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T>F® TRAVEL
FORWARD
LONDON
02-
04.11.2020

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wtm®
LONDON

2-4 November 2020

WHAT IS TRAVEL FORWARD

Travel Forward is the leading travel & hospitality technology event for delivering latest insights in technology and connecting buyers with suppliers in an environment that sets the scene for long-term relationships. Make a year's worth of connections in just three days at Travel Forward.

- › Exhibition
- › Travel Forward Conference
- › Startup Showcase & Competition
- › VIP Buyer Programme
- › Hackathon

WHY TRAVEL FORWARD

Travel forward is at the forefront of next generation technology, for travel & hospitality attracting decision makers from around the world. Showcase your products and solutions to a dedicated audience of senior technology buyers from across the globe.

› **SHOWCASE YOUR PRODUCTS**

› **GROW YOUR BUSINESS**

› **NETWORK WITH KEY DECISION MAKERS**

› **STAY AHEAD OF THE COMPETITION**

WHO ATTENDS TRAVEL FORWARD?

Brought to you by the minds behind WTM, Travel Forward is strategically located alongside WTM London providing you with access to the global travel trade.

FROM TRAVEL FORWARD

8K+

dedicated professionals responsible for the technology needs of their travel & hospitality businesses, from companies such as

- | | |
|----------------------------|---------------------------------|
| › Accor | › Intercontinental Hotels Group |
| › Avis | › KLM Royal Dutch Airlines |
| › Breeze Travel | › London Luxury Travel |
| › British Airways Holidays | › Majestic Travel |
| › CitizenM | › Malaysia Tourism Council |
| › Caribbean Tours | › Manchester Airport |
| › Crowne Plaza | › Marbella Holidays |
| › Cruising Excursions | › Marriott Vacations Worldwide |
| › EasyJet | › National Express |
| › Etihad Aviation Group | › Nordic Unique Travels |
| › Euro Hotel | › P3 Hotels |
| › Eurowheels Car Rental | › Paradise Travel Group |
| › Grand Luxury Group | › Park Grand Hotels |
| › Heathrow Express | › Schiphol Travel International |
| › Hertz | › Tailor Made Rail |
| › Hilton Worldwide | › TUJ |
| › Holiday Inn | |
| › Hostelling International | |

FROM WTM

50K+

Attendees from over 200 destinations and 5,000 leading travel and hospitality suppliers

ATTENDEES WILL BE...

DECISION MAKERS, INFLUENCERS AND USERS FROM ACROSS THE TRAVEL AND HOSPITALITY ECO SYSTEM INCORPORATING SUPPLIERS, DISTRIBUTORS AND END-USERS.

40%

C-level executives / Owners / General Managers / Founders

40%

VPs / Directors / Heads of Marketing / Digital / e-Commerce / CX / Revenue Management

20%

CTO / CIO / CDO / IT Directors / Project Teams / Data & Analytics

FROM



Hotels & Accommodation



Airlines



OTAs / Travel Agents / Tour Operators



Rail / Cruise / Car Hire / Tours / Events / Attractions



National & Regional Tourist Boards



Ground Handlers / DMCs



Business Travel - TMCs & Agencies



Startups / Private Equity / VCs



Academics / Associations / Government / Media



EXHIBITION

THE TRAVEL FORWARD EXHIBITION SPACE OFFERS AN ENVIRONMENT TO BUILD ON THE THEMES OF THE CONFERENCE, TO NETWORK WITH PEERS AND TO SHOWCASE HOW LEADING-EDGE TECHNOLOGIES ARE DRIVING THE INDUSTRY FORWARD.

The exhibition incorporates a number of facilities to connect companies developing technology solutions with travel and hospitality business decision-makers:

- › The VIP Buyer Programme will bring key travel and hospitality business decision-makers and purchasers
- › A Hackathon will see developers testing out new ideas for feedback from industry experts
- › The Startup Showcase and Competition creates an opportunity to test pitches to an investor audience
- › Plus don't miss the Travel Forward Conference

TRAVEL FORWARD EXHIBITOR CATEGORIES INCLUDE

| | |
|--|--|
| Booking and Reservation Systems | Online Marketing, CRM & Customer Loyalty |
| Business automation and management | P2P & Review Platforms |
| Channel Management | Payment Solutions |
| Connectivity & Networks | Personalisation |
| Consultancy | Screen tech & Digital Entertainment |
| Content Management | Software Solutions |
| Data Management and analytics tools | Startups |
| Digital Marketing (SEO/Email/Social Media) | Telecoms |
| Distribution systems | Ticketing/Itineraries |
| GDS and Dataswitches | Tour Operator/Travel Agent Systems |
| Hotel Technology (PMS, POS, CRS, etc) | Transport Technology |
| Internet Service Providers | Virtual Assistants |
| Itinerary planning | Virtual Reality & Augmented Reality |
| Mobility Aggregators | Web design & Development |
| Mobile & App Providers | Yield and revenue management |
| Network infrastructure & hardware | |

Past Exhibitors at Travel Forward

| | | |
|------------------|----------------------|-------------------------|
| › TravelClick | › Oracle Hospitality | › Tourplan |
| › Mews Systems | › Amadeus | › Wirecard Technologies |
| › Rategain | › Sabre | › Caxton FX |
| › Clock Software | › CodeGen | › Ixaris |
| › HotelRunner | › Pegasus Solutions | › GIATA |
| › Atomize | › Travel Compositor | › Thermeon |
| › Ecommpay | › Traveltek | › eRevMax |
| › D-EDGE | › Cendyn | › Fujitsu |

CONFERENCE

Travel Forward's exclusive conference brings together a cutting-edge, inspiring line up of industry experts, providers and influencers to deliver a rich programme of experience. Across multiple tracks, Travel Forward's case study-based sessions are all about the 'how', giving attendees hands-on insights about how technology can make a real difference to their organisations' bottom lines.

2019 offered a mix of panel sessions, fireside chat interviews and direct presentations, each with the shared goal of both inspiring and educating the audience with actionable takeaways.

Running alongside presentations from hotel chains and airlines, OTAs and infrastructure partners, technology providers gained the opportunity to demonstrate field-tested solutions and share learnings from successful deployments.

Panellists and speakers across the main sessions and streams included representatives from travel luminaries such as Expedia's Media Solutions and Partner Solutions units, Carlson Wagonlit Travel, booking.com, Trainline, Klook, AccorHotels, Air France and Hotelbeds Group, as well as technology giants such as Google Cloud, Facebook for Work, Tata Consultancy Services, Amadeus, Sabre and Travelport.



FEATURED TOPICS:

- › Latest Market Trends and Research
- › Customer Experience, Engagement and Personalisation
- › Digital Marketing and Mobile Strategies
- › Big Data and Analytics
- › CRM and Loyalty
- › Dynamic Packaging
- › Distribution, Reservations and Customer Acquisition
- › Connectivity and Integration
- › AR/VR/AI, Chatbots, Machine Learning and Robotics
- › Payment Solutions
- › Blockchain
- › Startups, Entrepreneurship, Innovation and Investing

FEATURED COMPANIES INCLUDE





STARTUP SHOWCASE

The Travel Forward Startup Showcase is a brand new forum designed to showcase the very latest technology innovations from some of the brightest minds in the travel & hospitality industry.

Pitch against your peers, network with investors and present your business to a global audience at the world's leading b2b travel & hospitality exhibition and conference.

BY TAKING PART IN THE STARTUP SHOWCASE, YOU GET ACCESS TO THESE EXCLUSIVE OFFERS:

- › Startup Stand Package (all organised for you)
- › Complimentary entry into the Startup Competition
- › Networking opportunities with investors
- › Global exposure through the Travel Forward and WTM marketing and publicity campaigns



2018 WINNER TRIP NINJA

API and agent platform designed to create high converting multi-city itineraries in seconds using your existing data sources.



STARTUP COMPETITION

HOW DOES IT WORK?

- › Make a 6 minute visionary pitch to a panel of judges at the show.
- › Judges will then select the top 3 most impressive tech startup pitches to present in the Conference Theatre to the entire conference audience.
- › The audience then votes for their winner immediately after the presentations!

WHAT COULD I WIN?

The tech startup winner receives a unique prize in the form of either service 'tokens' from a company and/or cash and/or mentoring.

WHAT COUNTS AS A TECH STARTUP?

- › Your company is 48 months old or younger
- › Your company has received £2million or less in funding



2019 WINNER FLYMONEY TECHNOLOGIES

An Israeli-based provider of money services for travellers



#BETHEREFIRST >

Travel Forward creates a unique platform for your organisation to raise its profile and share solutions, providing direct reach to a new audience of technology professionals. It is co-located with WTM London to link to the full travel & hospitality ecosystem, connecting over 5,000 destinations and private sector companies and 51,000 senior decision makers, buyers' teams and influencers.

GET IN TOUCH

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