

Three years of holidays by flydubai

flydubai's holidays division continues to enhance its product offering and capabilities

Dubai, United Arab Emirates, 16 May 2021: flydubai, the Dubai-based airline, is celebrating the third anniversary of its holidays division at this year's Arabian Travel Market (ATM). To coincide with the anniversary, holidays by flydubai is further cementing its commitment to easy and affordable travel by offering customers the ability to customise their holiday packages as well as diversifying their product offering and widening the network of partners.

Since its launch in 2018, holidays by flydubai online portal has become a one-stop shop for customers to browse for and book their holiday packages including flights and hotels with the option to add ancillary services. holidays by flydubai now offers affordable packages from 41 source markets across the flydubai network and a wide range of hotels for customers to choose from.

Sudhir Sreedharan, Senior Vice President of Commercial Operations (UAE, GCC, Africa and the Indian Subcontinent) at flydubai, said: "We fully realise that the way people travel has changed. As travel restrictions gradually ease, we can see that customers are starting to plan their holidays again. 66% of UAE residents surveyed by us in February said that they were likely to travel soon, either in the next one to three months (41%) or in the next four to six months (25%), indicating an intent to travel during the summer. Destinations on our networks such as Tbilisi in Georgia, the Maldives and Colombo in Sri Lanka are proving popular as are countries that have recently opened up to tourism including Albania, Armenia and Serbia."

"Travel might not be as simple as it used to be but some of the initiatives we have rolled out is encouraging more people to book a holiday package. We are offering the option to tailor your travel experience to suit your needs and include travel insurance and any added extras in one booking. We are seeing bookings being made from customers that may not have considered the advantages of a holiday package before," added Sreedharan.

The holidays by flydubai online portal has enhanced its offering by adding multiple booking flows:

- Multi-city bookings allows customers to tailor-make their itinerary by combining multiple destinations
- Stopover bookings allows customers to book a Dubai stopover package on the way from or to their final flydubai destination
- One-way bookings allows customers greater flexibility of booking a holiday package at their destination combined with a one-way journey on flydubai
- Increased usability to the existing flight and hotel booking flows including the option to select a hotel stay for part of the total duration only.

Nelson D'souza, Vice President, Holidays at flydubai, commented on the anniversary, said: "Over the past three years, we have developed a wider range of competitively priced hotel stays via our partnerships with Hotel Beds and Expedia which complements the over 500 directly contracted hotels options we currently have on offer. We have also partnered with more than 40 specialised Destination Management Companies (DMC) across the network to provide hotels and ground services in existing destinations as well as seasonal destinations including Batumi, Bodrum, Tivat and Trabzon. Passengers can book affordable package options from holidays by flydubai, whether flying in Business or Economy, staying in a five-star hotel or opting for a cosy bed and breakfast."

"We realise that with the changing travel requirements, customers are looking for flexible travel options. That's why holidays by flydubai is enabling its customers to book with confidence with its refund to original form of payment policy in case of disruption to their itinerary due to airspace closure," added D'souza.

Holiday by flydubai announces a limited offer for the summer to celebrate its third year anniversary. Prices start from just AED 1,057 per person and include return tickets in Economy class, hotel stay and breakfast. These special packages are based on two adults sharing a room and are available for booking by 31 May 2021.

To know more about holidays by flydubai, please visit: <https://holidays.flydubai.com/en/>

Destination	Travel Dates	Price Per Person on double Sharing (AED)
Yerevan	08 - 11 June	1,057
Batumi	27 - 30 June	1,321
Tbilisi	08 - 11 June	1,343
Bishkek	08 - 11 June	1,404
Zanzibar	08 - 11 June	1,571
Bodrum	08 - 11 June	1,595
Tirana	08 - 11 June	1,859
Trabzon	09 - 12 June	1,893
Belgrade	08 - 11 June	1,961
Colombo	08 - 11 June	2,076
Tashkent	09 - 12 June	2,170
Sarajevo	08 - 11 June	2,275
Maldives	08 - 11 June	3,322

Packages can be booked from [holidays by flydubai](https://holidays.flydubai.com/en/) (holidays@flydubai.com), the official flydubai App, the Contact Centre in Dubai on (+971) 600 54 44 45 , or through the flydubai travel shops.

ENDS

About flydubai

From its home in Dubai, flydubai has created a network of more than 80 destinations served by a fleet of 50 aircraft. Since commencing operations in June 2009, flydubai has been committed to removing barriers to travel, creating free flows of trade and tourism and enhancing connectivity between different cultures across its ever-expanding network.

flydubai has marked its journey with a number of milestones:

- An expanding network:** Created a network of more than 80 destinations in 45 countries across Africa, Central Asia, the Caucasus, Central and South-East Europe, the GCC and the Middle East, and the Indian Subcontinent.
- Serving underserved markets:** Opened more than 70 new routes that did not previously have direct air links to Dubai or were not served by a UAE national carrier from Dubai.
- An efficient single fleet-type:** Operates a single fleet-type of 50 Boeing 737 aircraft and includes: 36 Next-Generation Boeing 737-800, 11 Boeing 737 MAX 8 and 3 Boeing 737 MAX 9 aircraft.
- Enhancing connectivity:** Carried more than 75 million passengers since it began operations in 2009.

For all our latest news, please visit the [flydubai Newsroom](#).

Contact details:

Email: news@flydubai.com

Mobile number: +971 555 174 642