



LONDON  
5-7 November 2024

# BRANDING & MEDIA PACK 2024

Built by

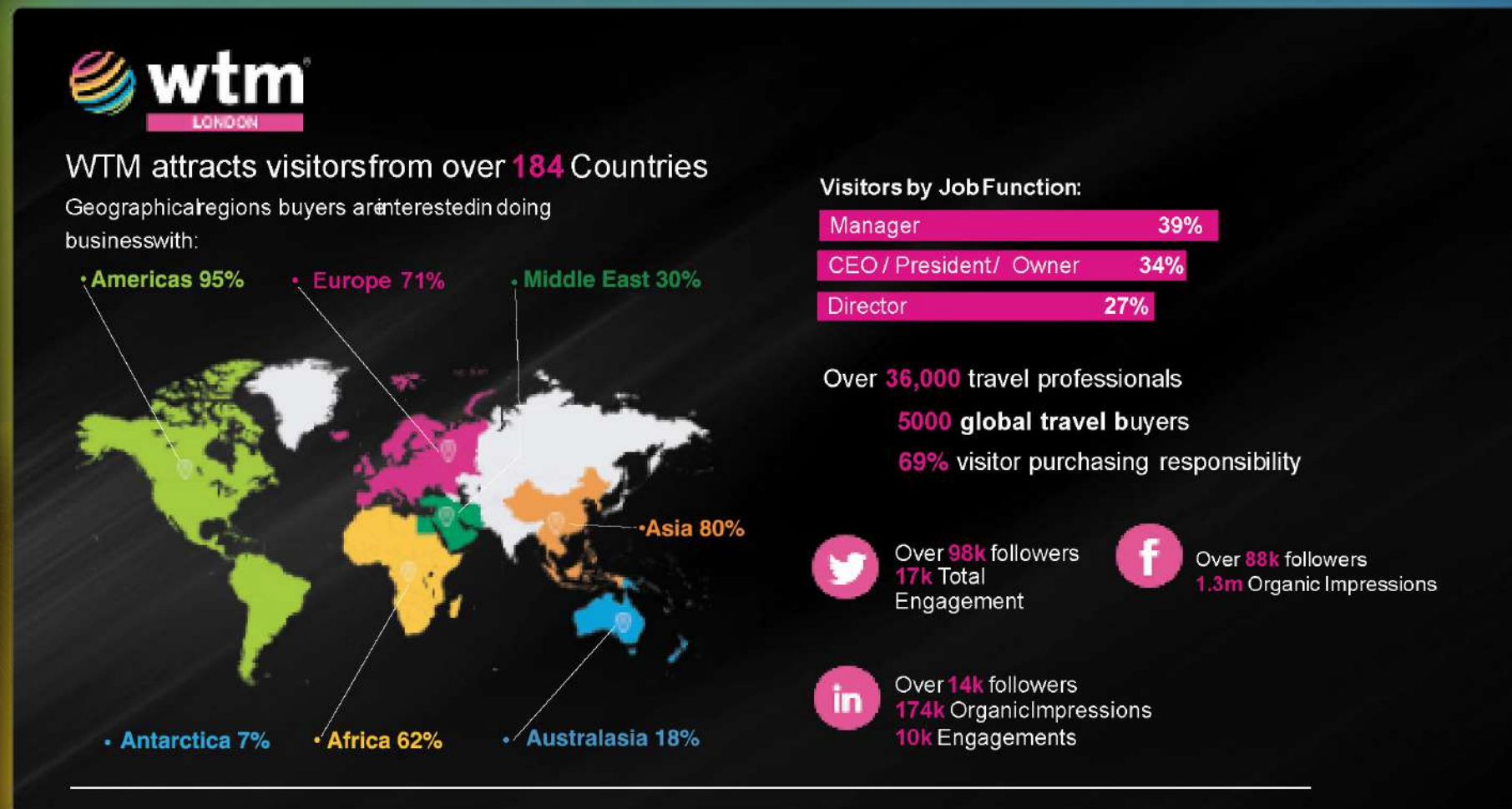


In the business of  
building businesses



**World Travel Market** is home to the global leisure travel community; providing NTO's and international travel providers a place to promote and do business with world-class travel buyers, as well as providing a stage to showcase their services to the international press.

Travel contributes 10.3% to global GDP. At World Travel Market 2023, 43,727 travel professionals from 184 countries gathered to do business. With 26,025 decision makers holding budgets worth £53.5billion, WTM is where deals are done.



As the most influential travel event globally, WTM London provides unrivaled exposure to, not only the most senior audience, but a database of over 75,000+ travel trade professionals, 37,000+ companies, 2000+ of the world's media, and 260,000+ social media followers.





# OFFICIAL SHOW PARTNER PACKAGES



# ACCOMMODATION PARTNER

OFFICIAL SHOW  
PARTNER PACKAGES

## £69,680

- Aligned as a leader in this specialism, co-branding as 'Show Partner'
- Sponsorship asset within ExCel London – to the value of £15k
- Speaking opportunity within Official WTM Conference
- WTM Connect Me meeting platform, diary concierge x 30 diaries/sharers
- WTM Gold Exhibitor Sponsor Package
- Placement on WTM Official Broadcast Rota for media interviews
- Logo placement on website homepage as Official Show Partner
- Logo placement within Official Event Guide as Official Show Partner

- Logo placement on event signage as Official Show Partner
- Logo placement on email footer as Official Show Partner
- 1 x Content block on WTM Official Email campaign, 50 words, reaching 75k contacts
- 1 x Exclusive WTM Press Release to all WTM media contacts and repost via social
- 2 x Social Media posts across all WTM channels, reaching 260k followers
- 1 x WTM Official App notification onsite to drive traffic to stand
- Option to promote trip or competition to WTM audience



# TRANSPORTATION PARTNER

OFFICIAL SHOW  
PARTNER PACKAGES

## £69,680

- Aligned as a leader in this specialism, co-branding as 'Show Partner'
- Sponsorship asset within ExCel London – to the value of £15k
- Speaking opportunity within Official WTM Conference
- WTM Connect Me meeting platform, diary concierge x 30 diaries/sharers
- WTM Gold Exhibitor Sponsor Package
- Placement on WTM Official Broadcast Rota for media interviews
- Logo placement on website homepage as Official Show Partner
- Logo placement in Official WTM Welcome Guide preshow
- Logo placement within Official Event Guide as Official Show Partner

- Logo placement on event signage as Official Show Partner
- Logo placement on email footer as Official Show Partner
- 1 x Content block on WTM Official Email campaign, 50 words, reaching 75k contacts
- 1 x Exclusive WTM Press Release to all WTM media contacts and repost via social
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- 1 x WTM Official App notification onsite to drive traffic to stand
- Option to promote trip or competition to WTM audience



# EXPERIENCE PARTNER

OFFICIAL SHOW  
PARTNER PACKAGES

£ 69,680

SOLD

- Aligned as a leader in this specialism, co-branding as 'Show Partner'
- Sponsorship asset within ExCel London – to the value of £15k
- Speaking opportunity within Official WTM Conference
- WTM Connect Me meeting platform, diary concierge x 30 diaries/sharers
- WTM Gold Exhibitor Sponsor
- Placement of logo on event signage as Official Show Partner
- Logo placement in Official WTM Welcome Guide preshow
- Logo placement within Official Event Guide as Official Show Partner

- Logo placement on event signage as Official Show Partner
- Logo placement on Official Show Partner Email campaign, reaching 260k contacts
- Exclusive WTM Press Release to all WTM media contacts and repost via social
- 2 x Social Media posts across all WTM channels, reaching 260k followers
- 1 x WTM Official App notification onsite to drive traffic to stand
- Option to promote trip or competition to WTM audience



# TECHNOLOGY PARTNER

OFFICIAL SHOW  
PARTNER PACKAGES

## £ 69,680

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- Option to promote trip or competition to WTM audience



# SUSTAINABILITY PARTNER

OFFICIAL SHOW  
PARTNER PACKAGES

£ 69,680

- Aligned as a leader in this specialism, co-branding as 'Show Partner'
- Sponsorship asset within ExCel London – to the value of £15k
- Speaking opportunity within Official WTM Conference
- WTM Connect Me meeting platform, diary concierge x 30 diaries/sharers
- WTM Gold Exhibitor Sponsor Package
- Placement on WTM Official Broadcast Rota for media interviews
- Logo placement on website homepage as Official Show Partner
- Logo placement within Official Event Guide as Official Show Partner

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- 1 x WTM Official App notification onsite to drive traffic to stand
- Option to promote trip or competition to WTM audience



# DIVERSITY, EQUITY & INCLUSION PARTNER

OFFICIAL SHOW  
PARTNER PACKAGES

£ 69,680

- Aligned as a leader in this specialism, co-branding as 'Show Partner'
- Sponsorship asset within ExCel London – to the value of £15k
- Speaking opportunity within Official WTM Conference
- WTM Connect Me meeting platform, diary concierge x 30 diaries/sharers
- WTM Gold Exhibitor Sponsor Package
- Placement on WTM Official Broadcast Rota for media interviews
- Logo placement on website homepage as Official Show Partner
- Logo placement within Official Event Guide as Official Show Partner

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- Option to promote trip or competition to WTM audience



# COMMUNITY HUB

TWO PACKAGES AVAILABLE

OFFICIAL SHOW  
PARTNER PACKAGES

## £ 119,000 each

- Promoted as Official Show Partner, across WTM pre-show and onsite Branding across Official WTM Community Hub
- Branding of tables within 1400sqm area
- WTM Gold Exhibitor Sponsor Package
- Placement on WTM Official Broadcast Rota for media interviews
- Logo placement on website homepage as Official Show Partner
- Logo placement within Official Event Guide as Official Show Partner
- Logo placement on event signage as Official Show Partner
- Logo placement on email footer as Official Show Partner
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- 2 x Social Media posts across all WTM channels, reaching 260k followers
- 1 x WTM Official App notification onsite to drive traffic to stand
- Option to promote trip or competition to WTM audience
- Option to provide themed food or drink (subject to H&S review) at Official Party
- Option to provide DJ or entertainment of choice at Official Party
- Option to provide Goody bag at Official Party
- Options to inform the design brief for The Community Hubs (deadline e/o January 2024)



# WELCOME PARTNER

OFFICIAL SHOW  
PARTNER PACKAGES

## £ 80,000

- Promoted as Official Show Partner, across WTM pre-show and onsite
- Exclusive sponsorship of all registration and information desks
- Exclusive sponsorship of all registration and information staff – clothing to be supplied by sponsor
- WTM Gold Exhibitor Sponsor Package
- Placement on WTM Official Broadcast Rota for media interviews
- Logo placement on website homepage as Official Show Partner
- Logo placement within Official Event Guide as Official Show Partner

- Logo placement on event signage as Official Show Partner
- Logo placement on email footer as Official Show Partner
- 1 x Content block on WTM Official Email campaign, 50 words, reaching 75k contacts
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# ExCel London Sponsorship

Click to browse our venue spaces and explore the media opportunities available.

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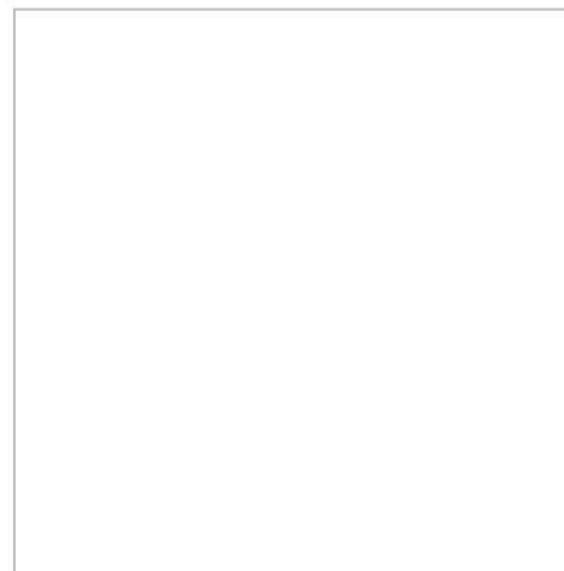
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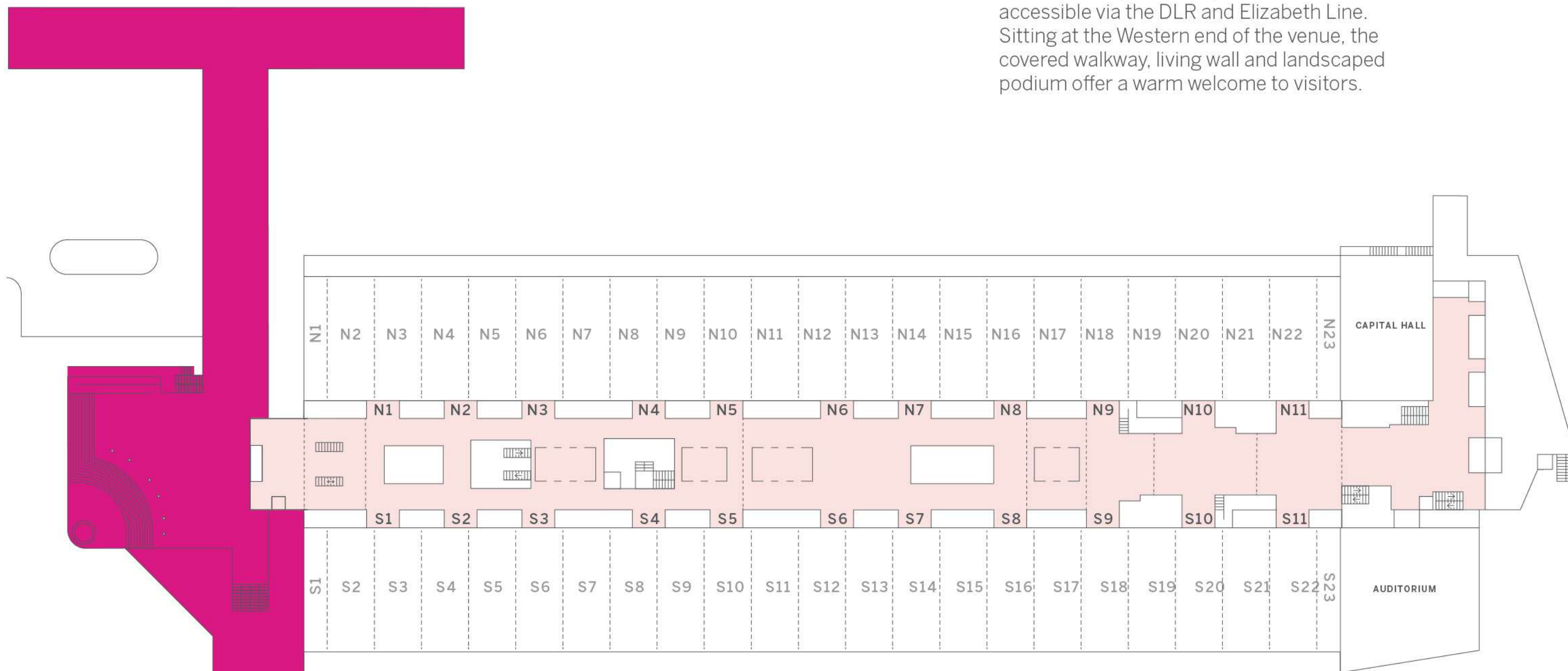
# Custom House **Entrance**





## Custom House Entrance

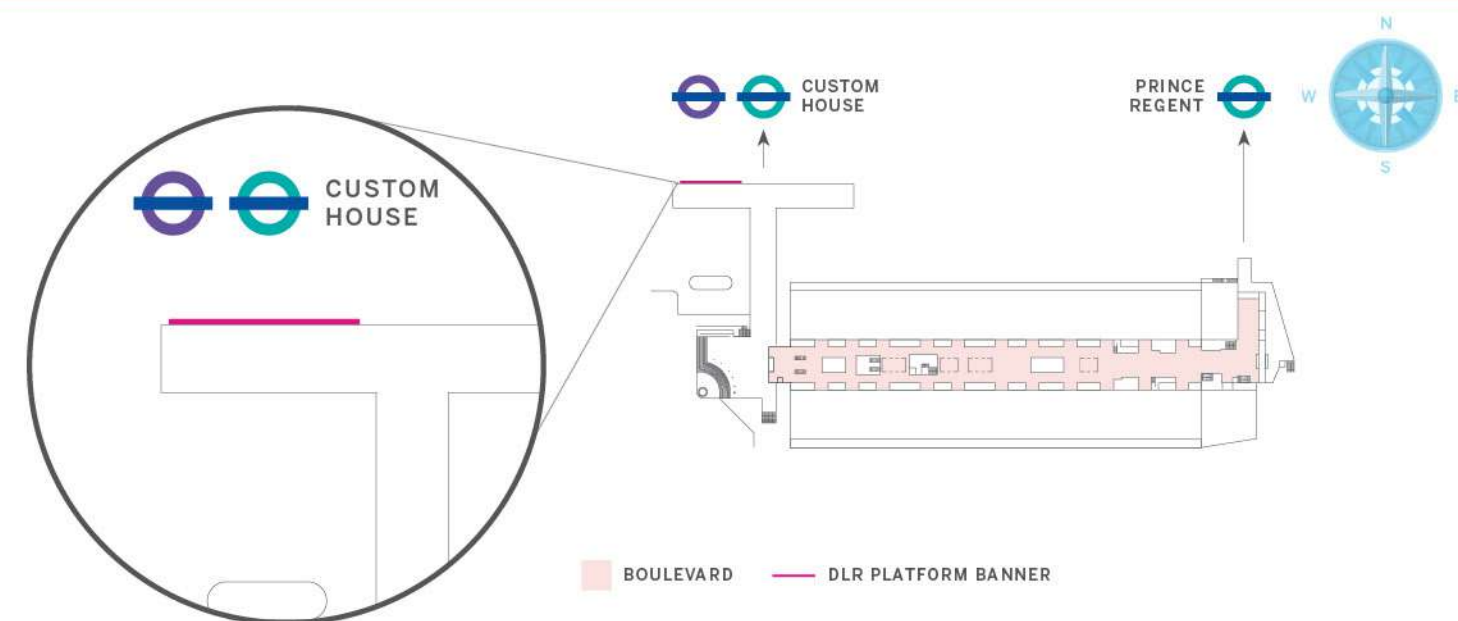
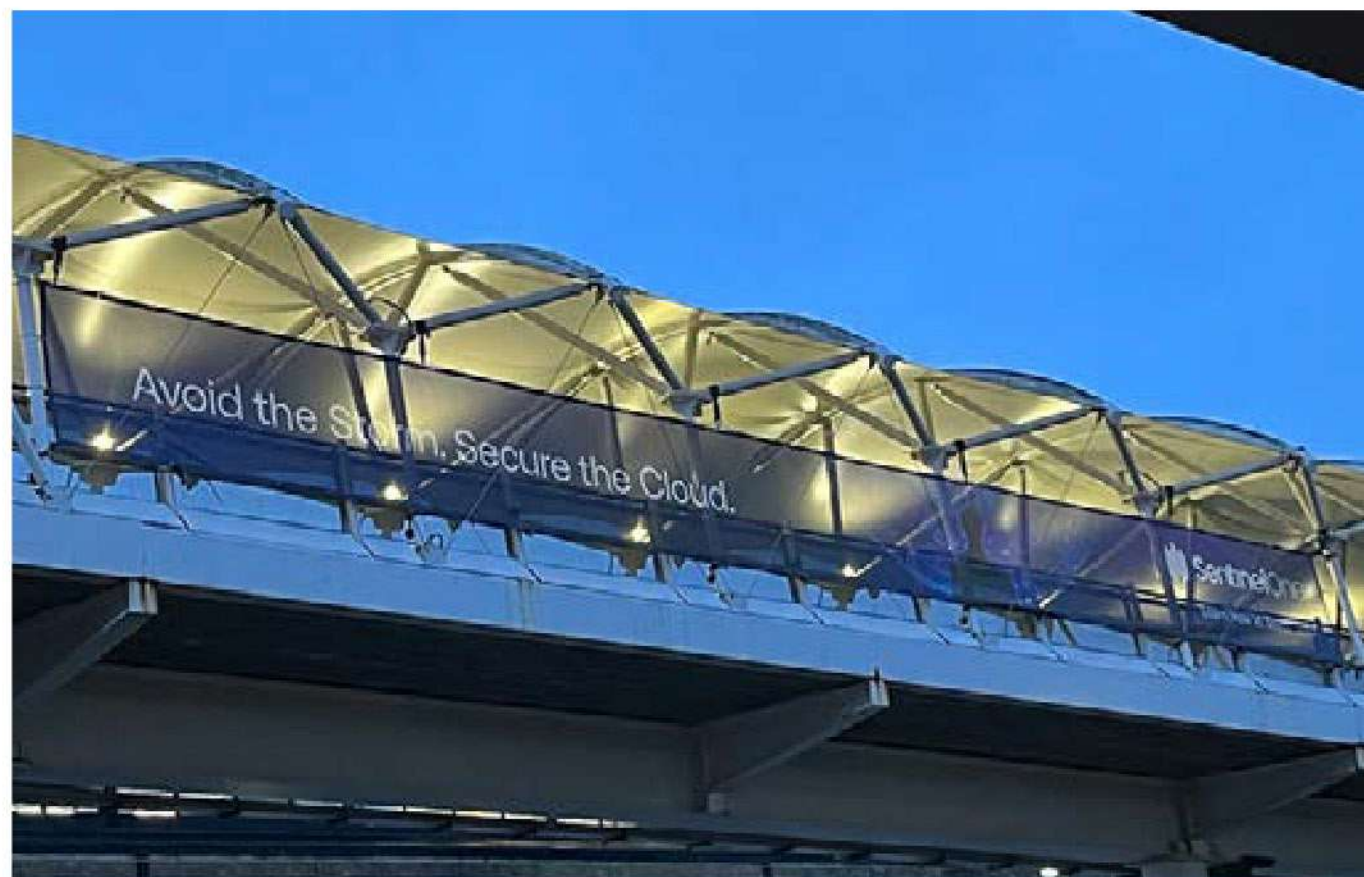
As the primary entrance, Custom House is accessible via the DLR and Elizabeth Line. Sitting at the Western end of the venue, the covered walkway, living wall and landscaped podium offer a warm welcome to visitors.





# DLR platform banner

Be seen the instant delegates exit the DLR and Elizabeth Line stations with this statement banner.



## Configuration

### Single-sided

Dimensions (W x H)	17000mm x 1400mm
Pack of five	£47,667

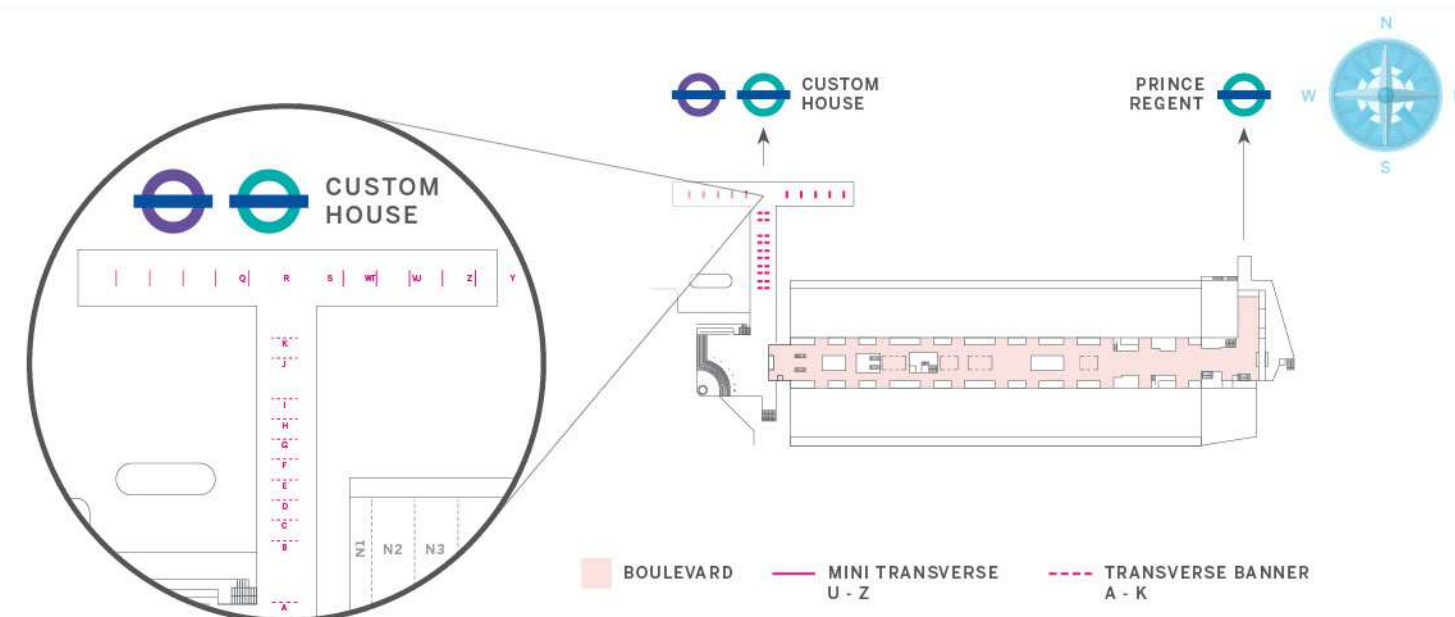
## TOP TIP

This banner is perforated to ensure it looks its best in all weathers, make sure you use a bold text and bright colours.



# Transverse banners

Stepping out from the DLR station at Custom House, these aerial banners are your first point of engagement. This is where your brand experience begins.



## Configuration - Mini transverse banners

Double-sided - 10 total

Dimensions (W x H)	2360mm x 795mm
Pack of five - x2 Packs available	£23,333

## Configuration - Transverse banners

Double sided - 11 total

Dimensions (W x H)	5,250mm x 1,706mm
Minimum order quantity	
11 available	£10,975 each

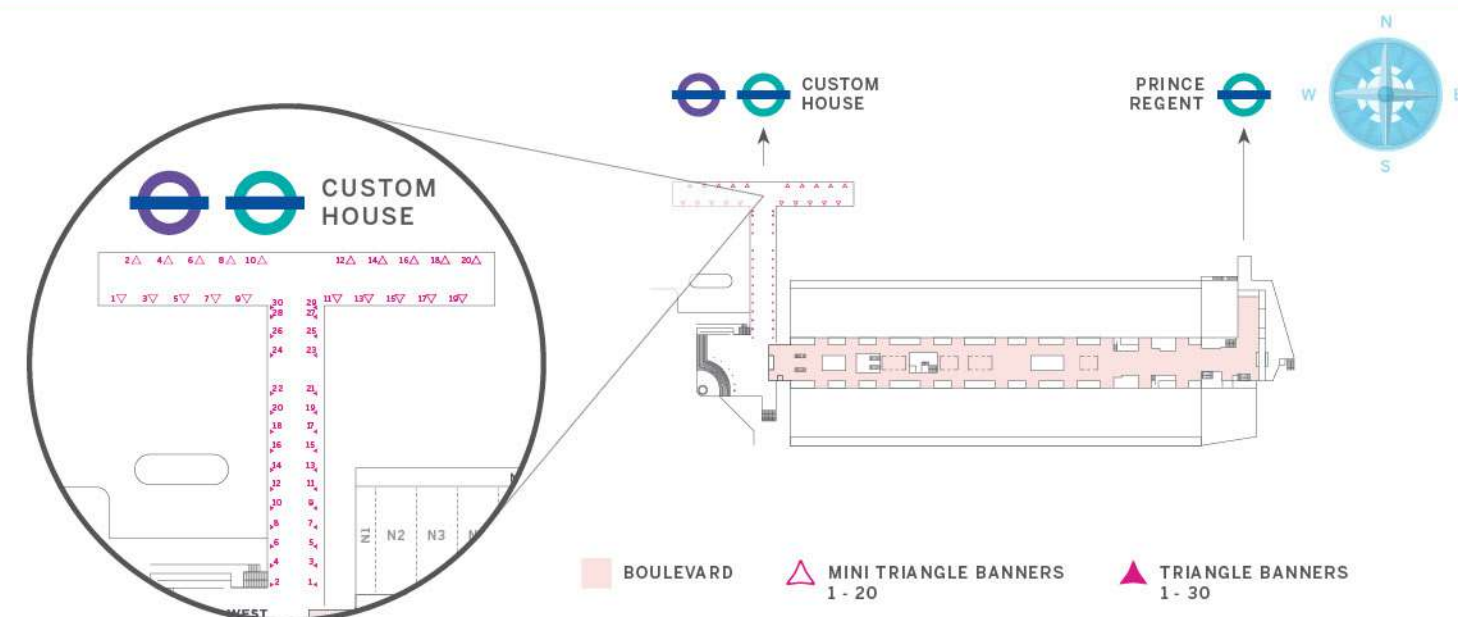
### TOP TIP

Be creative. Use the consecutive order of the banners to tell a story.



# Triangle banners

Running either side of the Custom House Walkway from the grand covered structure, these individual banners offer snapshots for brand and exhibitor messaging. Perfect for show sponsors.



## Configuration - Mini triangle banners

Double-side - 20 total

Dimensions (W x H)	2,500mm x 1,650mm
Pack of 10 - x2 Packs available	£36,017

## Configuration - Triangle banners

Double-sided - 8 total

Dimensions (W x H)	3,550mm x 2,750mm
8 available when transverse banners are in place.	£3,602 each

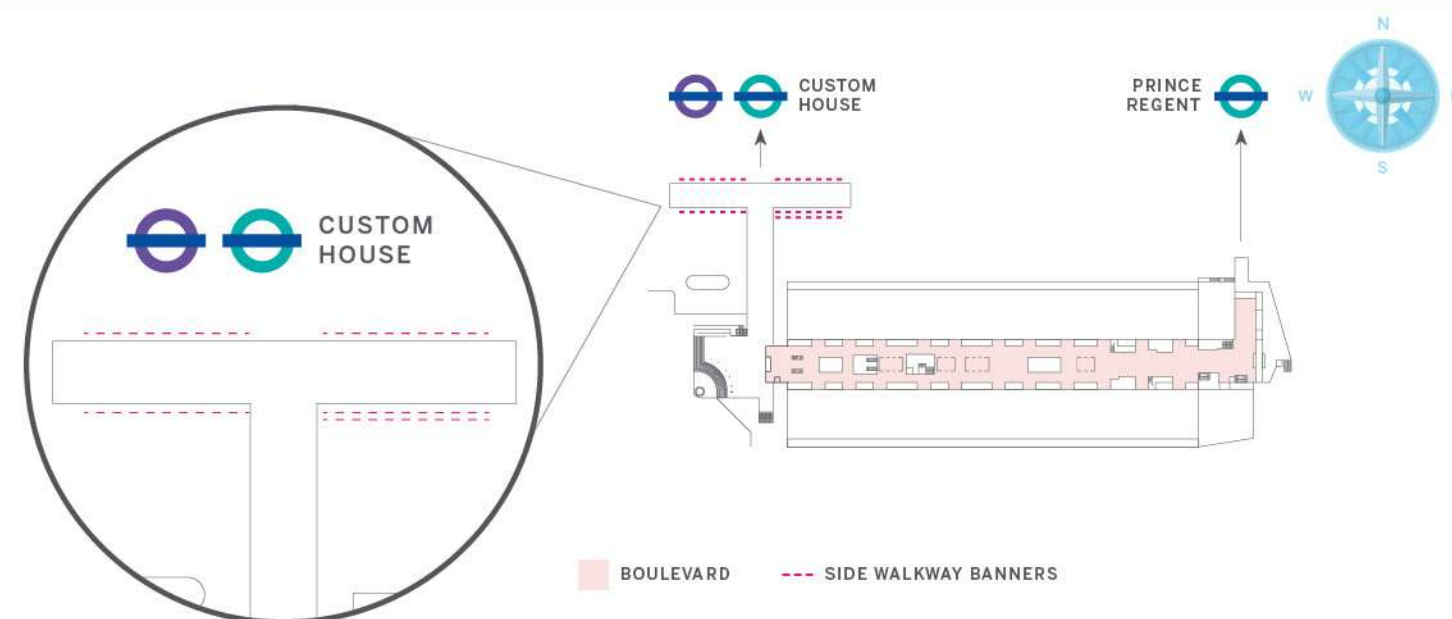
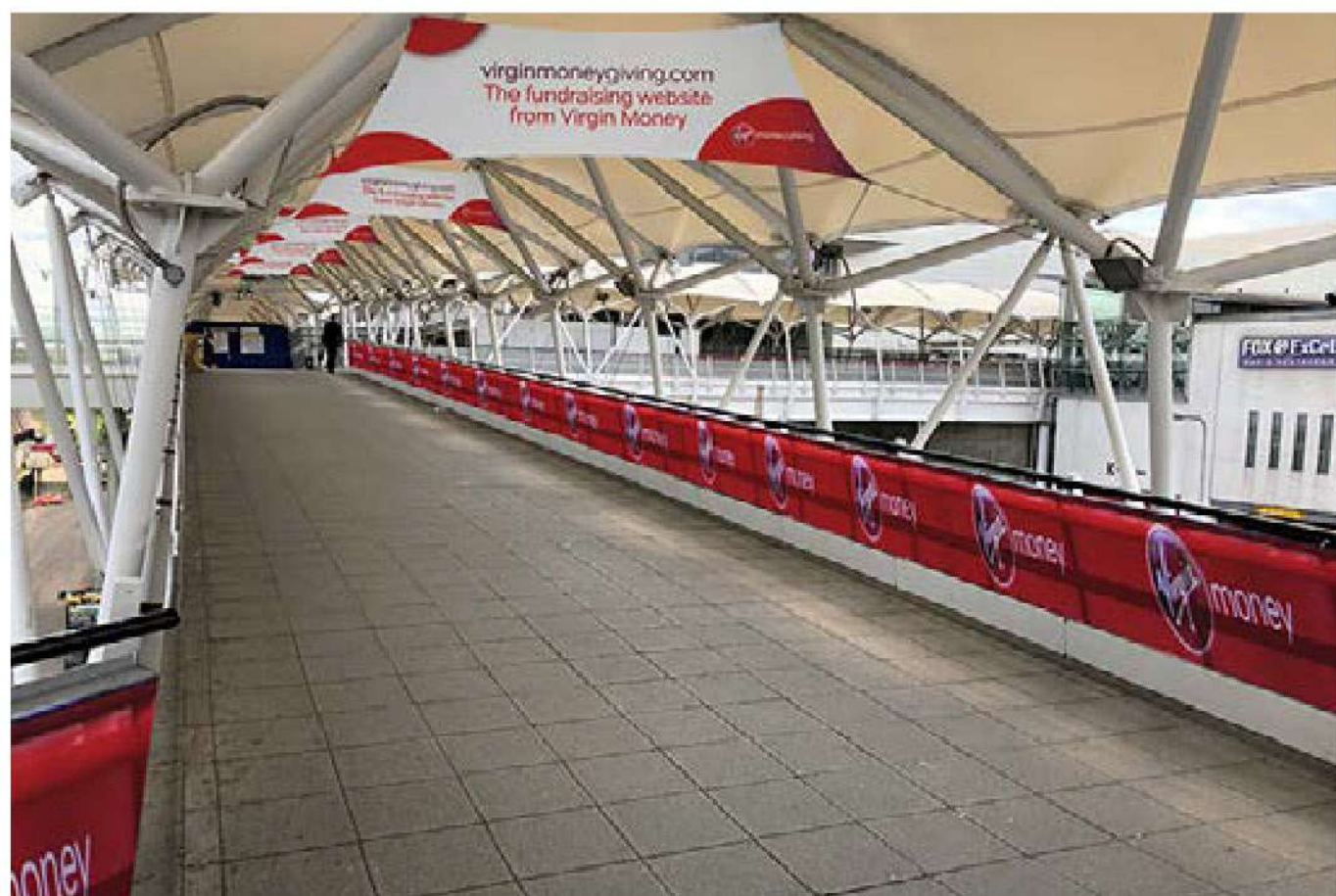
### TOP TIP

Striking patterns, designs and photography work well to bring vibrancy to the space.



# Side walkway banners

Large linear formats are a great way to demand attention whilst allowing for an ongoing narrative. These can be found flanking the central Custom House entrance / exit at the West of the venue.



## Configuration

### Single sided. Pack of 5.

Dimensions (W x H) - Banner 1	35,500mm x 600mm
Dimensions (W x H) - Banner 2	36,000mm x 600mm
Dimensions (W x H) - Banner 3	43,200mm x 600mm
Dimensions (W x H) - Banner 4	49,000mm x 600mm
Dimensions (W x H) - Banner 5	49,000mm x 600mm
Pack of 5 banners	£93,133

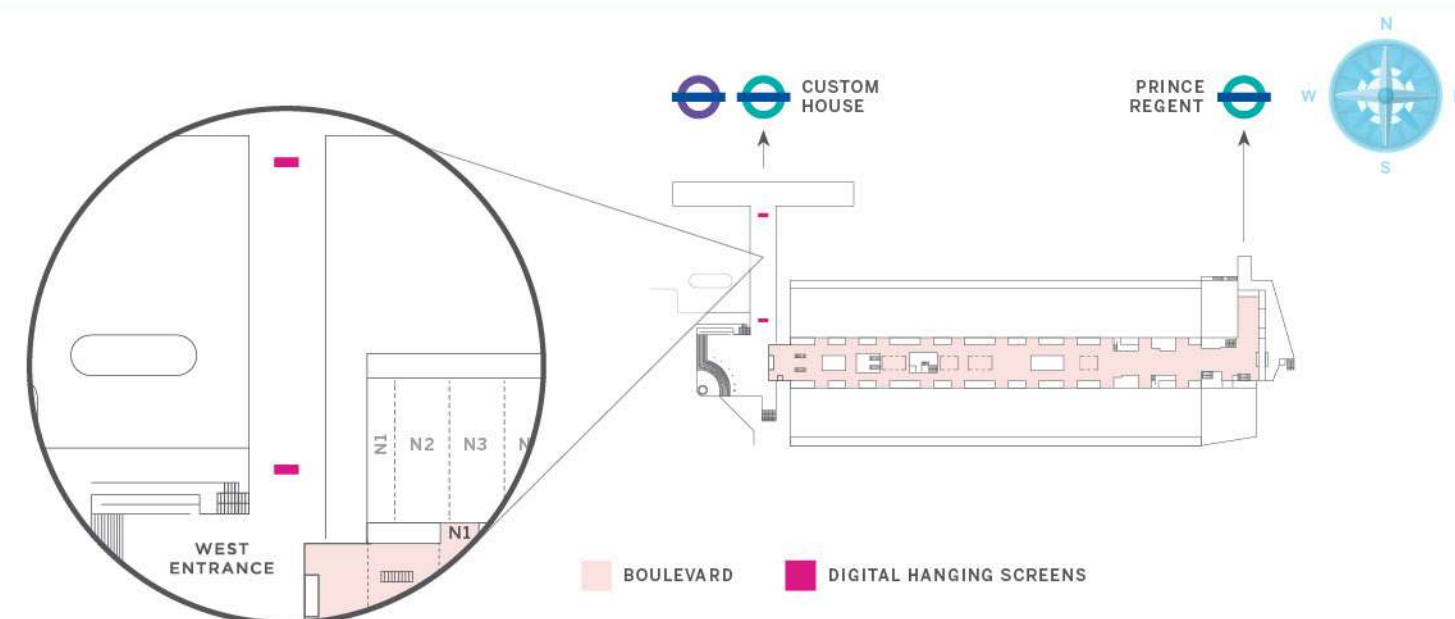
## TOP TIP

This linear format benefits most from a graphic that continues from one end to the other.



# Custom House hanging screens

Two large digital screens offer the first dynamic welcome to visitors alighting from the Custom House station. The double sided design means you can bid your visitors farewell.



## Configuration

Double sided - with venue	way-finding - 2 Total
Dimensions (W x H)	4 metres x 1.5 metres
Resolution (W x H)	1,024 x 384 px
Content ratio	8:3
Exclusive Use	£66,667 each
Total 12 slots of 10 second each	

## Screen layout

Arrival (front)



Departure (back)



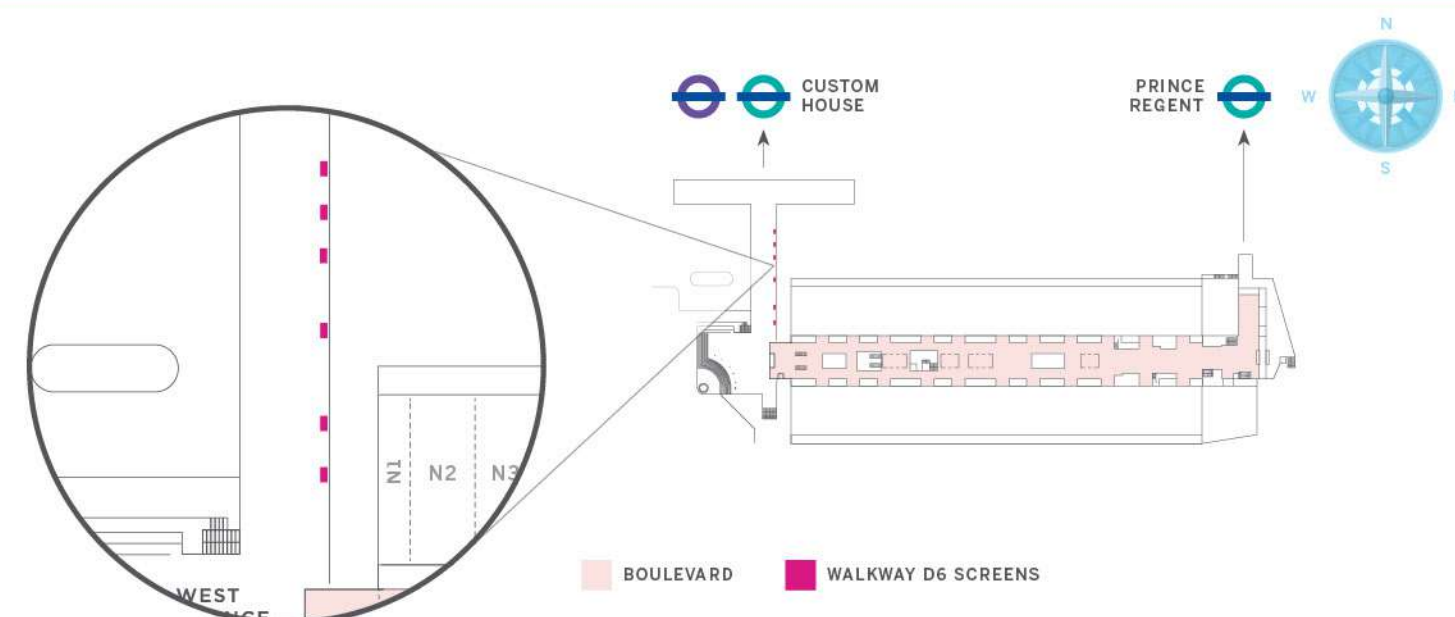
\*Always-on Wayfinding

- LED ☒
- HD ☒
- Wayfinding ☒
- Looped ☒
- Streaming ☒



# Custom House D6 screens

Our 40m living wall is punctuated with 6 digital screens, fantastic for call to action campaigns or promoting individual exhibitor stands prior to entering the venue.



## Configuration

### Single sided - package of 6

Dimensions (W x H)	9.35 metres x 1.66 metres
Resolution (W x H)	2,160 x 3,840px
Content ratio	9:16
Exclusive Use	£70,533
Total 12 slots of 10 second each	

## TOP TIP

Why not promote your sustainability messaging, criteria or aims with these living wall D6s.

HD

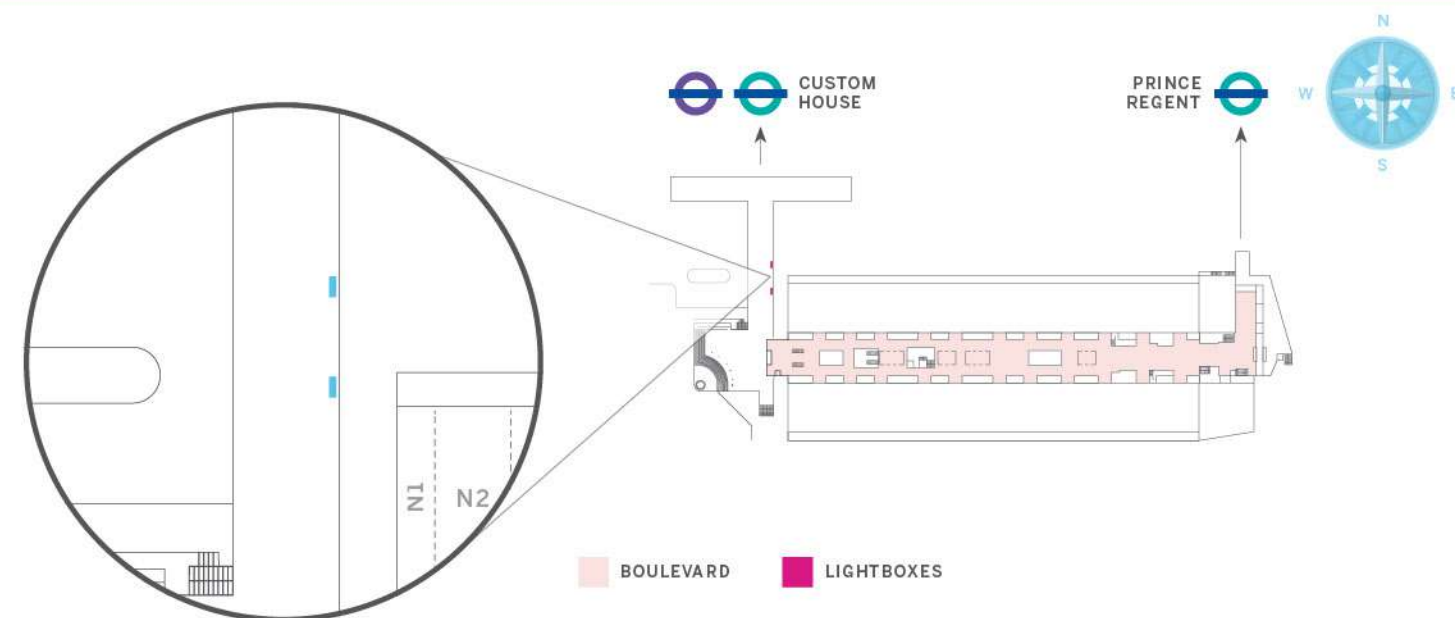
Looped

Streaming



# Custom House Lightboxes

Two lightboxes along the Custom House walkway offer a uniquely creative opportunity. With back-lighting included, your branding will always shine bright.



## Configuration

Single sided - 2 total

Dimensions (W x H) 3980mm x 1,570mm

2 available £24,783 each

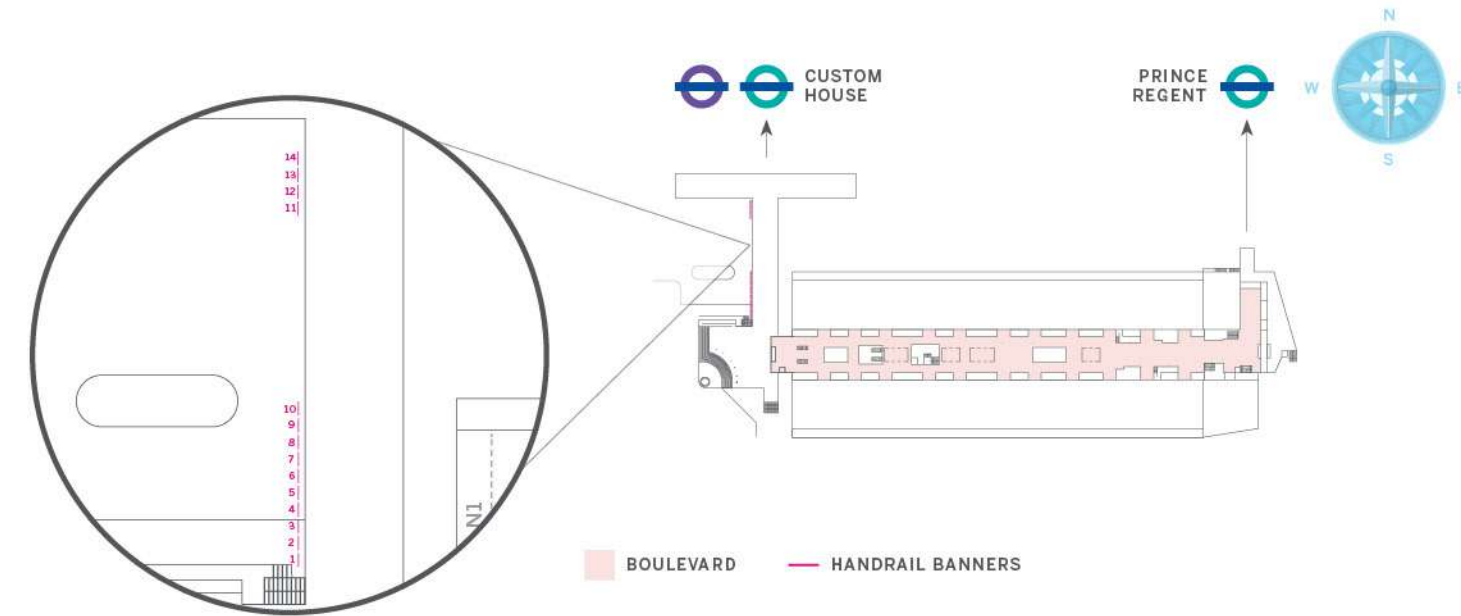
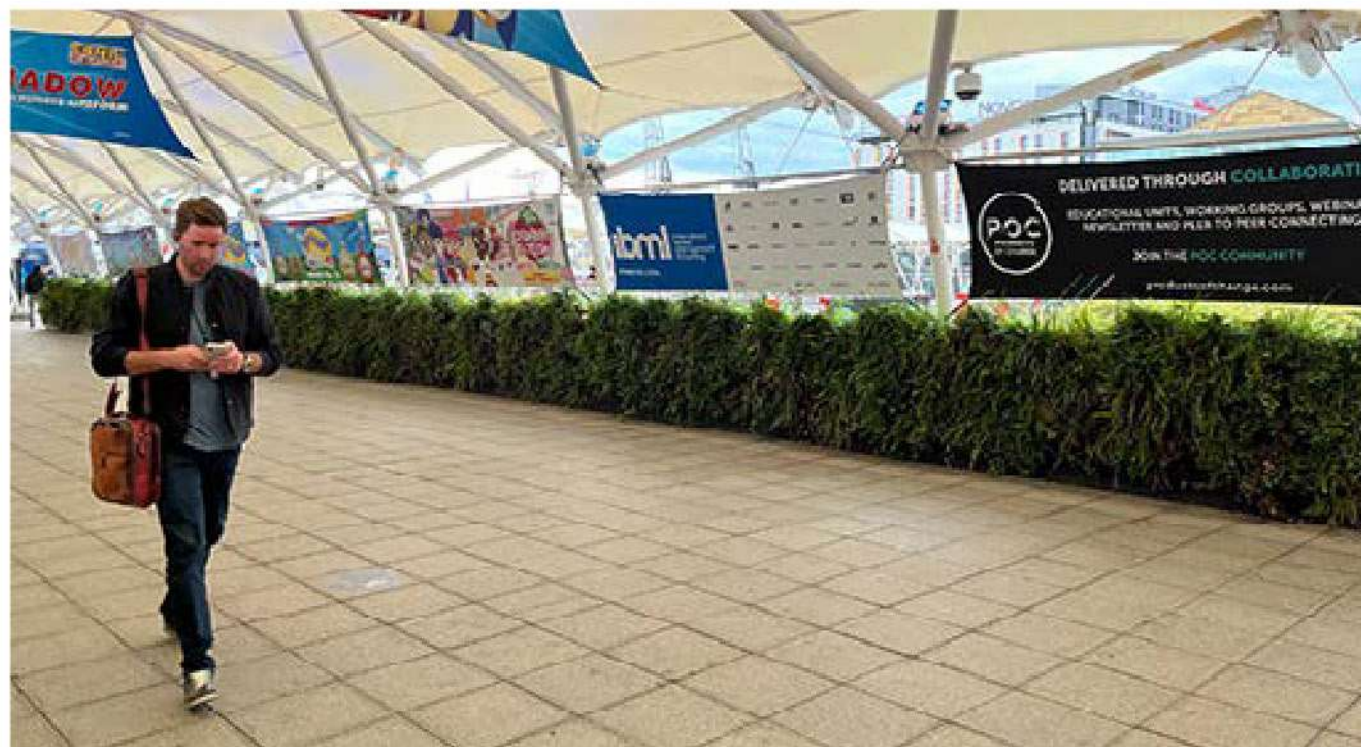
## TOP TIP

Try inverting the colours of your creative and let the back-lighting shine through.



# Handrail banners

Use the handrail banners of the overhead canopy structure to completely encompass the space. Being within the eyeline gives the opportunity to 'speak' directly with your target audience.



## Configuration

Double sided - 14 total

Dimensions (W x H)	3,700mm x 1,100mm
Package of all 14	£30,818

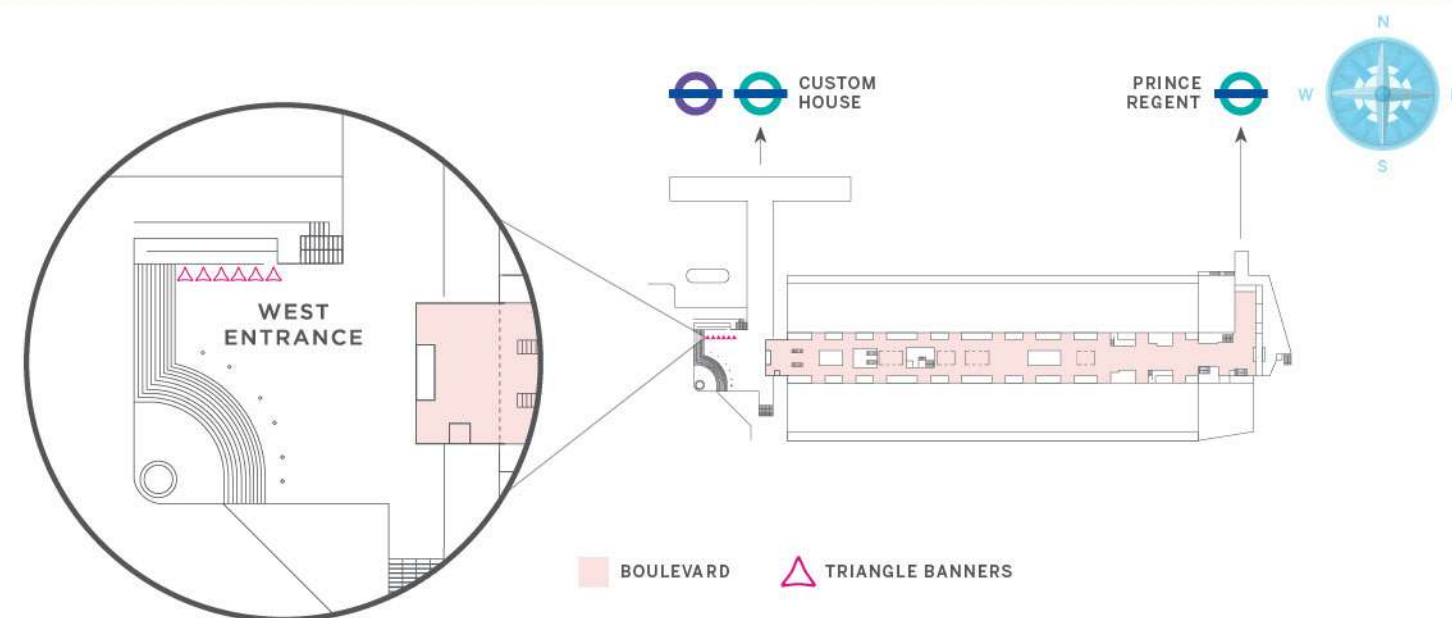
## TOP TIP

These are 14 opportunities to make a splash, use them to their advantage; tell a story, showcase partners or highlight products or services.



# West podium Triangle banners

The west podium offers a perfect space for networking, rest and recharging outside of the venue throughout the day. Remain front of mind with these striking banners.



## Configuration

### Single-sided

Dimensions (W x H)	3,200mm x 2,230mm
6 available	£7,600 each

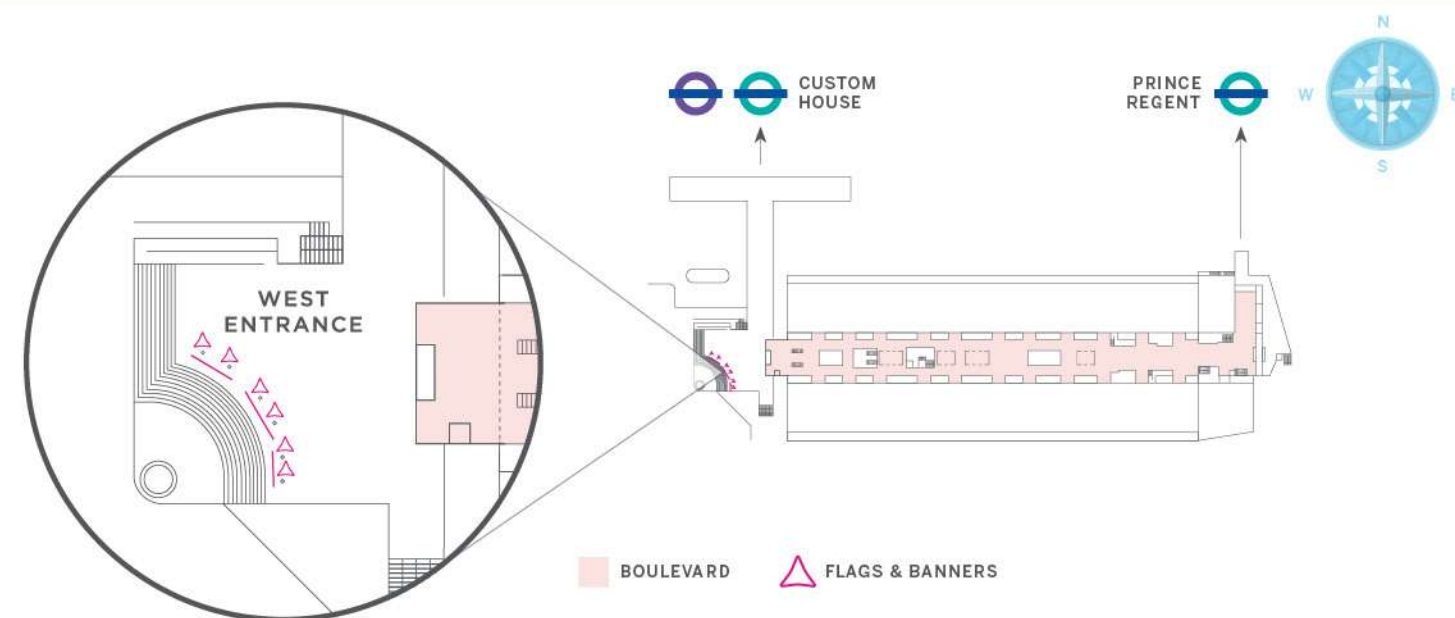
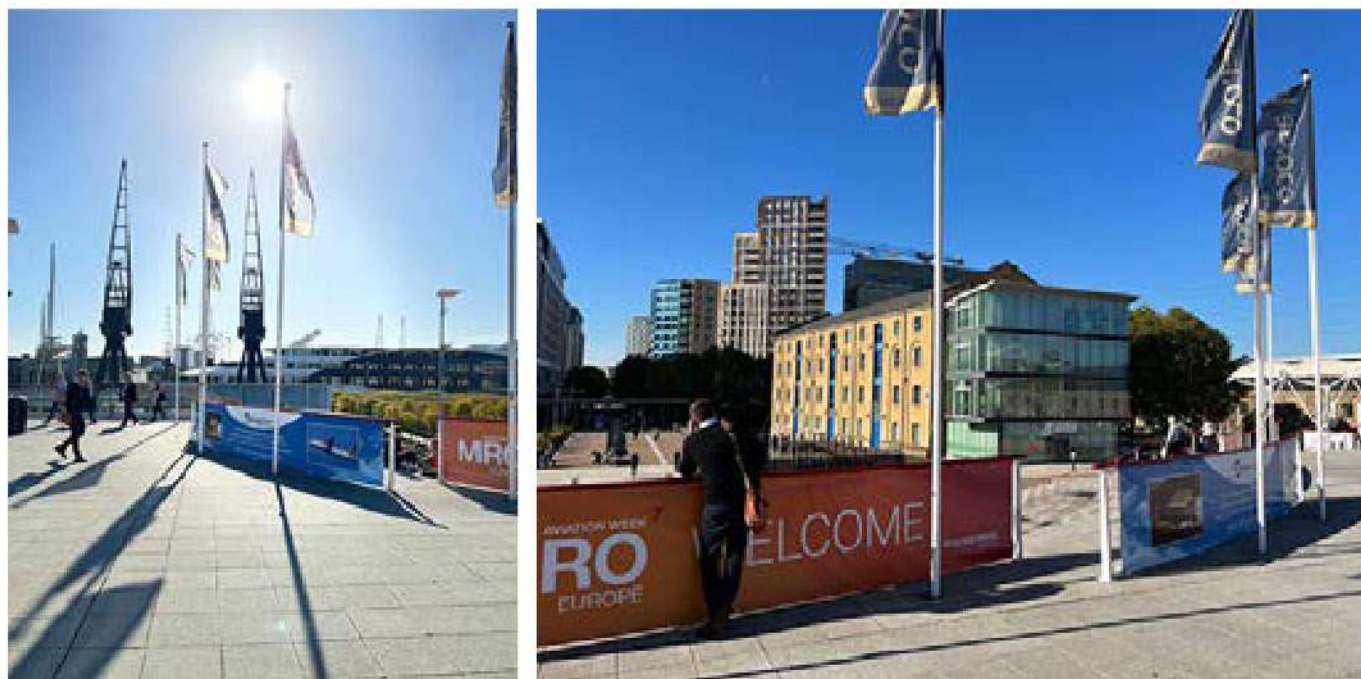
### TOP TIP

The neutral background of the west podium helps exaggerate bold and vibrant branding.



# Flags & banners

Signal your presence by flying your distinct brand colours high above the West Podium. Take your notoriety to the next level by including the banners at the foot of the flag poles for extra effect.



## Configuration - Flags

### Single-sided flags - 6 total

Dimensions (W x H)	1,000mm x 2,450mm
6 available	£14,117 pack of 6

## Configuration - Under-flag banners

### Double-sided - 3 total

Dimensions (W x H) Central banners	6,840mm x 1,070mm
Dimensions (W x H) Side banners	5,130mm x 1,070mm
Pack of 3	£13,717

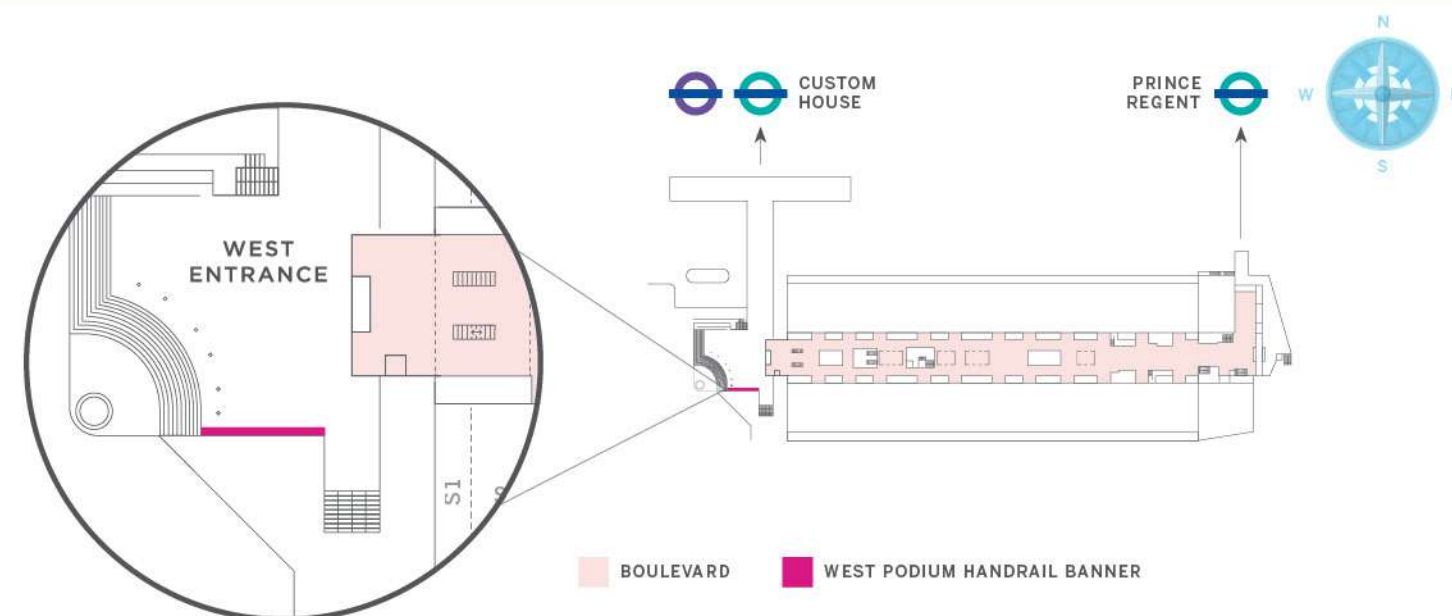
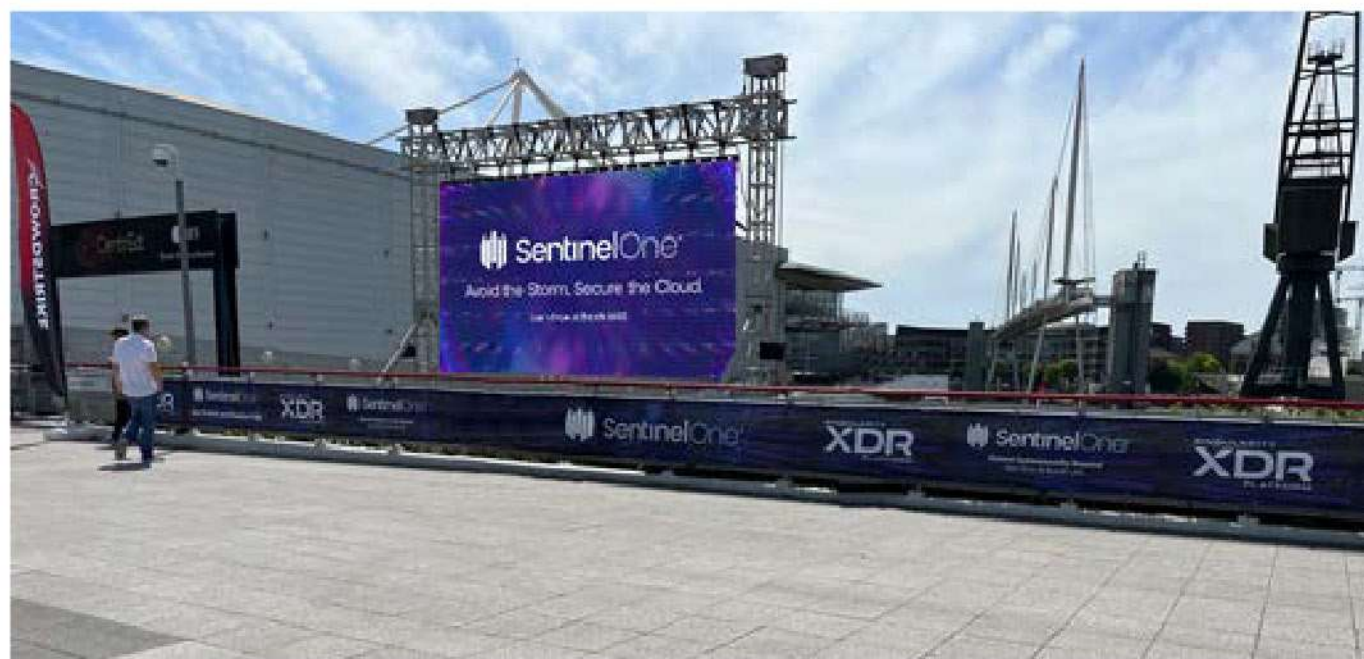
### TOP TIP

Colour is key. Pastel colours won't cut it. Clear typography and bold tones are best.



# West podium handrail banner

The West Podium is a great place to rest, relax and re-engage with colleagues from across the industry. Surrounding them with your brand means that even outside the venue, you will always be front of mind.



## Configuration

### Single-sided

Dimensions (W x H)	20000mm x 700mm
1 available	£17,150

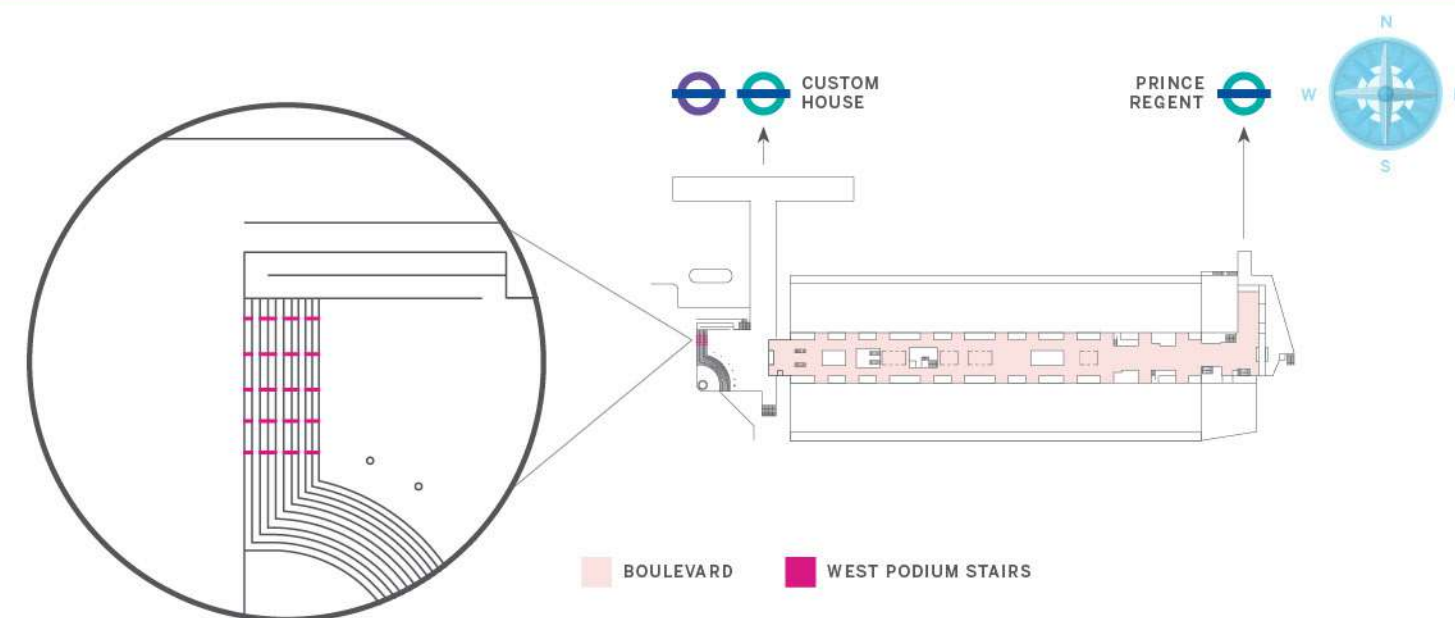
### TOP TIP

Encompass the expansive west podium with your branding to take the inside, outside!



# West podium stair banners

A key walkway between the venue and our wider campus partners, these banners are designed to catch the eye of residents, pedestrians and those staying in the hotels at the West.



## Configuration

### Double-sided - 20 total

Dimensions (W x H) Large banners x 15	2,970mm x 2,040mm
Dimensions (W x H) Small banners x 5	920mm x 2,040mm
Pack of 20	£30,533

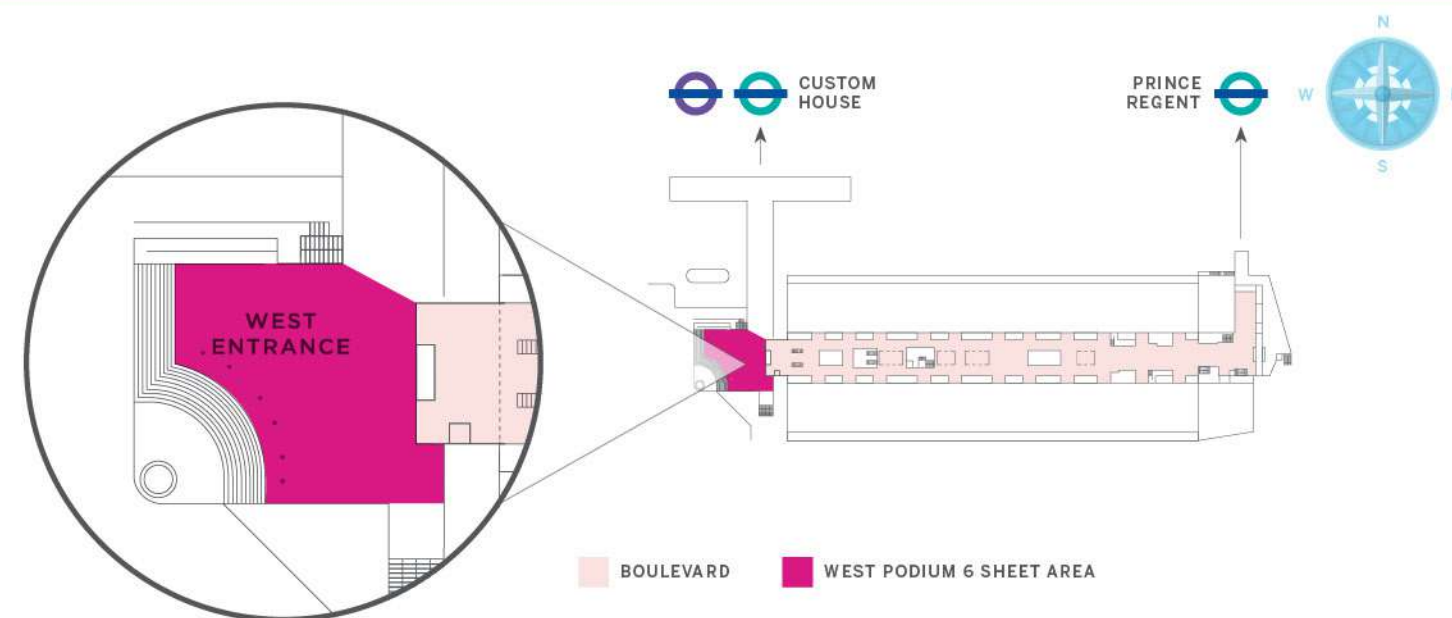
## TOP TIP

Just own the space. This is the main entrance for those staying at the hotels in the West. Remind them why they're here.



# West podium - 6 sheet

Want to stand out amongst the crowd? Why not be at its centre with these tall traditional print sites, located at the heart of our west podium, targeting visitors from every direction.



## Configuration

### Double-sided

Dimensions (W x H)	1,200mm x 1,810mm
3 available	£3,850 each

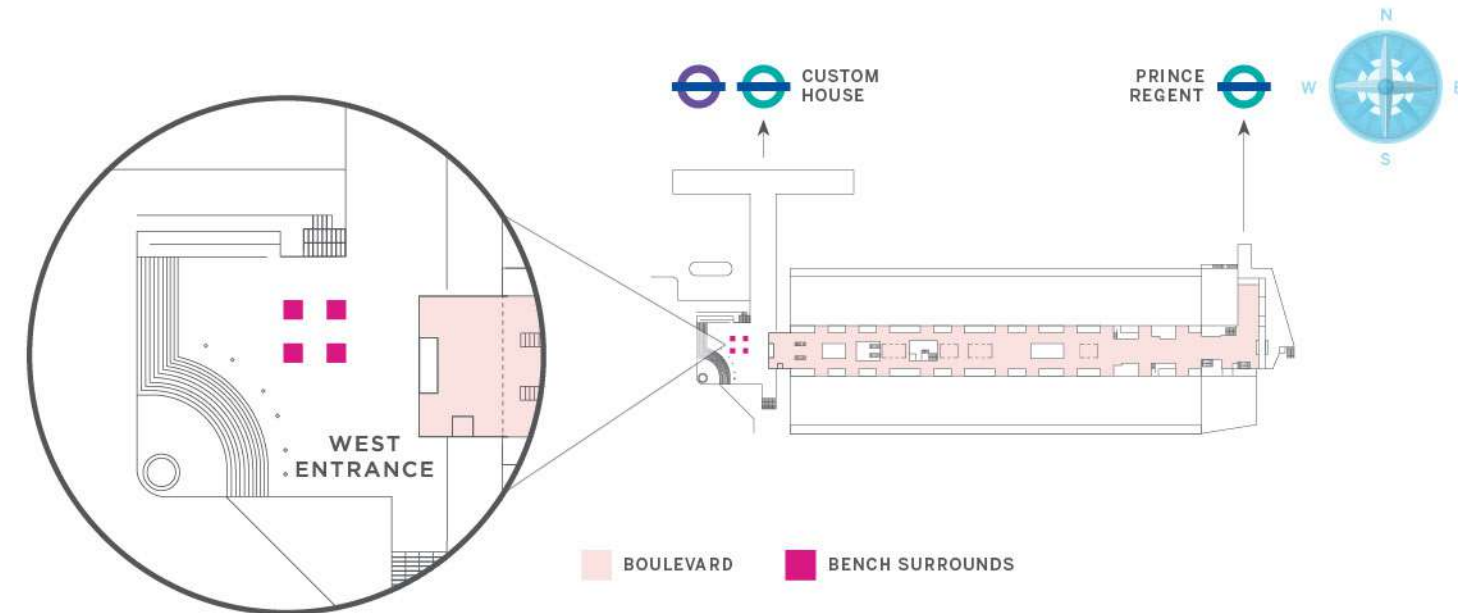
### TOP TIP

When designing the creative for these 6 sheets, bare in mind their orientation. Directional signage is highly effective in this location.



# Bench surrounds

Showcase your brand outside the main venue entrance whilst people relax and recharge using our bespoke planter benches.



## Configuration

### Double-sided

Dimensions (W x H)	1,200mm x 1,810mm
For all x4	£25,000

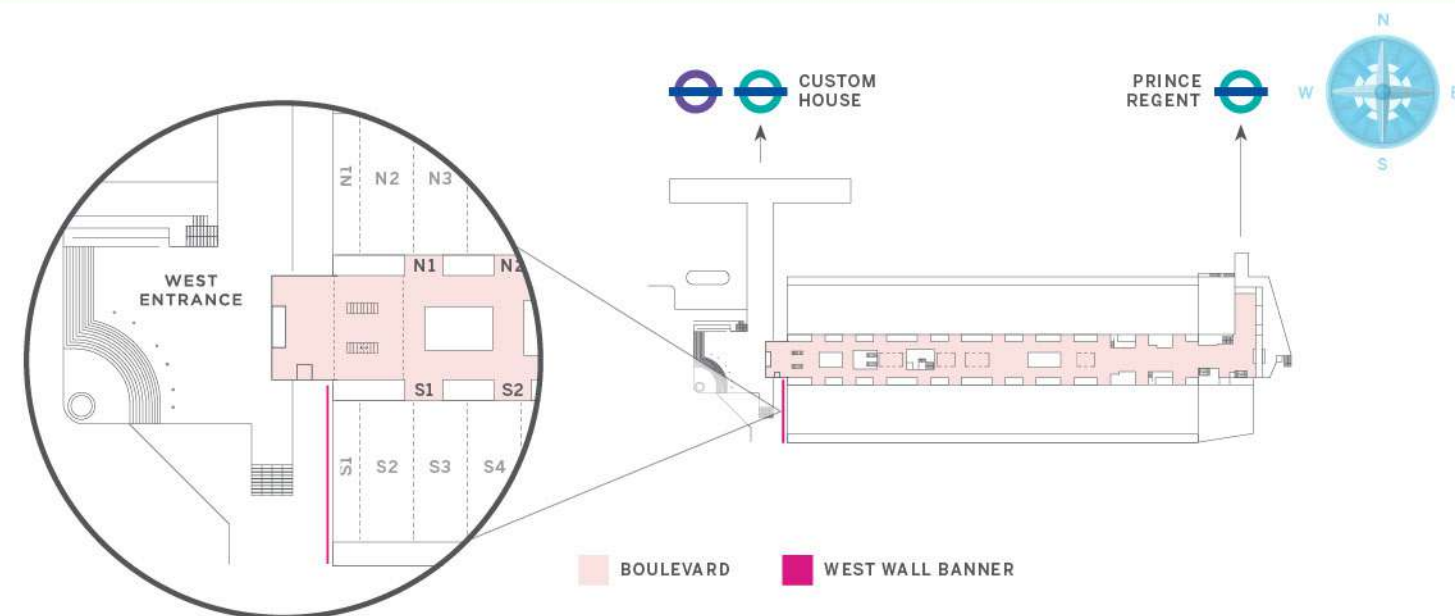
### TOP TIP

Brand Logos or slogans are all that's needed here. Less is more.



# West wall banner

True venue domination starts here. This statement site can be seen for miles around and makes a great photo!



## Configuration

### 4 bay banner

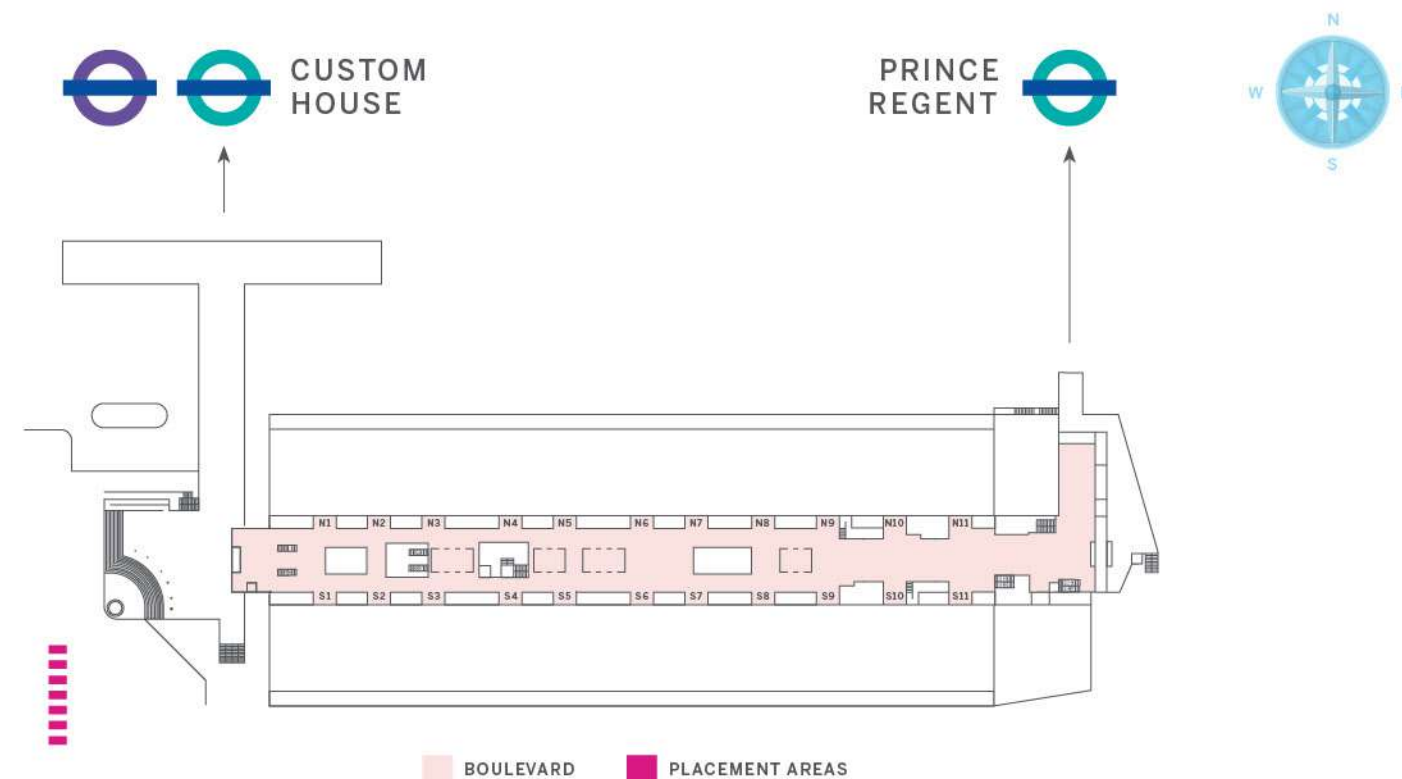
Dimensions (W x H)	27,800mm x 11,900mm
Single-sided	£104,570

### TOP TIP

The biggest statement you can make. This 648 square meter space requires you to think big, so be bold!



# RVS column wraps



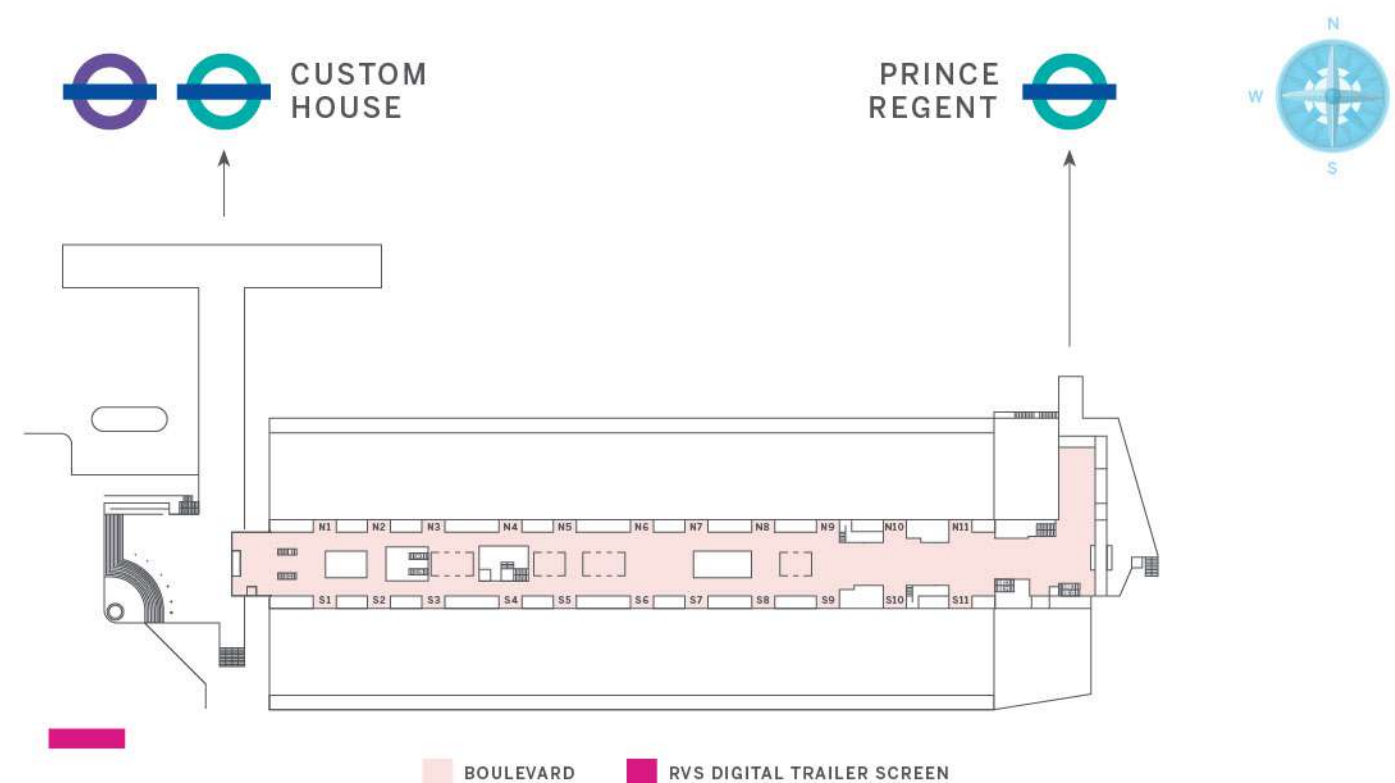
## Configuration

7 columns available

Dimensions (W x H)	4540mm x 2600mm
Single-sided	£13,317 each



# RVS digital trailer screen



## Configuration

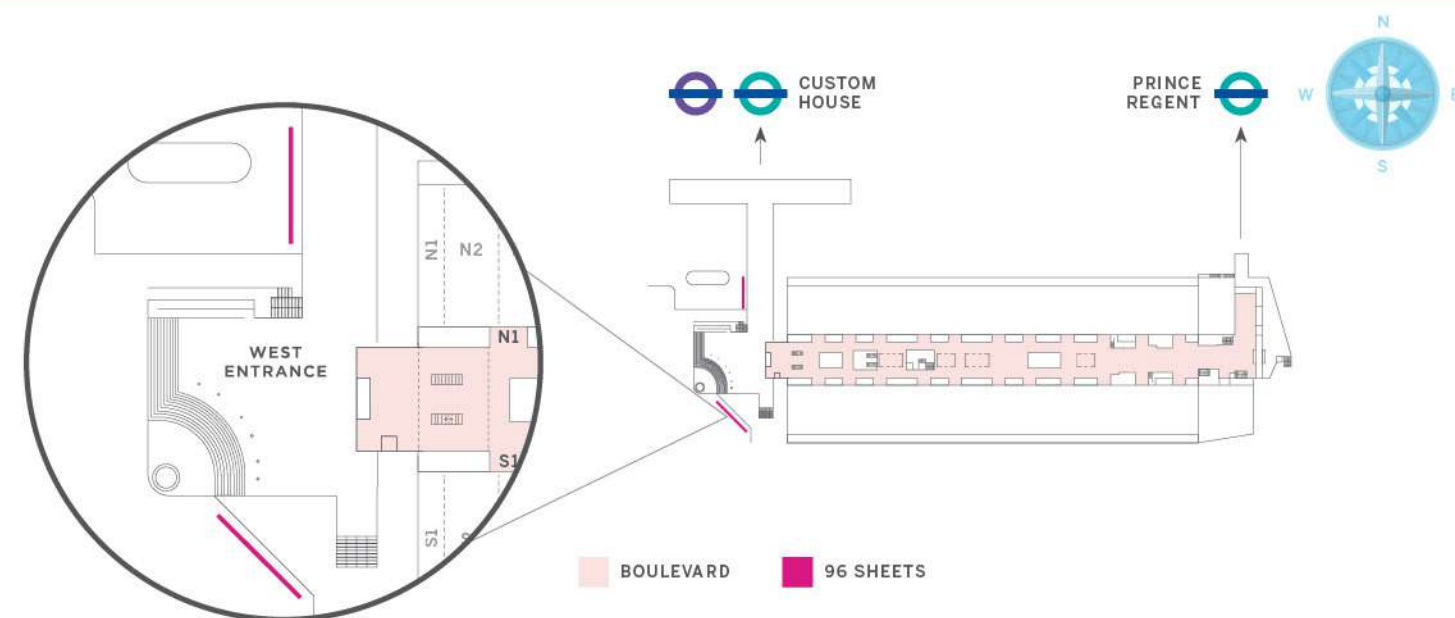
### Single-sided

Dimensions (W x H)	41sqm
Resolution	1920p x 1080p
Exclusive use	£195,000



# West external 96-sheet

Familiar in form and function, these classic billboards are situated to target those traveling to the venue by bus, taxi, car or on foot.



## Configuration

### Single-sided

Dimensions (Total W x Total H)	12,242mm x 3,185mm
2 available	£19,467 each

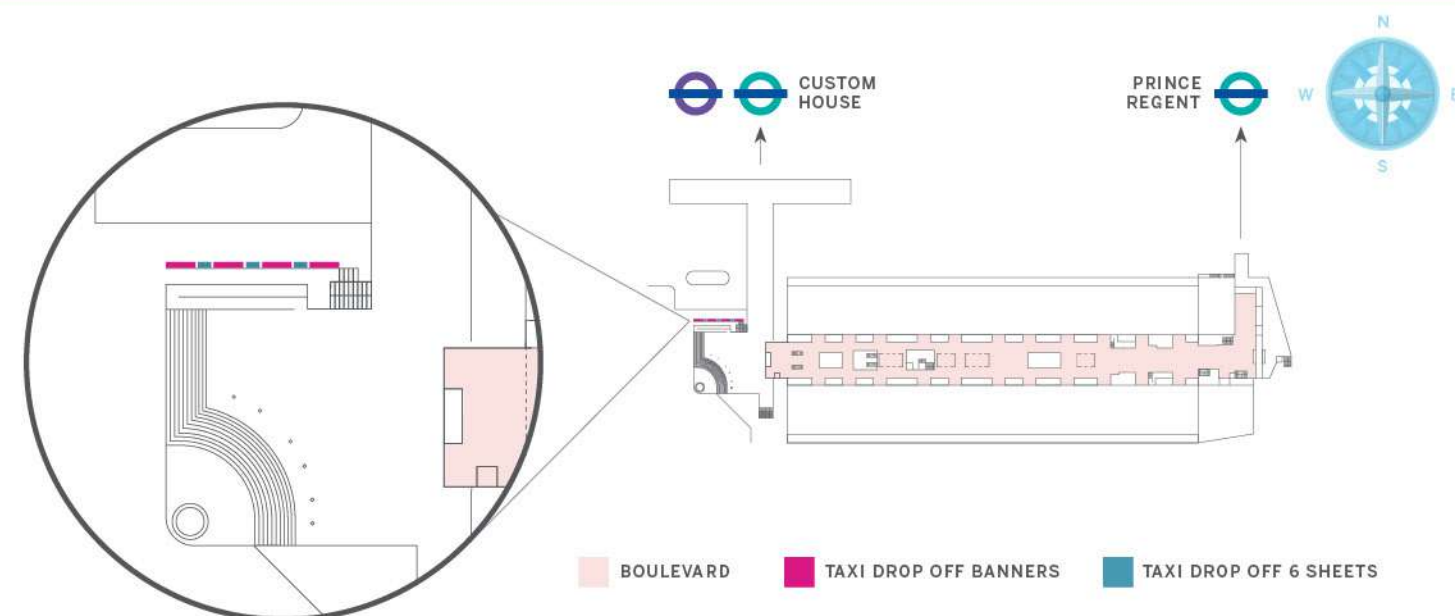
## TOP TIP

Ever wanted to make your billboard ads 3D? Now you can!



# Taxi drop off 6 sheet & banners

Next to a busy taxi rank, let your brand be the first and last identity seen during your event.



## Configuration - 6 sheets

### Single-sided

Dimensions (Total W x Total H)	1,200mm x 1,810mm
4 available	£2,867 each

## Configuration - Banners

### Single-sided

Dimensions (Total W x Total H)	2,700mm x 2,500mm
4 available	£3,783 each

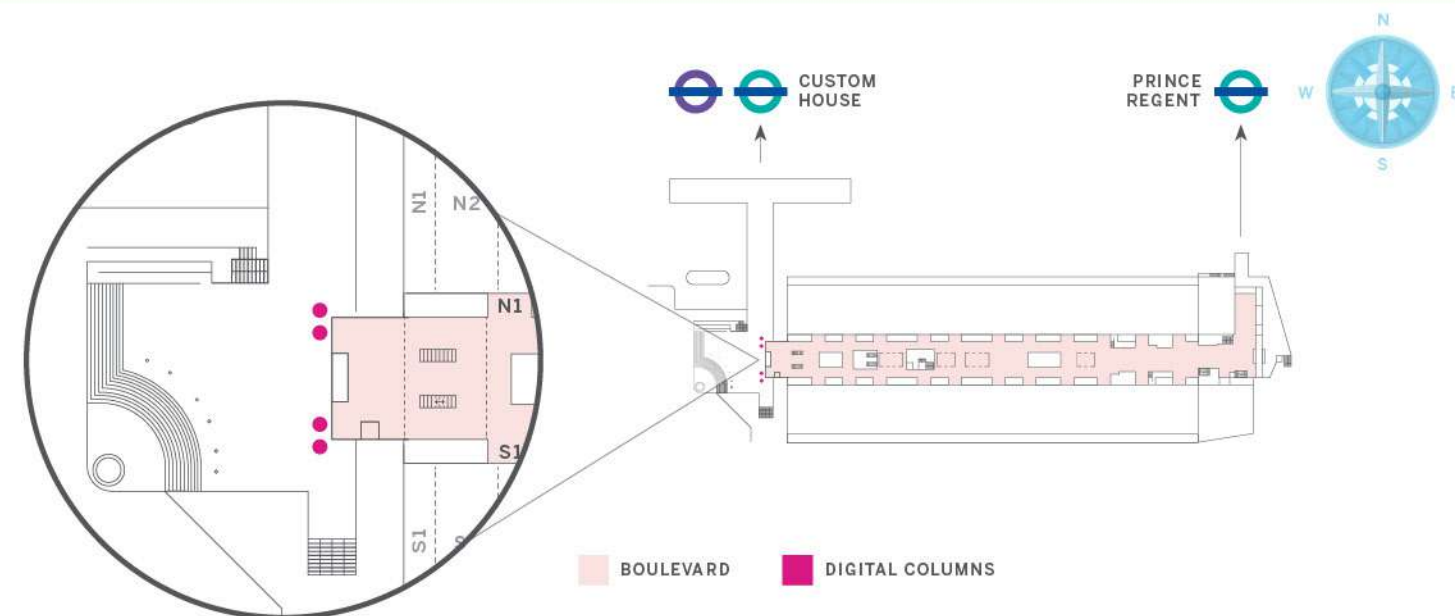
## TOP TIP

Go to town on your messaging.  
Give people something to read  
while they wait for the next cab!



# Digital columns

High impact digital columns brings full creative license to the entrance and compliments the existing digital archway.



## Configuration

### Full screen - 4 sided

Dimensions (W x H)	1 metres x 2 metres
Resolution (W x H)	256px x 512px
Content ratio	9:16
Exclusive hire - 4 available	£58,717 each

## TOP TIP

Contrast or compliment, either option will ensure your brand stands out.

LED

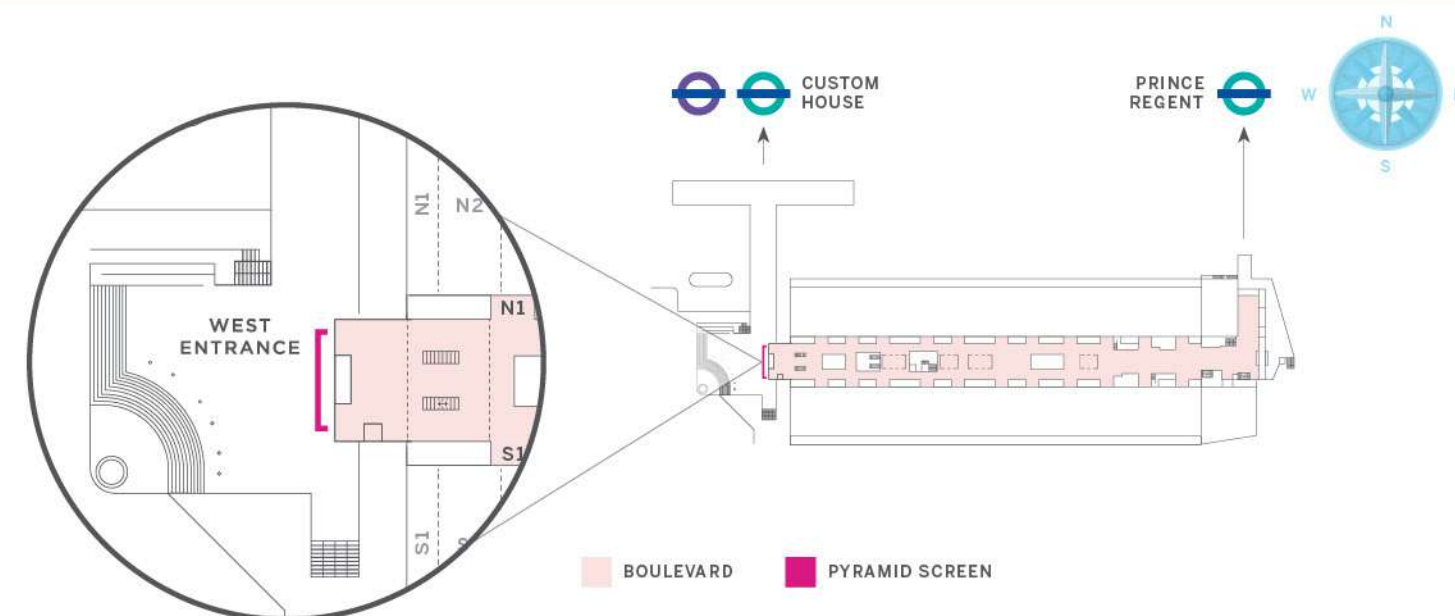
Looped

Streaming



# Pyramid screen

A seamless digital screen surrounds the Pyramid west entrance creating a unique digital arrival experience for visitors.



## Configuration

### Full screen

Dimensions (Total W x Total H)	11 metres x 4 metres
Resolution (Total W x Total H)	See spec for configuration
Content ratio	27:9
Exclusive Use	POA
Total 12 slots of 10 second each	

### TOP TIP

This iconic screen deserves iconic creatives. Movement and forced perspective offer an unparalleled wow factor.

LED

4k

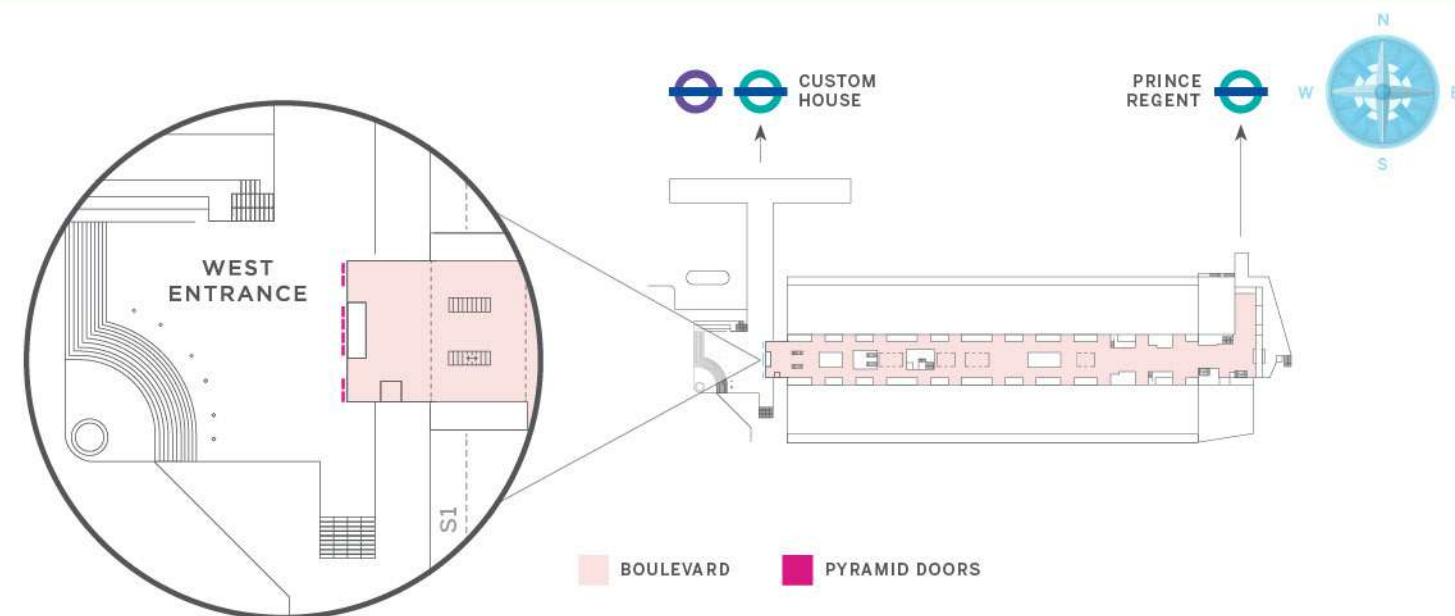
Looped

Streaming



# Pyramid doors

Twenty opportunities for you and your exhibitors, keynote speakers or partners. These are not only cost effective but use sustainable water-based vinyl too.



## Configuration

### Single-sided

#### Left, right & middle doors

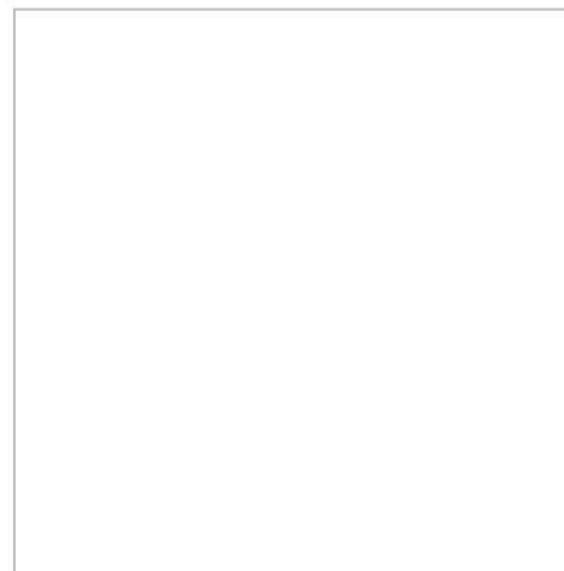
Dimensions (W x H)	877mm x 1,000mm
Package of 20	£31,150

### TOP TIP

Placed at the main entrance this will be seen by anyone entering the venue from the west. Stand out with a bold graphic.



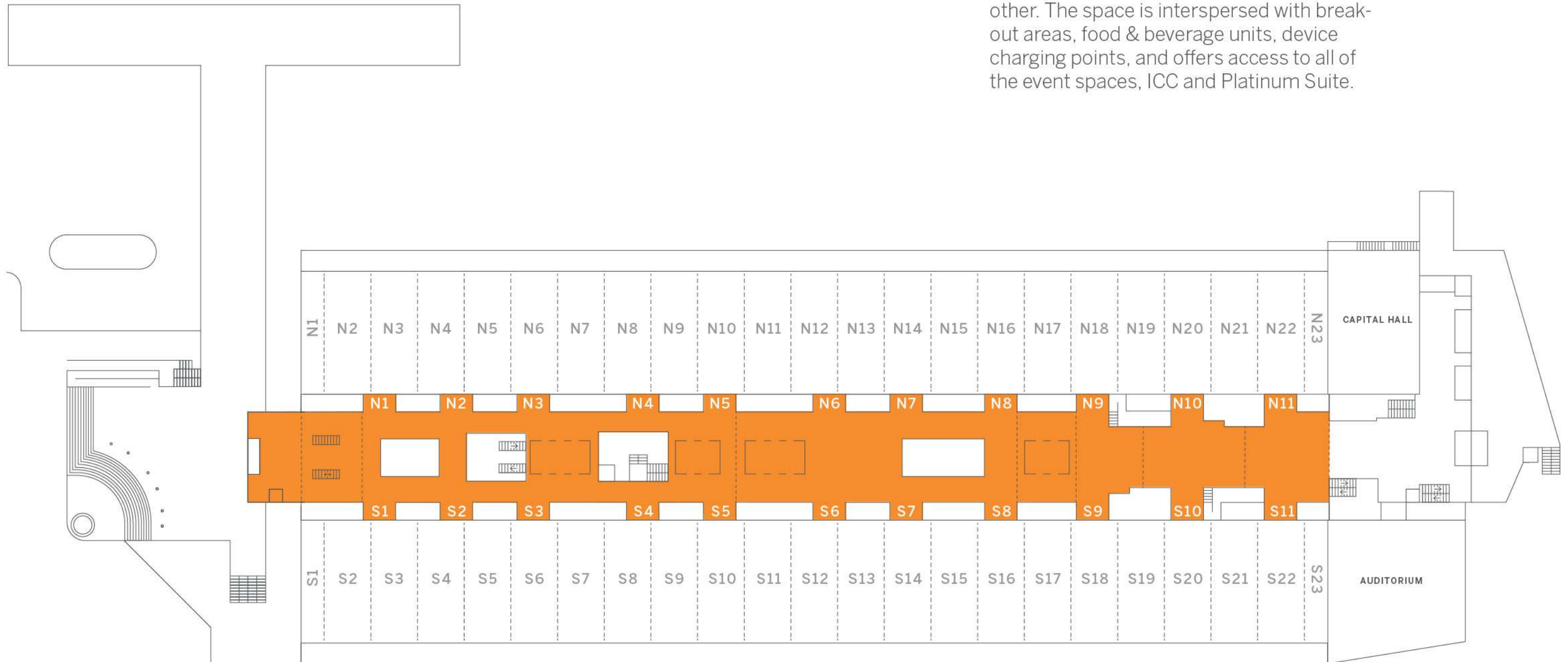
# Boulevard





## Boulevard

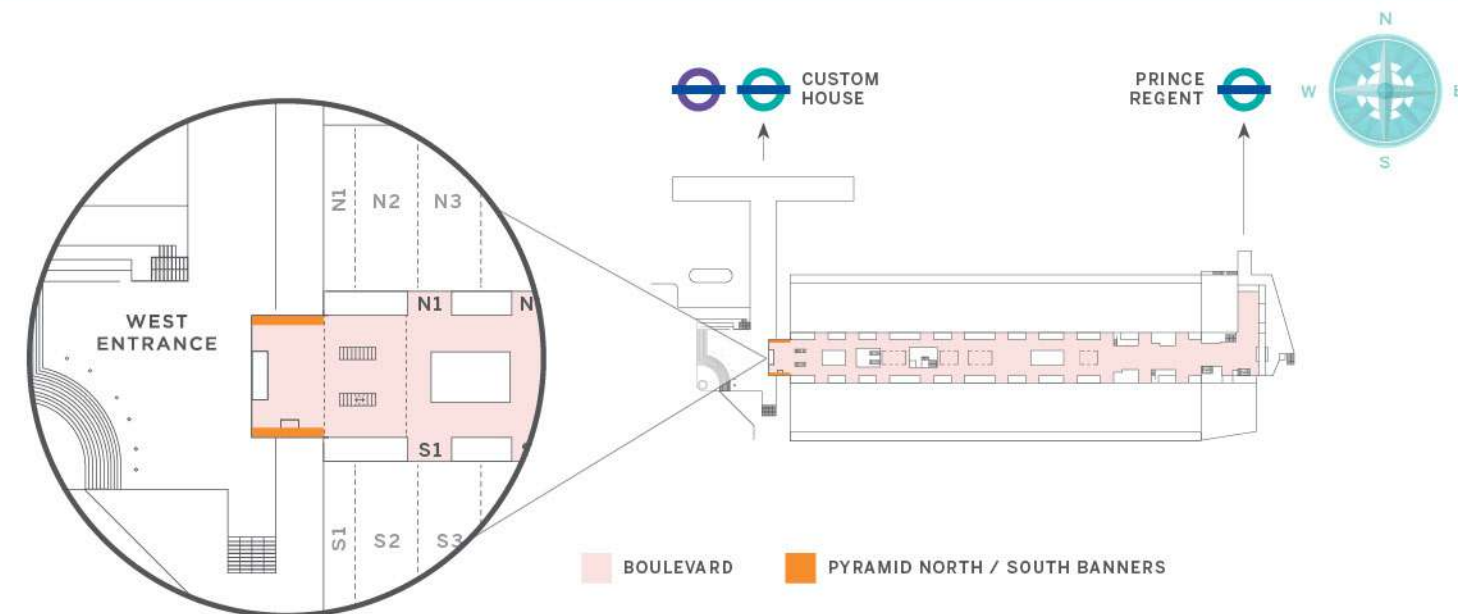
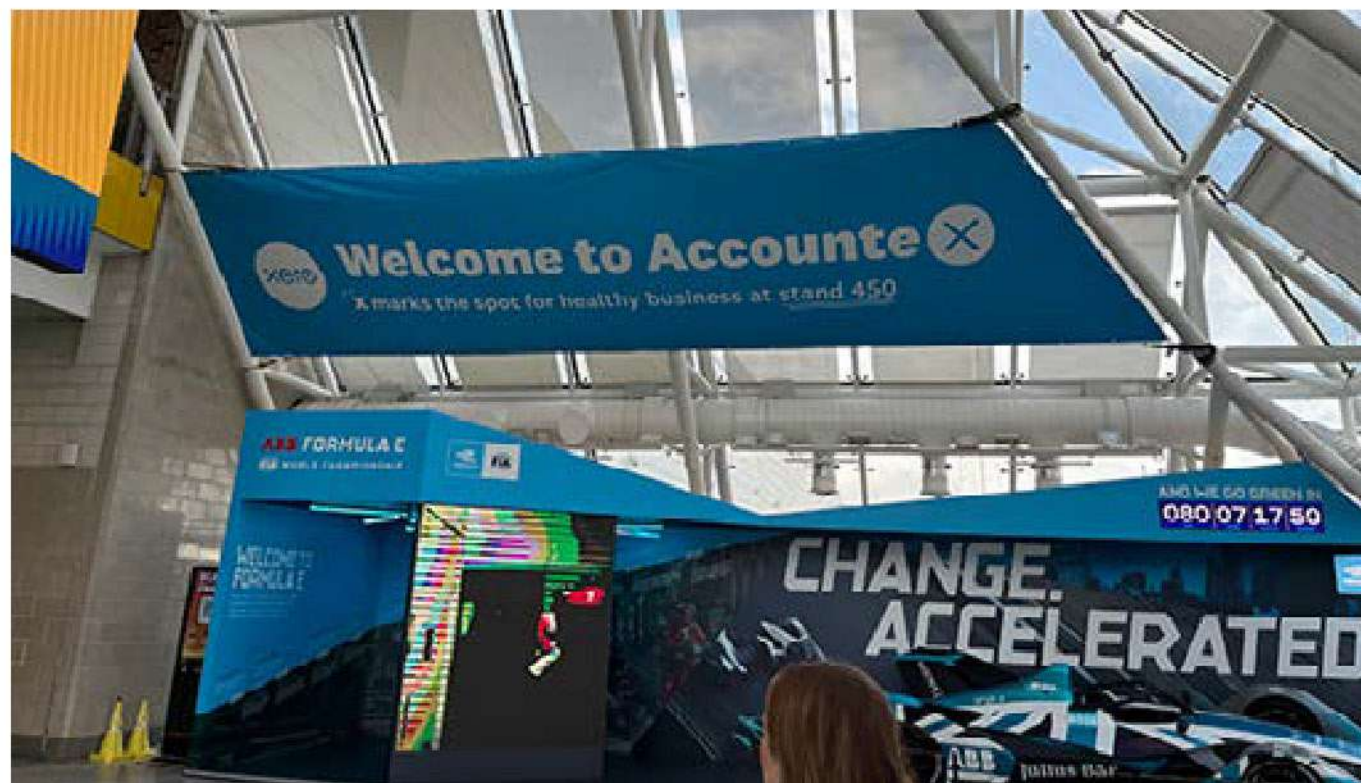
The expansive boulevard sits at the heart of the venue and acts as the main conduit for people traveling from one end to the other. The space is interspersed with break-out areas, food & beverage units, device charging points, and offers access to all of the event spaces, ICC and Platinum Suite.





# Pyramid North / South banners

Flanking the iconic pyramid entrance, these prominent banners grab the attention of anyone entering and exiting the venue.



## Configuration

### Single-sided

Dimensions (W x H)	10,660mm x 2,450mm
2 available	POA

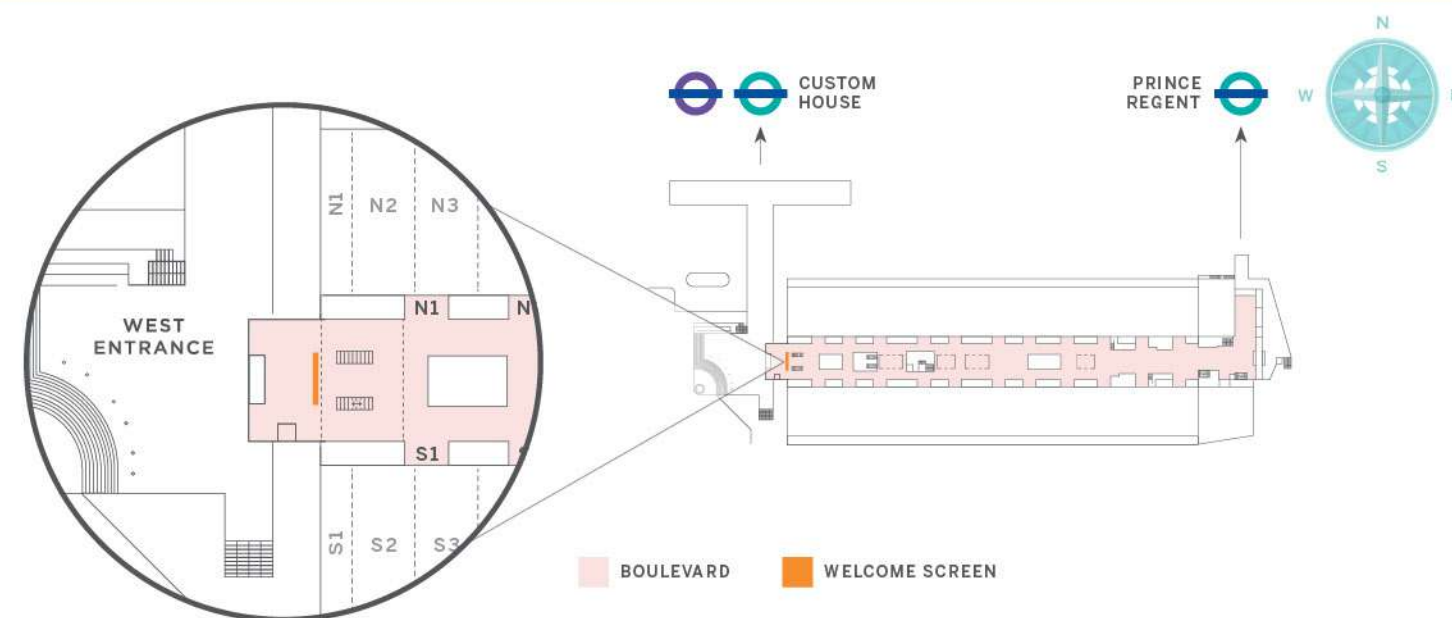
### TOP TIP

Consider the surrounding light and use rich contrasting colours.



# Welcome screen

A high impact welcome screen inside the West entrance to capture visitors' attention as soon as they arrive.



## Configuration

### Full screen

Dimensions (W x H)	12.3 metres x 2.9 metres
Resolution (W x H)	4,608 x 1,080px
Content ratio	39:9
Exclusive Use	£71,733
Total 12 slots of 10 second each	

## Screen layout

### Arrival (Content)



### Arrival (Wayfinding)



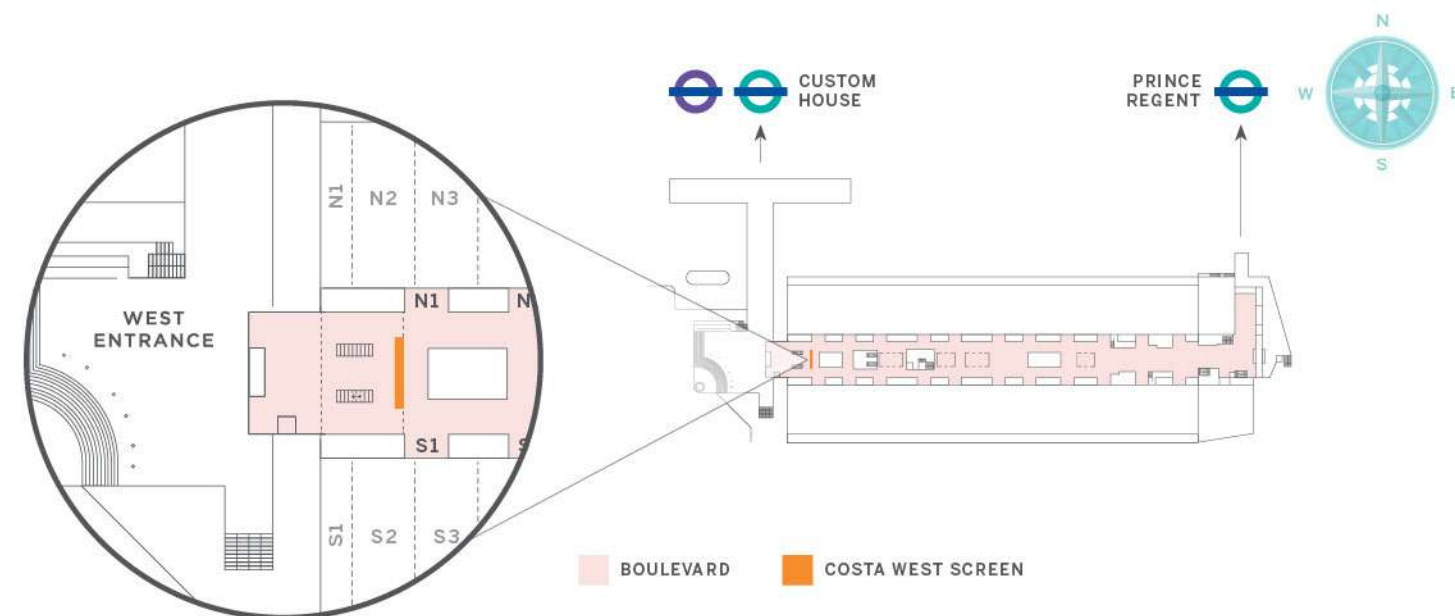
- LED ☒
- 4K ☒
- Wayfinding ☒
- Looped ☒
- Streaming ☒
- Sustainability ☒

\*Always-on Wayfinding



# Costa West screen

Nestled between the first pair of hall entrances, you can either direct footfall or build excitement for your event that lies beyond.



## Configuration

### Full screen

Dimensions (W x H)	12.3 metres x 2.9 metres
Resolution (W x H)	2,688 x 756px
Content ratio	39:9
Exclusive Use	£66,667
Total 12 slots of 10 second each	

## TOP TIP

Use this video screen with impactful content to give a taste of the event that's awaiting your guests.

## Screen layout

Arrival (Content)

WF\*

LED ☒

HD ☒

Looped ☒

Streaming ☒

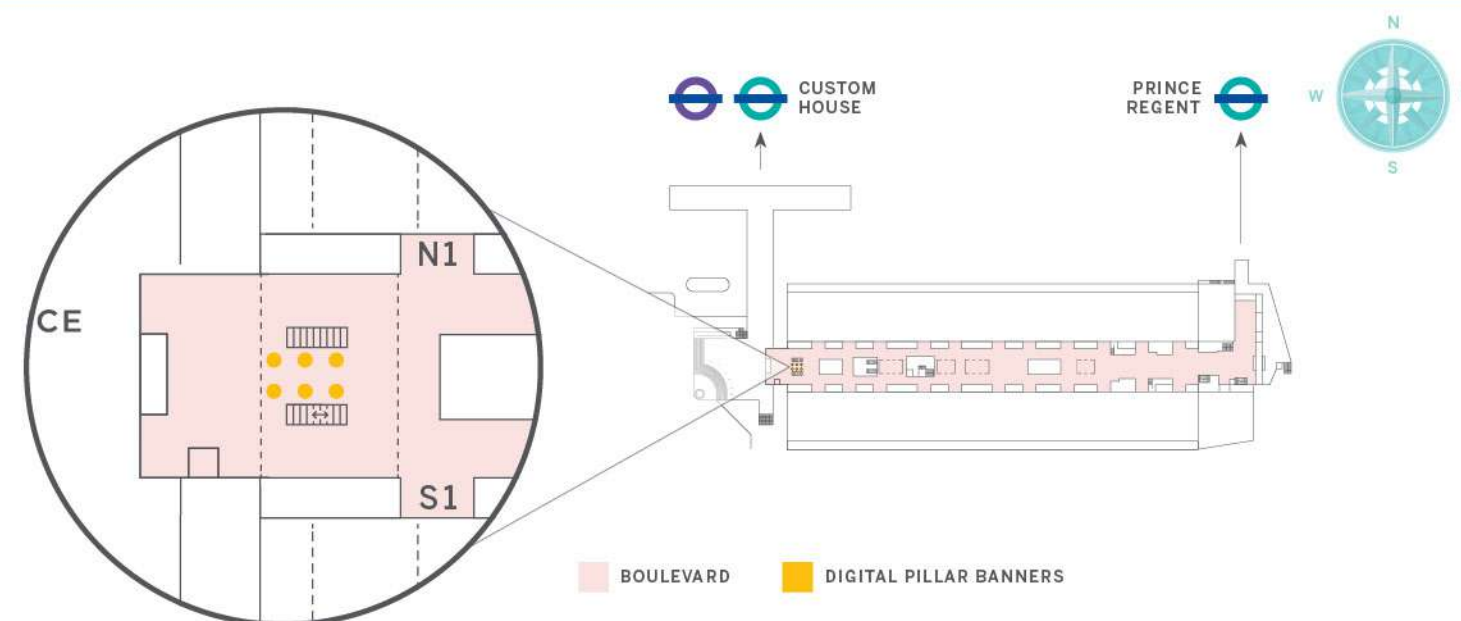
Sustainability ☒

Social Media ☒



# Digital pillar banners

Six pillars located under the welcome screen, providing a great visual impact.



## Configuration

### Front screen & 2 print side panels

Dimensions (W x H)	1 metre x 2 metres
Resolution	384px x 768px
x6 digital collumns	POA

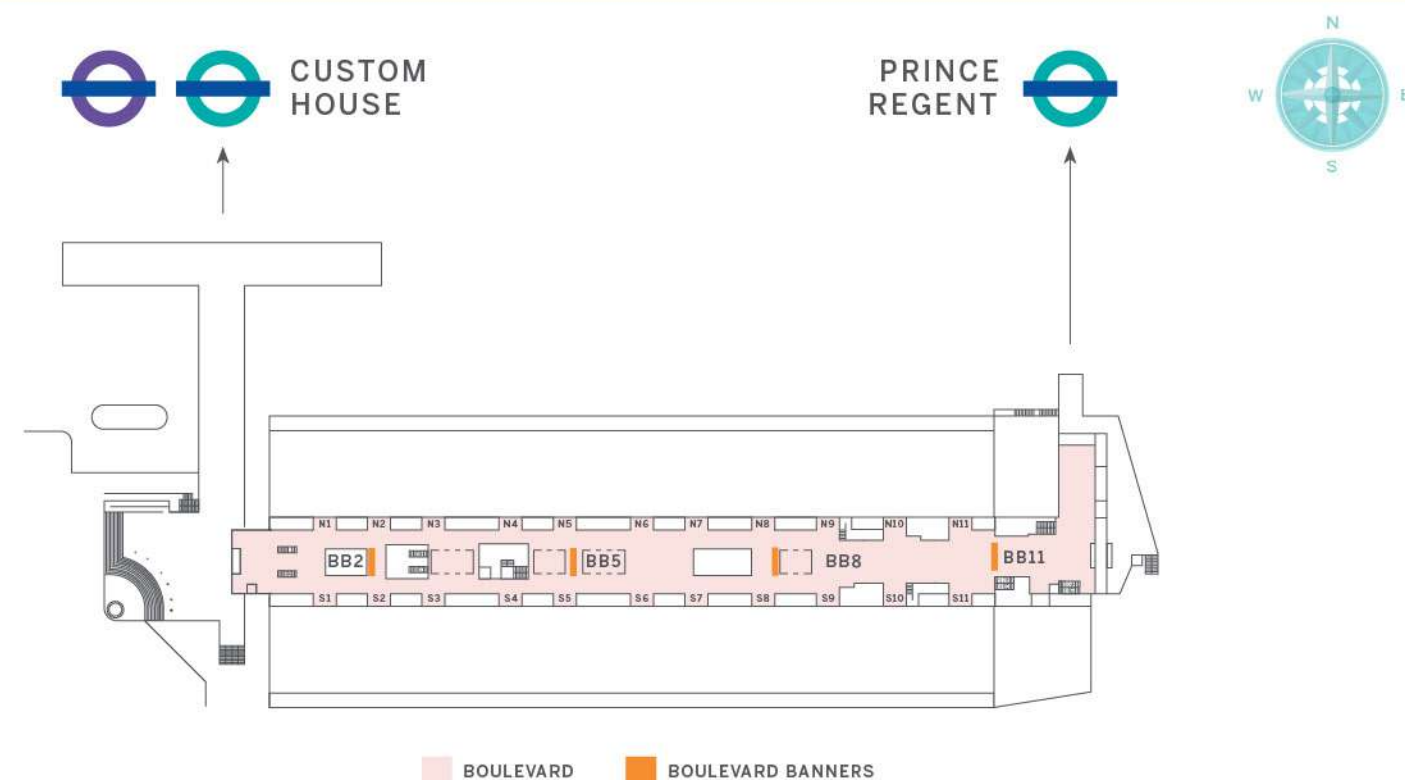
## TOP TIP

Consider using the space between the pillars for product placements.



# Boulevard banner

For those with a taste for the traditional, these 12m wide double-sided banners will be ideal.



## Configuration

Double-sided. 4 available.

Dimensions (W x H)	12,000mm x 3,150mm
BB2, BB5, BB8 or BB11	£19,867 each

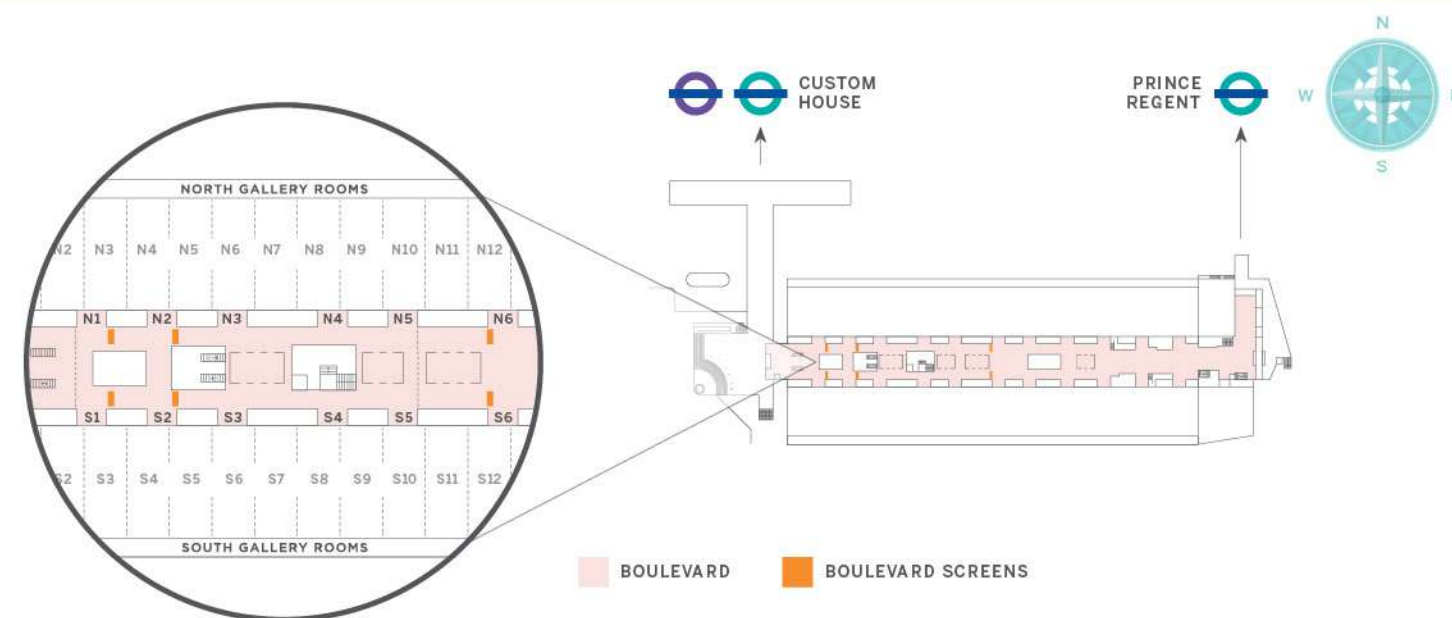
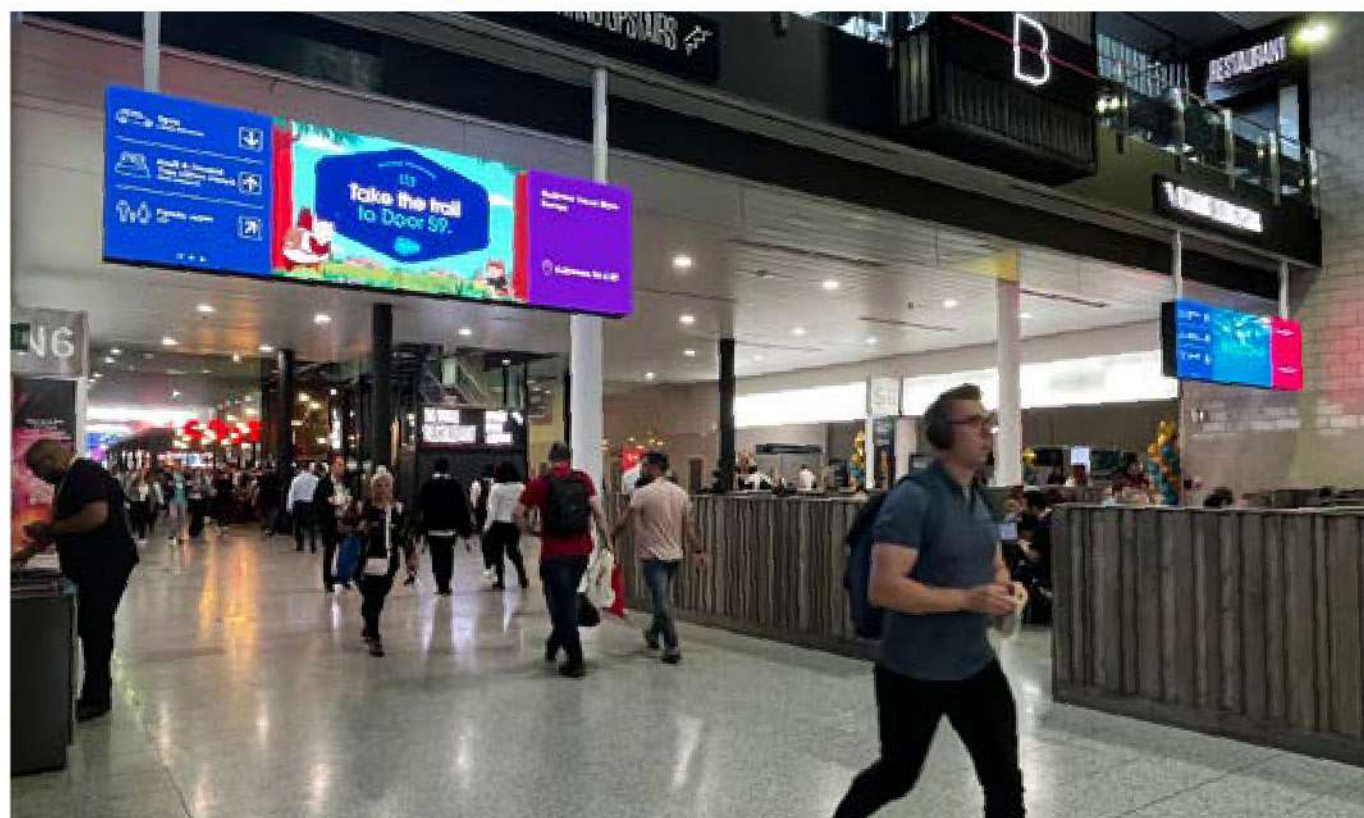
## TOP TIP

Sponsors love these solus sites. Stand out from the competition with ease.



# Directional screens

All eyes will be on your brand messaging, as it sits side by side on screen next to our venue wayfinding.



## Configuration

Double-sided. Partial - with Venue Wayfinding	Total 6 screens
Dimensions (W x H)	4.1 metres x 1.1 metres
Resolution (W x H)	1,280 x 720px
Content ratio	16:9
Exclusive use	£128,667
Total 12 slots of 10 second each	

## Screen layout



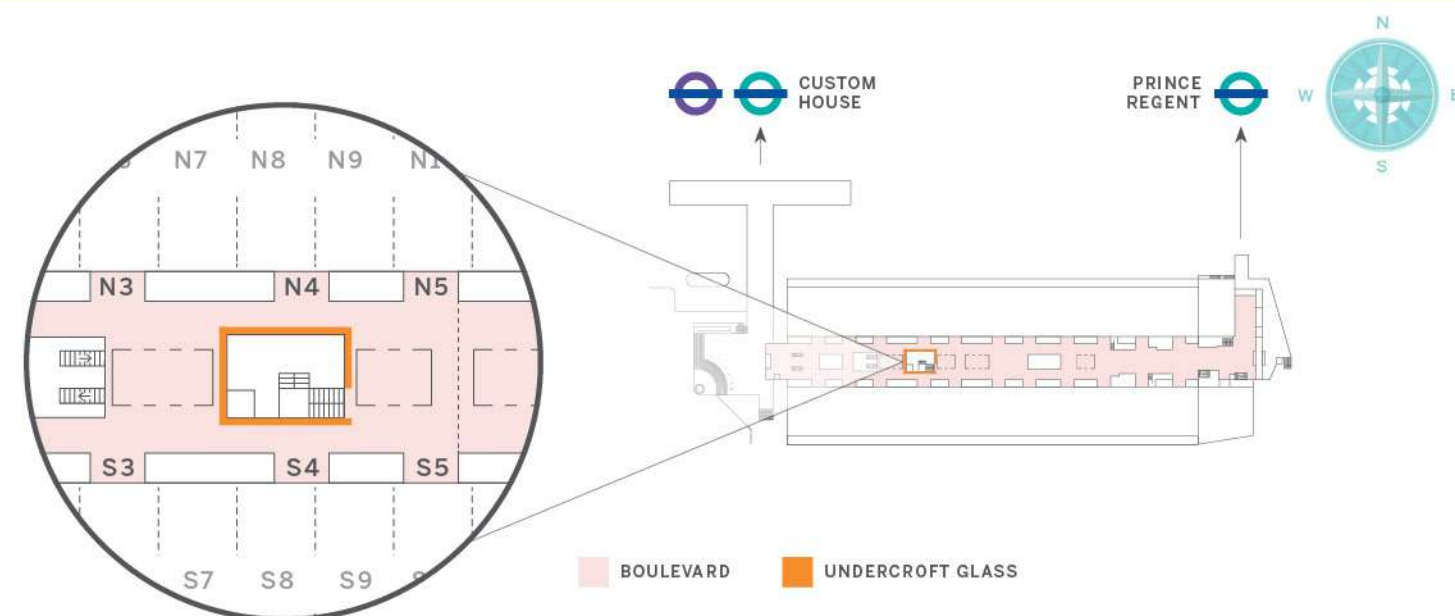
\*Always-on Wayfinding

- LED ☒
- HD ☒
- Wayfinding ☒
- Looped ☒
- Streaming ☒
- Sustainability ☒



# Undercroft glass

Located at the heart of the venue, this is where those traveling by car enter into the bustling boulevard and western eatery areas.



## Configuration

50 panels

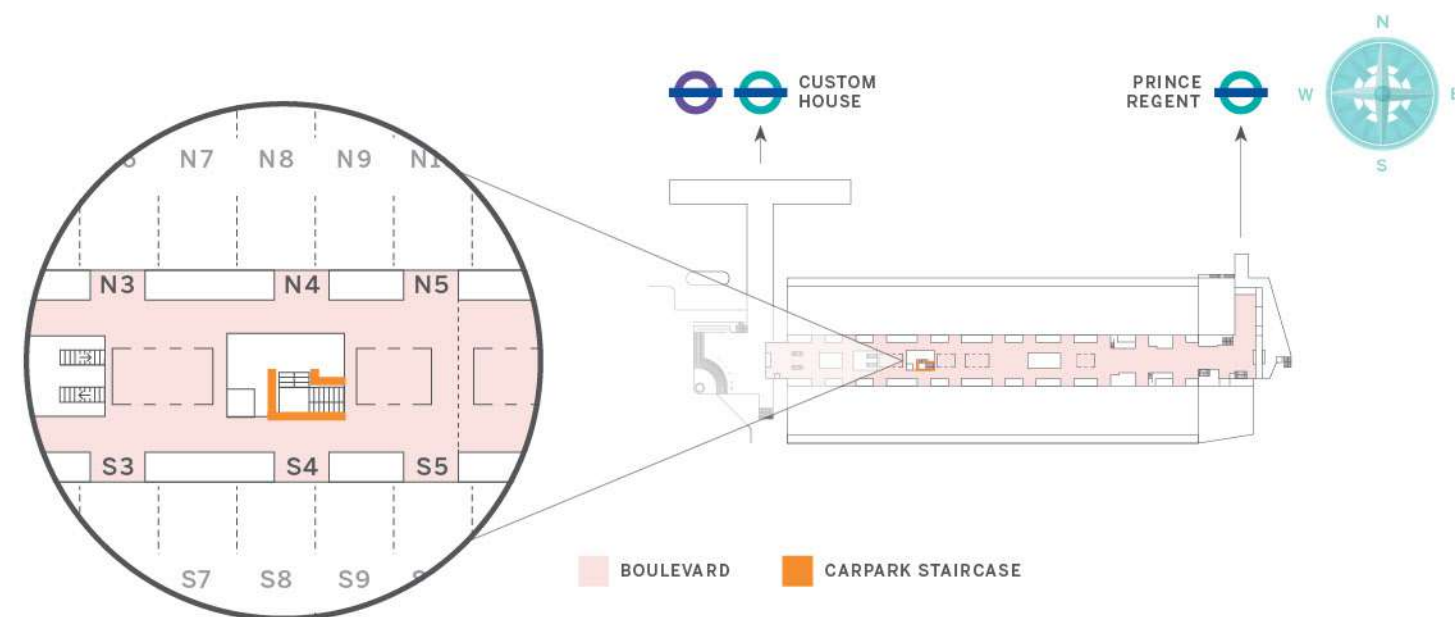
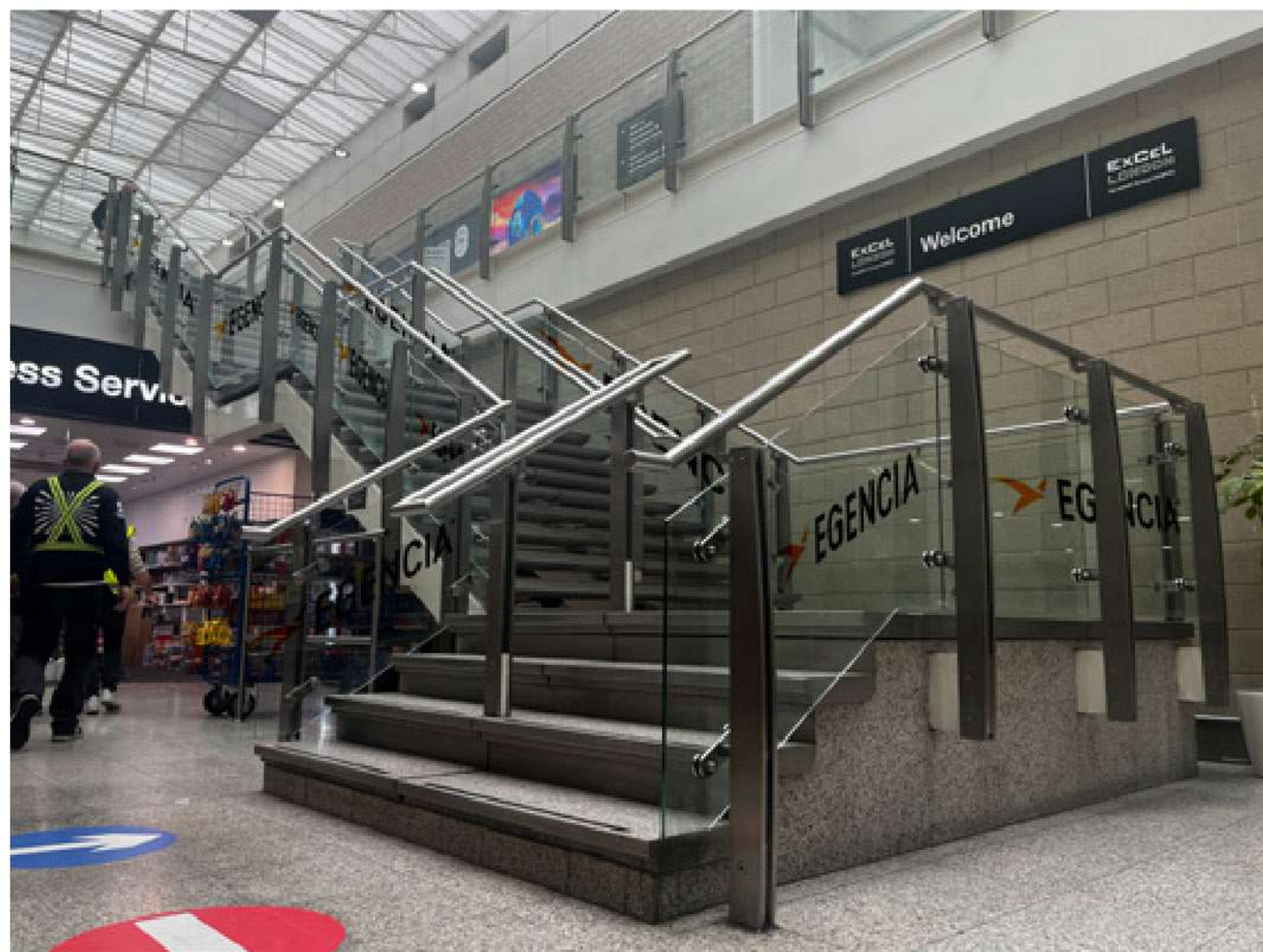
Dimensions (W x H)	32 metres total width
Package of all 50 panels	£50,000

## TOP TIP

A contractor store sits in the area below. A whole new audience to target!



# Carpark staircase



## Configuration

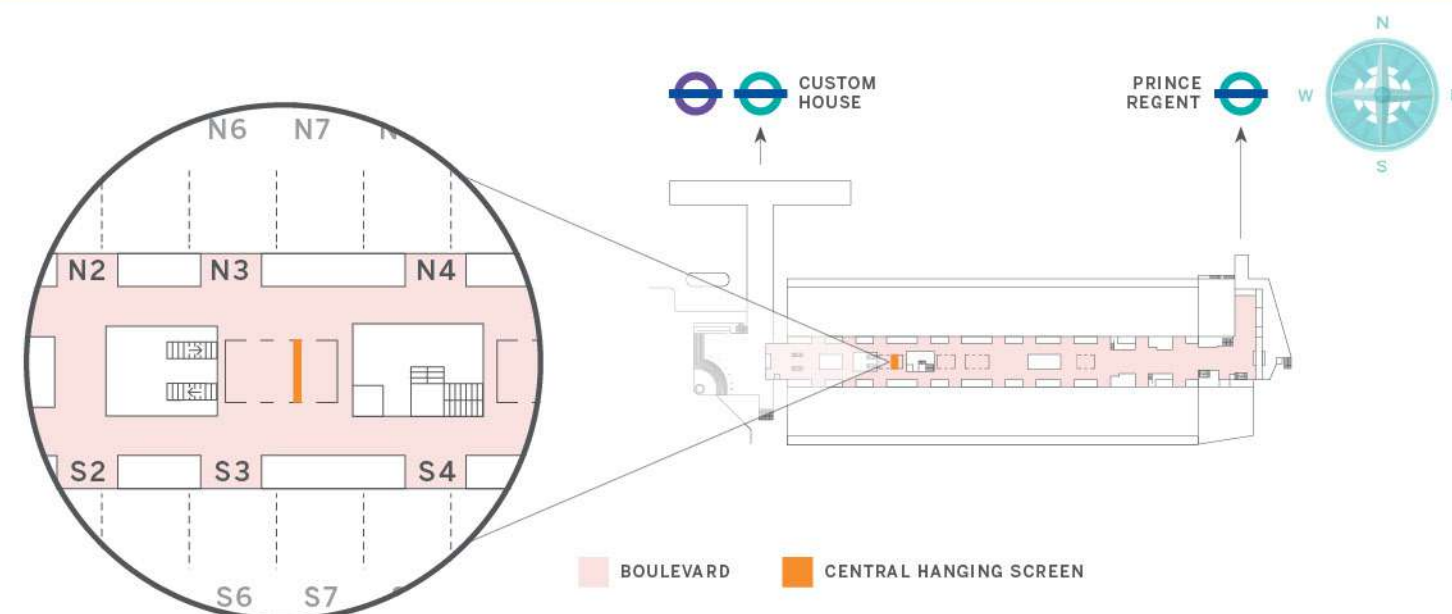
### Full wrap

Dimensions (W x H)	30 metres total width
Package of all 24 panels	£23,334



# Central hanging screen

Suspended above the entrance to the car park, this high impact double-sided screen has the unique benefit of being visible as visitors arrive and leave by car, as well as from the Boulevard.



## Configuration

### Partial - with Venue Wayfinding

Dimensions (W x H)	3.5 metres x 2 metres
Resolution (W x H)	1,345 x 756px
Content ratio	16:9
Total 12 slots of 10 seconds each	£66,667

## Screen layout



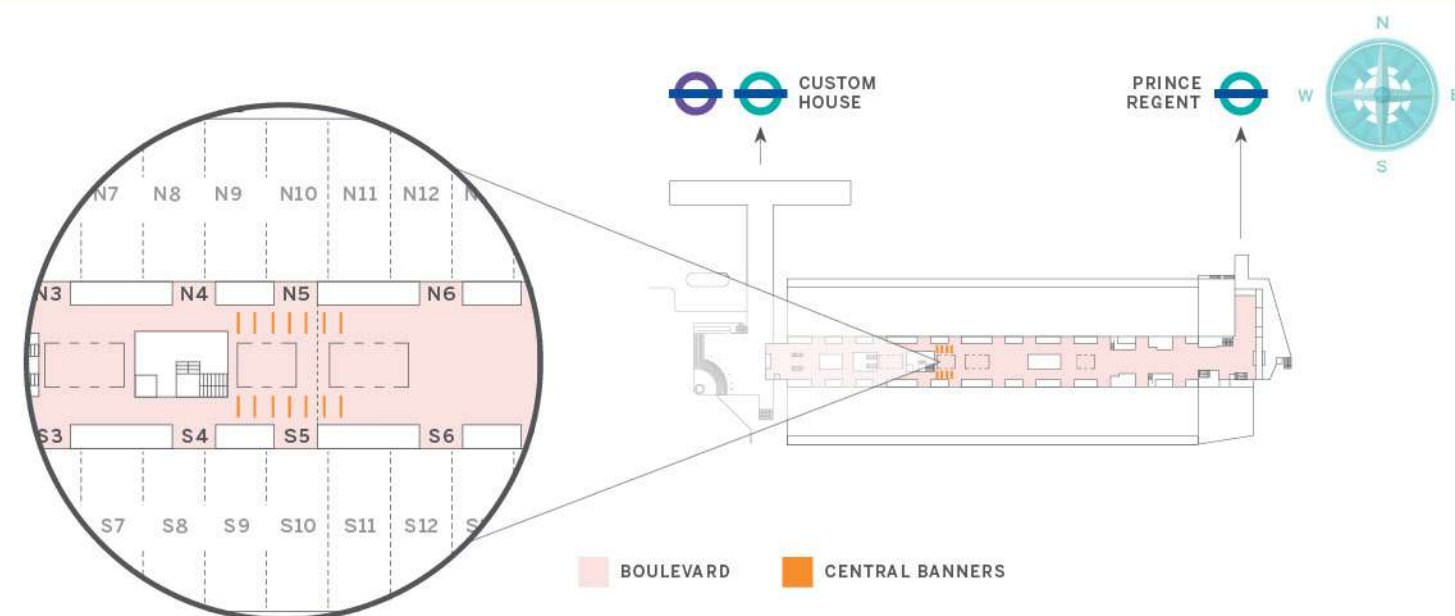
\*Always-on Wayfinding

- LED ☒
- Wayfinding ☒
- Looped ☒
- Streaming ☒
- Sustainability ☒
- Social Media ☒



# Central banners

An expansive space, naturally lit, acts as the best stage for 14 show-stopping banners.



## Configuration

Double-sided. 7 pairs available.

Dimensions (W x H)	2,500mm x 5,000mm
Per pair	£17,150

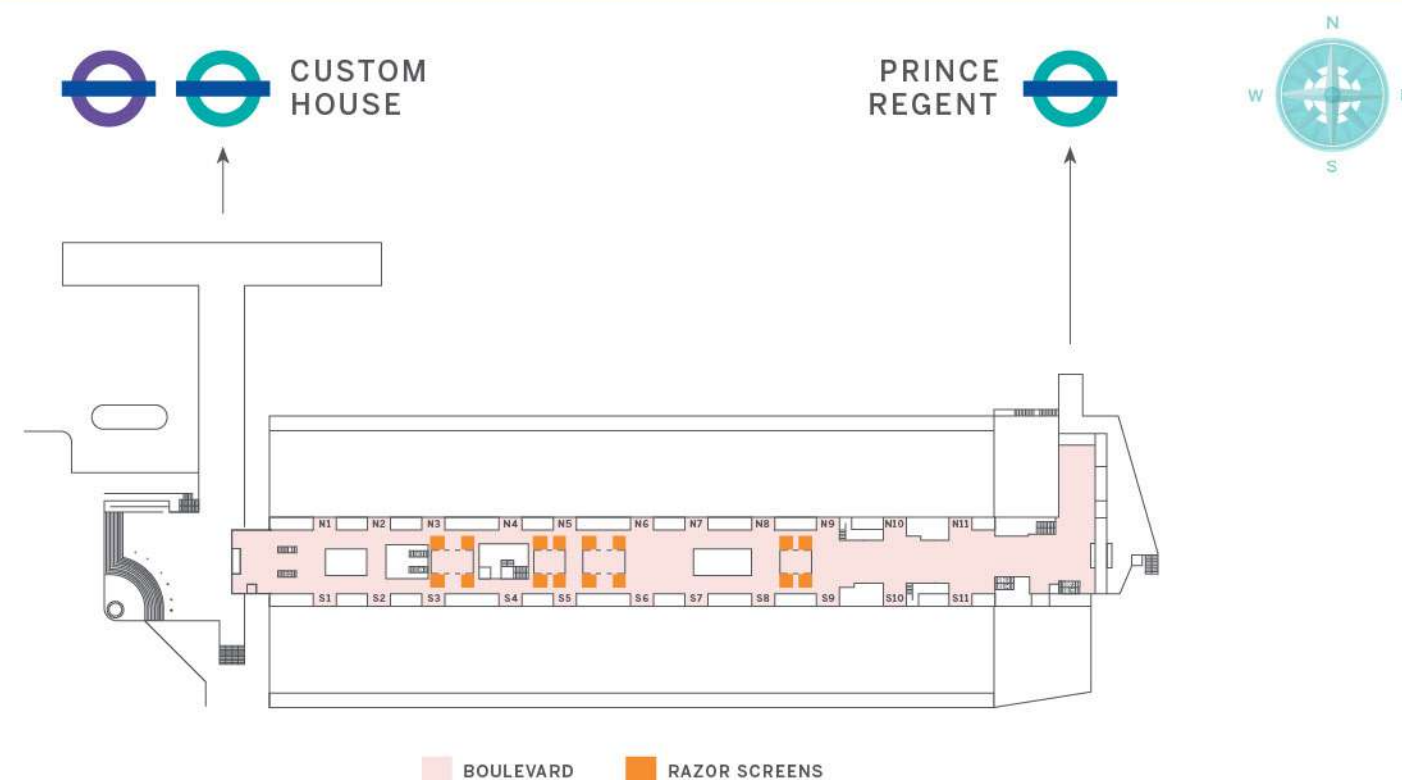
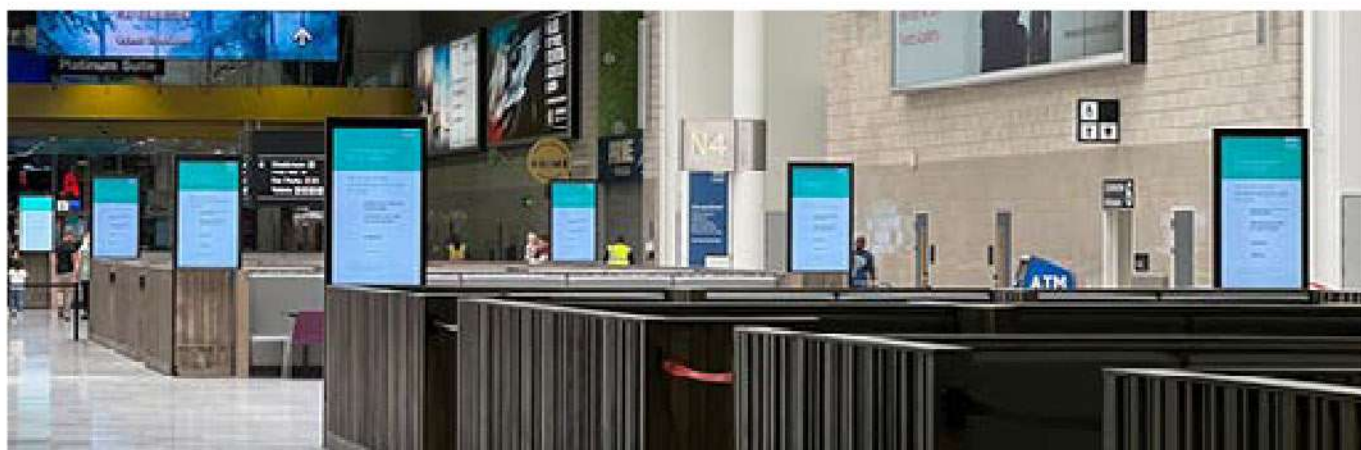
## TOP TIP

Why not ask about what else we can hang here? Be brave and let your imagination run wild!



# Razor screens

There are 16 double-sided screens sitting at the food court seating area. These are prominently placed so the content is highly visible whether visitors are walking down the Boulevard or relaxing with a drink and a bite to eat.



## Configuration

16 double-sided Razors - 32 screens.

Dimensions (W x H)	0.72 metres x 1.3 metres
Resolution (W x H)	1,080 x 1,920px
Content ratio	9:16
Exclusive Use	£42,000
Total 12 slots of 10 second each	

### TOP TIP

Offering engagement whilst your visitors rest and refresh, content with movement or live streaming works best!

HD ☒

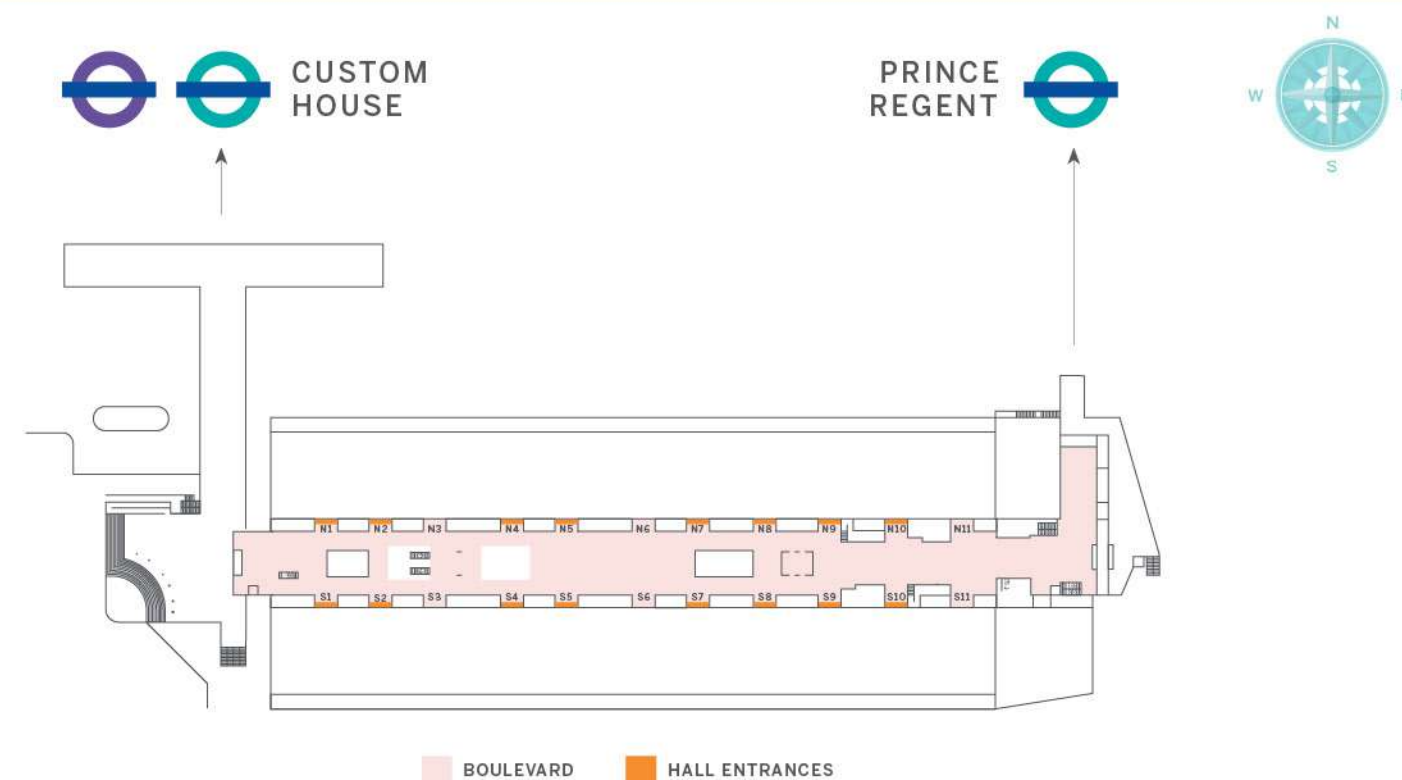
Looped ☒

Sustainability ☒



# Hall entrance packages

Take ownership of your space with these essential entrance packages.



## Configuration

N1 - N8 & S1 - S8 (Excludes entrances N3, S3, N6, S6)

### Full package

Totem x 1 (double-sided)	Sizes vary by totem
Rear panel x 1 (single-sided)	12,000mm (w) x 4,000mm (h)
Side wall panels x2 (single-sided)	3,000mm (w) x 6,000mm (h)
Totem banner x 1 (double-sided)	1,000mm (w) x 5,000mm (h)
Package price	£20,720

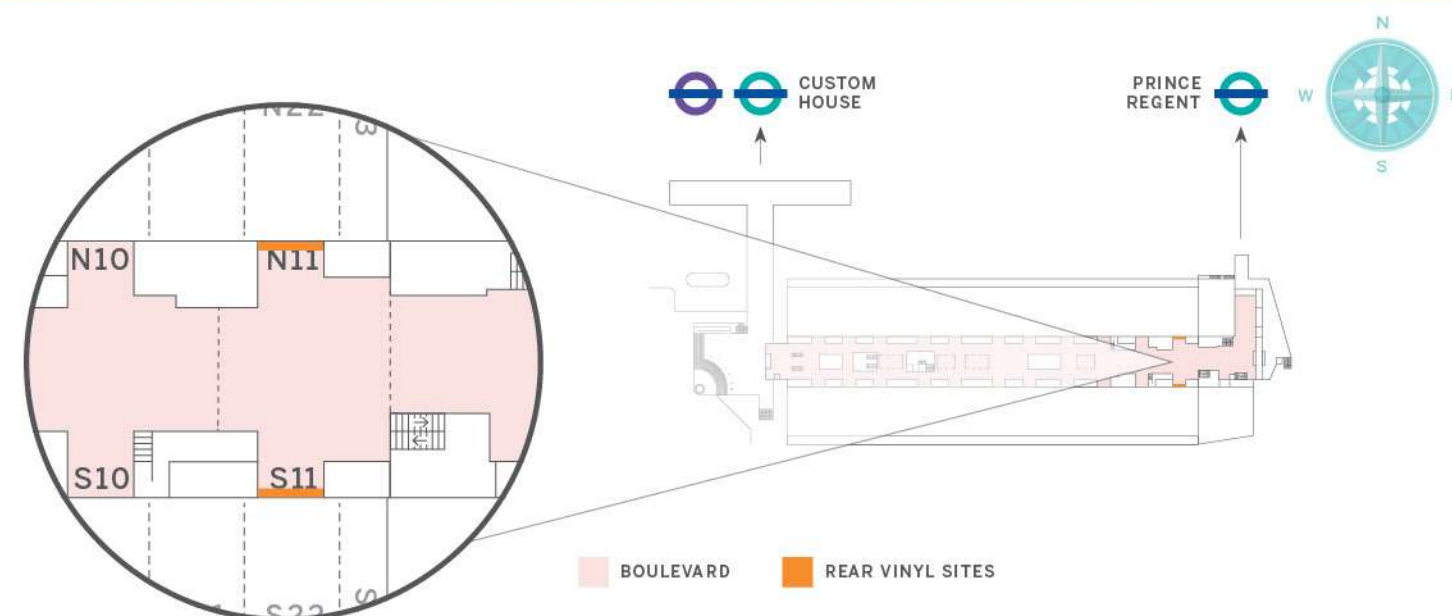
### Entrance N9 - N10 & S9 - S10

Totem x 1 (double-sided)	Sizes vary by totem
Rear panel x 1 (single-sided)	12,000mm (w) x 4,000mm (h)
Package price	£14,480



# S11 / N11 hall entrance

The furthestmost halls at the Eastern end of the boulevard have their own large-scale entrance options using sustainable vinyl.



## Configuration

### Single-sided

Dimensions (W x H) - N11	6,000mm x 4,000mm
Dimensions (W x H) - S11	5,000mm x 4,000mm
Totem x 1 (double-sided)	930mm x 2,835mm
Package - N11 or S11	£14,480

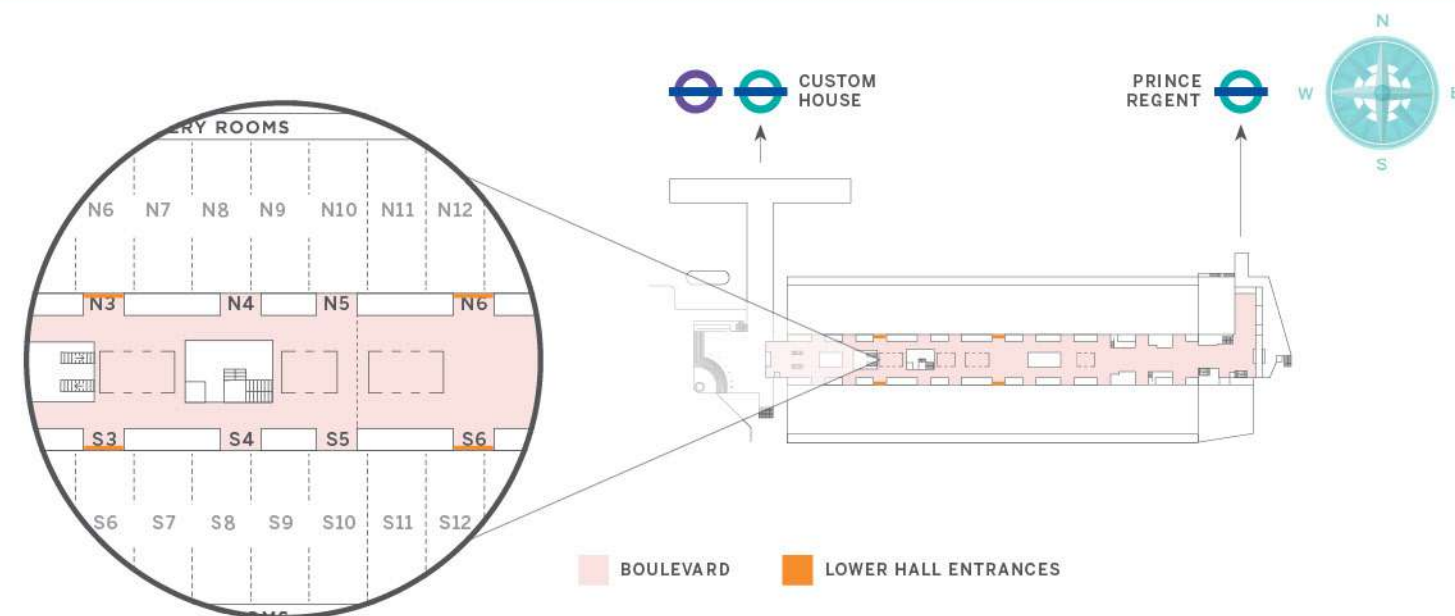
### TOP TIP

Don't be scared to use a rich colour palette in this space, it contrasts well with the white background.



# Lower hall entrances

Back-lighting makes these banners stand out, making this a necessity for any event using these lower-height entrances.



## Configuration

N3, N6 & S3, S6

### Lower hall entrance package

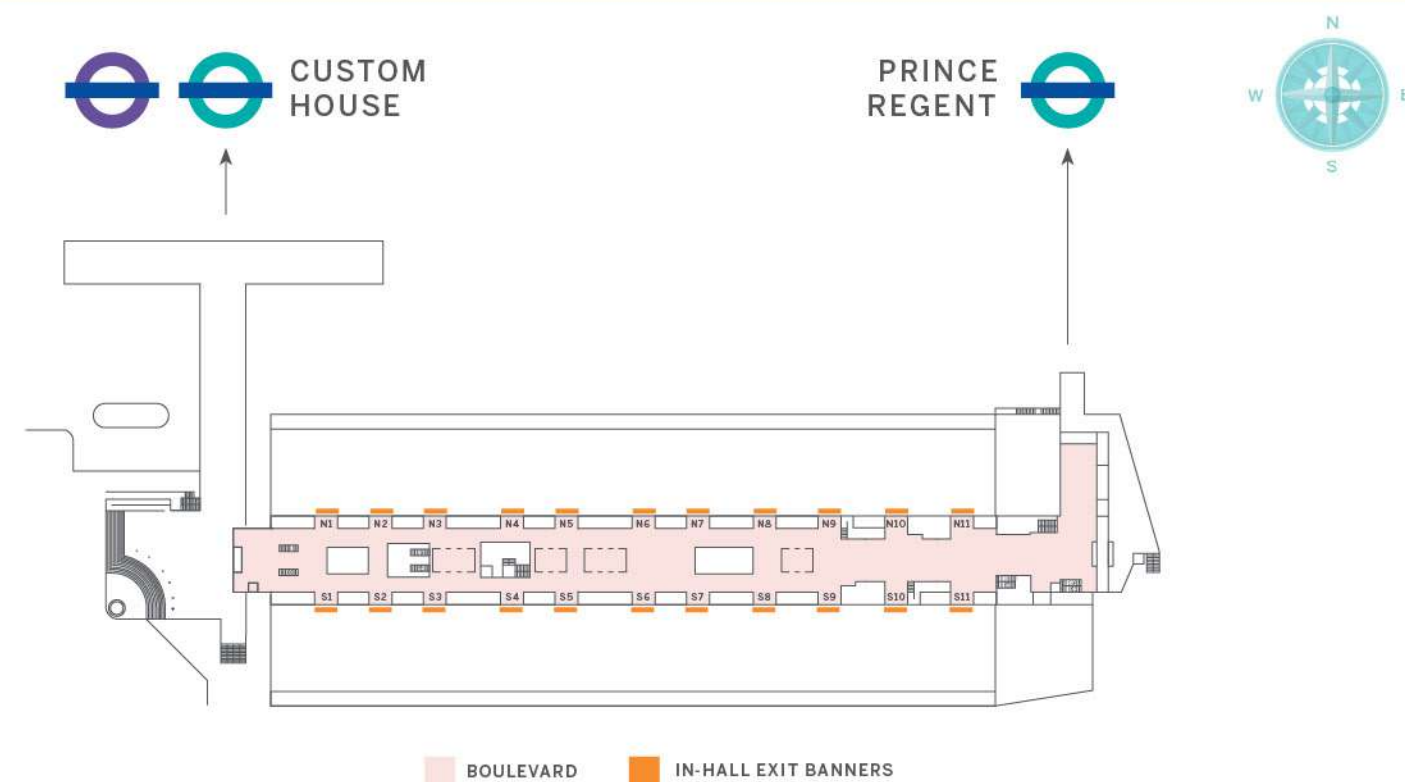
Illuminated front panels	Dimensions vary by site
Non-illuminated back panels	Dimensions vary by site
Totem x 1 (double-sided)	841mm (h) x 2,704mm (w)
Package price	£ 13,240

### TOP TIP

Back-lighting provides a new vibrancy to conventionally neutral graphics, so choose colour and avoid white!



# In-hall exit banner



## Configuration

In-hall exit banner N1-N11 & S1- S11

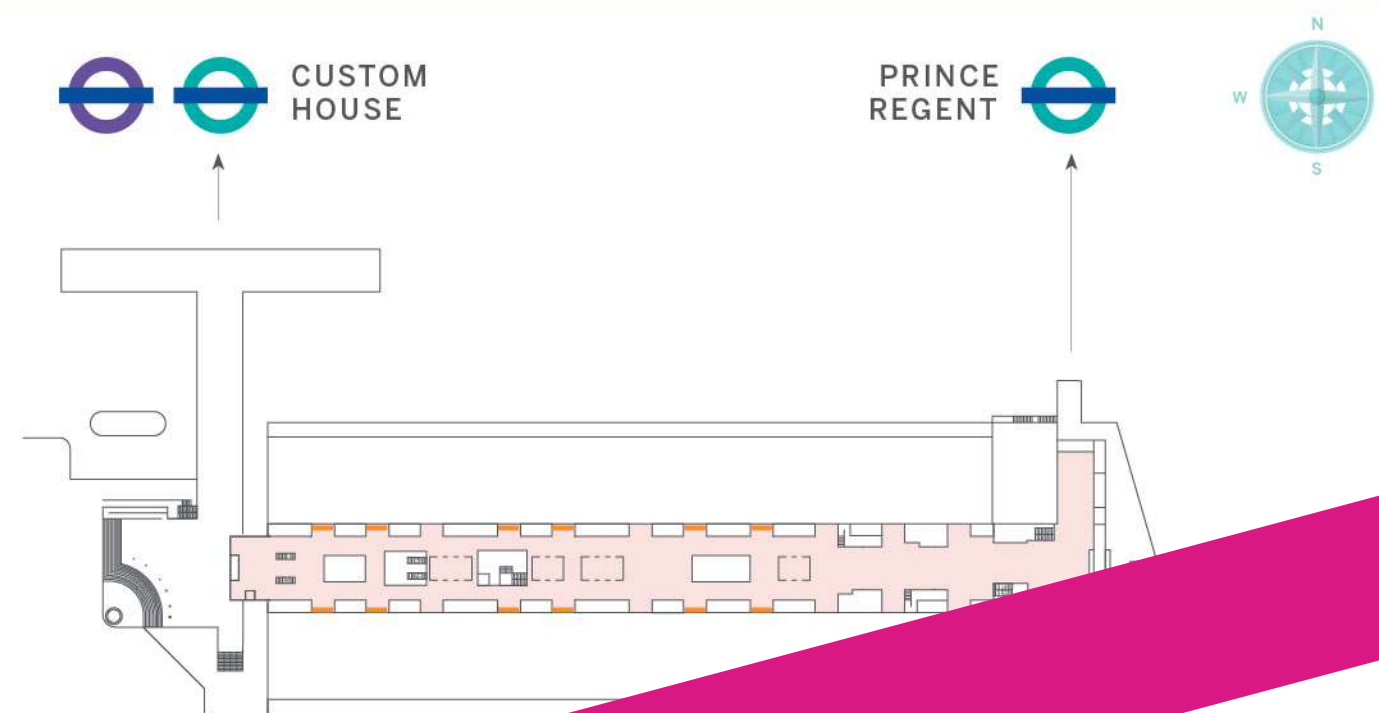
Single-sided

Dimensions 6m x 3m  
£7,600 each



# Digital totem

The next generation of hall entrance is here with this three sided fully digital screen-scape, offering the ultimate in flexibility and creativity.



**SOLD**

S1 - S11	
Resolution East & West faces	768 x 960px
Resolution North & South faces	384 x 960px
	POA

## TOP TIP

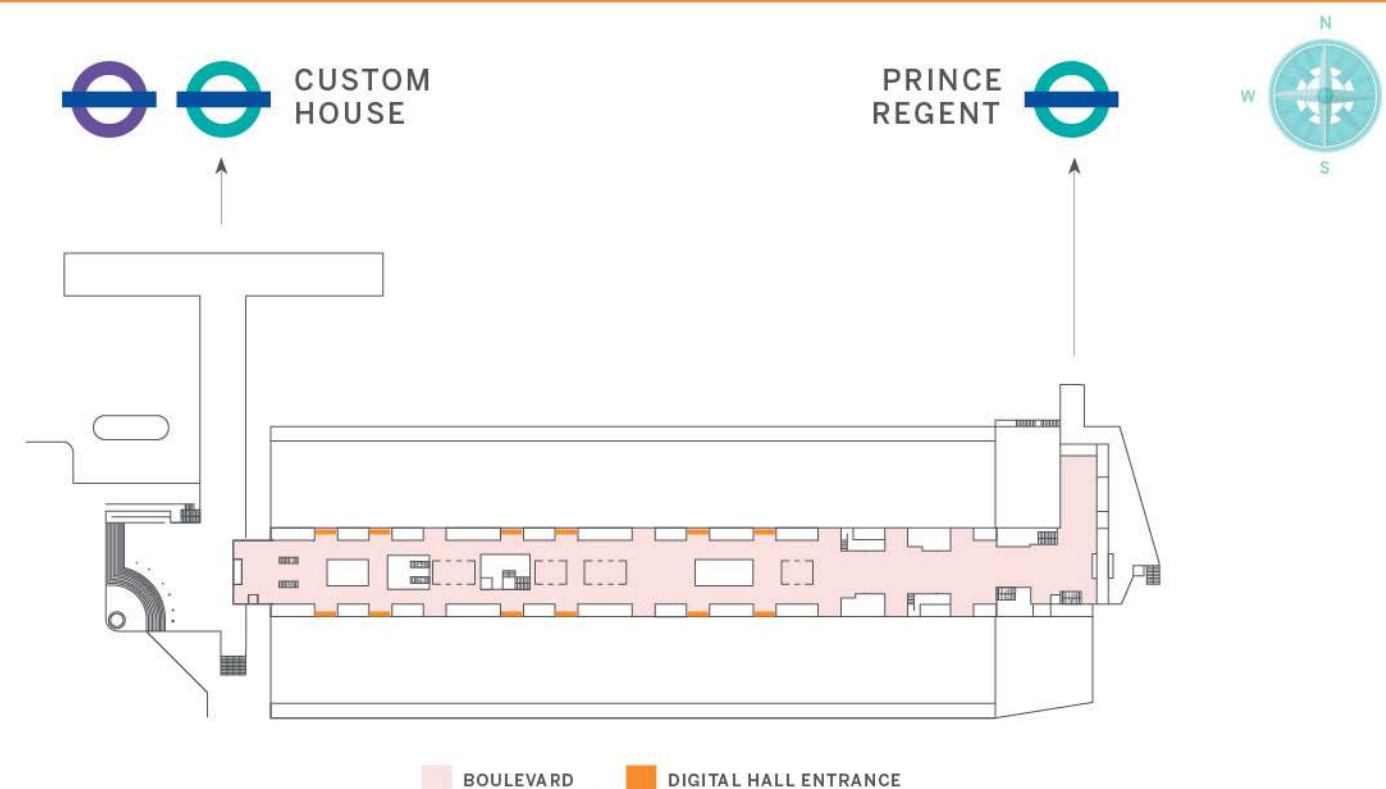
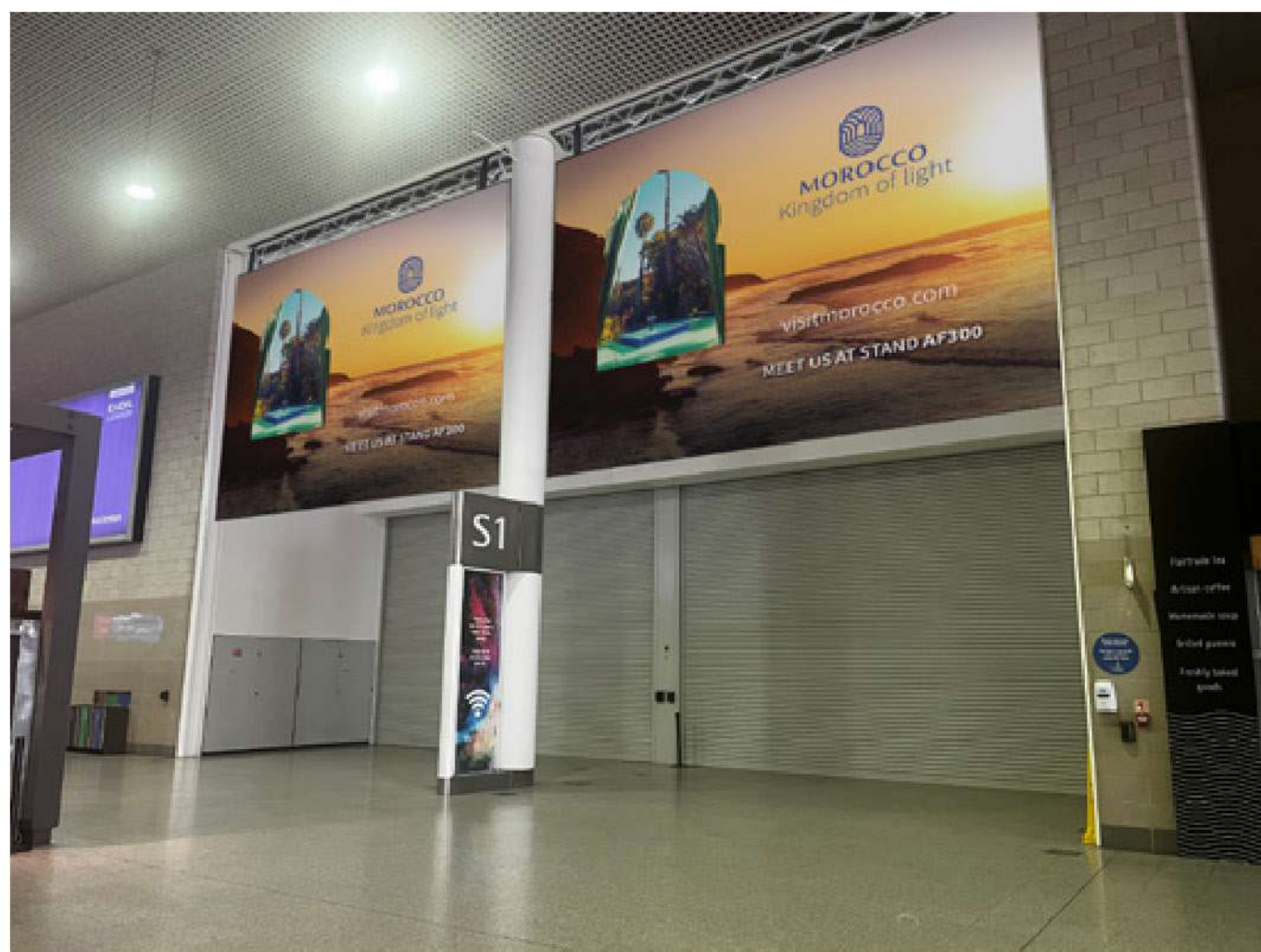
Video content is a must. For maximum effect, consider looping content to keep your welcome fresh.

- Audio ☒
- LED ☒
- HD ☒
- Looped ☒
- Streaming ☒
- Sustainability ☒



# Digital hall entrance

The next generation of hall entrance is here with this three sided fully digital screen-scape, offering the ultimate in flexibility and creativity.



## Configuration

N1 - N8 & S1 - S8 (Excludes N3 / S3, N6 / S6)

Dimensions (W x H)	7,000mm x 4,000mm
Resolution (W x H)	1,972 x 1,024px
Subject to booking by June 2024	£177,300

### TOP TIP

Video content is a must. For maximum effect, consider looping content to keep your welcome fresh.

Audio ☐

LED ☐

HD ☐

Looped ☐

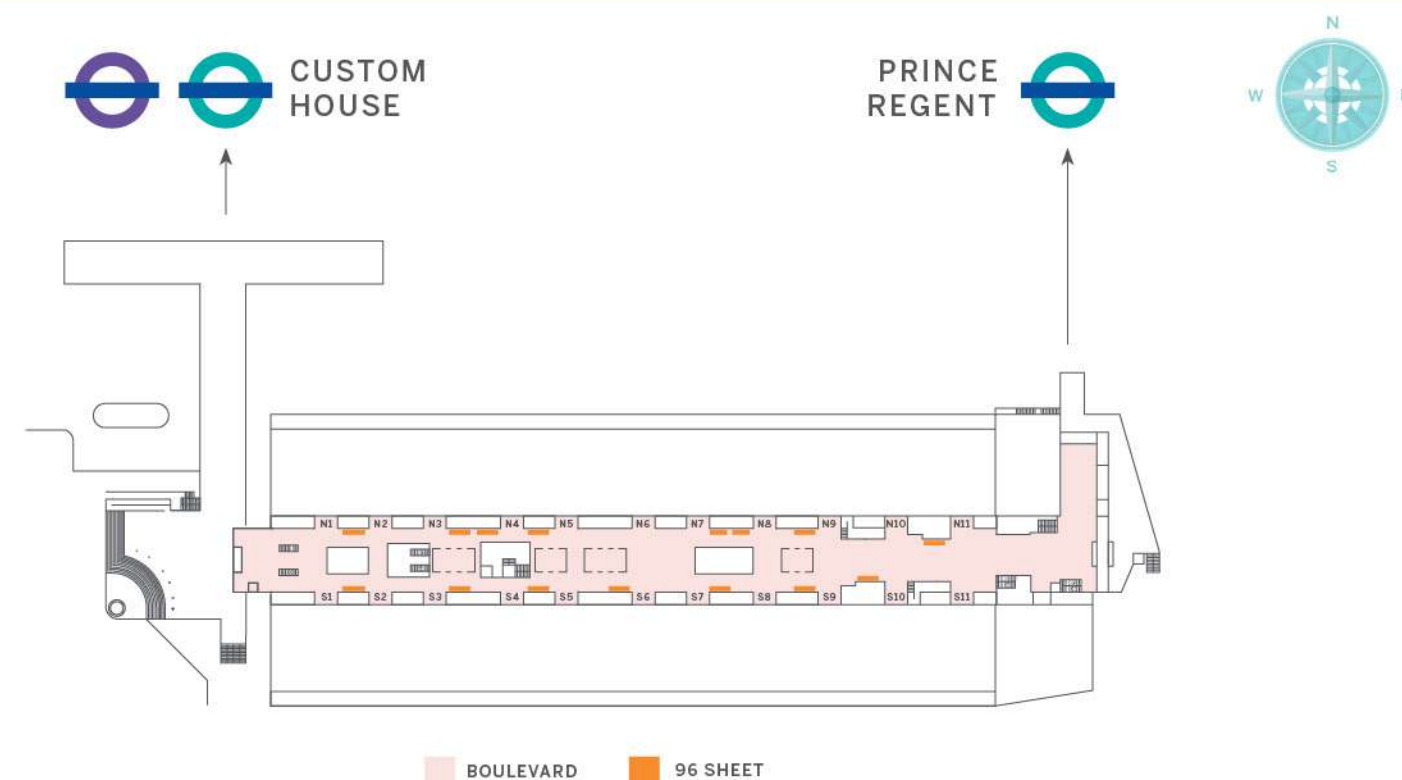
Streaming ☐

Sustainability ☐



# 96 sheet

Back-lit with sustainable LED lamps, these striking billboards are found along the full length of the boulevard.



## Configuration

### 96N1-N6, 96S1-S5

Dimensions (W x H)	12,230mm x 3,175mm
Single-sided. 15 available	£19,466 each

### 96N8 & 96S7

Dimensions (W x H)	12,260mm x 3,125mm
Single-sided. 15 available	£19,466 each

### 96N7 & 96S6

Dimensions (W x H)	9,984mm x 3,125mm
Single-sided. 15 available	£19,466 each

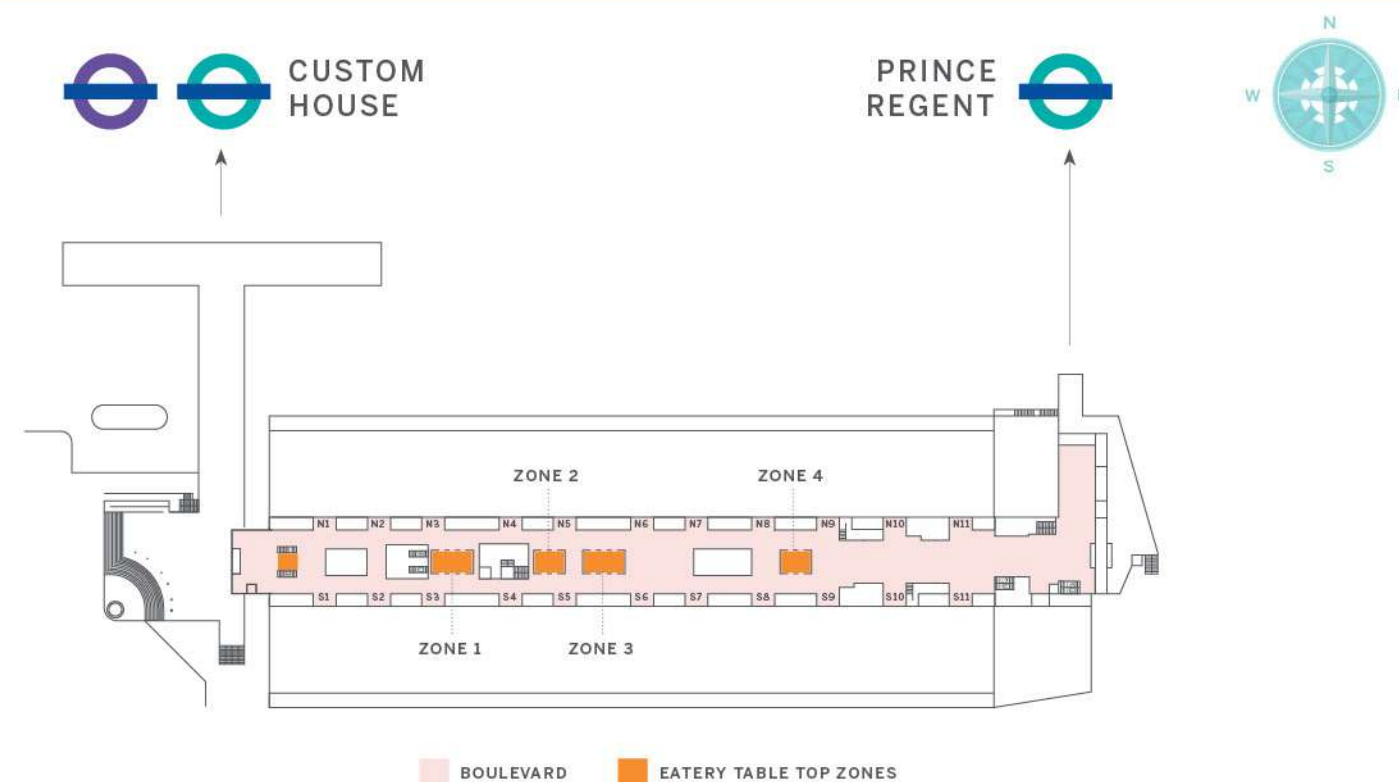
## TOP TIP

The large-scale format offers dominance over the surrounding space, perfect for call to action creatives.



# Eatery tabletops

Minds are still actively influenced whilst at rest or revitalising. Speak one to one with your audience with these tabletop ads.



## Configuration

Approximately 30 tables per area.

Dimensions (diameter)	580mm
13 areas	£9,747 per area

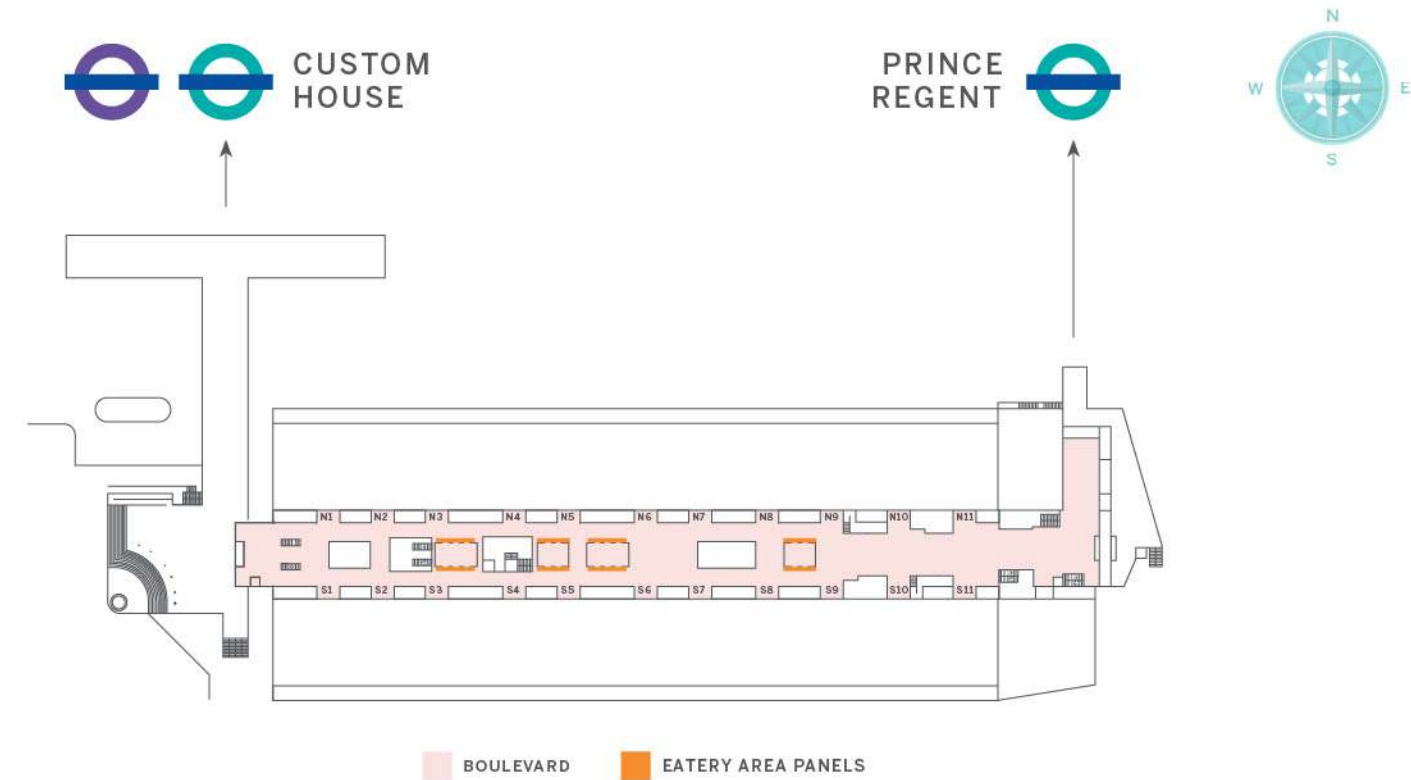
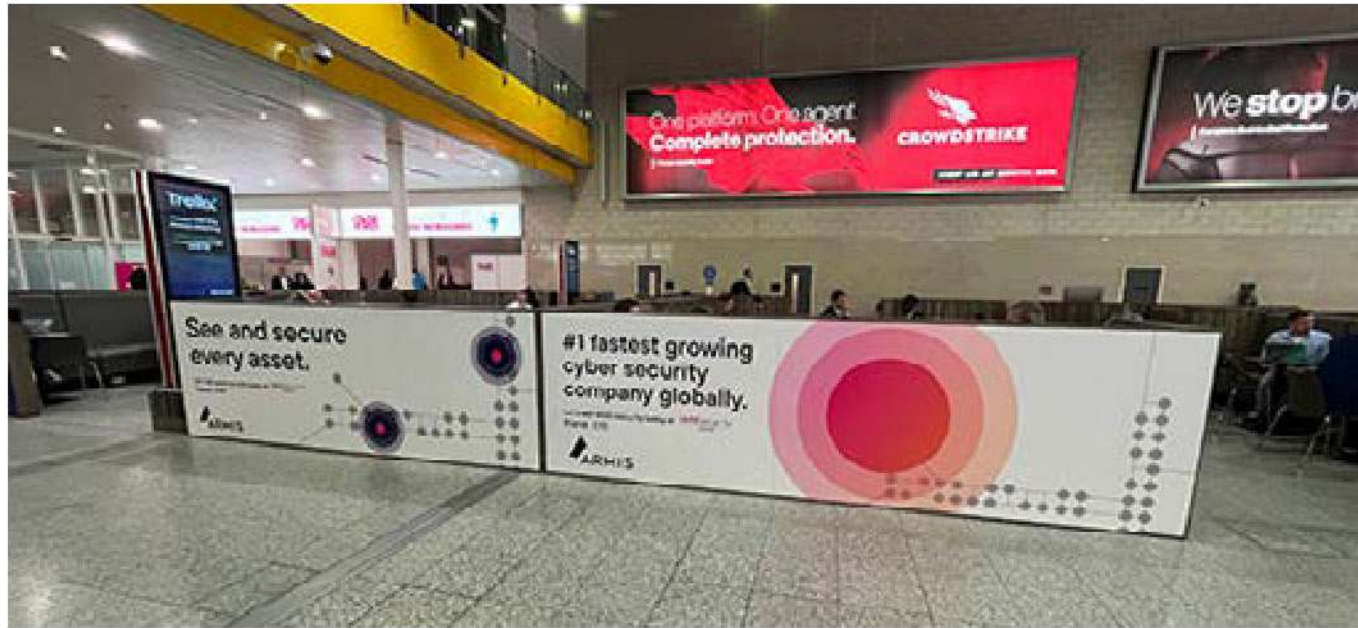
## TOP TIP

Use QR codes to drive traffic to websites or apps for easy data capture whilst diners sit and refresh.



# Eatery area panels

Why not speak to your audience whilst they order, eat and meet using these landscape panels.



## Configuration

### 4 side panels

Dimensions (W x H)	Dimensions vary by site
13 areas	£15,233

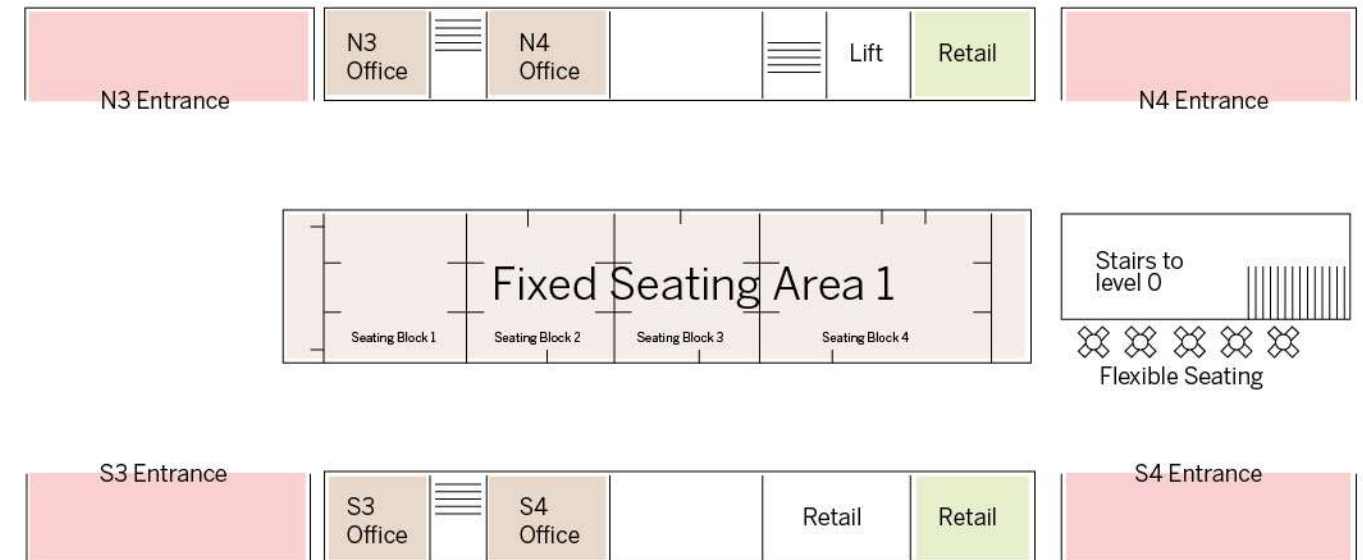
### TOP TIP

These low-level panels are a great alternative to free-standing signage.



# Eatery tabletops Seating area 1

Minds are still actively influenced whilst at rest or revitalising. Speak one to one with your audience with these tabletop ads.



## Configuration

Approximately 30 tables per block.\*

Dimensions (diameter)	580mm
4 block s (1 to 4)	£9,747 per area

\*See spec sheet for detailed map.

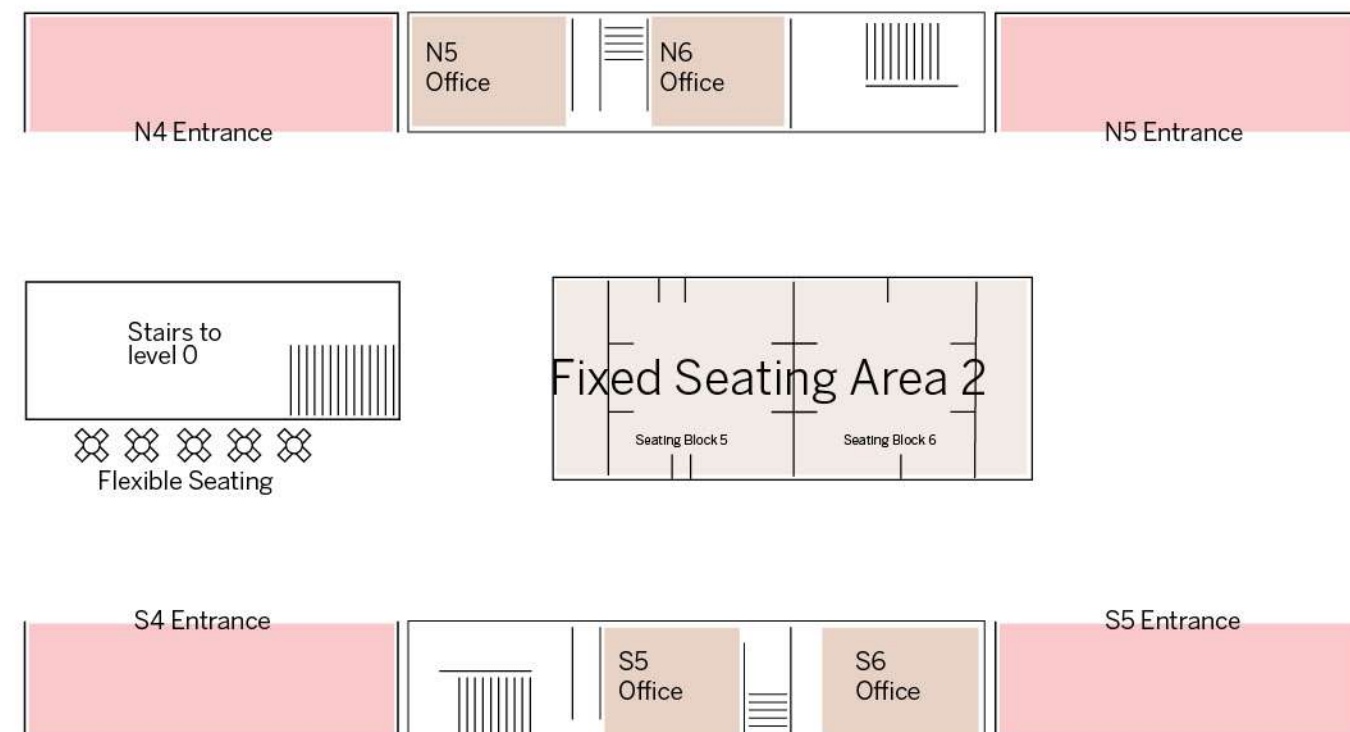
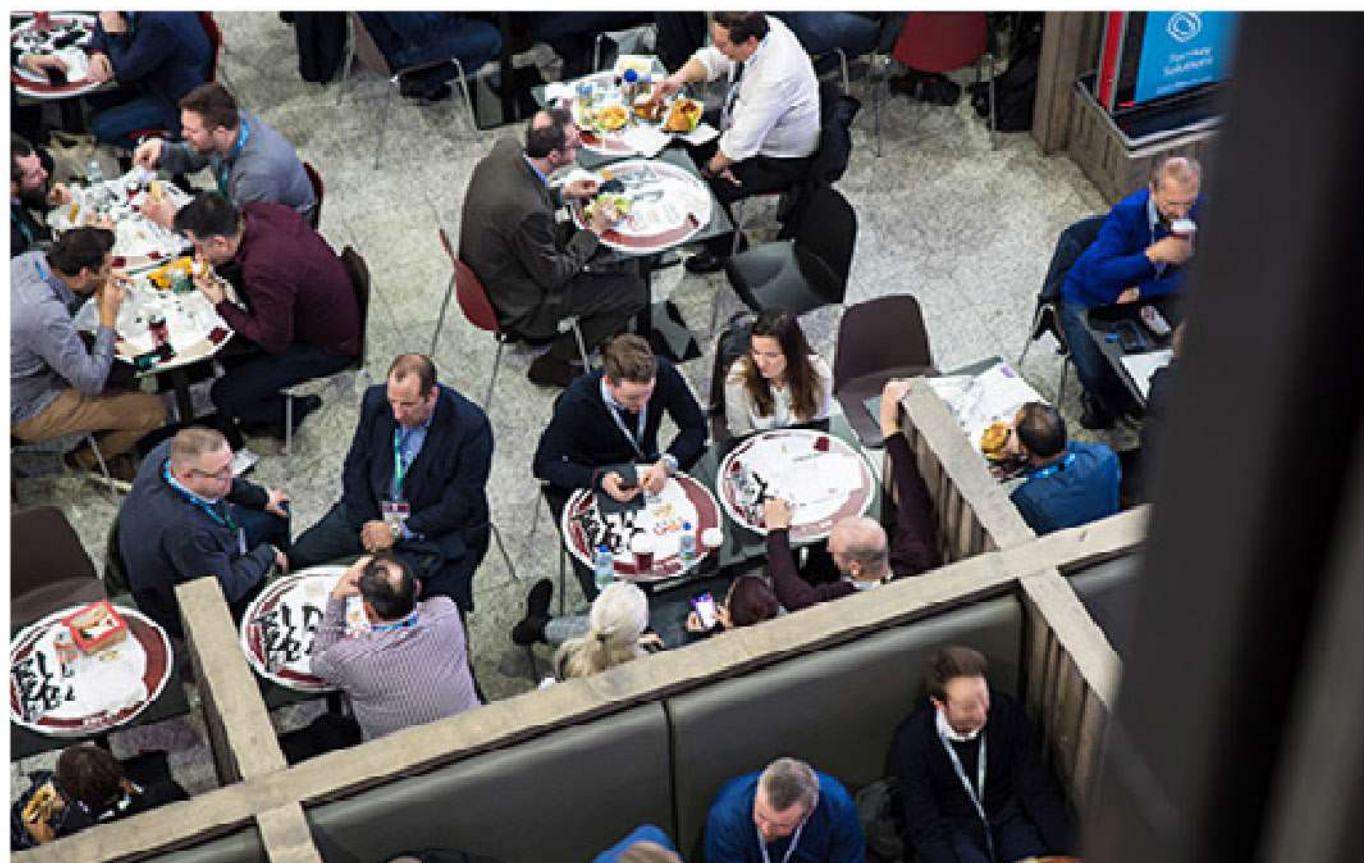
## TOP TIP

Use QR codes to drive traffic to websites or apps for easy data capture whilst diners sit and refresh.



# Eatery tabletops Seating area 2

Minds are still actively influenced whilst at rest or revitalising. Speak one to one with your audience with these tabletop ads.



## Configuration

Approximately 30 tables per block.\*

Dimensions (diameter)	580mm
2 blocks (5 & 6)	£9,747 per area

\*See spec sheet for detailed map.

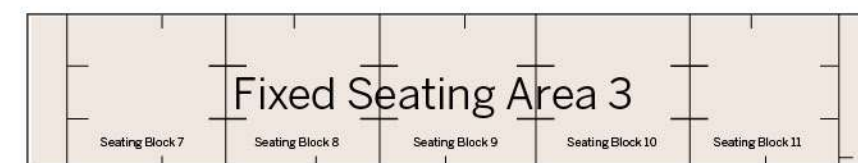
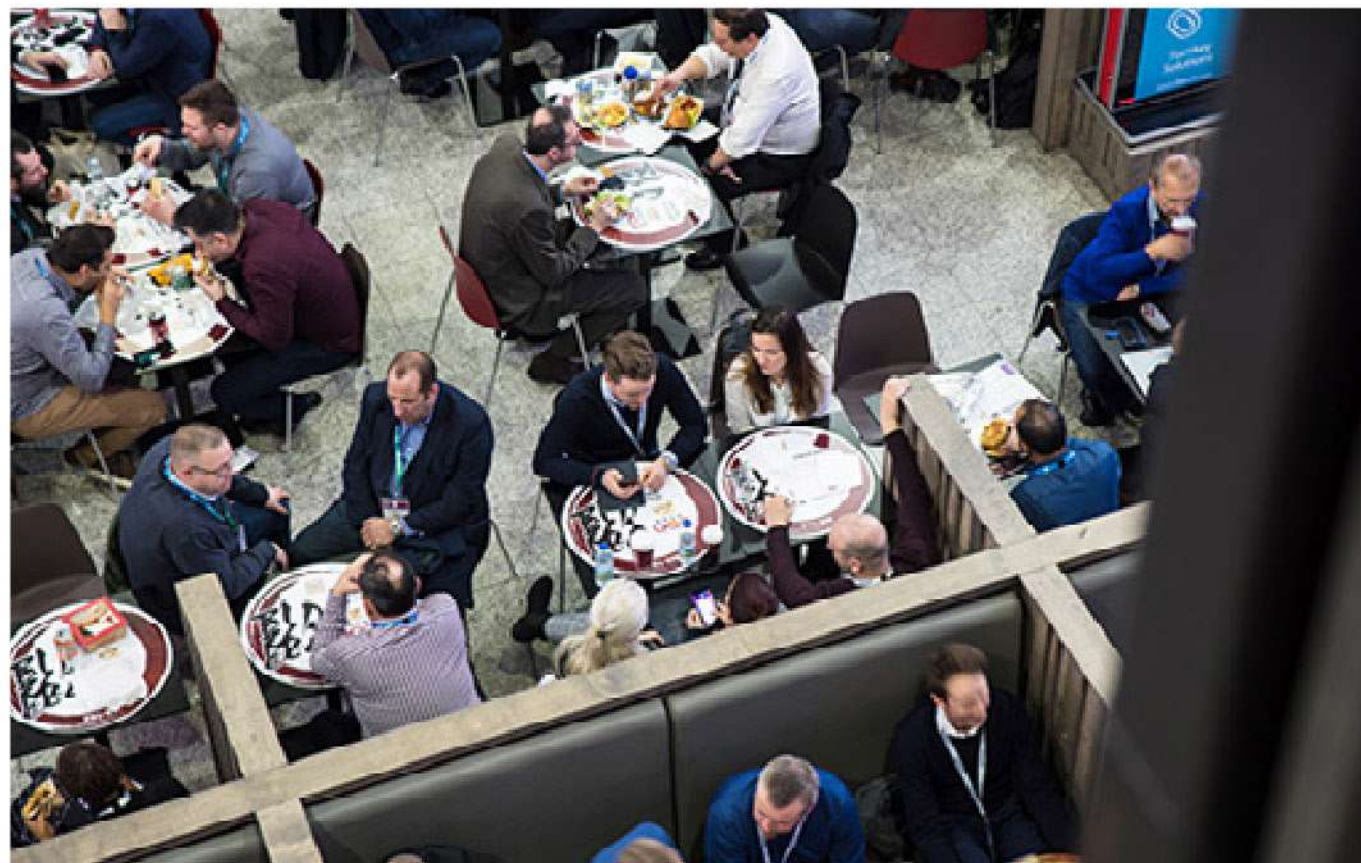
## TOP TIP

Use QR codes to drive traffic to websites or apps for easy data capture whilst diners sit and refresh.



# Eatery tabletops Seating area 3

Minds are still actively influenced whilst at rest or revitalising. Speak one to one with your audience with these tabletop ads.



## Configuration

Approximately 30 tables per block.\*

Dimensions (diameter)	580mm
5 blocks (7 to 11)	£9,747 per area

\*See spec sheet for detailed map.

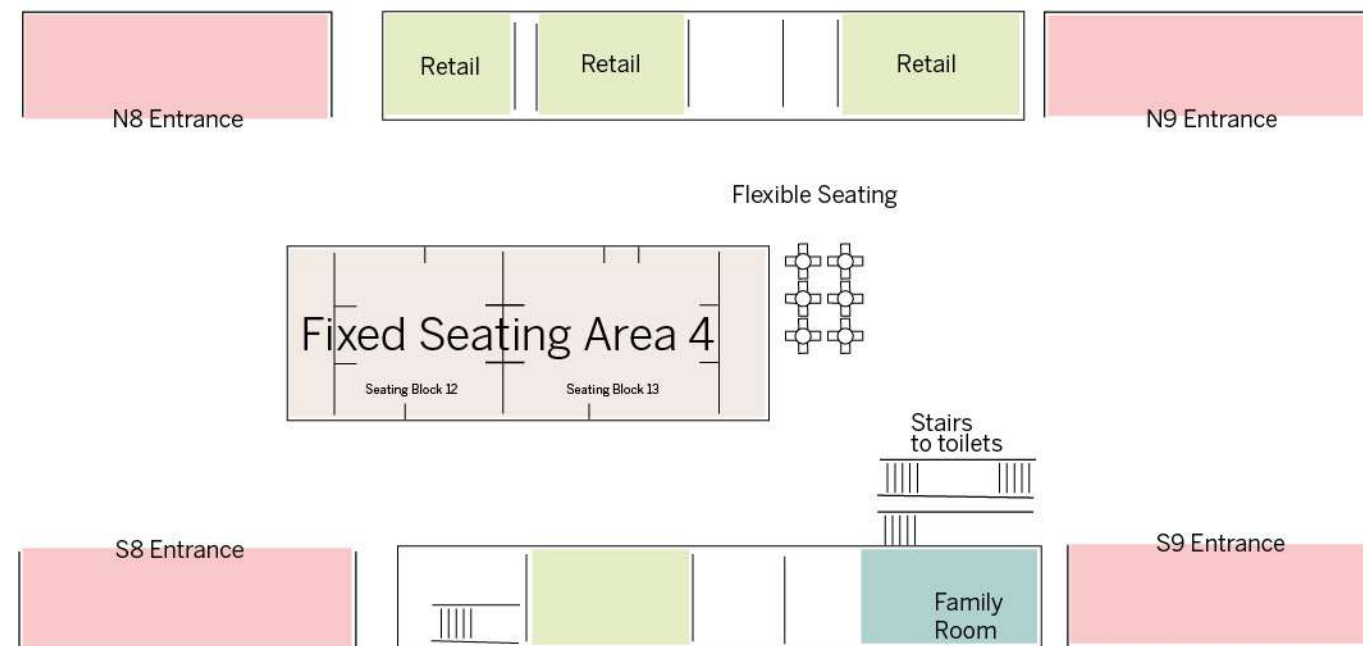
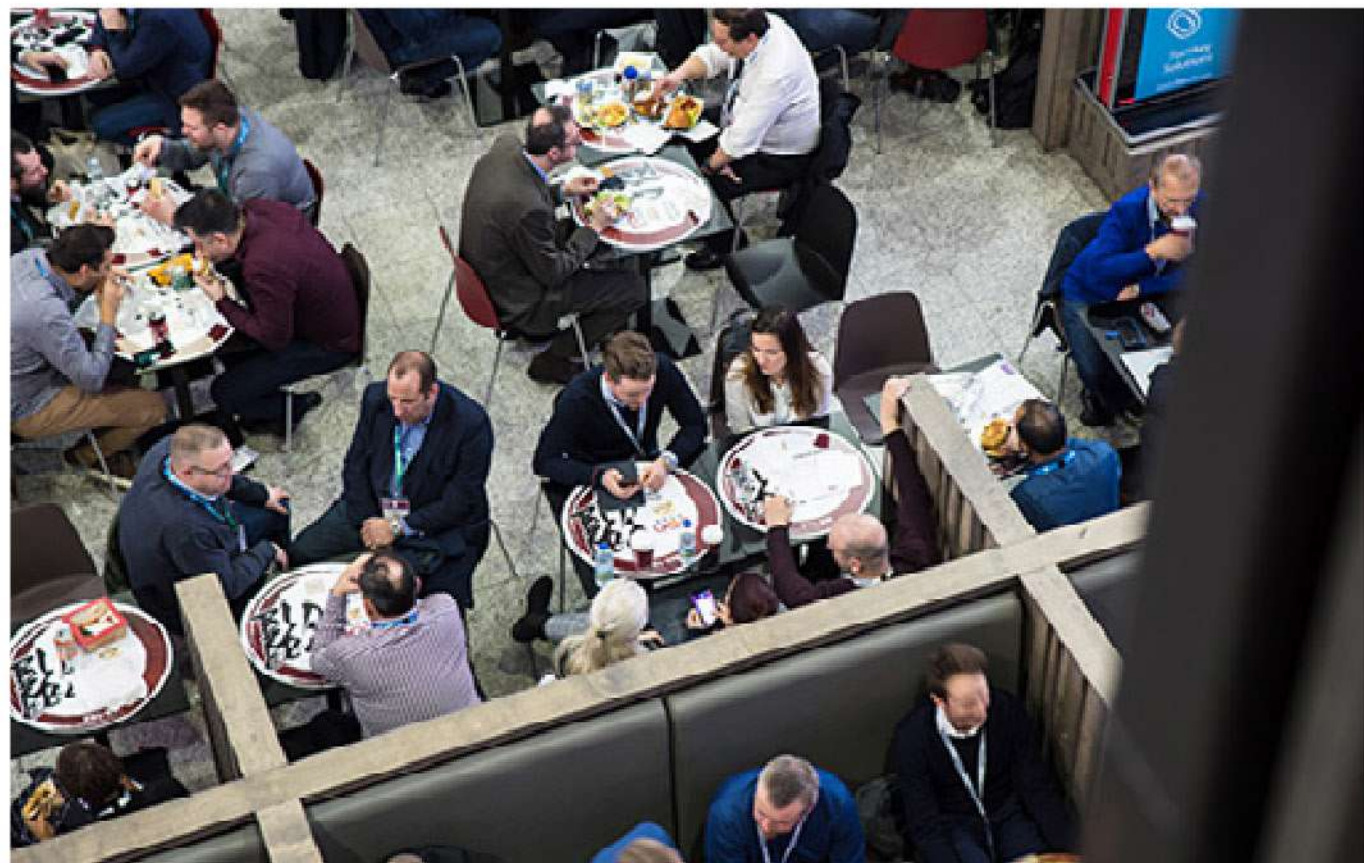
## TOP TIP

Use QR codes to drive traffic to websites or apps for easy data capture whilst diners sit and refresh.



# Eatery tabletops Seating area 4

Minds are still actively influenced whilst at rest or revitalising. Speak one to one with your audience with these tabletop ads.



## Configuration

Approximately 30 tables per block.\*

Dimensions (diameter)	580mm
2 block s (12 & 13)	£9,747 per area

\*See spec sheet for detailed map.

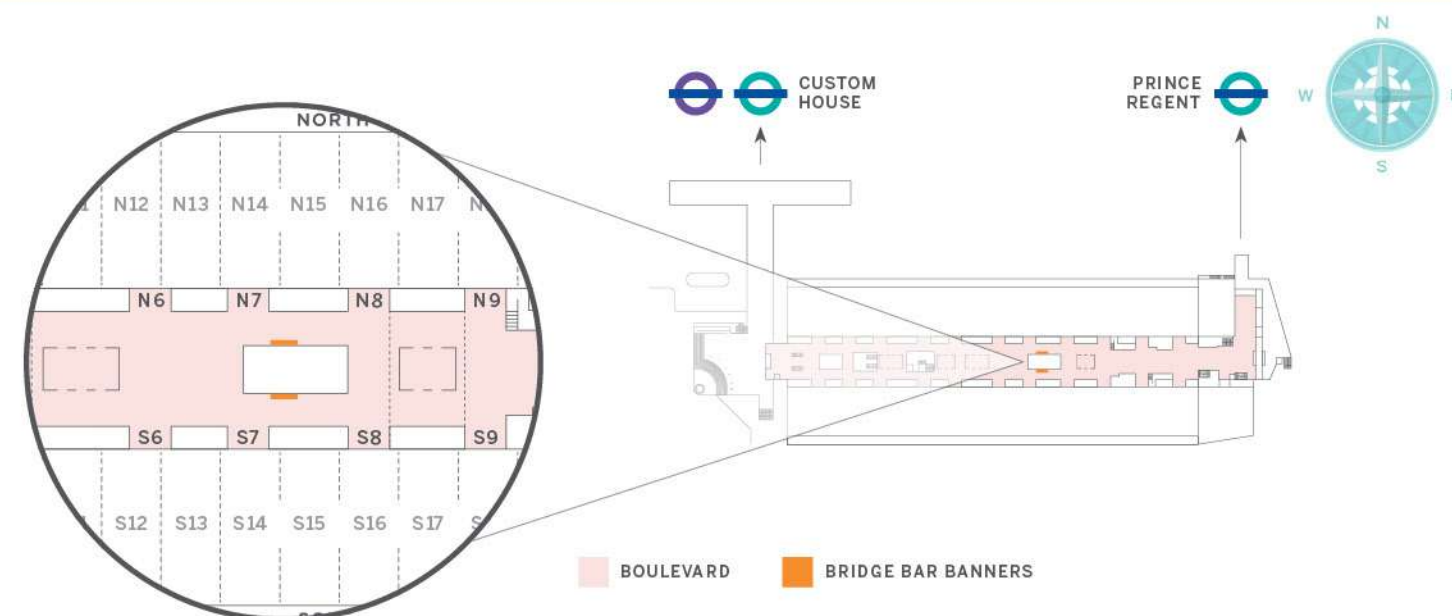
## TOP TIP

Use QR codes to drive traffic to websites or apps for easy data capture whilst diners sit and refresh.



# Bridge Bar banners

A premium location hung above the main bar in the venue. This is for aspirational brands that want that grand photo opportunity.



## Configuration

### Single-sided

Dimensions (W x H)	Left panel 2,645mm x 7,575mm Right panel 4,515mm x 7,575mm
Pack of 4	£53,900

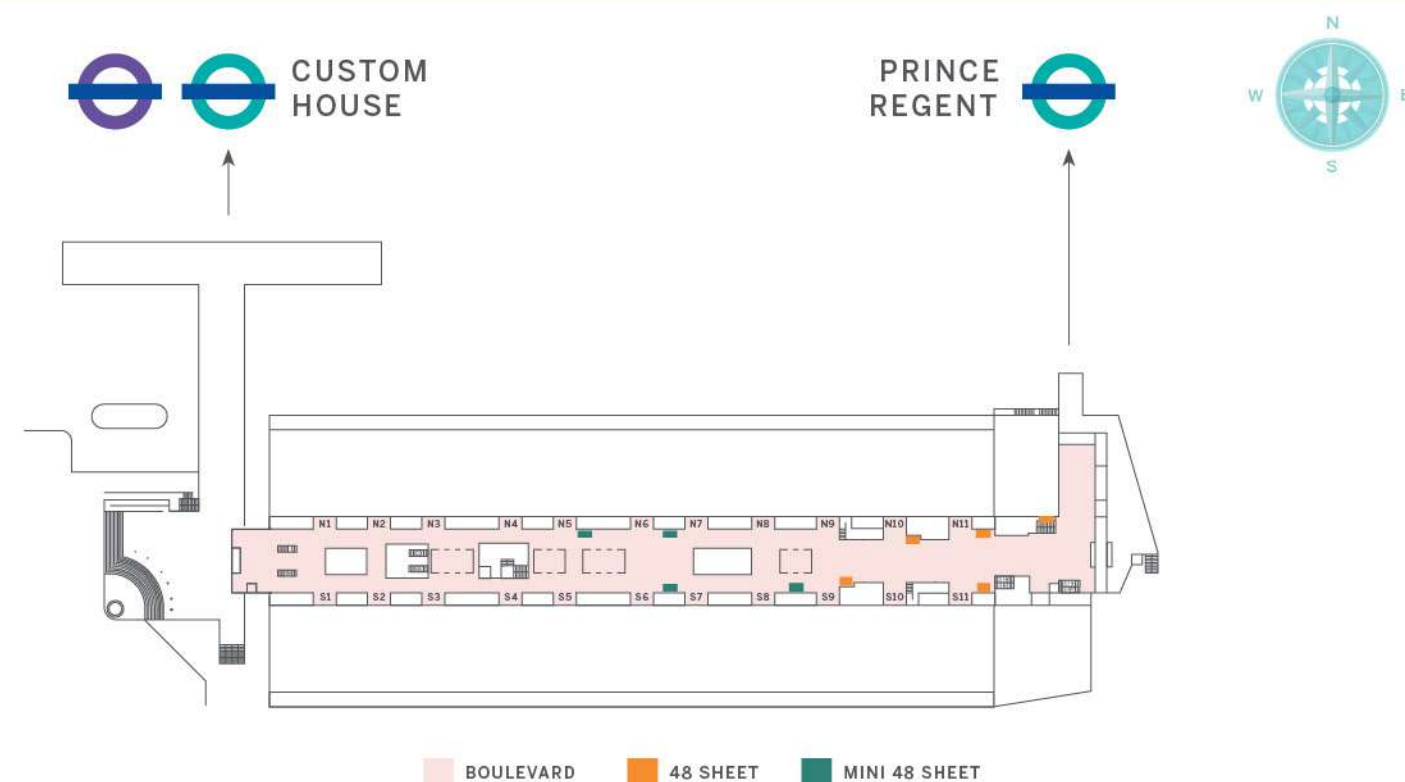
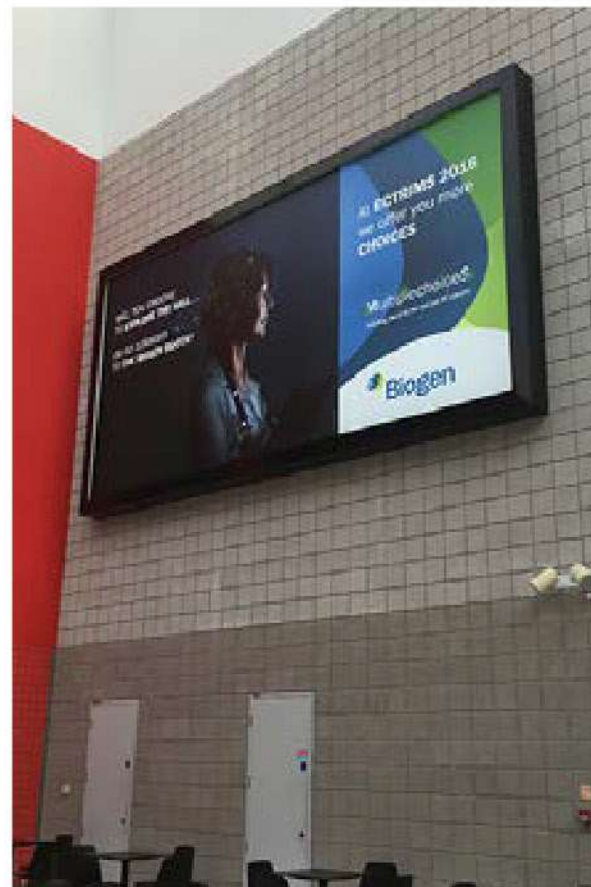
### TOP TIP

Make the bar yours by complimenting the red and black colour scheme for jaw-dropping effect.



# 48 sheet

Want to command attention? These back-lit 48 sheets using sustainable materials and LED lighting are ideal.



## Configuration

### 48N3-N5, 48S3-S4

Dimensions (W x H)	6,180mm x 3,175mm
Single-sided. 15 available	£8,917 each

### 48N1

Dimensions (W x H)	3,920mm x 1,860mm
Single-sided. 15 available	£8,917 each

### 48N2 & 48S2 (Portrait)

Dimensions (W x H)	1,860mm x 3,920mm
Single-sided. 15 available	£8,917 each

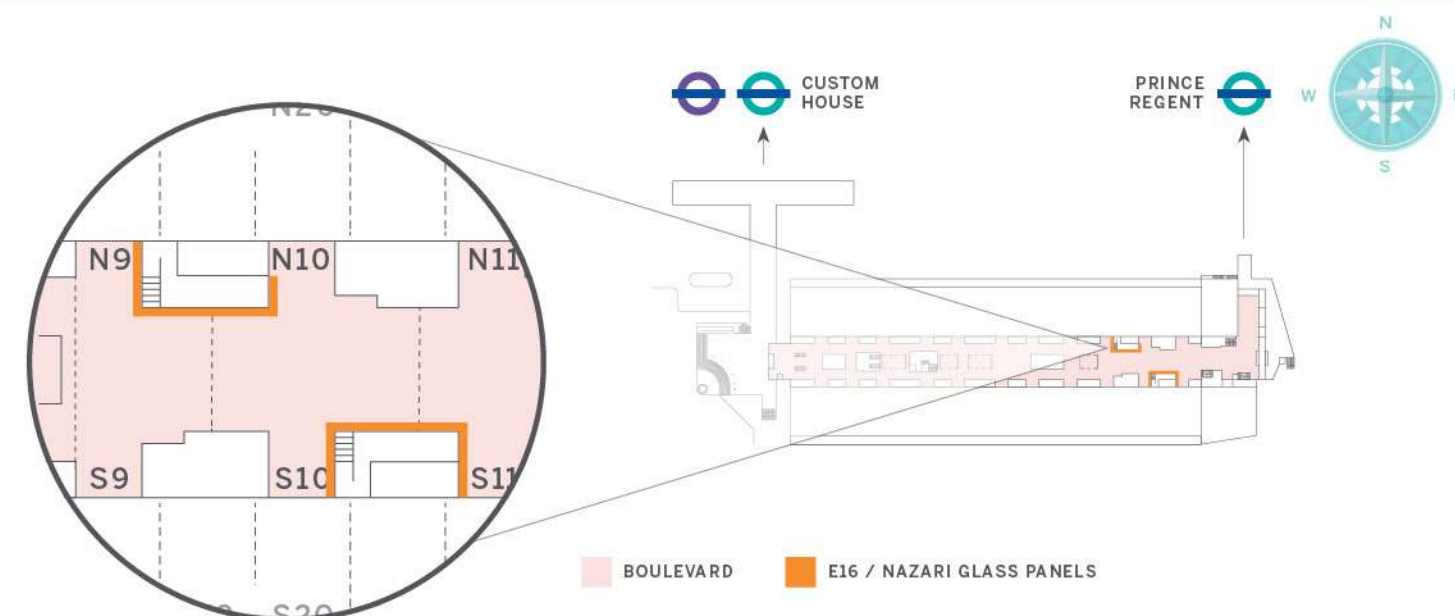
## TOP TIP

This back-lit format is elevated by a bold creative and clear messaging.



# Retail balcony glass panels

Situated in high footfall areas, these panels tower over the crowds on the boulevard. Normally utilised by diners, the balcony spaces are easily transformed into a private space.



## Configuration - North balcony glass

### Single-sided

Dimensions (W x H)	3.5 metres x 2 metres
Package of 32 panels	£38,067

## Configuration - South balcony glass

### Single-sided

Dimensions (W x H)	3.5 metres x 2 metres
Package of 26 panels	£28,284

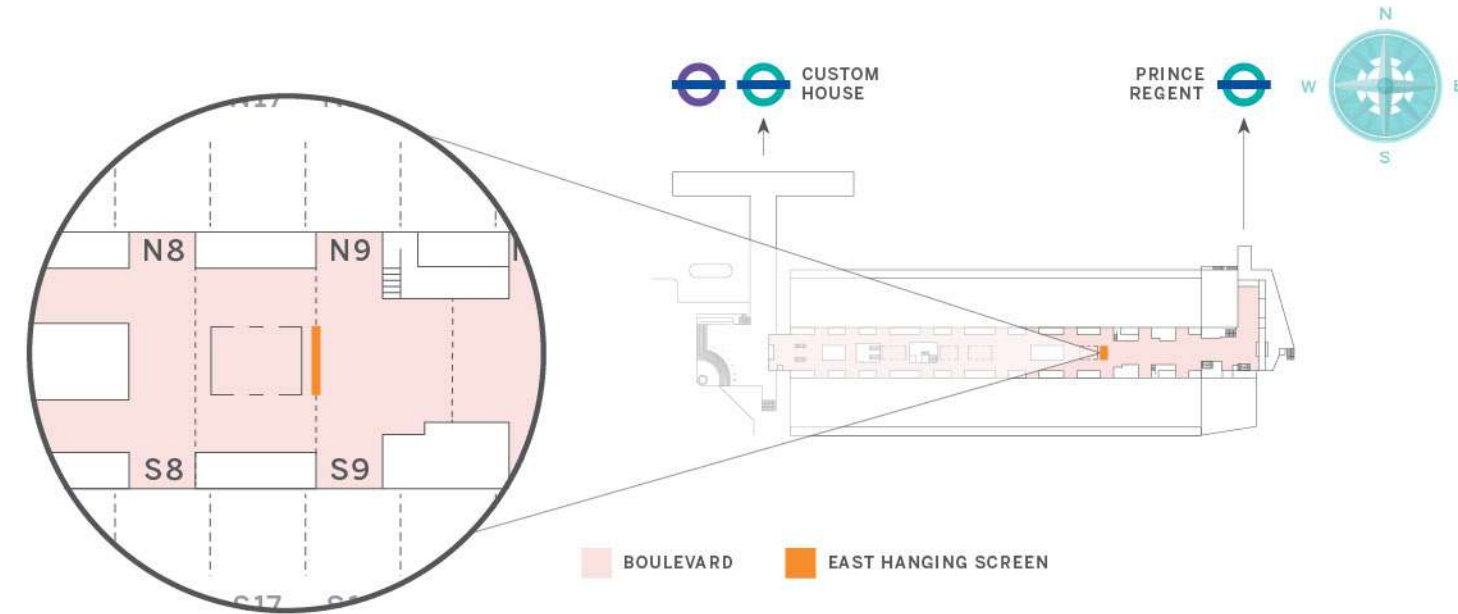
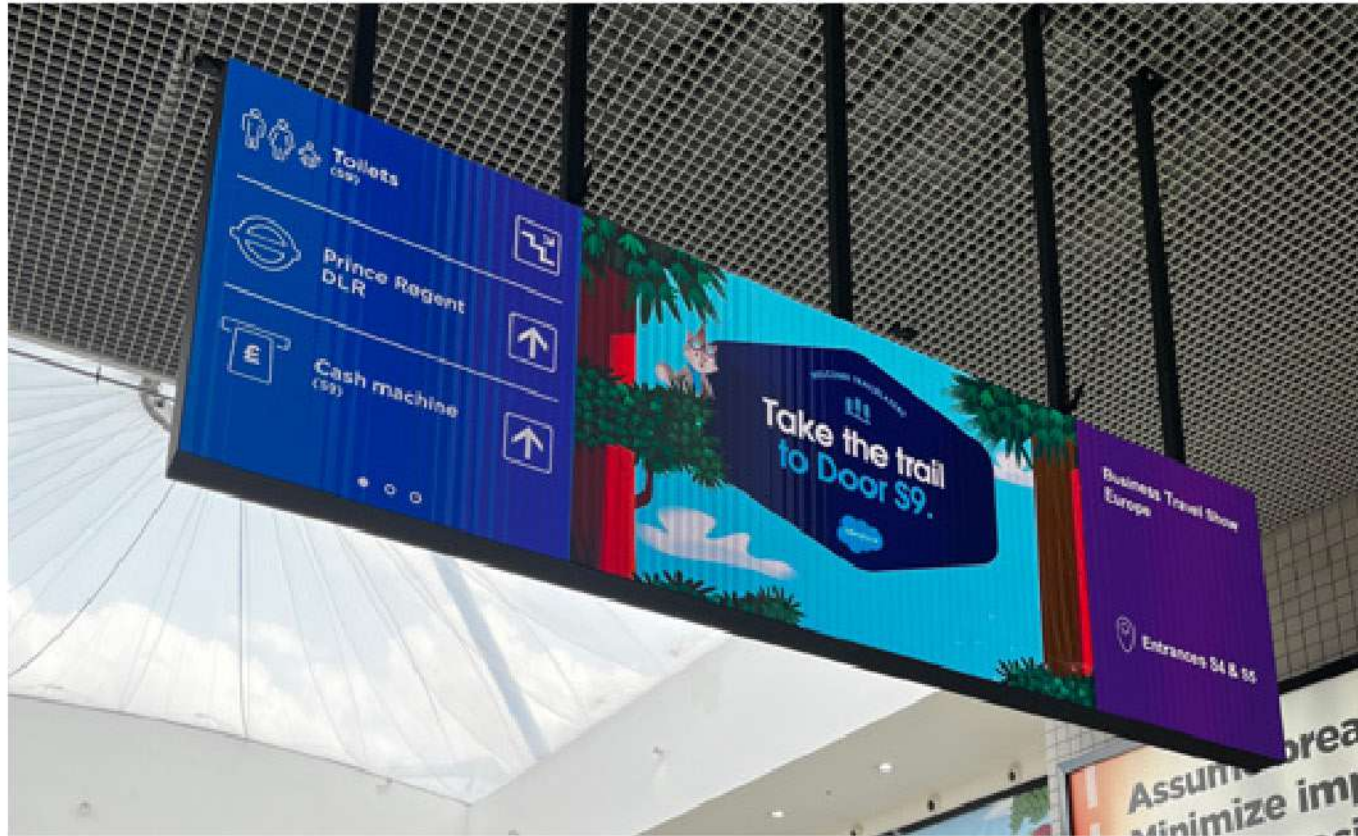
## TOP TIP

A contemporary canvas for you to bring to life. Talk to your media manager to see how far you can take this!



# East hanging screen

At 7m<sup>2</sup>, this double-sided LED screen is not only big on impact, but sustainable too. Surrounded by retail units and seating areas, footfall is high and so is engagement.



## Configuration

### Partial - Double sided

Dimensions (W x H)	3.5 metres x 2 metres
Resolution (W x H)	1,345 x 756px
Content ratio	16:9
Exclusive Use	£66,667
Total 12 slots of 10 seconds each	

## Screen layout



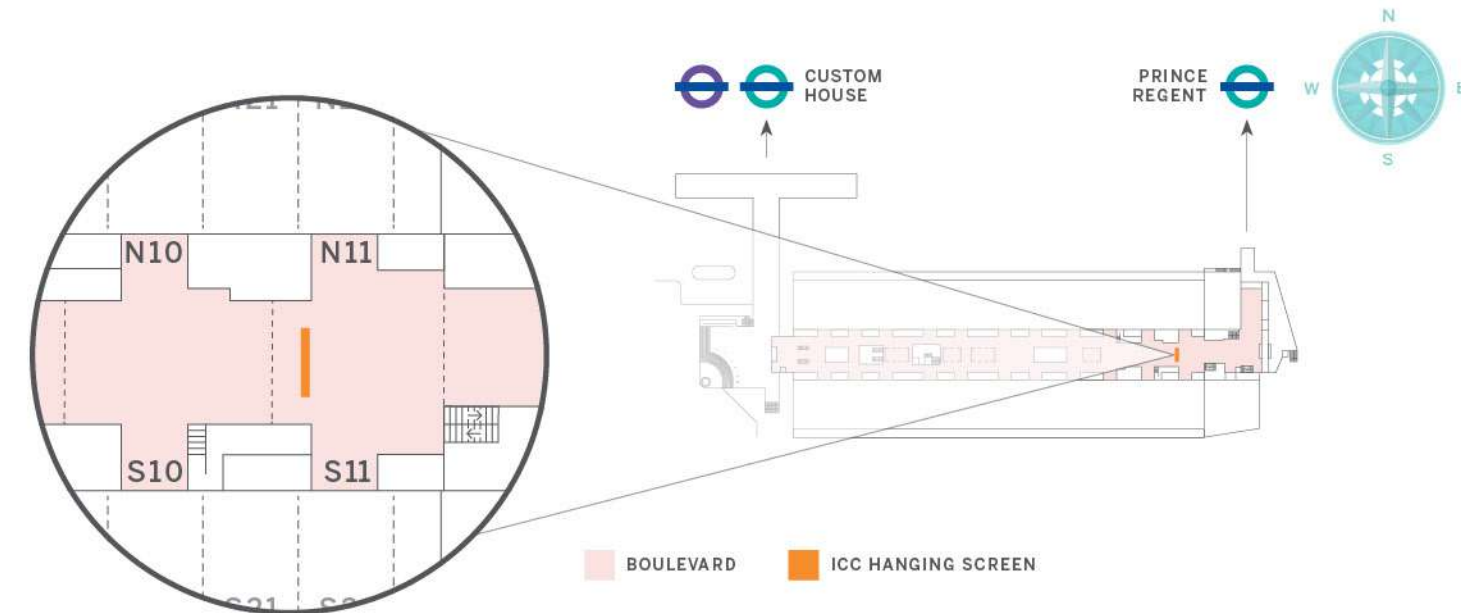
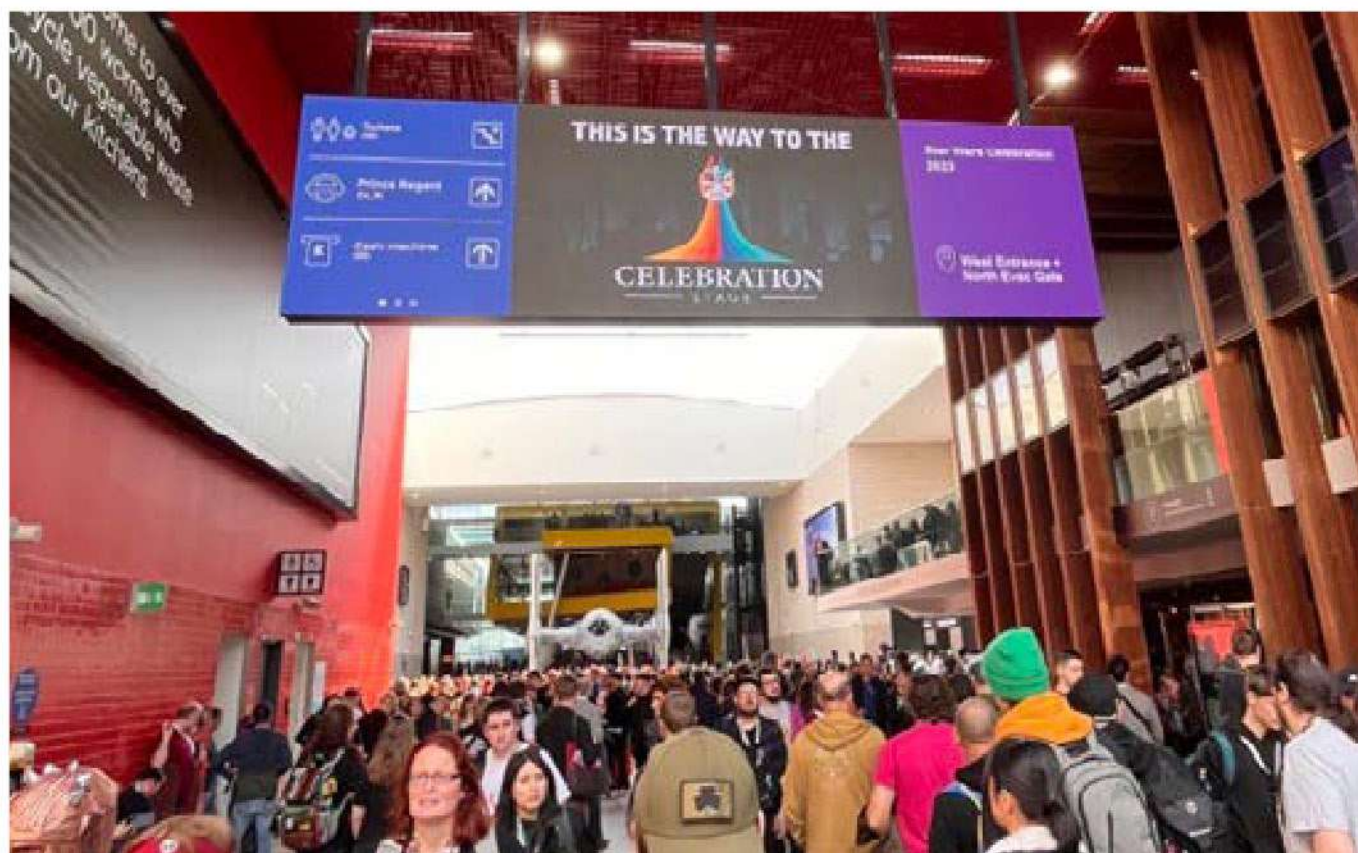
\*Always-on Wayfinding

- LED ☒
- HD ☒
- Wayfinding ☒
- Looped ☒
- Streaming ☒
- Sustainability ☒
- Social Media ☒



# ICC hanging screen

Mirroring the longitudinal screens in the West, the ICC screen is suspended over the boulevard at a point of high footfall in the venue. For those entering from the East, the wayfinding here is invaluable.



## Configuration

### Partial - Double sided

Dimensions (W x H)	3.5 metres x 2 metres
Resolution (W x H)	1,345 x 756px
Content ratio	16:9
Exclusive Use	£66,667
Total 12 slots of 10 second each	

## Screen layout



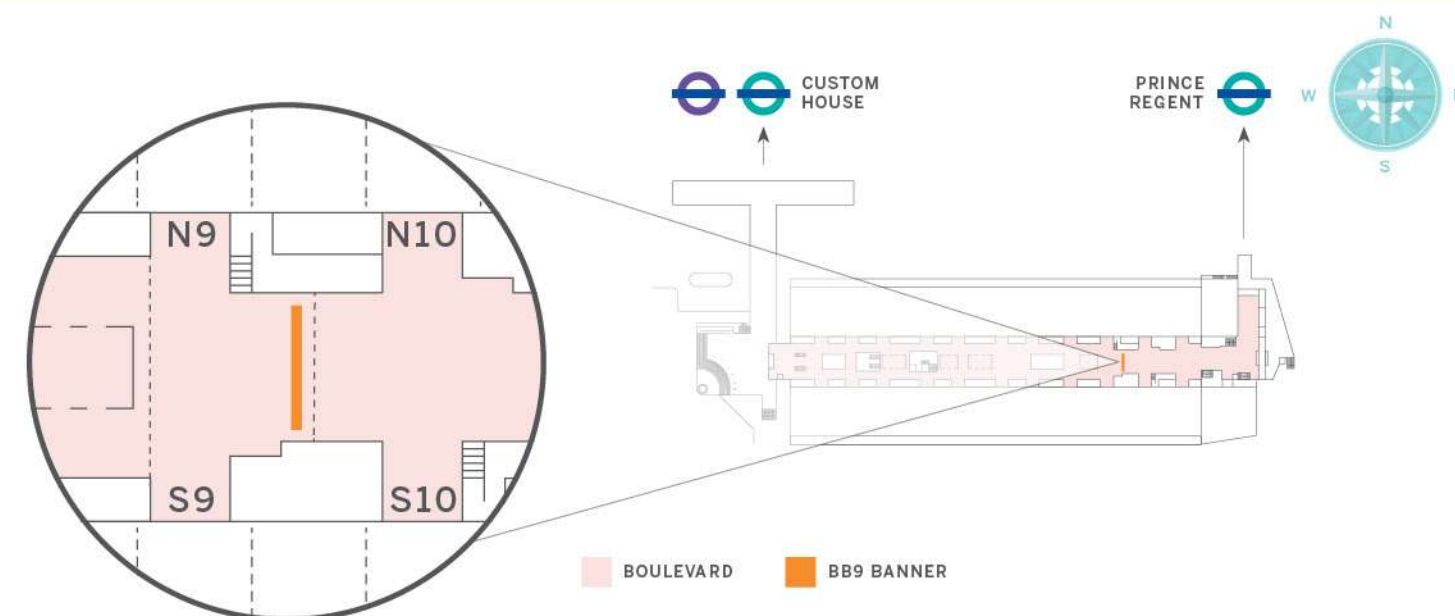
\*Always-on Wayfinding

- LED ☒
- HD ☒
- Wayfinding ☒
- Looped ☒
- Streaming ☒
- Sustainability ☒
- Social Media ☒



# BB9 banner

Bridging the gap between the two Eastern digital screens, this is a perfect spot for a brand reminder!



## Configuration

### Double-sided

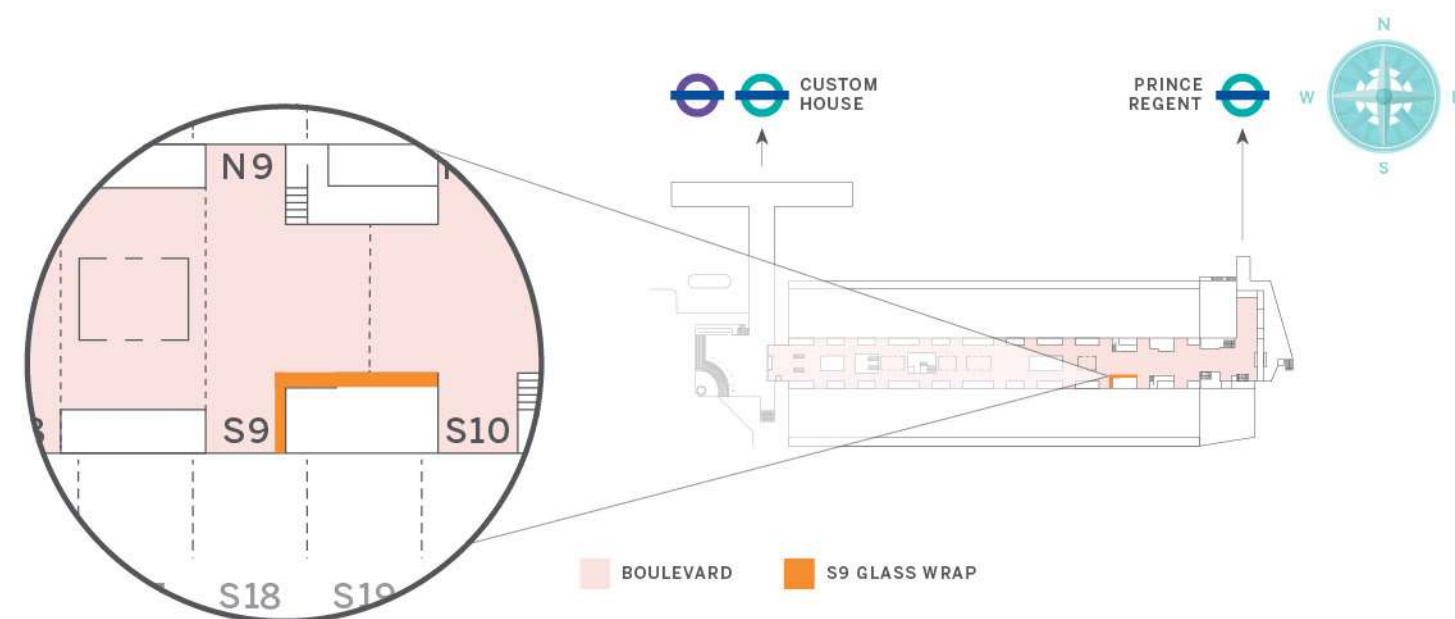
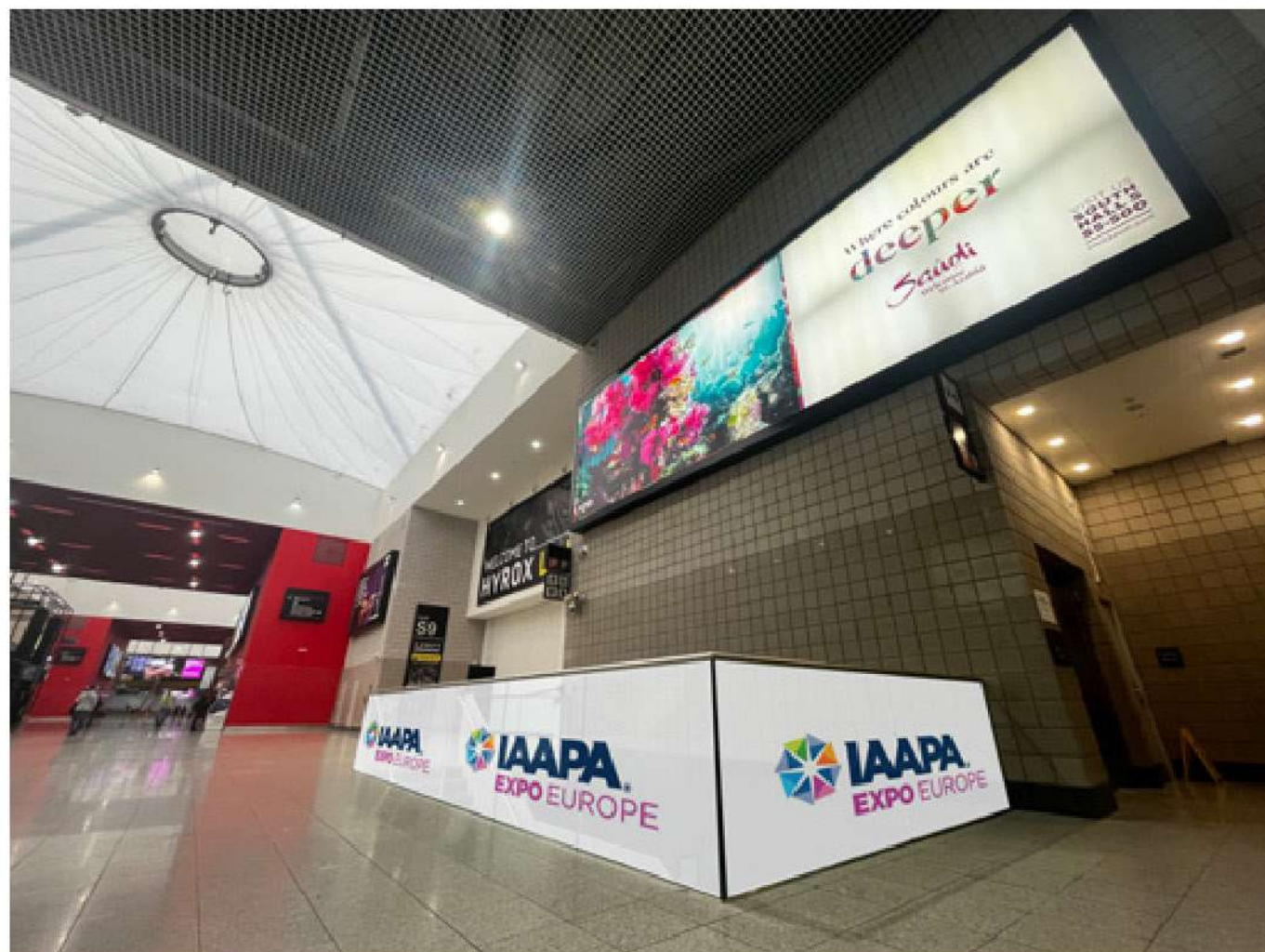
Dimensions (W x H)	6,000mm x 4,000mm
Price	£14,100

## TOP TIP

Need options for sponsors or partners? This is highly visible and a great choice.



# S9 glass wrap



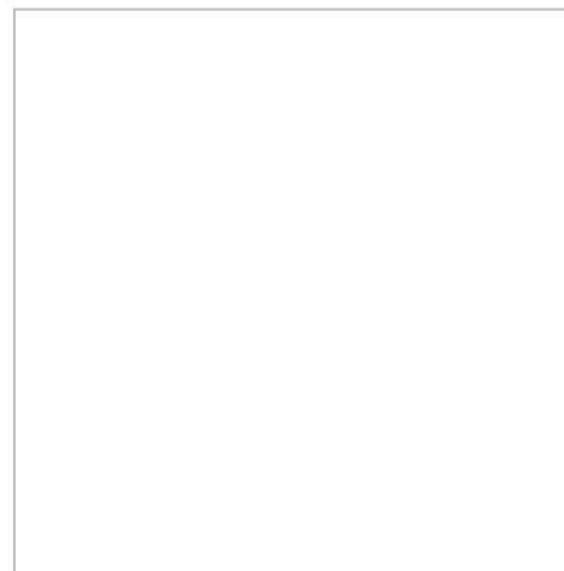
## Configuration

### Single-sided

Dimensions (W x H)	See specs
7 panels	£11,667



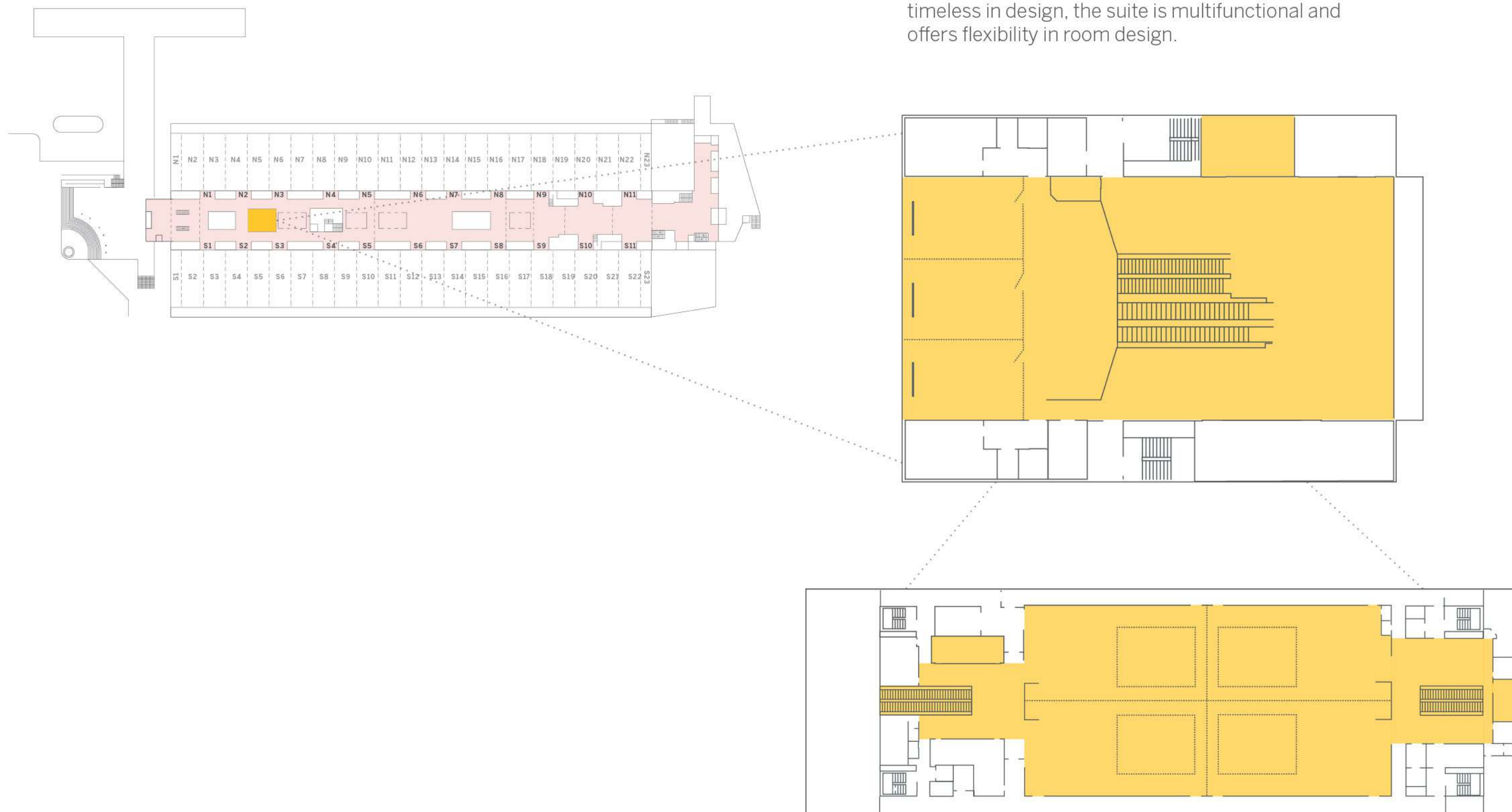
# Platinum Suite





## Platinum Suite

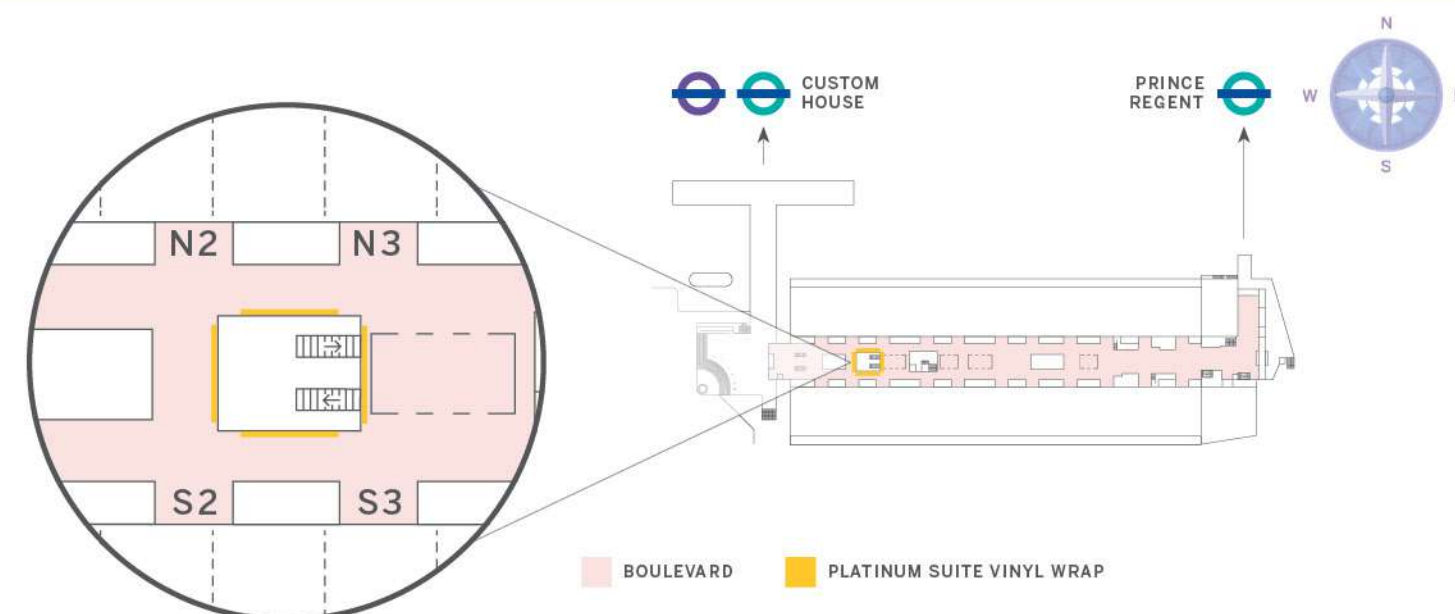
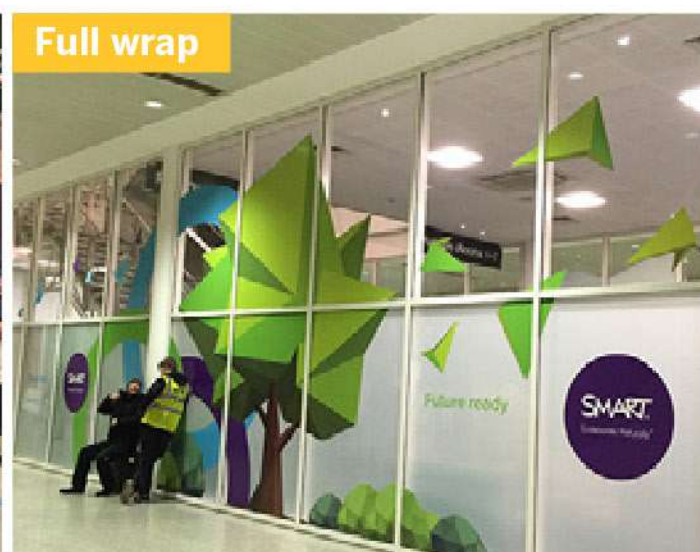
A purpose-built, self-contained conference space within the main boulevard. Contemporary, yet timeless in design, the suite is multifunctional and offers flexibility in room design.





# Platinum Suite vinyl wrap

Designed to be creative, functional and cost effective.  
Shout loud or dial it back for added discretion.



## Configuration - full wrap

### Single-sided

Dimensions (W x H)

See spec sheet

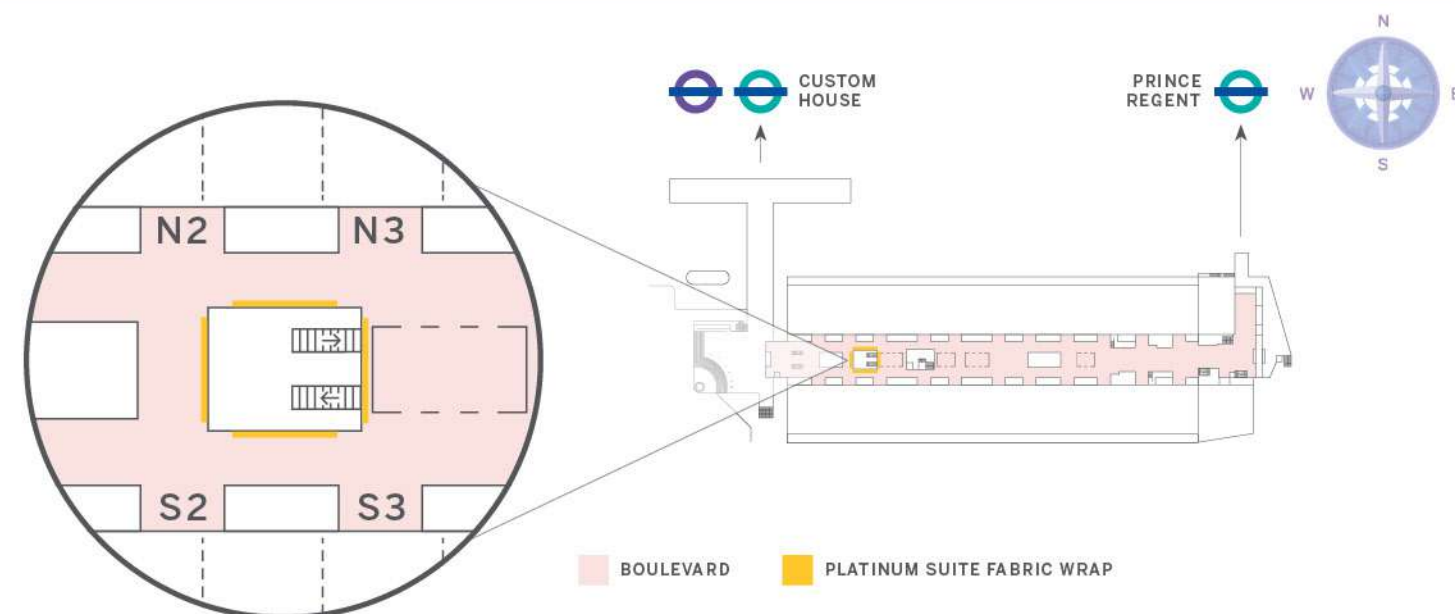
Glazing bars will be exposed.  
Additional cost to cover them.

£107,667



# Platinum Suite fabric wrap

A gem of a branding opportunity sits at the western end of the boulevard. This magnificently massive canvas lends itself well to large-scale creatives.



## Configuration - full wrap

Single-sided

Dimensions (W x H)

See spec sheet

POA

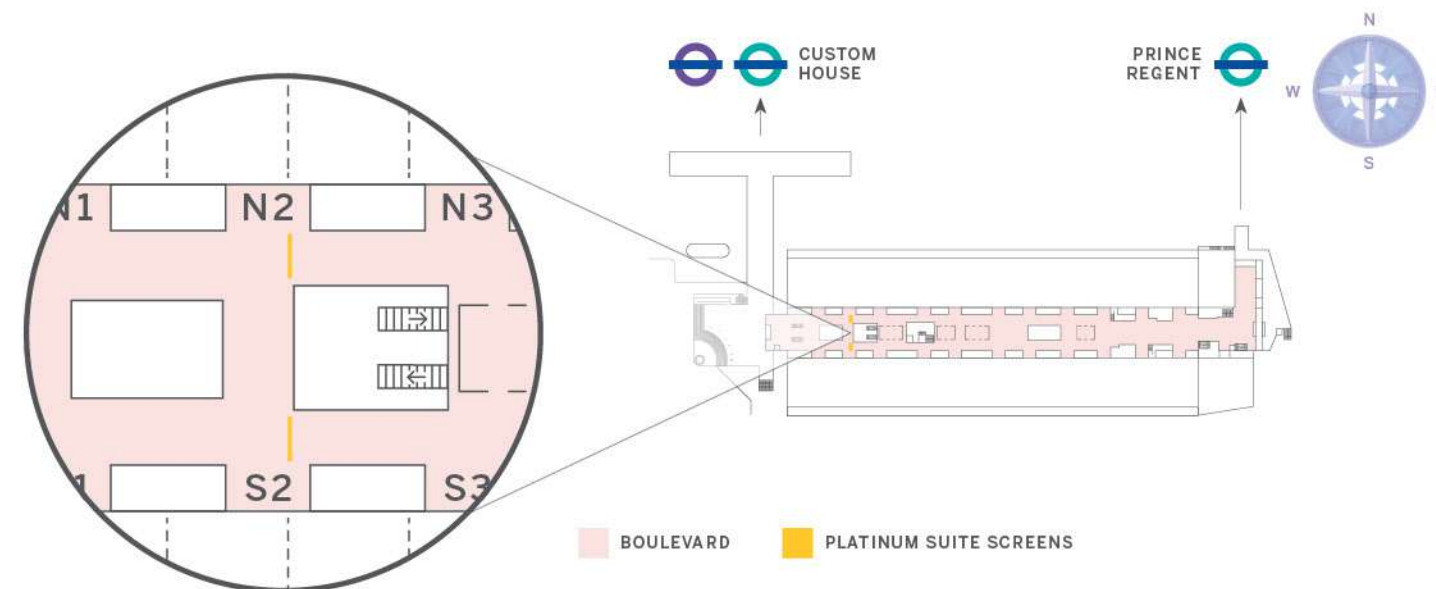
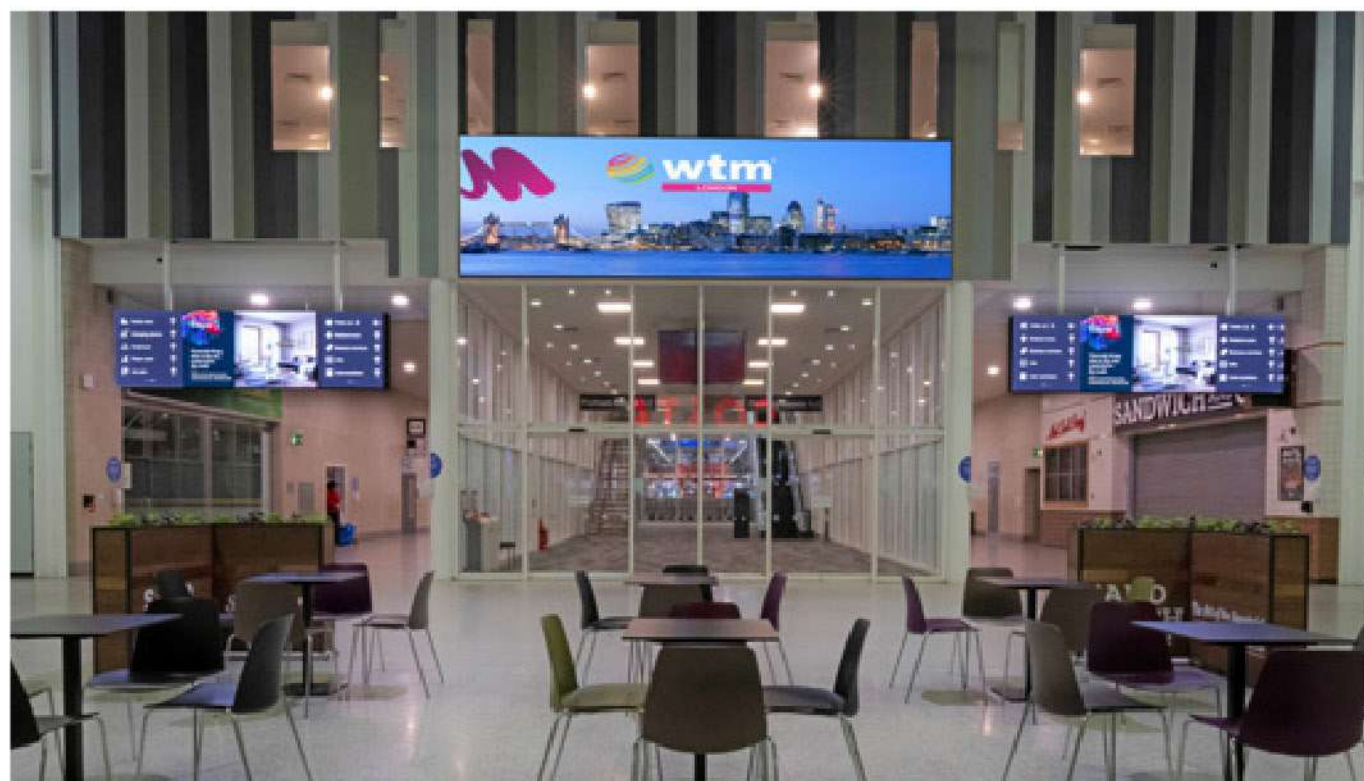
## TOP TIP

These panels offer the perfect backdrop for photo opportunities that can be shared online!



# Platinum Suite screen

This prominently placed screen is guaranteed to catch the attention as people walk towards the entrance of the Platinum Suite, or as they relax in the Costa Coffee lounge.



## Configuration

### Full screen

Dimensions (W x H)	7 metres x 3 metres
Resolution (W x H)	1,345 x 756px
Content ratio	16:9
Exclusivity use	£43,733

## TOP TIP

Video content or looped visuals offer the best engagement. Alternatively, for private events, signposting to external online sources can be beneficial.

LED

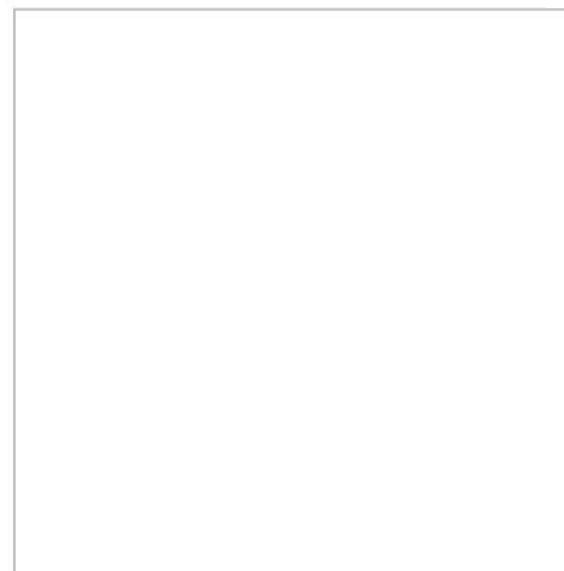
Looped

Streaming

Sustainability



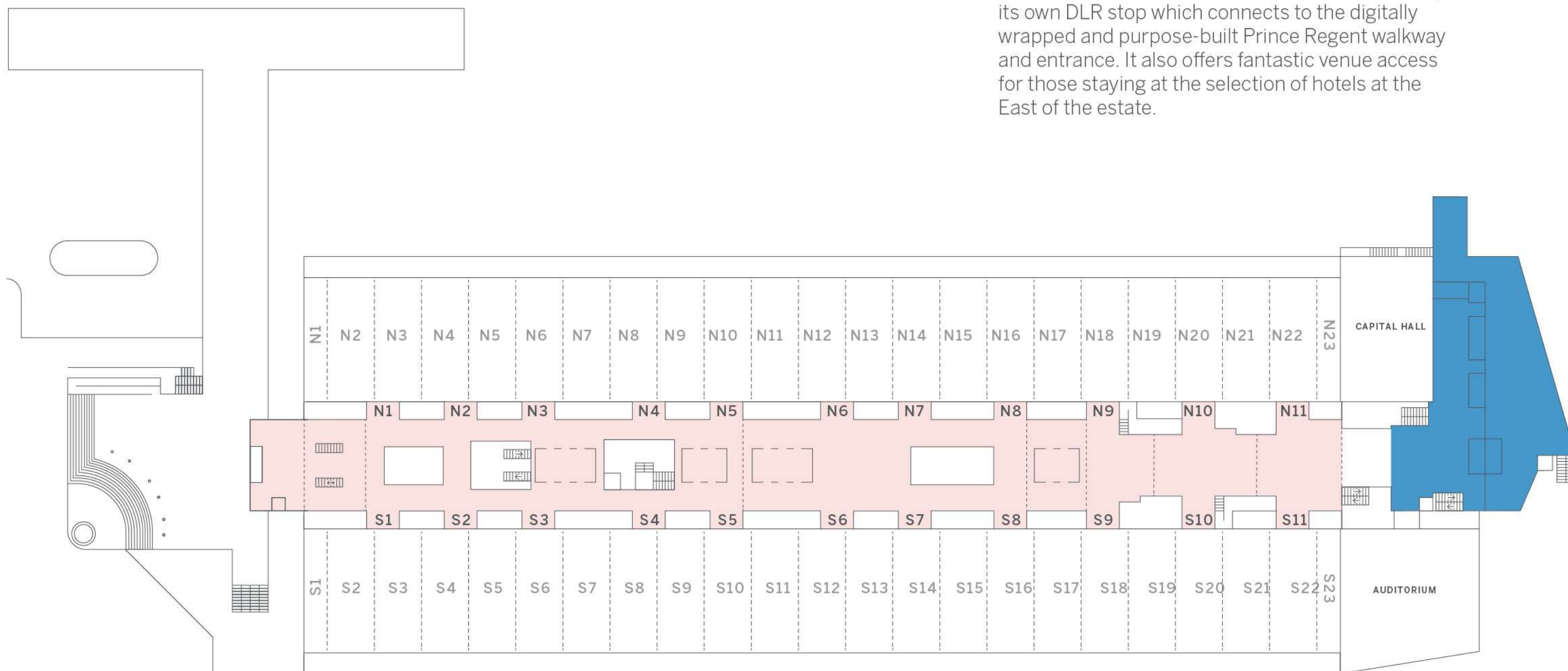
# Prince Regent Entrance & **Walkway**





## Prince Regent Entrance & Walkway

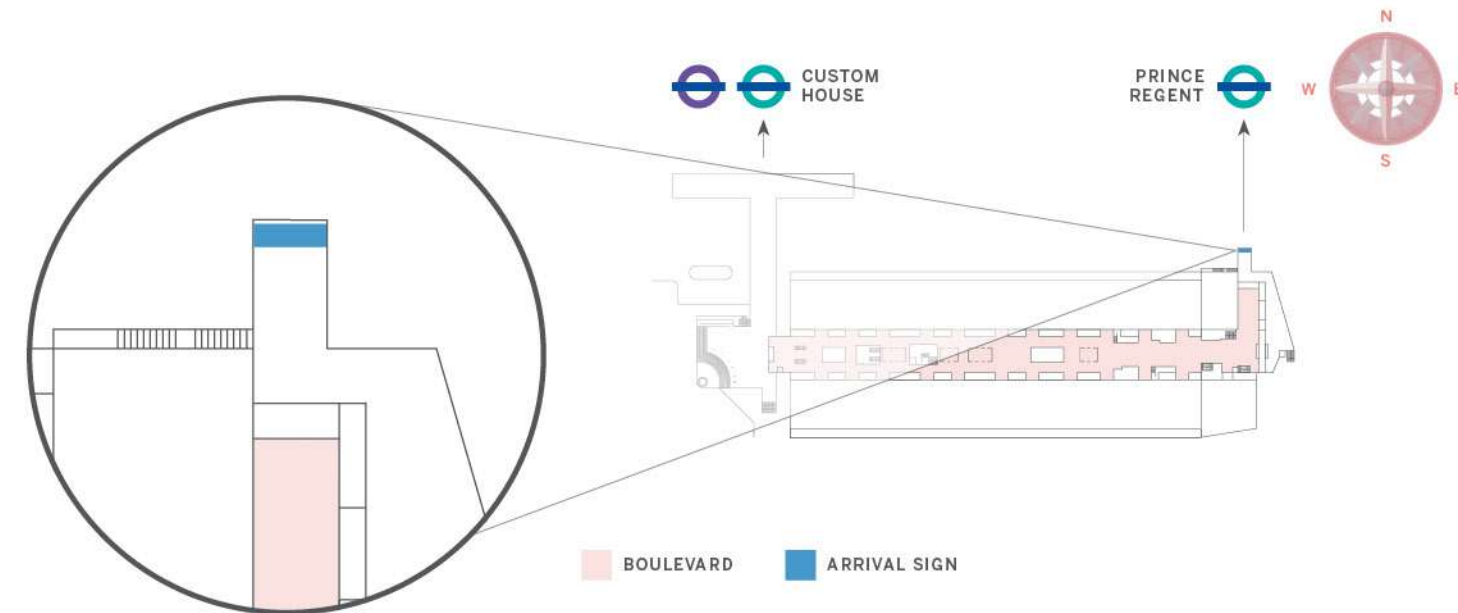
The International Conference Centre is serviced by its own DLR stop which connects to the digitally wrapped and purpose-built Prince Regent walkway and entrance. It also offers fantastic venue access for those staying at the selection of hotels at the East of the estate.





# Prince Regent arrival sign

Be the first thing your guests see when arriving at the east of the venue with this large welcome sign.



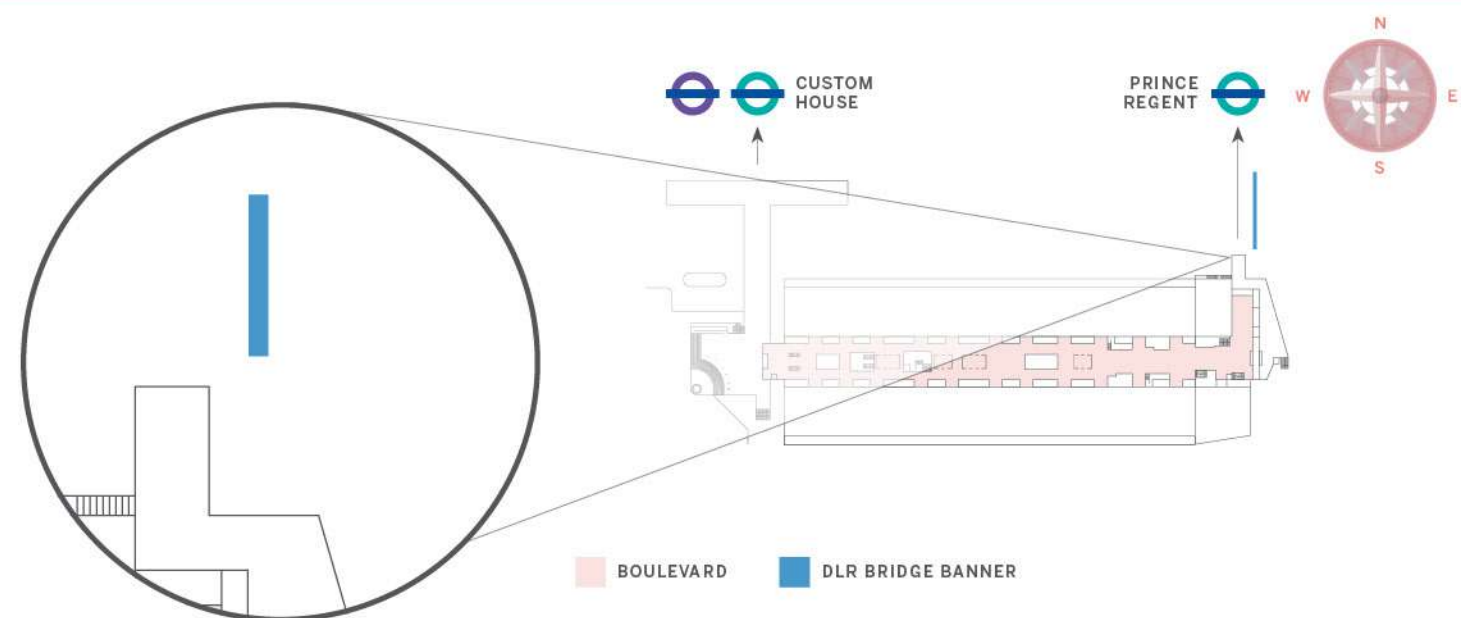
## Configuration

### Single-sided

Dimensions (W x H)	700mm x 4,500mm
x1 available	£23,550



# DLR Bridge banner



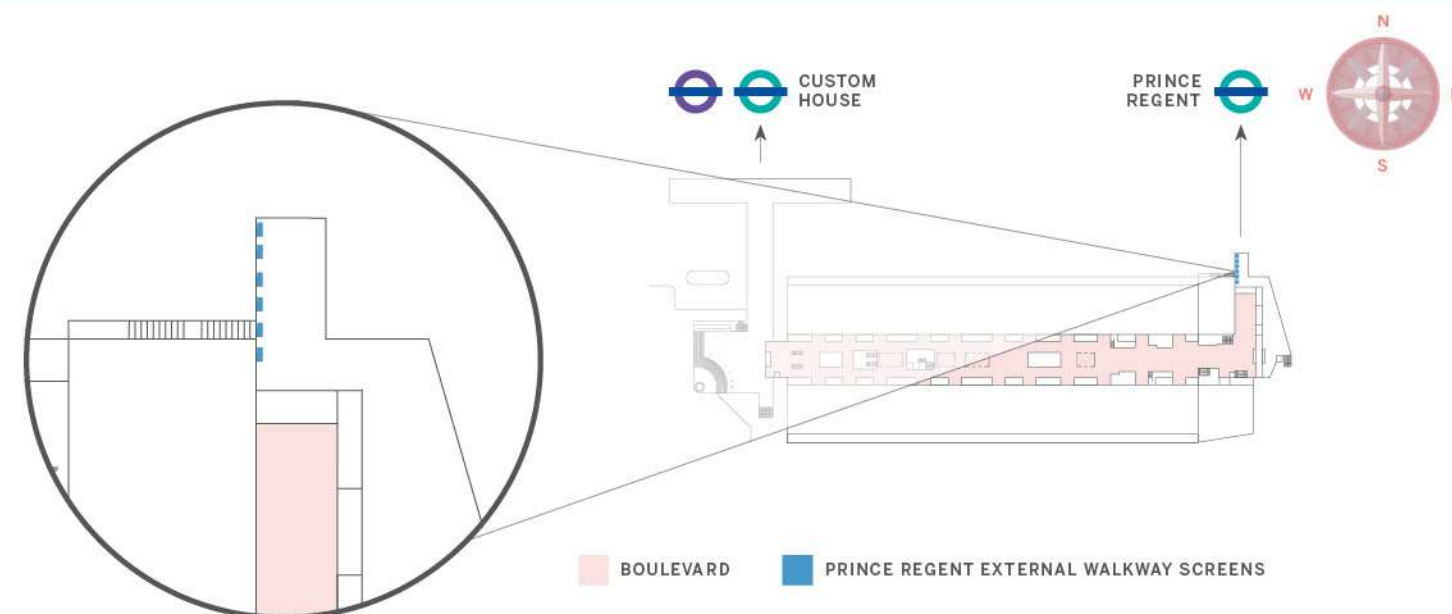
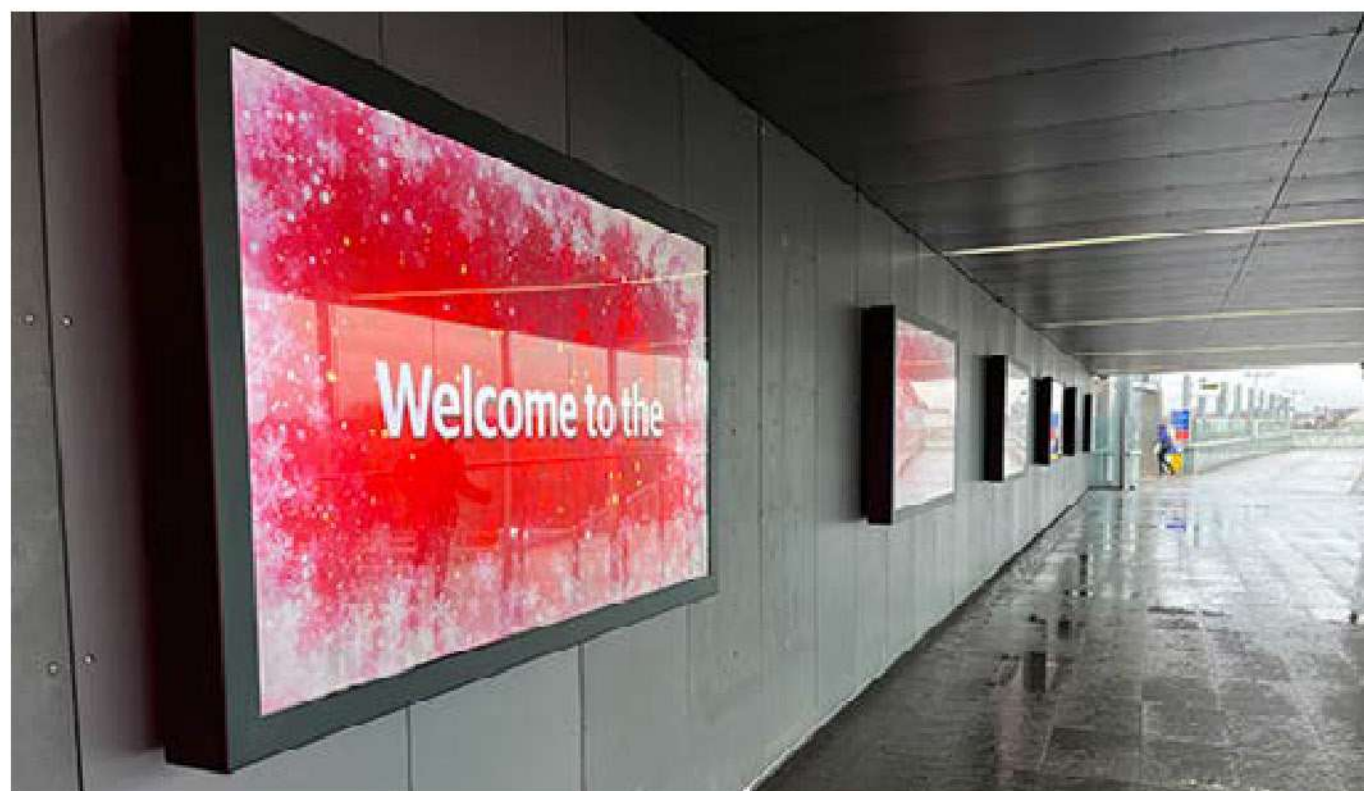
## Configuration

Single-sided	
Dimensions (W x H)	24,000mm x 2,300mm
All panels. Ceiling to floor	£57,167



# Prince Regent external walkway screens

Boosting the arrival experience from the DLR station, these six landscape screens deliver high resolution video content or high definition photography.



## Configuration

### Full screen - all 6 screens - Exclusive use

Dimensions (W x H)	1 metre x 1.7 metres
Resolution (W x H)	1920 x 1080px
Content ratio	16:9
Total 12 slots of 10 second each	£66,731

## TOP TIP

Vinyl the space behind the screens to compliment them and to tell a bigger story.

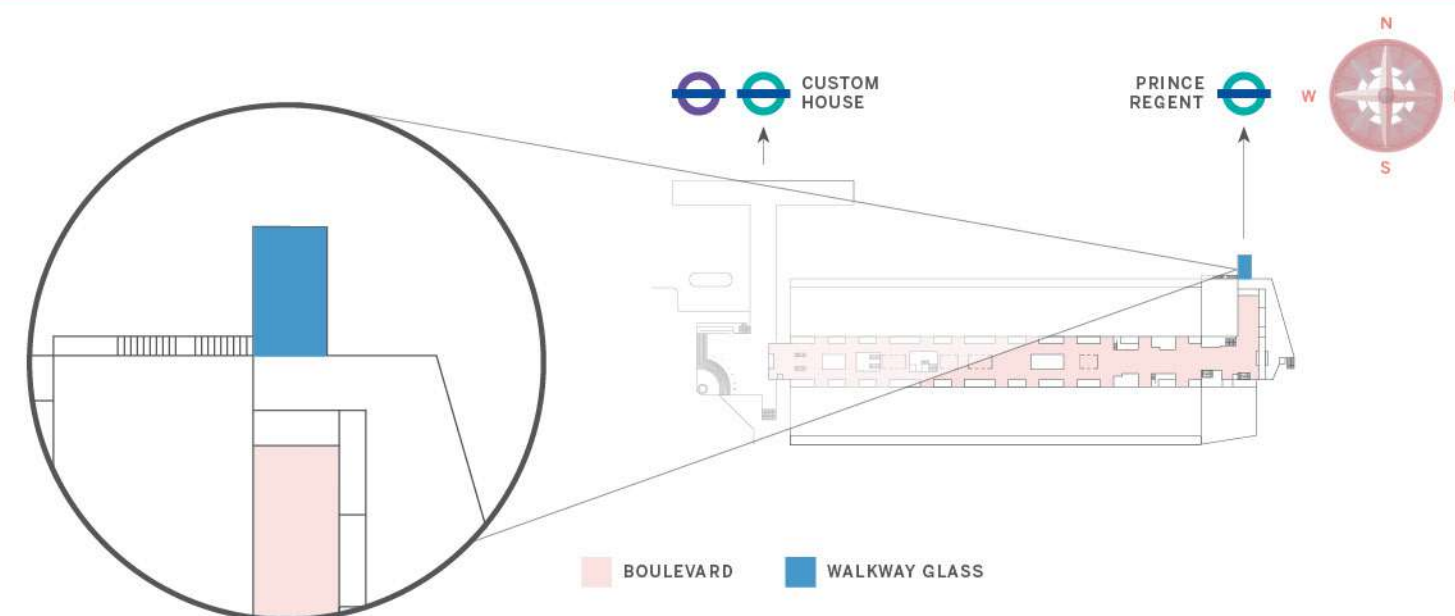
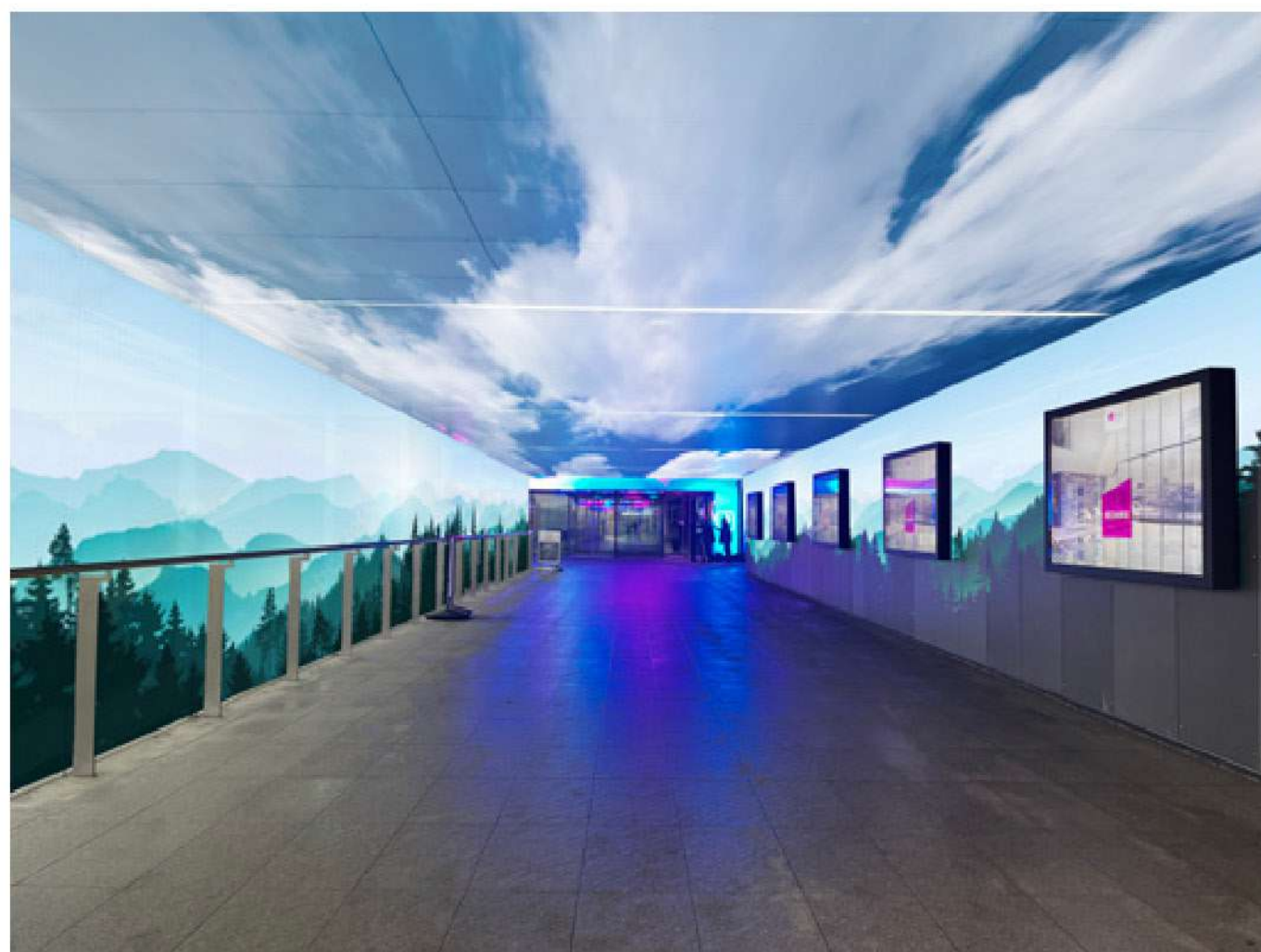
## Screen layout





# Prince Regent walkway vinyl

An immersive experience and wow-factor welcome for guests arriving or departing by the DLR at the East.



## Configuration - Full wrap

### Single-sided

Dimensions (W x H)	See spec sheet
Ceiling, glass & floor	£198,333

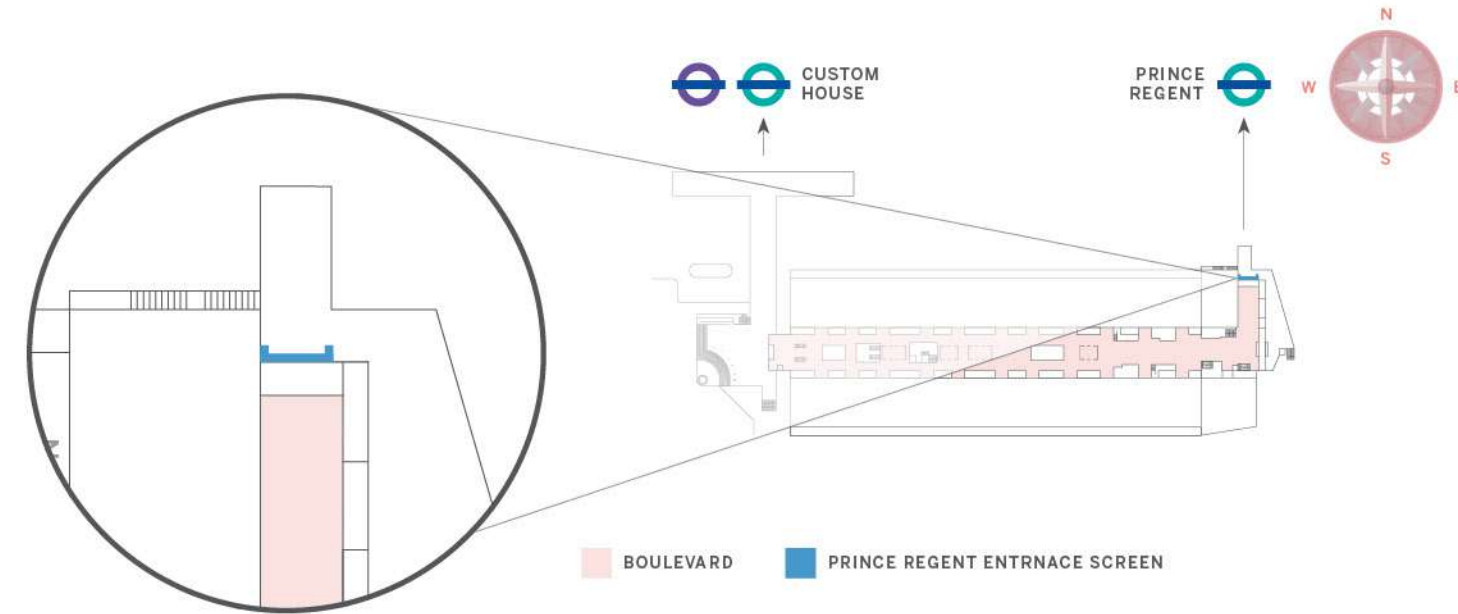
### TOP TIP

Go bold, go bright, go big. It's the best way to make an impact.



# Prince Regent digital entrance arch

A feature entrance at the East of the venue for static, video or forced perspective. Bring your arrival to life! A big splash for any brand.



## Configuration

### Full screen - Exclusive use

Dimensions (W x H)	11.5 metres x 1 metre
Resolution (W x H)	2,944px 1024px
Content ratio	15:2
Total 12 slots of 10 second each	£79,590

### TOP TIP

Note the surrounding red walls, pick the best colours to contrast or compliment. This will make your welcome more impressive.

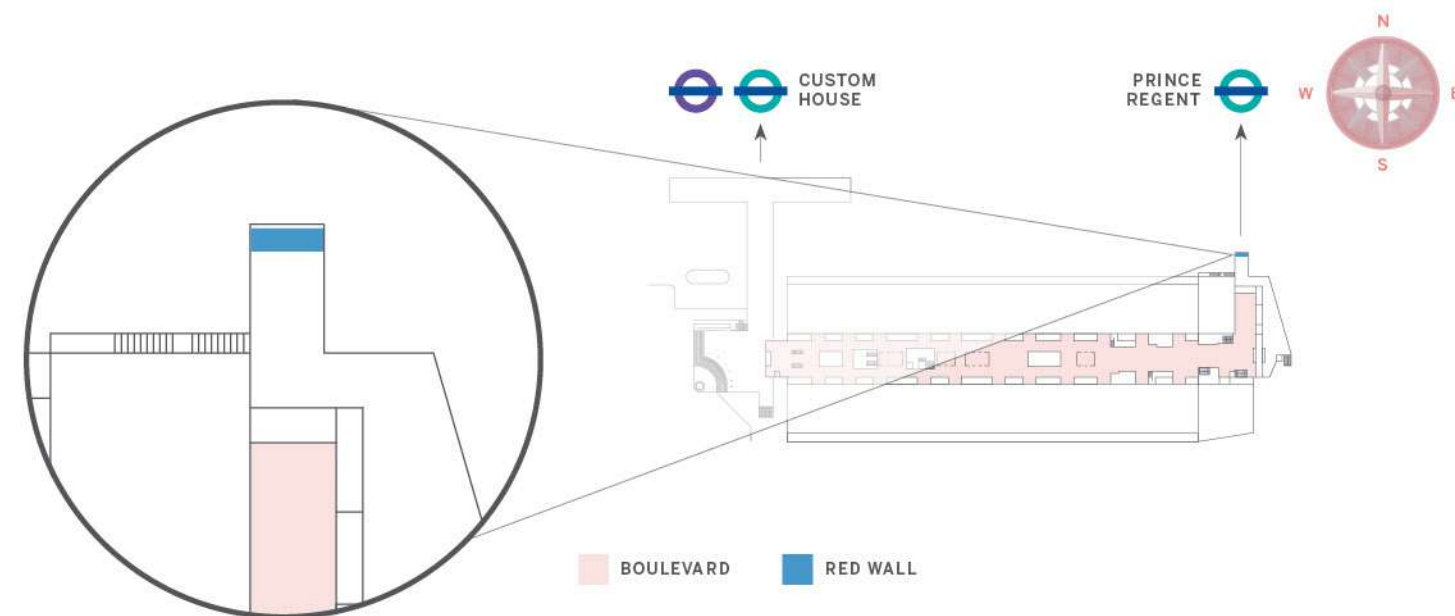
## Screen layout



- LED ☒
- HD ☒
- Looped ☒
- Streaming ☒
- Sustainability ☒



# Prince Regent LHS Red Wall



## Configuration

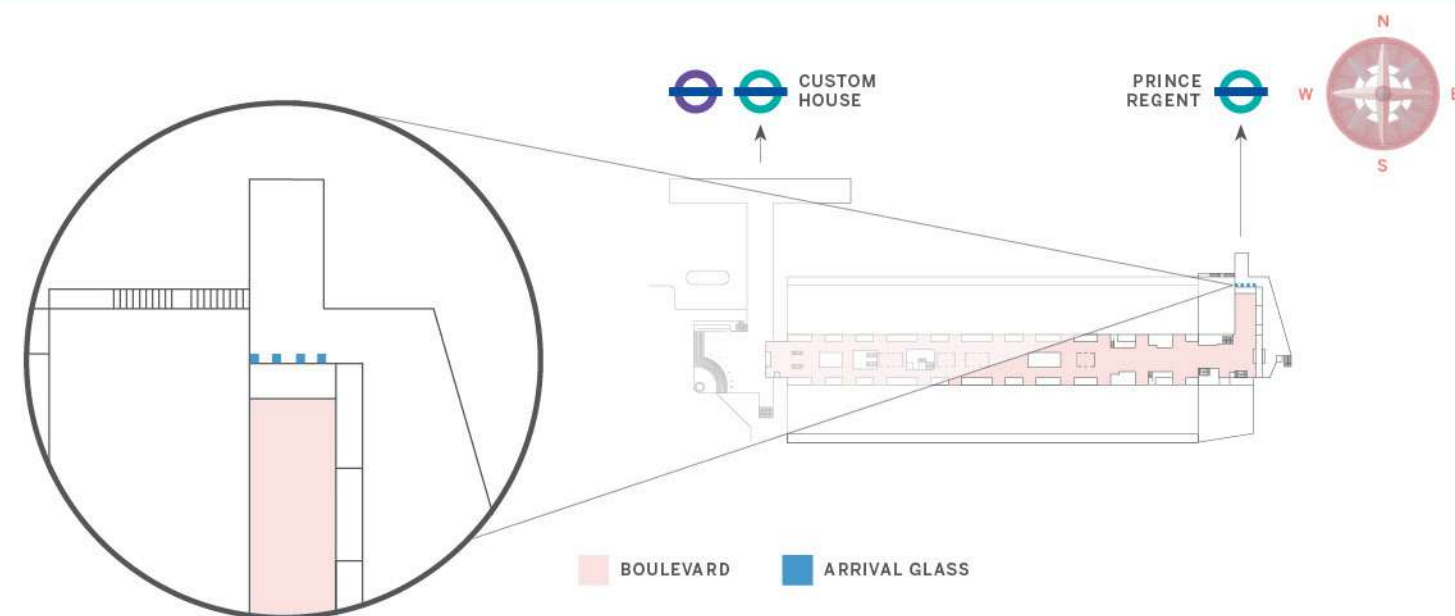
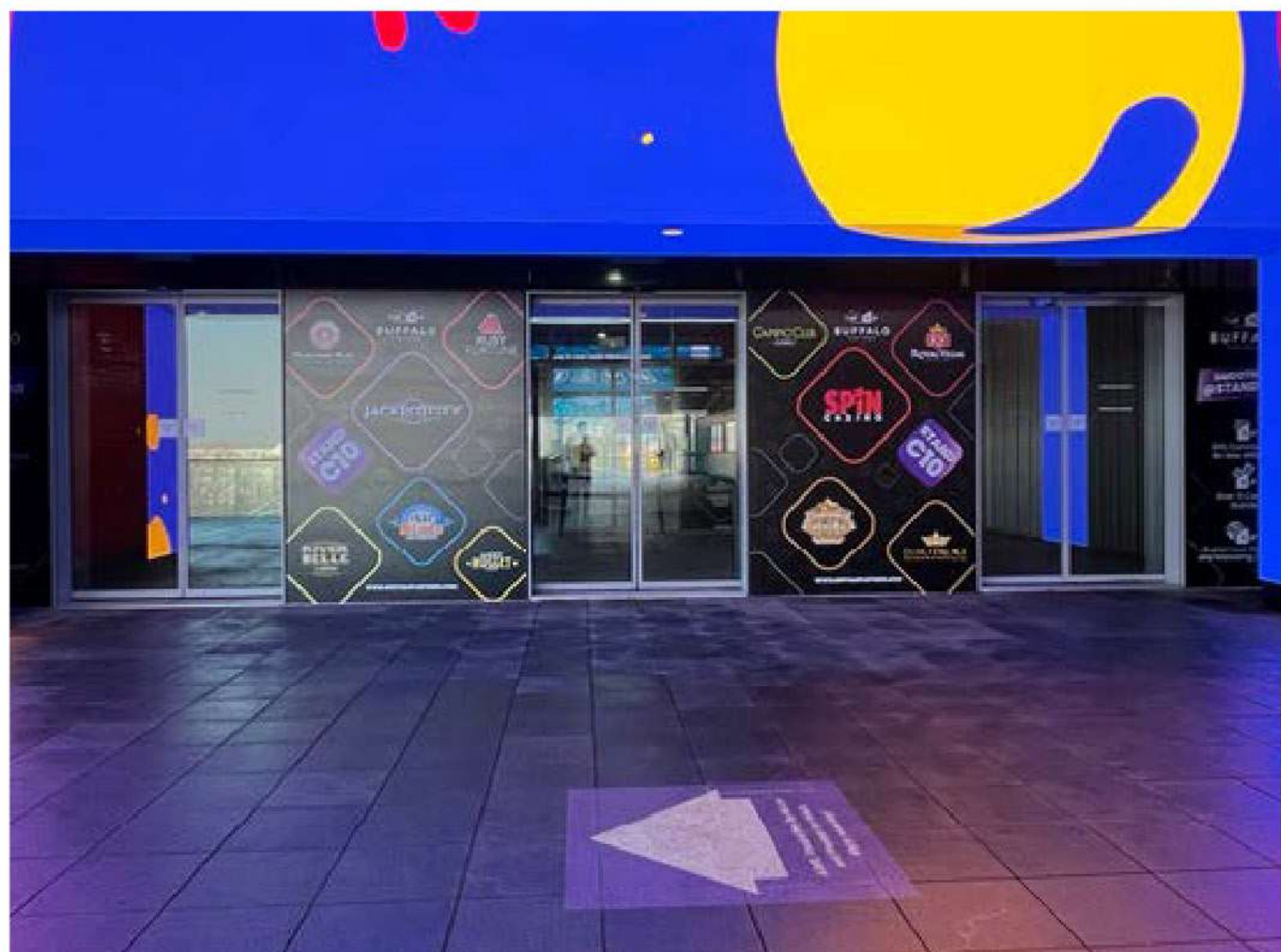
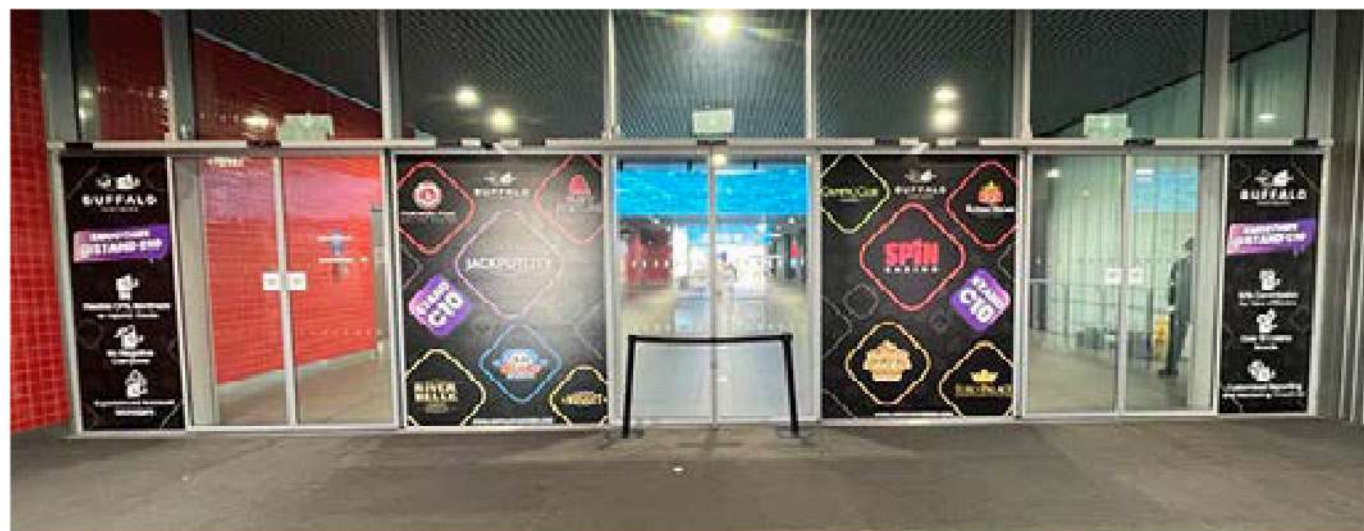
### Single-sided

Dimensions (W x H)	6,960mm x 4,035mm
Full vinyl wrap with x3 posters	£31,871



# Prince Regent arrival glass

Welcome visitors or divert foot traffic using these glass graphics that can be used as a single canvas or cut to shape.



## Configuration

### Single-sided, all 6 panels

Dimensions (W x H) - middle windows	1,970mm x 2,600mm
Dimensions (W x H) - left & right windows (internal only)	1,050mm x 2,600mm
8 panels	£31,353

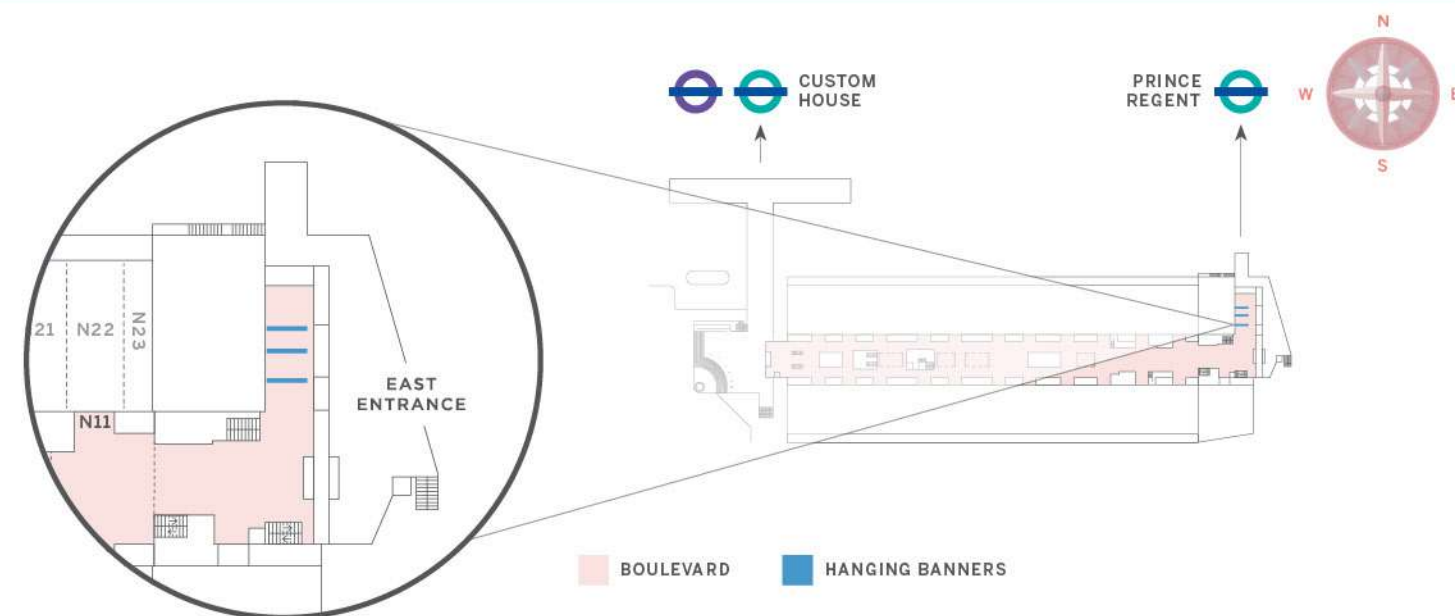
## TOP TIP

Why not vinyl the interior glass panels too for a personalised goodbye message.



# Prince Regent hanging digital screens

Spanning the width of the Prince Regent walkway, these three double-sided screens can build anticipation or bid a fun farewell.



## Configuration

### Double-sided - Exclusive Use of all 3

Dimensions (W x H)	6,000mm x 1,000mm
Resolution (W x H)	3,840px x 720px
Content Ratio	48:9
Total 12 slots of 10 second each	£147,000 for all 3 screens

## TOP TIP

Day part your campaign for maximum effect. Speak to your media manager for more info!

## Screen layout

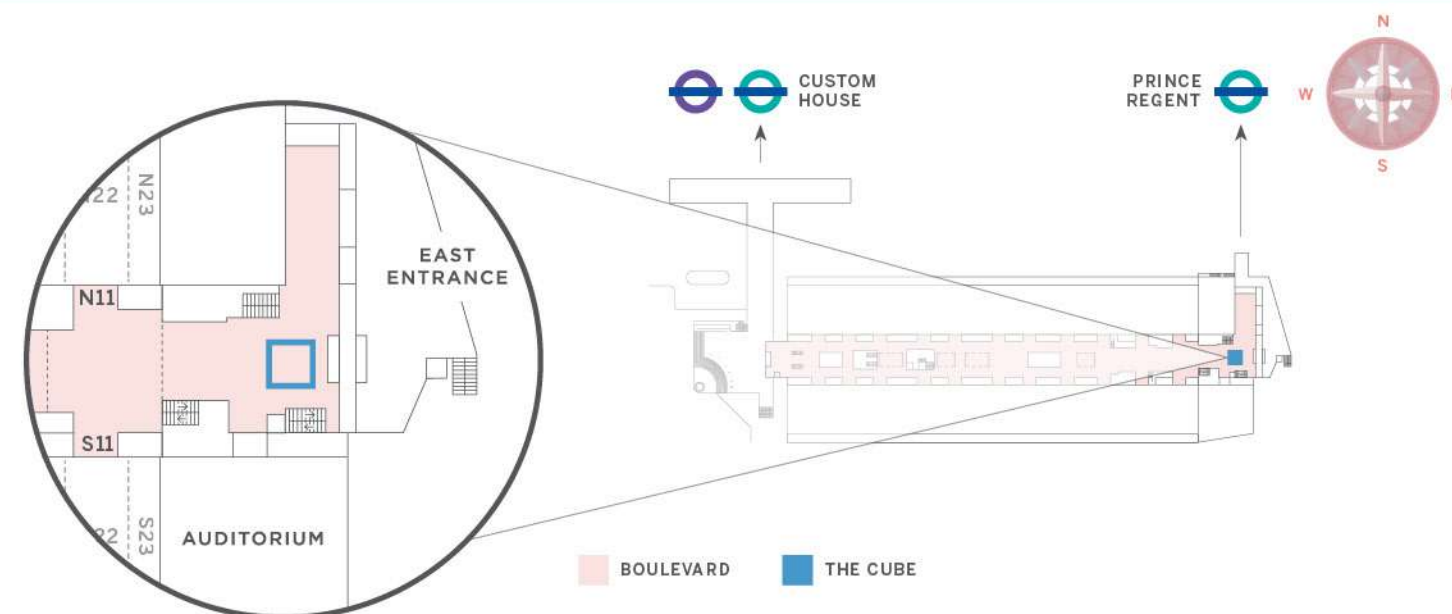


- LED ☒
- HD ☒
- Looped ☒
- Streaming ☒
- Sustainability ☒



# The Cube

Endless creative capabilities and multi-directional in design. Run ticker tape style messaging or get creative and use all four faces differently. Multiple creatives will need to be scheduled ahead of your event live date.



## Configuration

### Full screen - Exclusive Use

Dimensions (W x H)	6.1 metres x 1.1 metres
Resolution (W x H)	3,840 x 720px
Content ratio	48:9
Total 12 slots of 10 second each	£88,753

## Screen layout

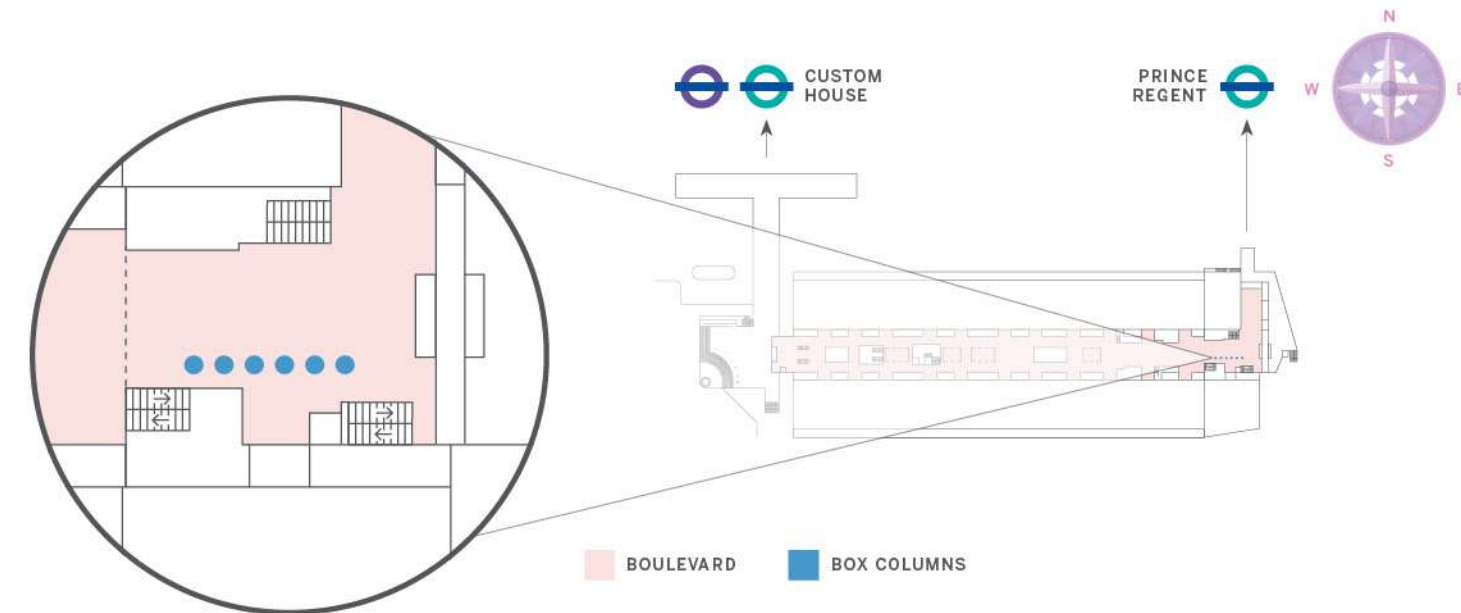
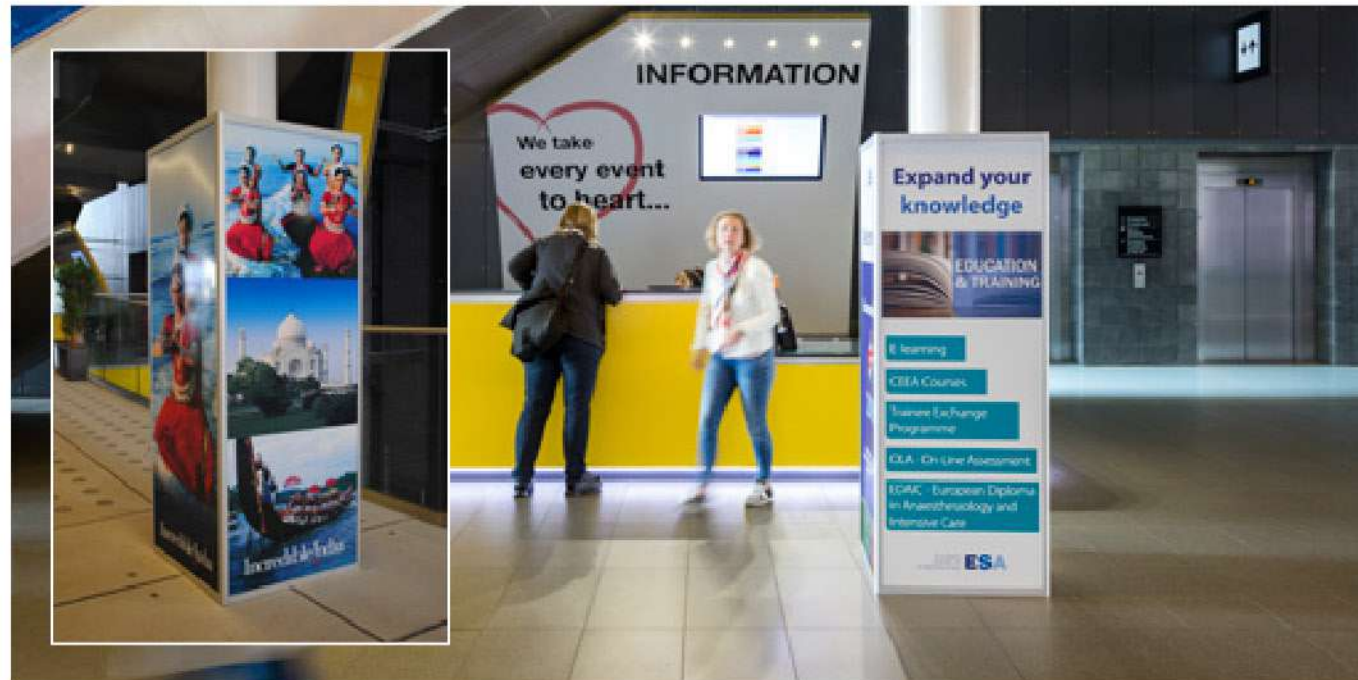


\*Always-on Wayfinding

- LED ☐
- 4k ☐
- Wayfinding ☐
- Looped ☐
- Streaming ☐
- Sustainability ☐



# Box columns



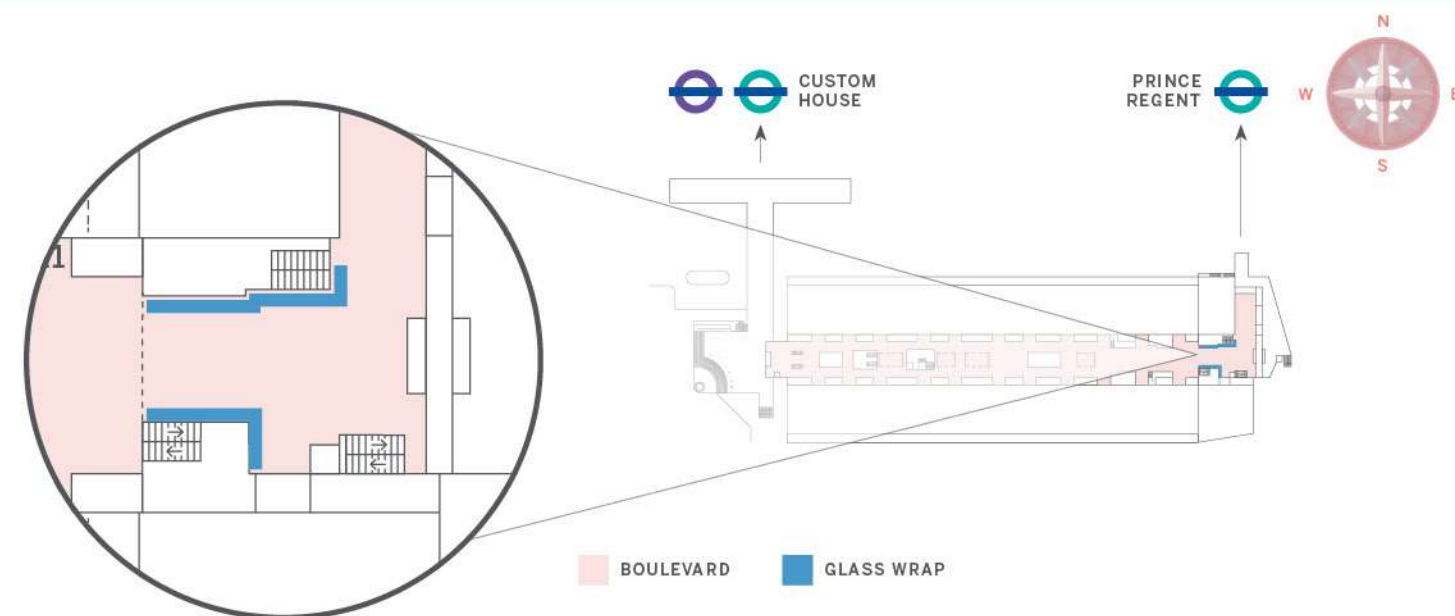
## Configuration

6 available

Dimensions (W x H)	700mm x 2,000mm
Pack of x6	£26,650



# East ramp glass wrap



## Configuration

Single-sided

Dimensions (W x H)

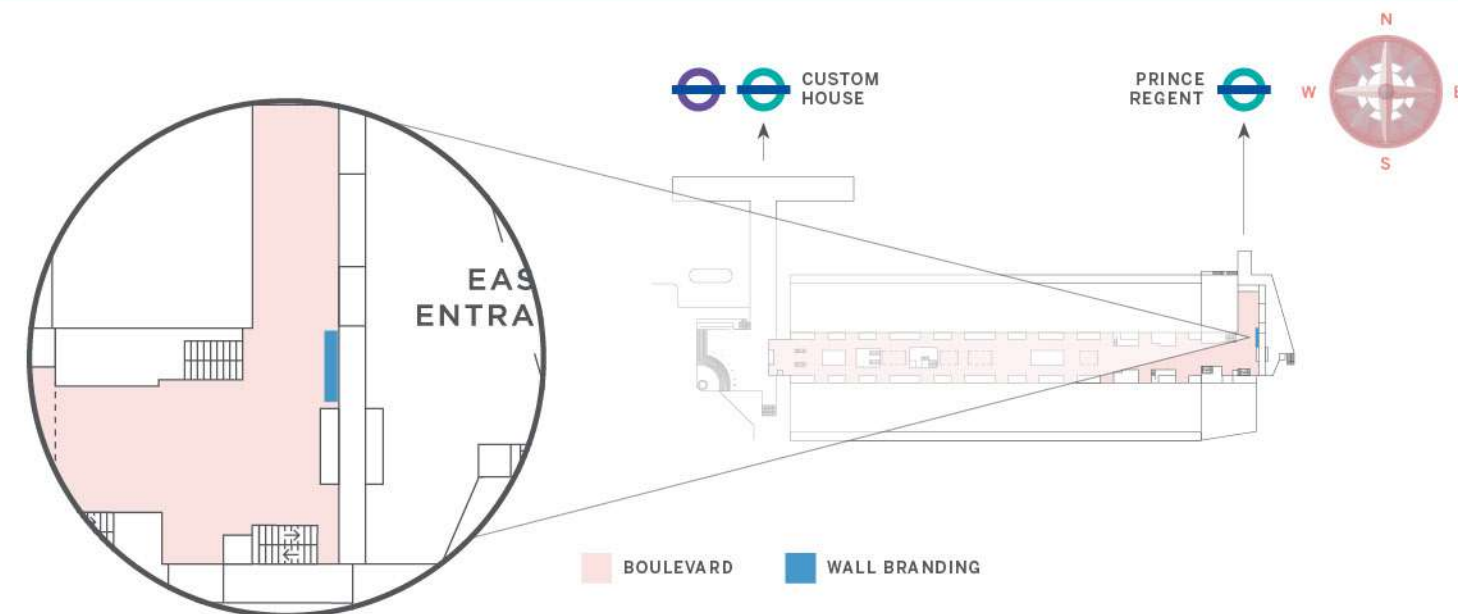
See specs

74 panels

£81,667



# Prince Regent internal wall branding



## Configuration

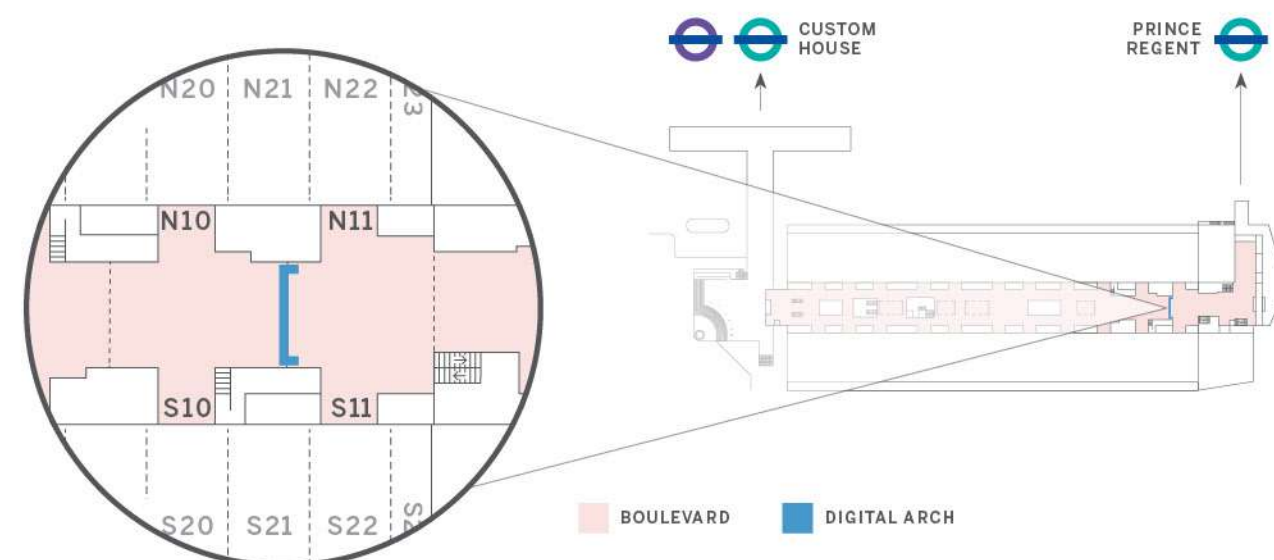
### Single-sided

Dimensions (W x H)	9,420mm x 4,280mm
1 available	£38,167



# Digital arch

High impact, hugely creative and sustainable.  
Make more than just a statement.



## Configuration

### Exclusive use

Dimensions (W x H)	18 metres x 4 metres
Resolution	4608px x 1024px
	£182,667

Subject to availability and health & safety approval.

### TOP TIP

Opt for bright colours and moving graphics for the ultimate experience that'll take guests breath away.

## Screen layout

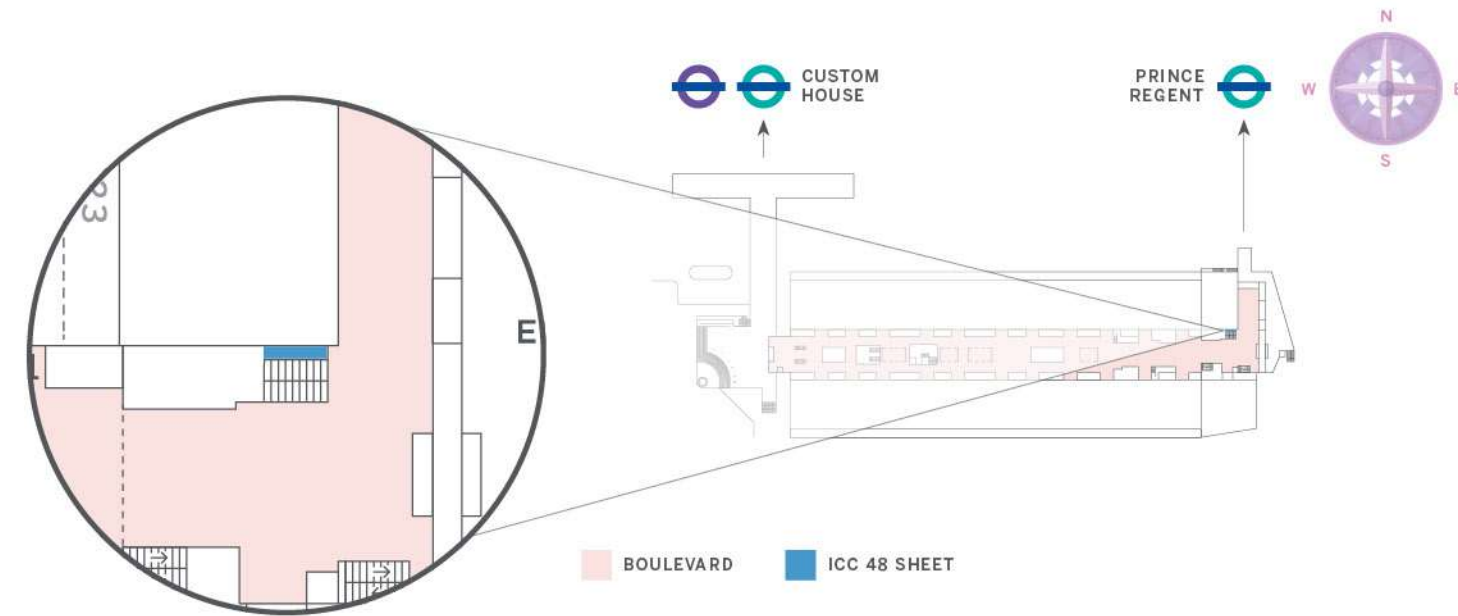


- Audio ☐
- LED ☐
- HD ☐
- Looped ☐
- Streaming ☐
- Sustainability ☐
- Social Media ☐



# ICC - 48 sheet

A highly visible and popular format often used to thank event partners and sponsors.



## Configuration

### 48N5

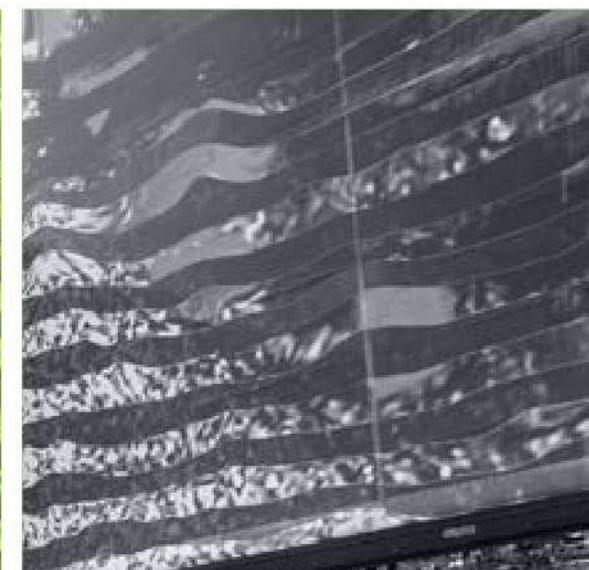
Dimensions (W x H)	6,180mm x 3,125mm
Single-sided.	£12,947

## TOP TIP

At the centre of the ICC, this is a good opportunity to speak to sponsors and partners as they enter and leave the central space.



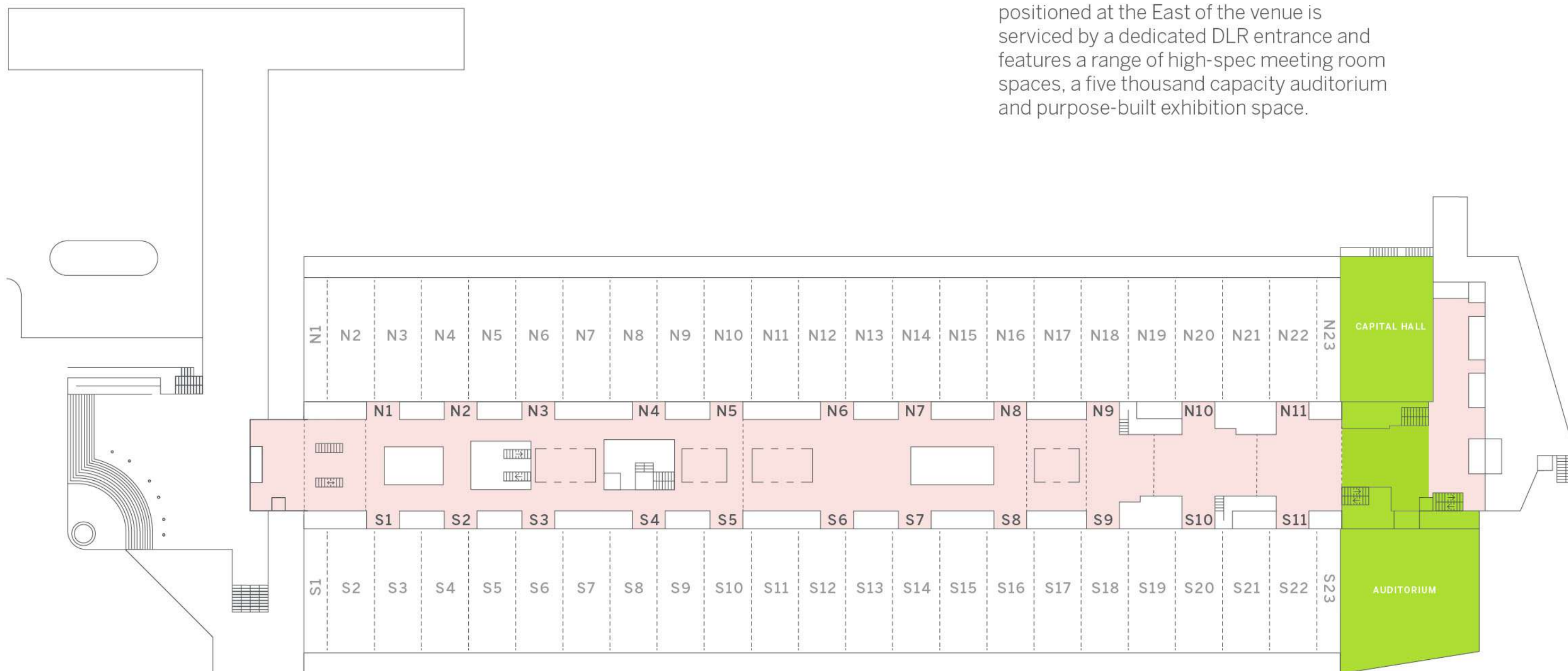
# ICC Capital Hall & **Auditorium**





## ICC Capital Hall & Auditorium

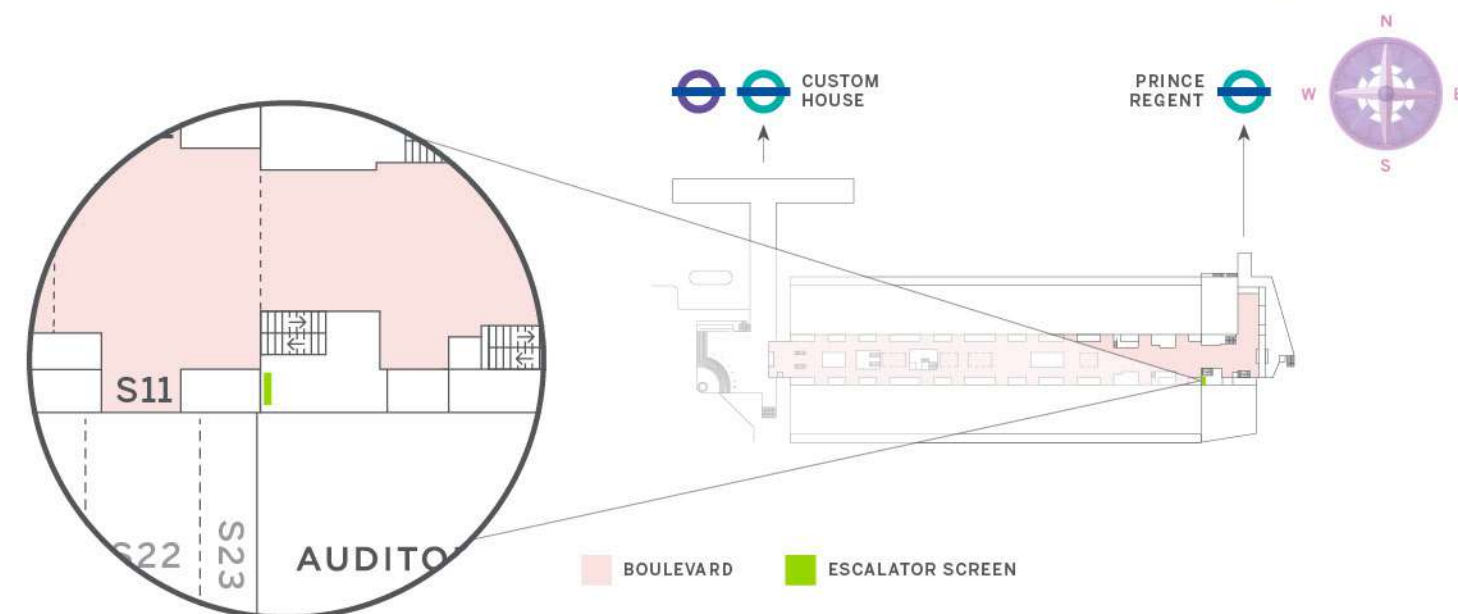
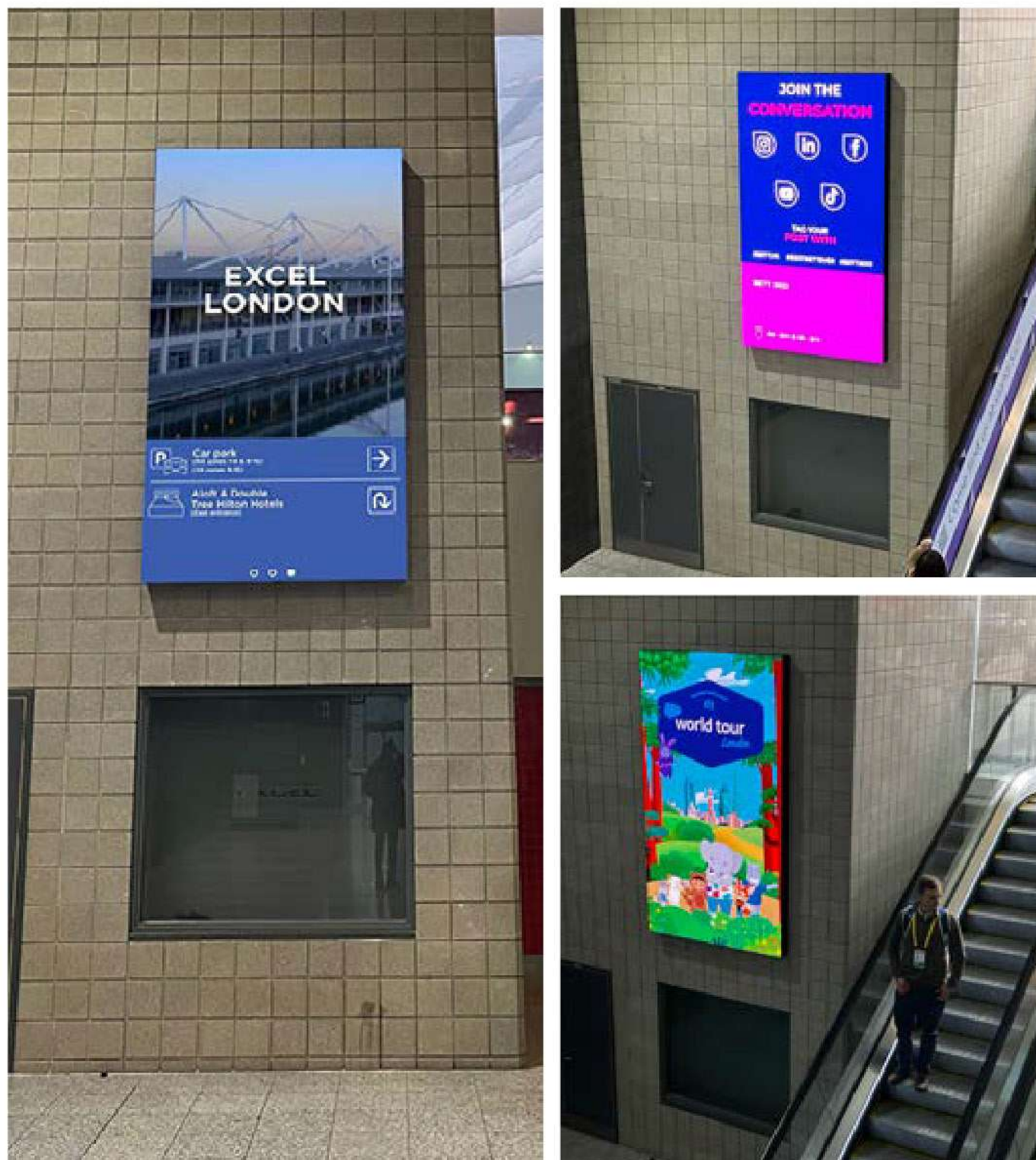
The International Conference Centre positioned at the East of the venue is serviced by a dedicated DLR entrance and features a range of high-spec meeting room spaces, a five thousand capacity auditorium and purpose-built exhibition space.





# Escalator screen

This wall-mounted screen found on level zero sits adjacent to the escalators to provide accurate directional information on the go.



## Configuration

### Partial - With venue wayfinding

Dimensions (W x H)	1.7 metres x 3 metres
Resolution (W x H)	1,080 x 1,312px
Content ratio	16:9
Total	£35,800
Exclusive use	

## Screen layout

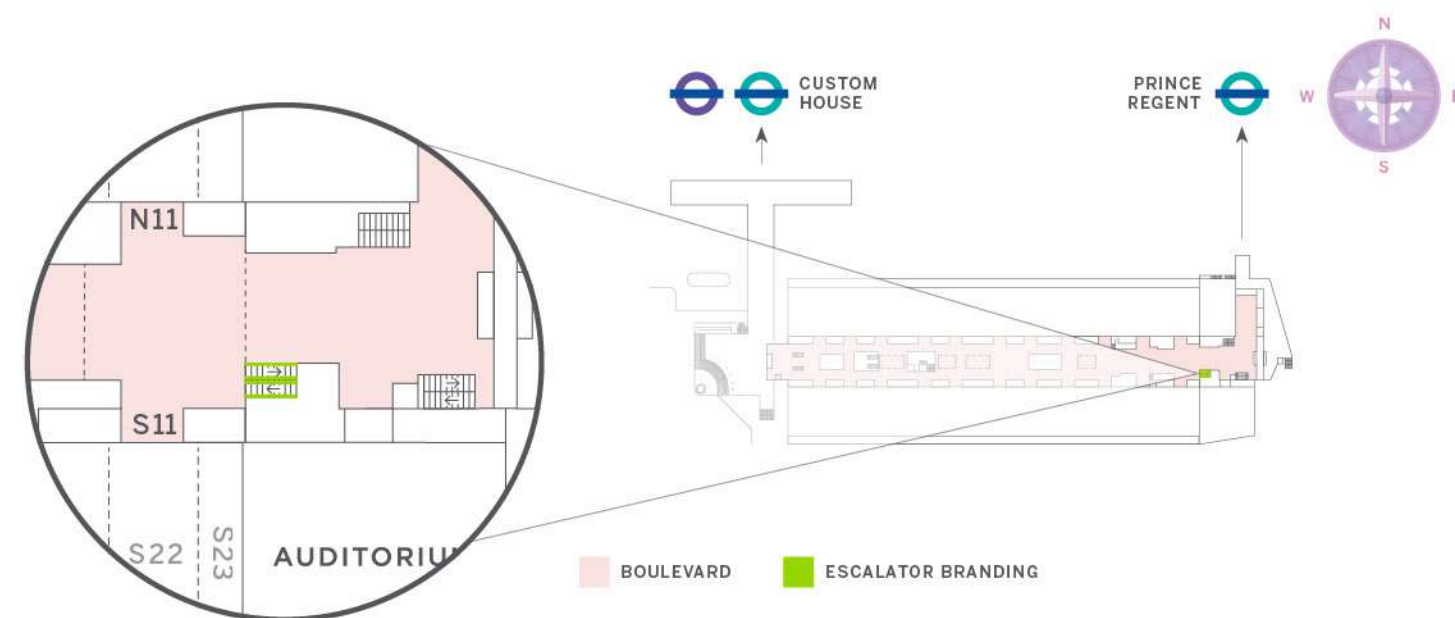
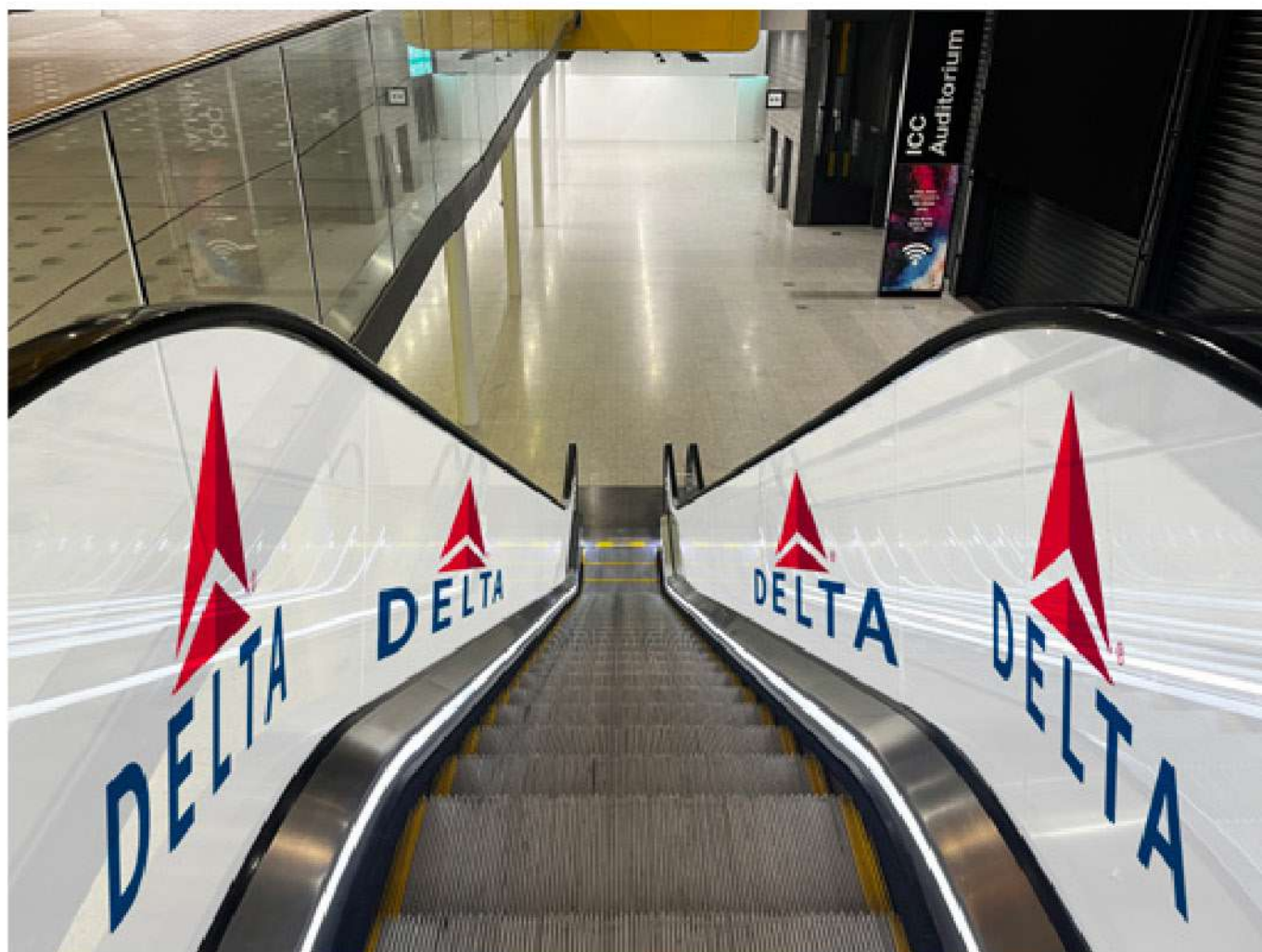


\*Always-on Wayfinding

- LED
- HD
- Wayfinding
- Looped
- Streaming
- Sustainability



# ICC escalator branding



## Configuration - Full wrap

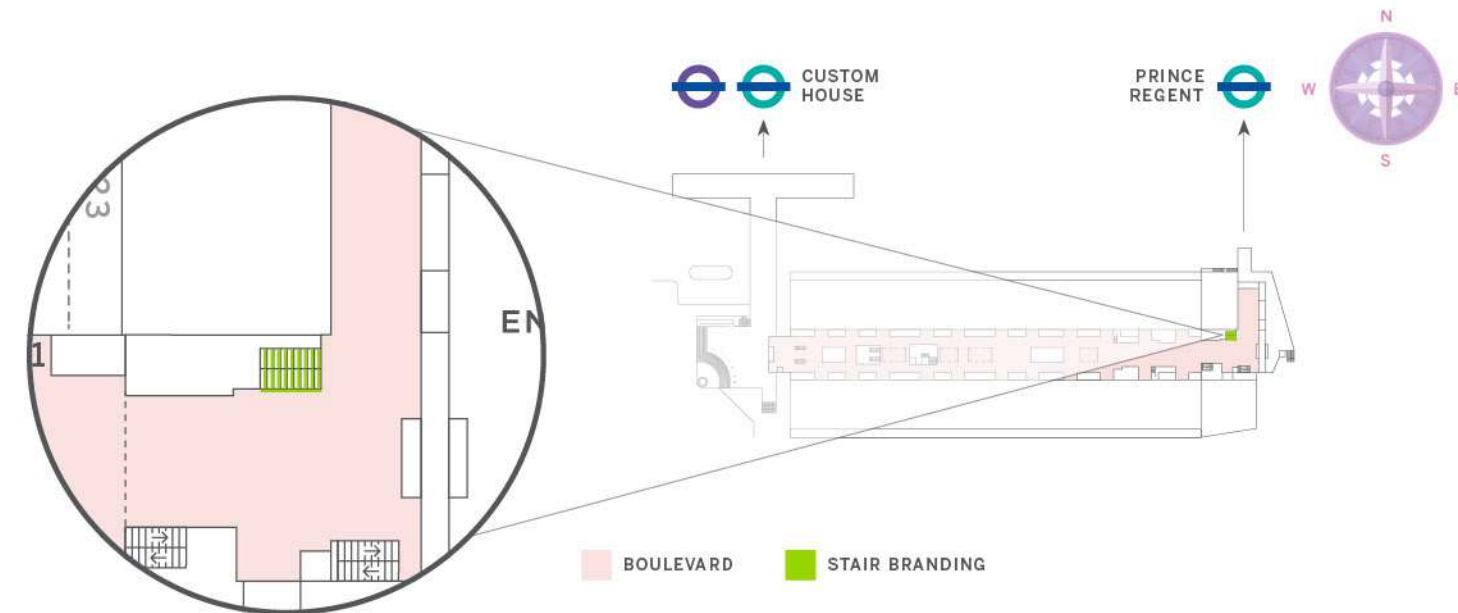
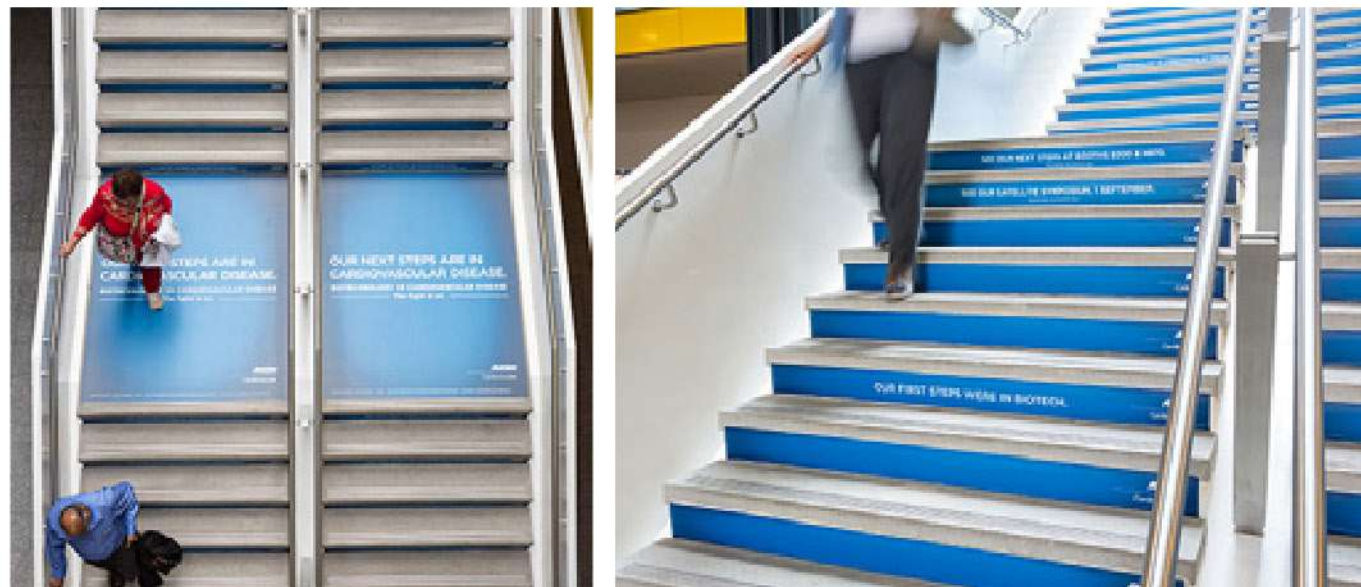
### Single-sided

Dimensions (W x H)	See specification sheet
Includes inner glass, outer glass & metal branding	£30,450



# ICC stair branding

Used as the entrance or exit to the level zero space.  
Tell a story, promote sponsors or decorate to make a statement.



## Configuration - Risers

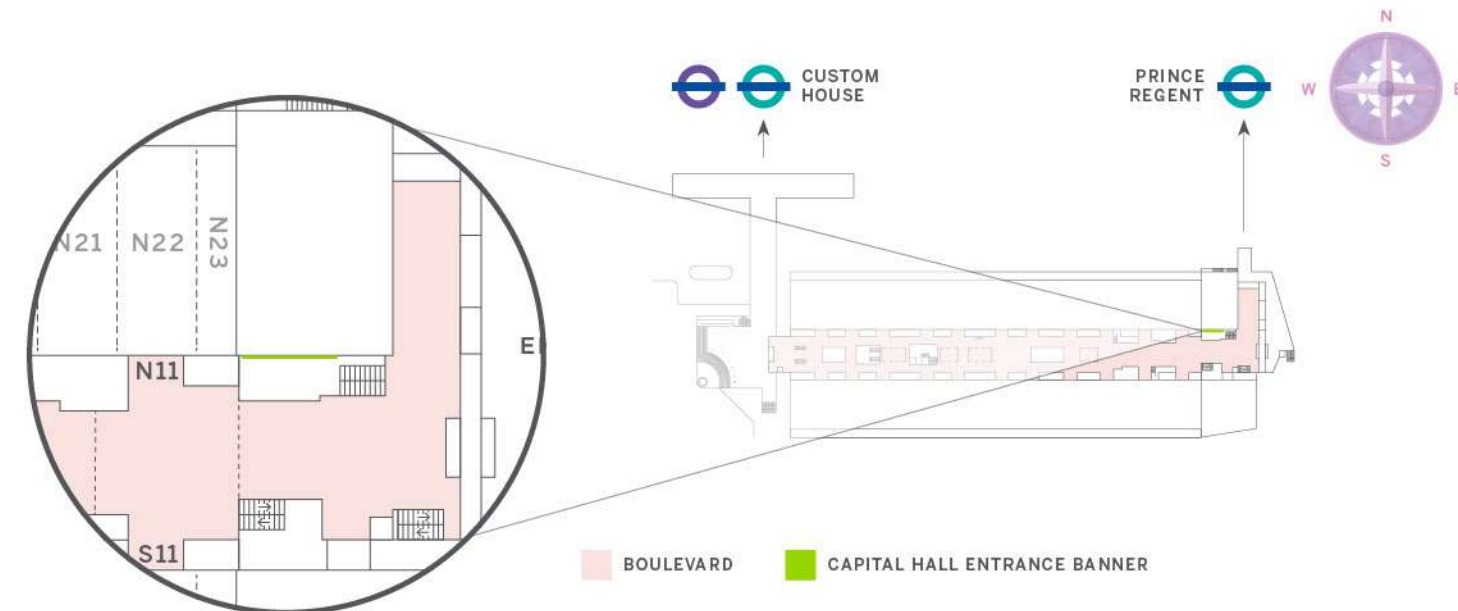
### Single-sided

Dimensions (W x H)	See specs
Includes risers, landings, side panel & panel underneath staircase	£58,333



# Capital Hall entrance banner

Big statement, highly impactful hall entrance banner.



## Configuration

### Single-sided

Dimensions (W x H)	31,050mm x 9,330mm
Full cover.	£95,550

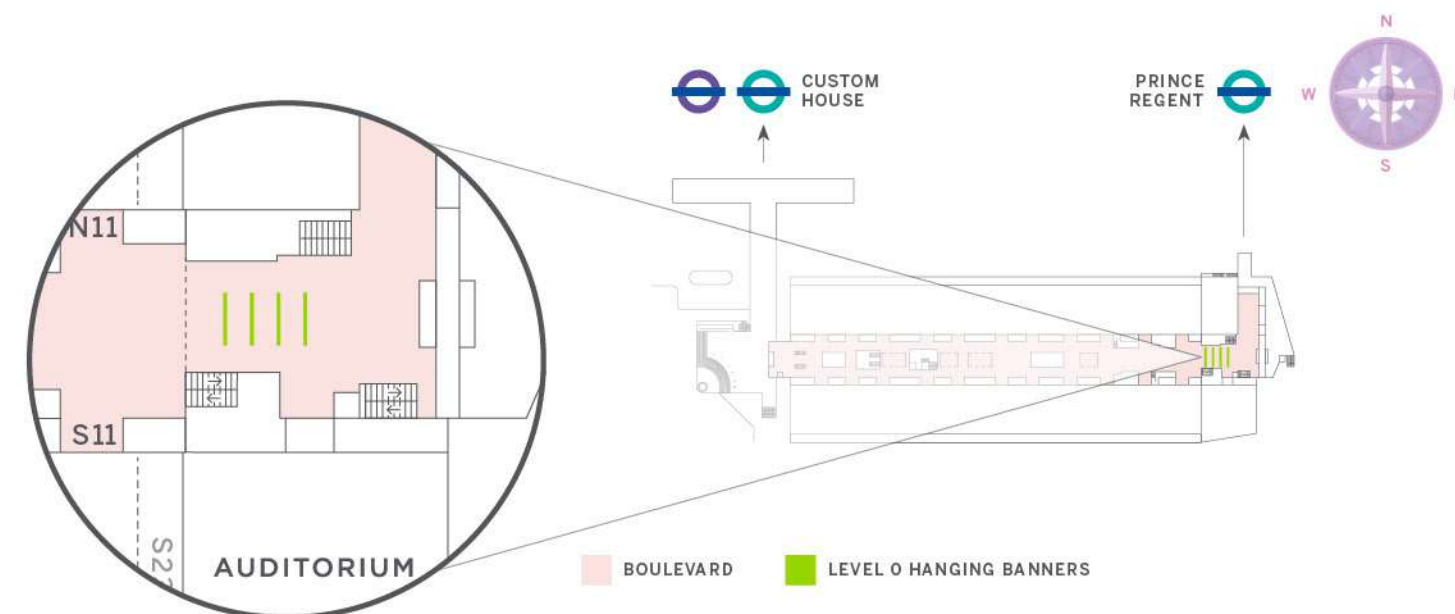
### TOP TIP

Fill the space with bold creative, and avoid white backgrounds for the best results.



# ICC Level 0 hanging banners

Strung between the level zero pillars, these banners are seen by those using the space between the Auditorium and Capital Hall, and those using the dedicated car park entrance.



## Configuration - North to South

Double-sided. 6 available.

Dimensions (W x H)	6,000mm x 1,000mm
Pack of 6	£28,900

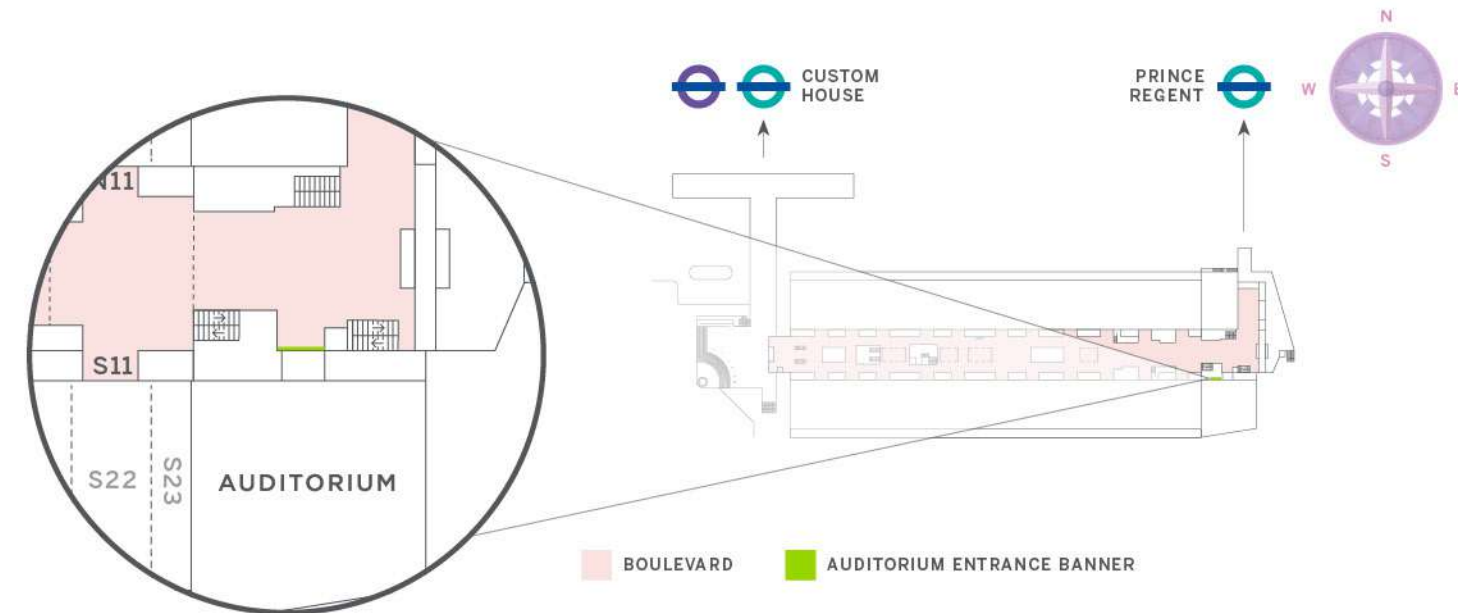
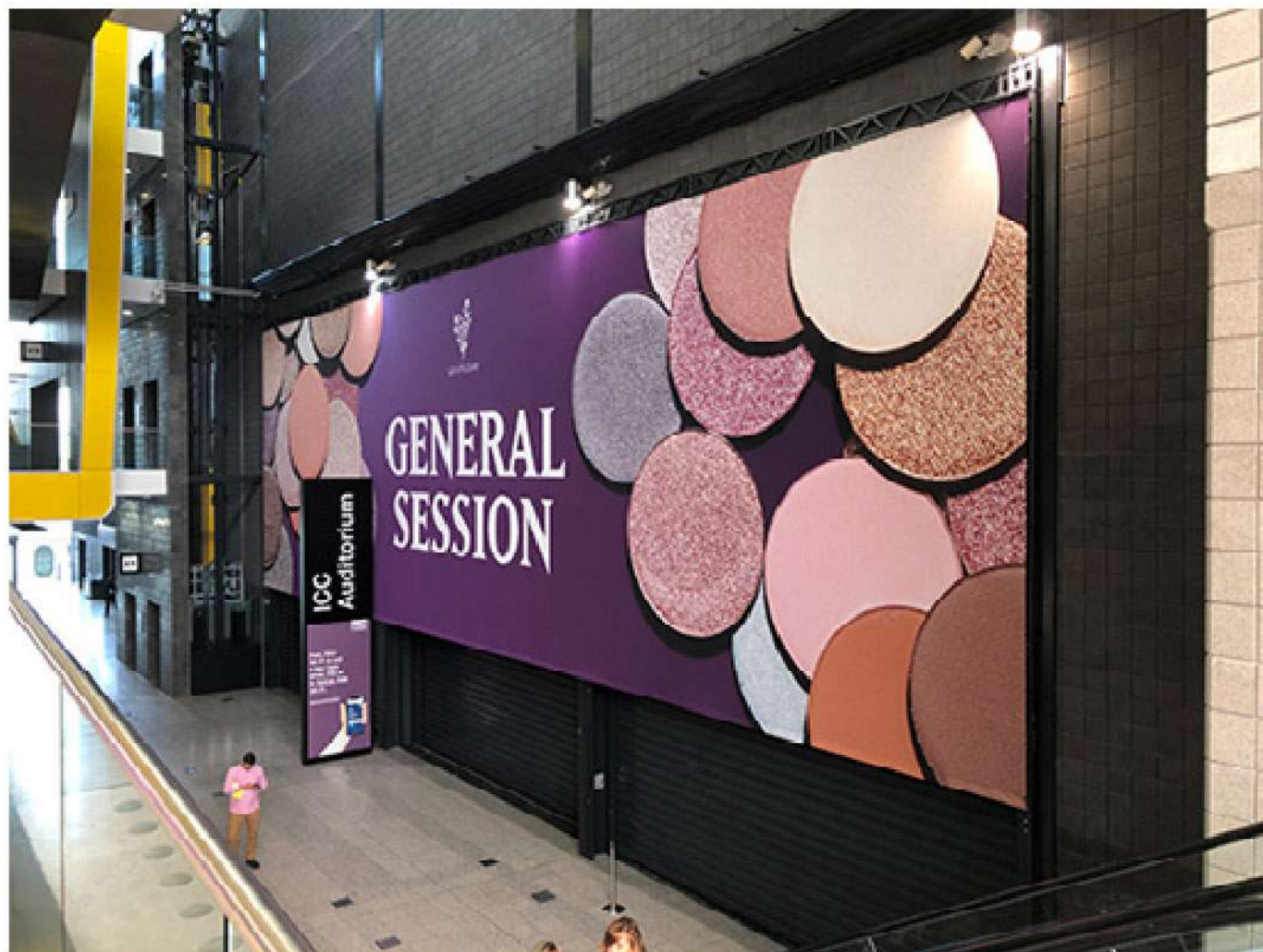
### TOP TIP

Use successional messaging to keep delegates engaged.



# ICC Auditorium entrance banner

Scalable to meet your design and budget, this massive fabric banner is sustainable and makes a statement.



## Configuration

### Single-sided

Dimensions (W x H)	23,190mm x 7,088mm
1 banner spanning 3 bays.	£53,200

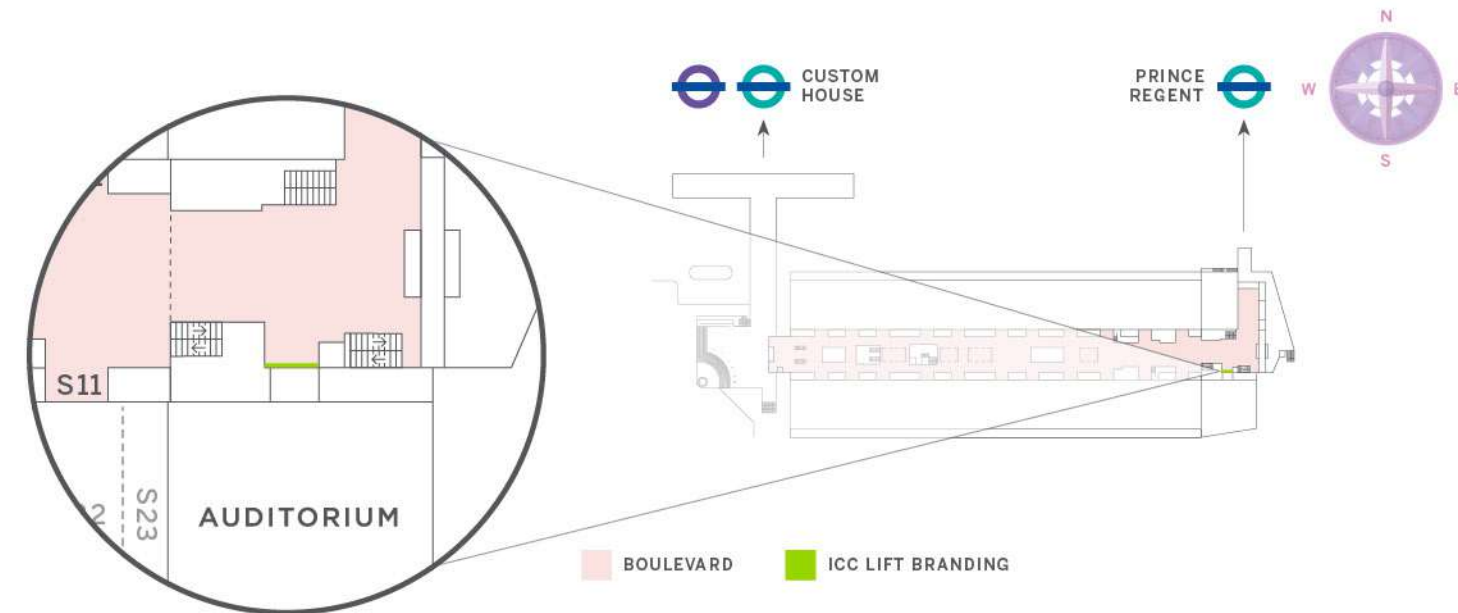
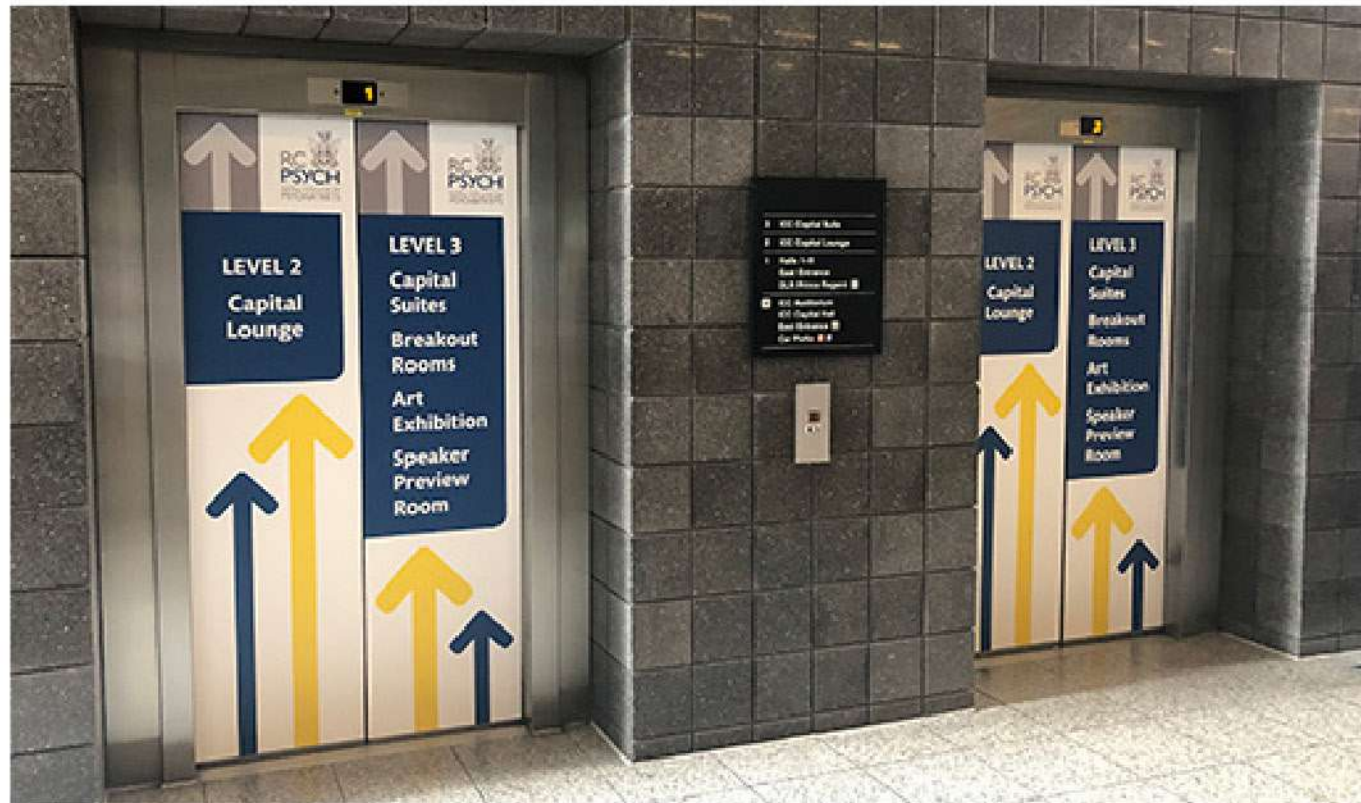
### TOP TIP

Go full width for maximum impact.



# ICC lift branding

Each of the two sets of doors across the four floors can be used as separate sponsor opportunities. The lift's interior and wayfinding panels can also be branded.



## Configuration - Lift doors

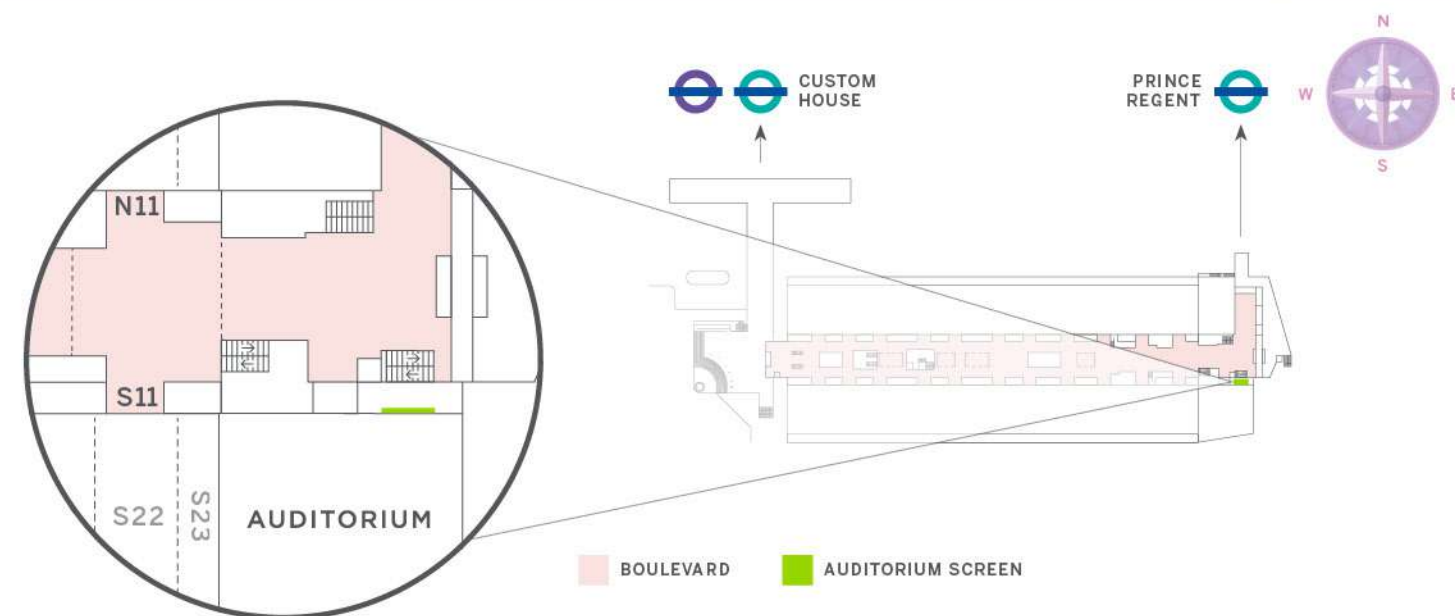
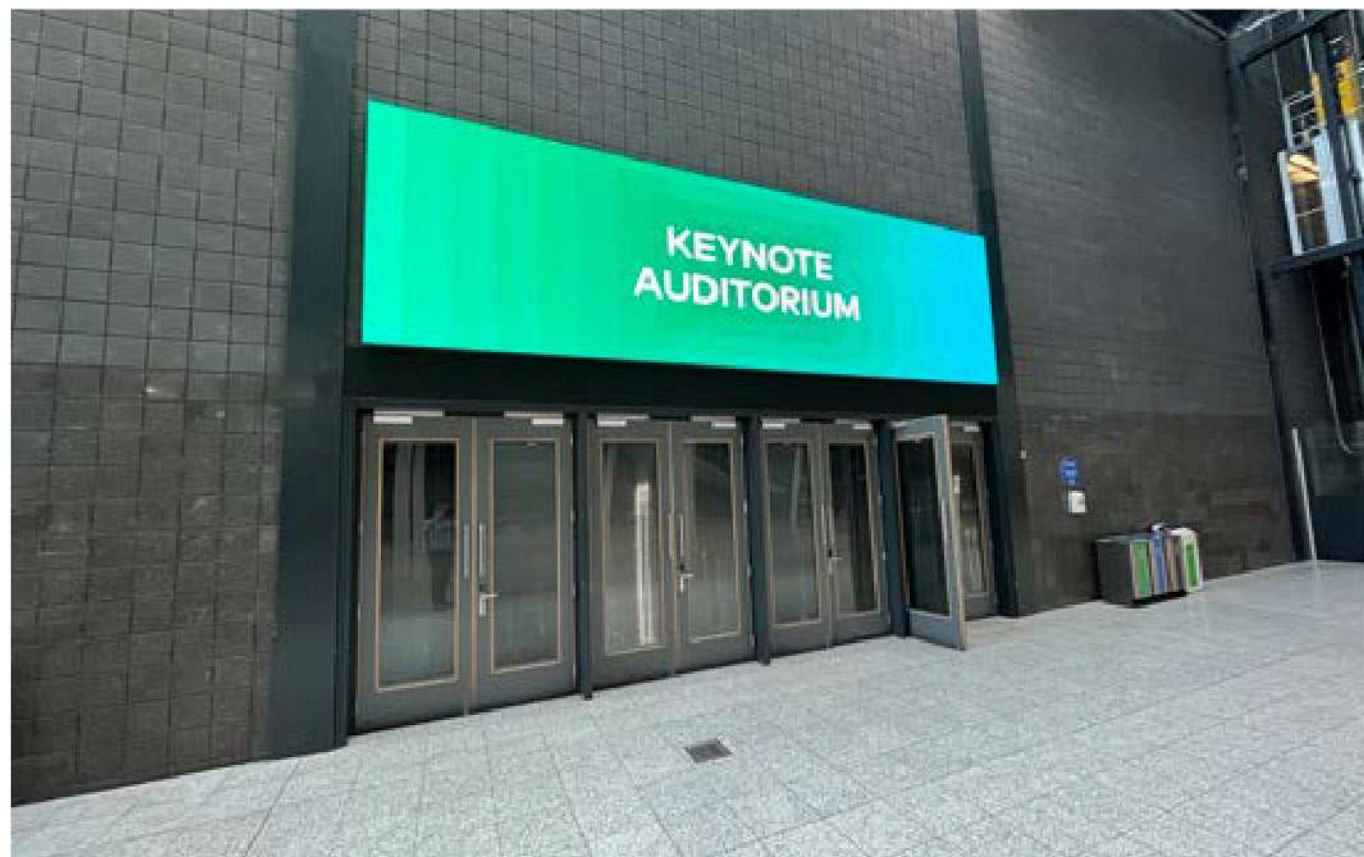
### Single-sided

Dimensions (W x H) - per left / right panel.	660mm x 2,315mm
Set of 4 doors	£10,000



# ICC Auditorium screen

Give visitors a bold and dynamic welcome with this 14m<sup>2</sup> LED screen located above the primary Auditorium entrance.



## Configuration

### Full screen

Dimensions (W x H)	7.1 metres x 2 metres
Resolution (W x H)	2,688 x 756px
Content ratio	32:9
Total 12 slots of 10 second each	£37,333
Exclusive use	

### TOP TIP

Due to its location, day-parted scheduling adds an edge to the space.

LED

HD

Looped

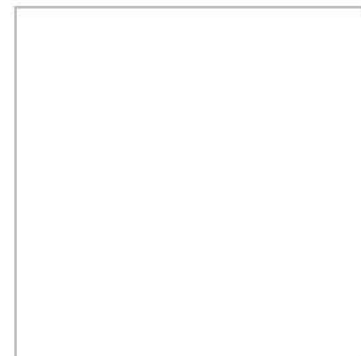
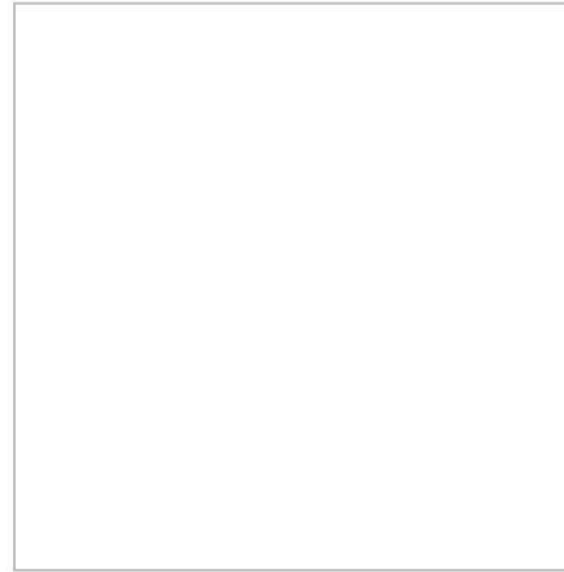
Streaming

Sustainability

Social Media



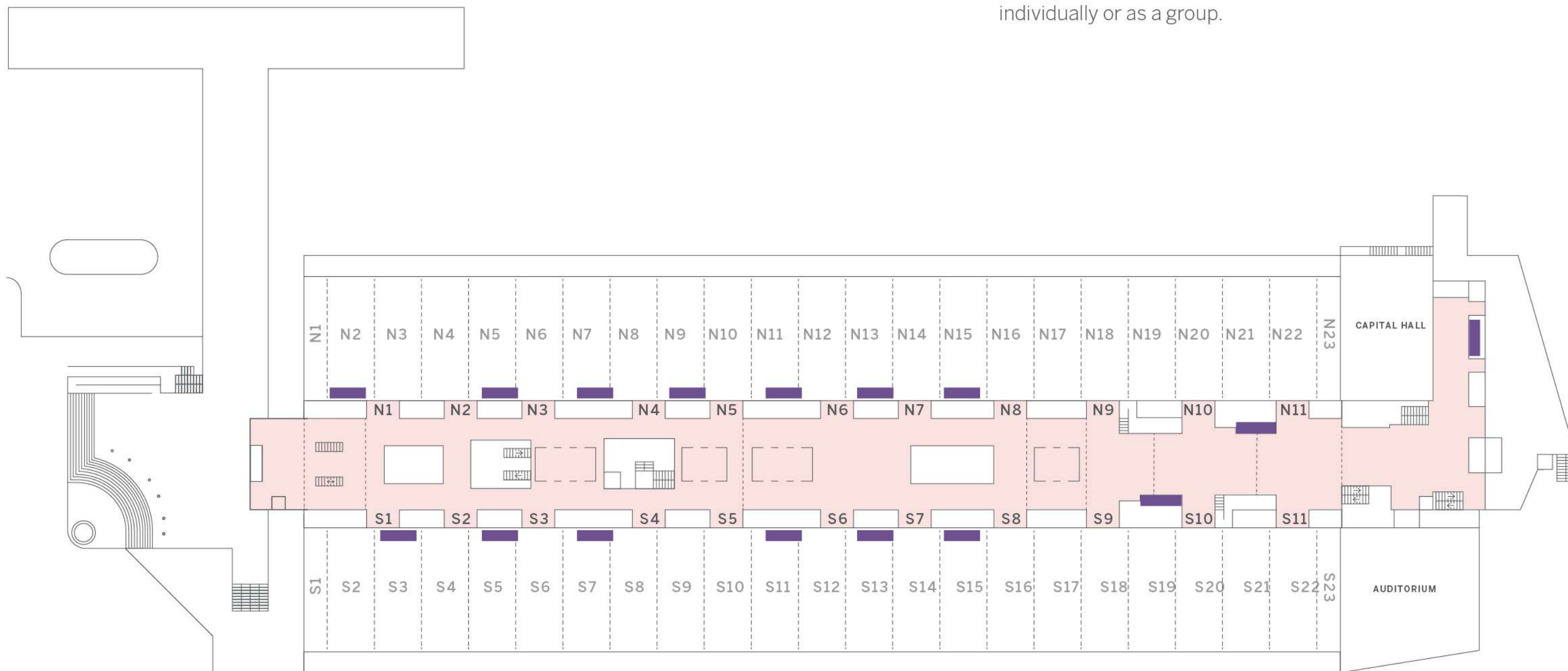
# Washrooms





## Washrooms

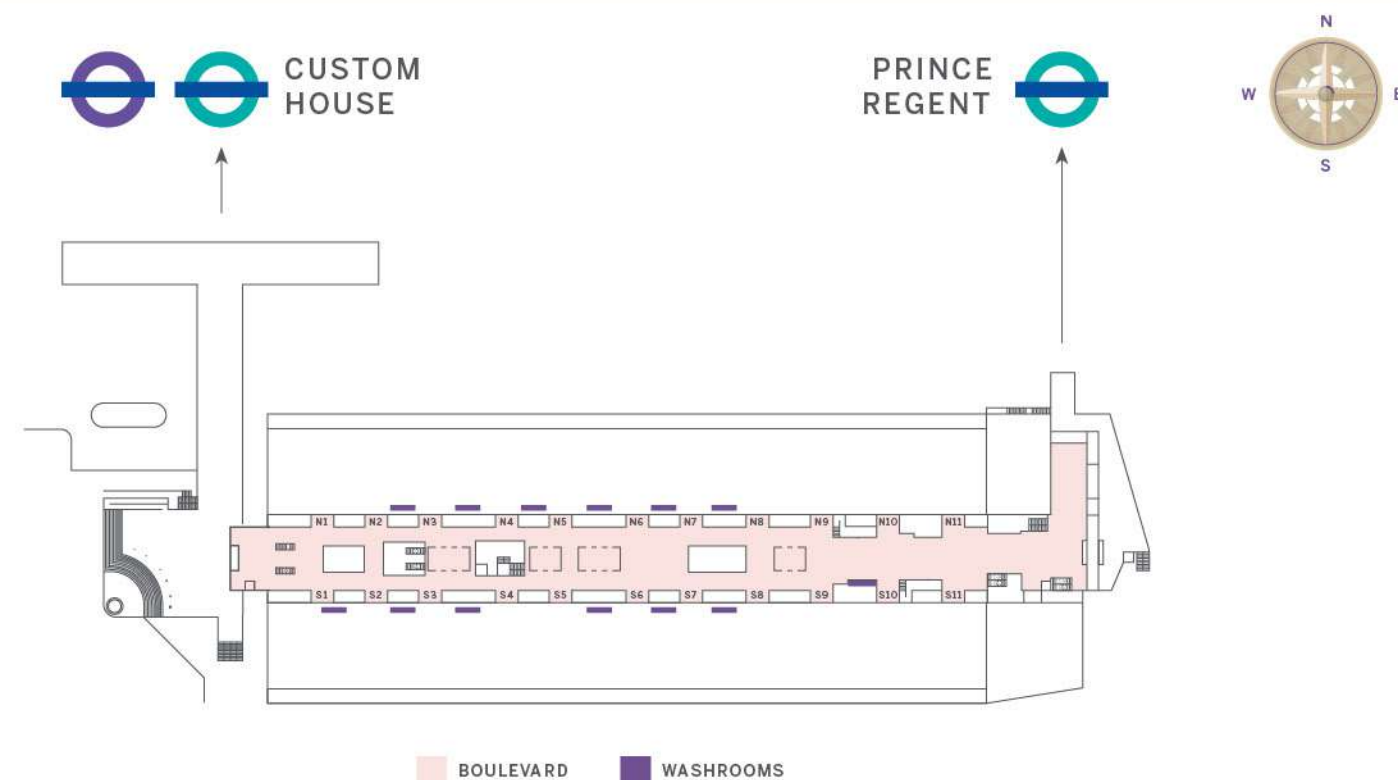
Located throughout the venue, visitors are never far from a bathroom. Ranging in size, washrooms can be branded individually or as a group.





# Washroom Posters

Ensure your brand is kept front of mind with these indispensable posters.



## Configuration

In-hall washrooms blocks - Up to 28 posters in each. Single-sided

Dimensions (W x H)	210mm x 297mm
Viewable area	180mm x 267mm
x14 blocks available	£2,933 per block

## Configuration

Boulevard / Carpark washrooms - Up to 57 posters in each. Single-sided

Dimensions (W x H)	210mm x 297mm
Viewable area	180mm x 267mm
	£4,783

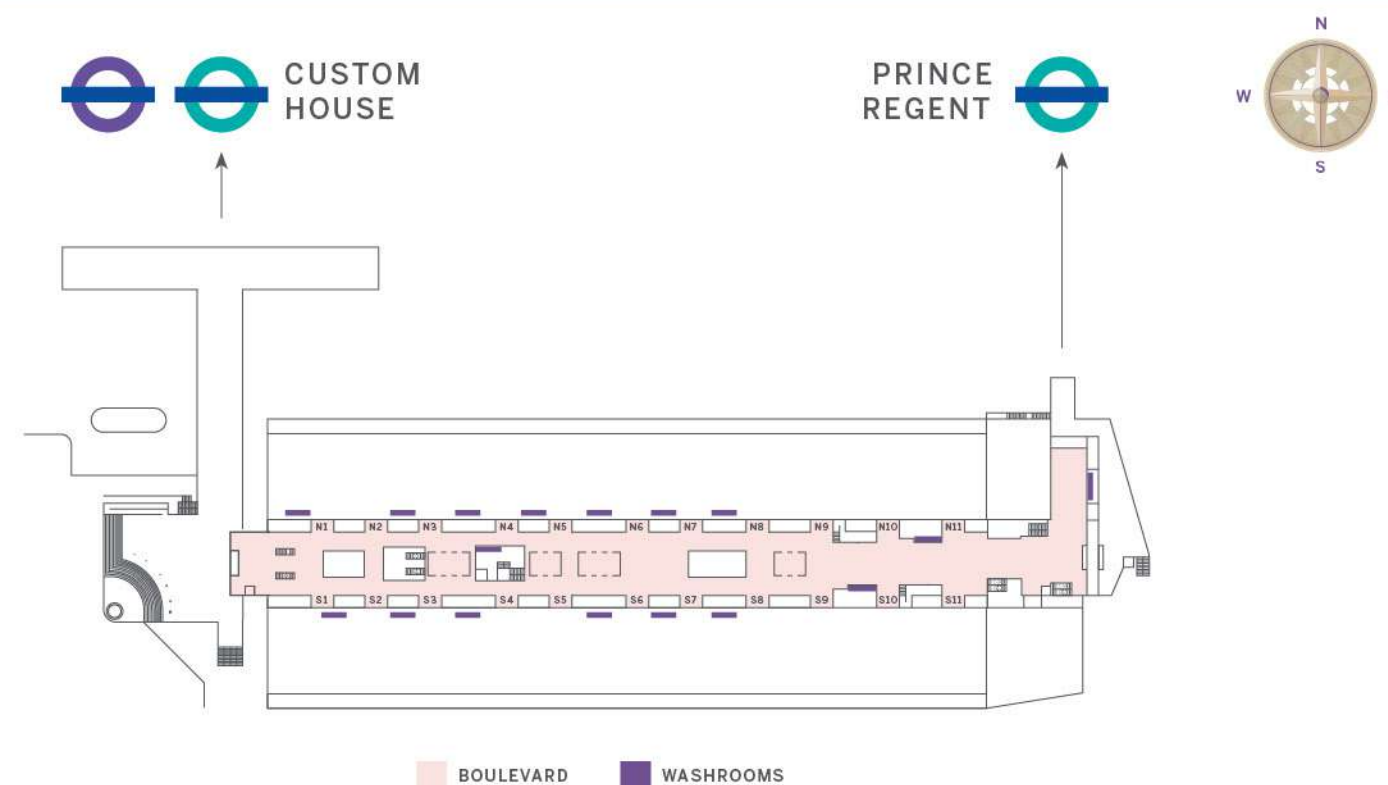
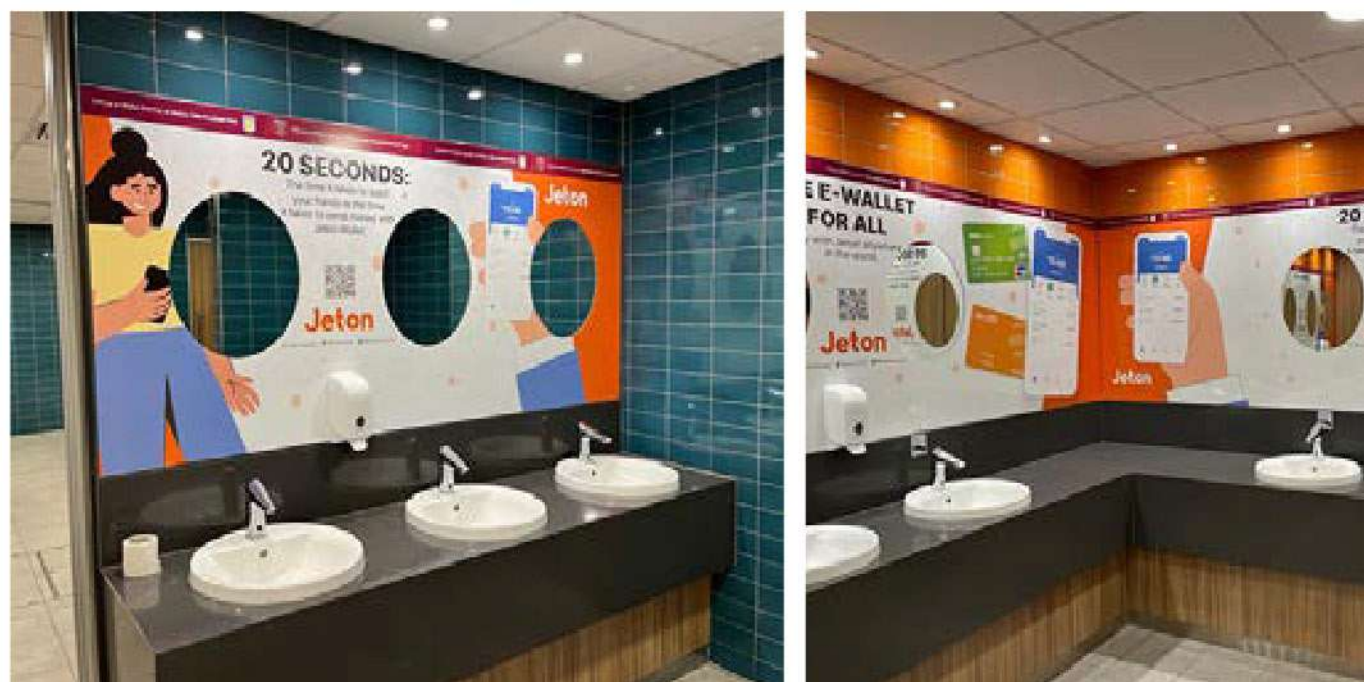
### TOP TIP

Personal and intimate product promotion works best in private.



# Mirror vinyl

Make a trip to the bathroom extra special with a fully branded experience. A perfect setting to put your products into action.



## Configuration

### Full cover

Dimensions (W x H)	Varies by block
	£15,250 per block
Spec on application	

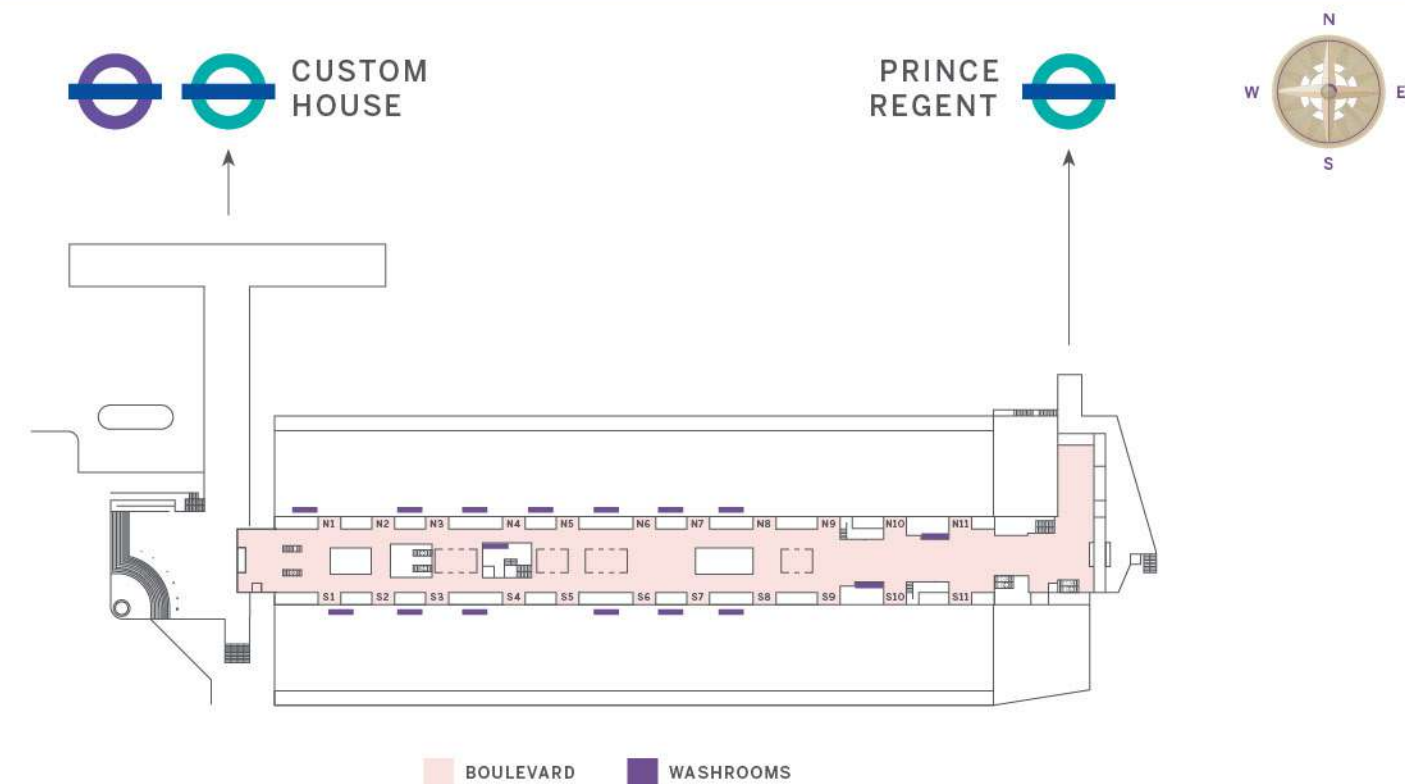
## TOP TIP

Mirrors are often an easily forgotten canvas. Connect with the viewer using simple mirror vinyl, enabling them to visualise themselves using your brand.



# Cubicle doors

Make this functional space an experience to remember with innovative door branding.



## Configuration

N1 - N21 & S1-S21 Single sided

Dimensions (W x H)

Varies by block

£15,250 per block

Spec on application

## TOP TIP

Go wild! Each door can be considered a different experience. What's behind door number 2? A call to action - pair these with our cubicle posters for full effect!



# Artwork Specifications

## Accepted Formats

### Print Artwork

Only print-ready .PDF files with any links embedded, and any text outlined are accepted.

### Digital artwork

.MP4 for video, maximum filesize 180mb.  
.JPG or .PNG for images.

## Images

To ensure that your file is of the highest quality please make sure your graphic is no lower than 75dpi at full size or 750dpi at 10% scale.

Copyright is the responsibility of the client, and ExCeL London cannot take any responsibility for this.

Please supply logos and icons as vectors, where possible.

## Colours

Our printing process uses a four colour system, and cannot always match a Pantone reference exactly.

Please state any Pantone references that you wish to aim to produce, and supply any colour correct proofs you have, to your assigned Project Manager, before supplying the artwork.

## Artwork Supply

We accept files via WeTransfer, Dropbox, or FTP systems, such as Google Drive and OneDrive

**We now offer sustainable alternatives to all print items. Please contact your Media Operations Manager to enquire.**

## Document layout

Artwork should be created in the correct proportion to the final print size.

Shaped items should have the guide template included, within the artwork, to ensure no elements are cropped.

## Lead times

Artwork and proofs should be sent to your Media Operations Manager by 5th September 2024. For further technical or artwork related enquiries, please contact:  
[sponsorship.fulfilment@reedexpo.uk](mailto:sponsorship.fulfilment@reedexpo.uk)

Any artwork recieved after the agreed date, will be liable for a **30%** surcharge in order to produce the graphics on time. This will be advised by your Media Operations Manager.

## Content

When supplying your content, please note that at ExCeL London we consider the content of all advertising and branding crucially to analyse how this impacts the impression of our venue and our visitors.

ExCeL will not accept any content that is deemed offensive, threatening or controversial in anyway.

If you feel that your content may be in question to any extreme, please send a low res mockup of the content for us to check prior to the final artwork supplied. ExCeL will not be held responsible for any additional costs that are incurred due to the resubmission of artwork files.

# Becoming sustainable

As awareness builds of the impact of every single one of our activities on the planet, our media team has been challenging current practices in the event and print industries.

Many printed media materials contain PVC, and we are now able to upcycle the PVC to create a variety of products, from traffic cones to roofing materials.

Our lightboxes, which we produce on a 100% polyester-based PET, now have a fully recyclable option. For signage and media that requires a rigid format, we now only use 100% recyclable FSC-certified board.

And finally, PVC-free vinyl is now available for application to glass and walls. Our goal is to ensure these can be a high quality alternative to our current material, before we offer these for our clients.

As with most eco-friendly products the costs can be higher than their standard equivalents. If you are interested in exploring sustainable options for your print media, please contact your Media Operations Manager.







# Terms & Conditions

## Payment

- Payment for Media orders is required at least 2 days prior to the first live day of the event, upon signing of the Media Service Order Confirmation.
- Media items will not be produced until ExCeL London are in receipt of a signed Media Order Confirmation form.
- Prices shown include tenancy of media site, production and installation. All prices exclude VAT.
- Should you require ExCeL London to manage sponsor bookings directly, a client handling fee will be applied for each sponsor.

## Artwork Deadlines

Standard artwork deadlines are as follows:

- Printed artwork is required at least 28 days prior to the first live day of the event.
- Digital artwork is required at least 14 days prior to the first live day of the event.
- Any late artwork, unless agreed in writing by your Media Operations Manager, will incur a 30% surcharge.

## Artwork Submission

- Artwork must be submitted via WeTransfer, Dropbox, or FTP systems, such as Google Drive or OneDrive. Alternatively, if the files are under 20mb, they can be submitted directly to your Media Operations Manager

### Print

- Print files must be submitted as .PDF files, with any images embedded & all text outlined.

### Digital

- Digital files must be submitted as .MP4 for video, and .JPG / .PNG for images.
- Maximum filesize is 180mb for digital artwork.
- Digital content should be 10 seconds in length, unless specified by your Media Operations Manager.

## General

- Graphics will not be produced unless approved by the client, and written confirmation is provided to ExCeL London. ExCeL London is not responsible for incorrect spelling, text or artwork.
- ExCeL London reserves the right to refuse artwork if the subject matter or imagery is deemed to be offensive.
- Media sites will be installed ready for the open days of the exhibition or conference, not including any build or break days of the event. Should you require graphics to be installed for build or break days, please enquire with your Media Operations Manager.

