Resorts operates 11 hotels and resorts in Malaysia, Cambodia and Vietnam, representing a collection of over 3,300 guestrooms, suites and villas. The division's diverse portfolio of hospitality assets and services includes ownership and management of a cluster of hotels with large scale convention, meeting and exhibition facilities in an integrated city, to private villa destination, a wellness retreat and a portfolio of 5, 4 and 3-star hotels in mixed-use developments. To find out more about Sunway Hotels & Resorts, visit www.sunwayhotels.com

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