

# Dubai World Trade Centre

P.O.Box 9292, Dubai, U A E.



Dear Exhibitor

As per DWTC's policy and Dubai Municipality's Hygiene & food Safety Regulations, DWTC does not allow any food or beverage to be brought on to the premises. However, in case of food related exhibitions they do make an exception and allow sampling of products subject to the following conditions -- This exemption applies for the Arabian Travel Market as several Hotels are participating

The guidelines are as follows and **must** be adhered to:

- **Only** locally based hotels will be allowed to bring food inside the exhibition halls and this should be only in sampling portions. Dubai Municipality will monitor the quality and status of the food items being brought into the halls and the holding areas on the stands.
- Sampling can **only** be provided by hotels / companies that produce food & beverage products and can only be served on their own stands
- Sampling portions to be limited to 3 fluid ounces of beverages and 50 grams of food per portion.
- Only **ready to eat** food products and beverages can be sampled. **No** cooking or preparation is allowed on the stands.
- The exhibitors concerned with sampling the products, will be responsible for the hygiene & safety aspects of the **food** products and the storage & packaging conditions. They must follow the local government regulations with regards to the same, including **valid Food Handlers health cards**.
- Exhibitors who provide samples of their products will not charge the visitors or other exhibitors for these samples. (i.e. the distribution will be free of cost).
- The sampling is limited to the confines of the stand and Exhibitors are **not** permitted around the exhibition or DWTC complex distributing the samples of food/beverage products.
- As usual, Dubai Municipality will provide full support at the venue during the exhibition.
- All the hotels that bring food into the halls **must** fill in the external /Mass catering form and send it in advance to Dubai Municipality along with the menus and quantities and also sign a DWTC Disclaimer Letter (attached).
- The exhibitors will be able to bring food inside the hall only during the times specified for the purpose. These will have to be through the rear goods entrance.

## **Beverage Policy**

DWTC is the sole provider of generic beverages such as mineral water, juices, soft drinks & Alcoholic beverages (Subject to Dubai Police approval to serve in meeting rooms only – No alcohol will be allowed on the exhibition floor) within the venue

### **Fresh Juices, Smoothies**

DWTC offers a wide range of Fresh Juices and Smoothies (Orange, Lemon with Mint, Pineapple, Watermelon, Mango, Cocktail, Apple, Carrot, Dates, Spinach ). Exhibitors will be permitted to bring any other fresh juices (Subject to DWTC approval)

### **Coffee / Tea**

DWTC offers a wide range of Coffee and Tea (Starbucks, Illy, Nespresso, Dallmayr) / (Twinings, Newby, Ronnefeldt, Lipton). Exhibitors will be permitted to bring any other house brands of coffee and tea at a charge of AED 3,000/- (Excluding VAT) per day. (Subject to DWTC approval)

### **Water**

DWTC offers a wide range of Still and Sparkling Water (Al Ain, Mai Dubai, Evian, Aqua Panna, Voss, Perrier, Badoit). Exhibitors will be permitted to bring their own company branded water at a charge of AED 2/- (Excluding VAT) per bottle.

The bottled water should be produced by a company registered and approved by the Dubai Municipality.

The label should contain all the necessary information in English and Arabic as required by the UAE law. E. g. expiry date, name of manufacturer, quantity, composition of water etc.

The bottles should be made of PET, no glass bottles allowed.

The microbiological purity and mineral content should be well within the range specified by WHO (World Health Organisation).