



LONDON
6-8 November 2023

International
Media Sponsor

GREECE

Media Guide



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Welcome Letter

Dear WTM Media,

Welcome to **World Travel Market London 2023!**

We’re thrilled to welcome you back to this 43rd World Travel Market London.

WTM London is the world’s most influential travel & tourism event and where the travel community gathers to exchange ideas, drive innovation, and accelerate business outcomes.

From Monday 6 November to Wednesday 8 November 2013, WTM London will welcome around 4,000 exhibitors from 184 countries and more than 70 conference sessions with 170 speakers to inspire and facilitate learning.

The **WTM Media Guide** combines important information about the International Media Centre, press conferences, press receptions, exhibitor’s events, press releases, and lists company executives and CEOs available for media interviews. You will also find the Interview Wall schedule along with other practical information to help make your time at WTM as productive as possible.

The **WTM app** is back. A great tip is to download the app, which will help you locate all the exhibitors and the quickest routes to your next meeting.

To download printable media photos of the show, access the **WTM Media Library**.

Last, but not least, don’t forget to add the WTM Press Conference and Media Breakfast in your calendar on Monday 6th November at 10am, which will release the **WTM Global Travel Report** in association with renowned researchers at Oxford Economics

I hope you have a great show!

Natalia Hartmann,

WTM Portfolio Press & PR Lead

Download the official WTM London app

Interactive show floorplan

Conference session schedule

View booked meetings

Exhibitor Directory

GET IT ON
Google Play

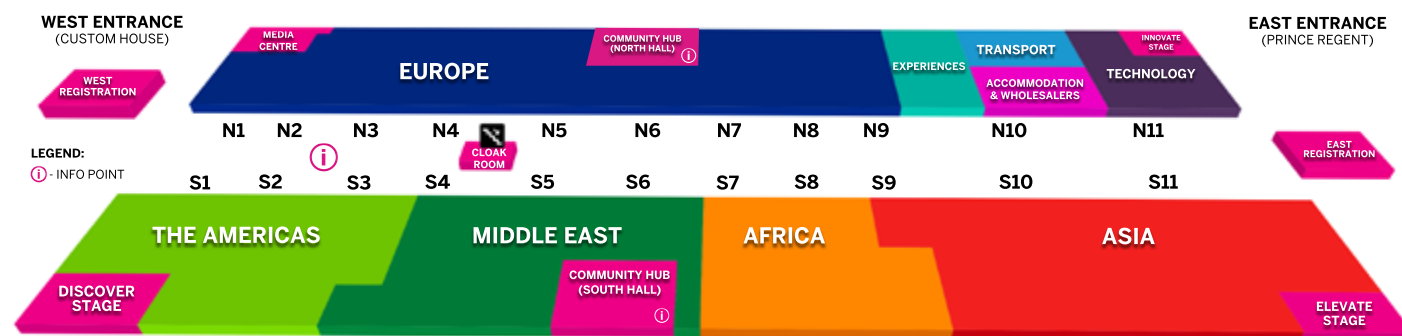
Download on the
App Store

www.wtm.com

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International Media Centre – Located at N1-500

WTM 2023 REGIONAL FLOORPLAN



The International Media Centre (N1-500) is an exclusive area for anyone with the media badge, serving as a base and focal point for news and information about the event and exhibitors.

Here's what you need to know about the International Media Centre this year:

- International Media Centre Opening Times:
 - Monday 6th November 9:30 -18:00
 - WTM Networking Party 17:30-19:30
 - Tuesday 7th November 9:30 -18:00
 - Wednesday 8th November 9:30 -17:30
- The International Media Centre is located next to the West Entrance (Custom House);
- Cloakroom: Media will be able to use the following cloakrooms at N1 (access from the Boulevard through hall entrance N2), Prince Regent entrance, and Level 0 (Car Park/ undercroft). Media badges can use the fast-tracking to avoid queueing.
Please note, there is no cloakroom inside the Media Centre;
- This year, refreshments (tea and coffee) and biscuits will be available at the International Media Centre as well as the usual retail catering point for you to purchase your own drinks and food. Also, don't forget your water bottle as water stations will be available at the show;
- Bring your own laptop as no computers will be available;
- Please note, the Ministers' Summit at World Travel Market in association with UNWTO and WTTC is a popular session and it's on a first-come, first-served basis. This year, the new room layout will provide photographers and videographers with a dedicated media pen area to position cameras for the best shot/filming.
- New: Headphones will be available in the International Media Centre to watch live sessions from the Elevate Stage, including the Ministers' Summit.

WTM Exhibitors' Press Conferences 2023

MONDAY, 6TH NOVEMBER

WTM Global Report Press Conference + Media Breakfast (media badge only)

Monday 6th November at 10am – 11am

Location: International Media Centre (N1-500) – Press Conference Room

WTM London is proud to uncover the latest travel trends shaping the travel landscape.

The exclusive WTM Global Travel Report, in association with renowned researchers' Oxford Economics, gives a voice to the changing needs of travellers in emerging and growing destinations and uncovers behaviours for 2024 and beyond.

Join the WTM PR team for a continental breakfast;

Balearic Islands Press Conference and Panel Discussion:

New Government's Strategy

Monday 6th November at 11:00am

Location: Stand: N5-200

On behalf of the President of the Balearic Islands and the Ministry of Tourism, we are delighted to invite you to a press conference at World Travel Market 2023.

The new government will be announcing the tourism strategy for 2024 and beyond.

This will include new tourism laws and the approach to sustainability and responsible tourism, as well as its plans to promote the archipelago as a cultural hub and year-round sports destination.

The press conference will be followed by a panel discussion with representatives from the individual islands (Mallorca, Menorca, Ibiza and Formentera).

Contact: balearicislands@wearelotus.co.uk

Amazing Thailand – Press Conference

Monday 6th November at 11:30am – 12:45pm

Location: South Gallery Room 22

The Amazing Thailand Press Conference will be hosted by the new Governor of the Tourism Authority of Thailand, Ms. Thapanee Kiatphaiboon, so new and exciting updates are expected to be announced. The new Minister of Tourism and Sport, Ms. Sudawan Wangsuphakijkosol, will also be in attendance.

Please RSVP to joanna@departurepr.com to register your attendance

Sabah Tourism Board – Press Conference

Monday 6th November at 12:00pm

Location: Stand (S9-420)

Launch of the Kinabalu Geopark as a UNESCO Global Geopark

We are thrilled to invite you to the official launch of the Kinabalu Geopark, freshly crowned as a UNESCO Global Geopark, at our press conference. Join us at this significant moment as we celebrate the global recognition of the Kinabalu Geopark and discuss its profound implications for the region and the world.

We look forward to sharing this extraordinary achievement with you and providing you with valuable insights into this newly designated treasure of geological and environmental importance.

PR contact: Ellen Hommel, ellen@apac-now.com

Moroccan National Tourism Office – Press Conference

Monday 6th November at 1:00pm – 1:45pm

Location: International Media Centre (N1-500) – Press Conference Room

The Press Conference will serve as a platform for MNTTO CEO, Adel el Fakir, to share significant insights from the DMO's "Light in Action" strategy in addition to its commitment to economic development, tourism priorities and trade expansion.

PR contact: Sophia Amos - sophia@blackdiamond.co.uk

Visit Greece – Press Conference

Monday 6th November at 2:00pm – 2:45pm

Location: International Media Centre (N1-500) – Press Conference Room

The press conference will serve as an opportunity for the Greek Minister of Tourism, Mrs. Olga Kefalogianni, to unveil significant developments on Greece's multifaceted commitment to sustainability, tourism priorities, trade developments, inclusivity policies, and accessibility projects.

PR contact: pr@gnto.co.uk

WTM Exhibitors' Press Conferences 2023

Italian National Tourist Board – Press Conference

Monday 6th November at 2:00pm – 2:45pm
Location: Stand N2-400

The press conference will take place within the stand of the Italian National Tourist Board (ENIT, N2-400) with representatives of Emilia Romagna's committee: Regione Emilia Romagna, Regione Piemonte and Firenze Città Metropolitana.

Tourism Malaysia celebrates Malaysian Cuisine with Great British Bake Off's Reigning Champion, Syabira Yusoff – Press Conference

Monday 6th November at 3:00pm – 3:45pm
Location: International Media Centre (N1-500) – Press Conference Room

We are thrilled to invite press attendees to an exclusive press conference on behalf of Tourism Malaysia, where reigning Great British Bake Off Champion Syabira Yusoff will demonstrate a traditional Malaysian dish on stage whilst being interviewed by comedian, writer and presenter Ollie Horn, on her Malaysian heritage, favourite dishes and what destinations in Malaysia remind her of certain dishes, before a Q&A session.

Contact: Jessica Hopton jess@apac-now.com

TUESDAY, 7TH NOVEMBER

The Maldives Media Meet – Press Conference

Tuesday 7th November at 10:00am – 10:45am
Location: International Media Centre, N1-500 – Press Conference Room

The press conference will serve as an opportunity to present significant developments and achievements of Maldives tourism, with a special focus on the commitment to sustainability initiatives.

Speakers consist of high-level delegates from the government and industry.

Contact: Ms. Rashi Maithul,
rashi@slcrepresentation.com

Sustainable Spain – Press Conference

Tuesday 7th November at 10:30am – 11:10am
Location: Stand: N5-200

Understanding the impact of new UK regulations on Spanish Tourism suppliers (in collaboration with the Travel Foundation)

Presentation aimed at Spanish and British tourism professionals, policymakers, and journalists.

English/ Spanish (with simultaneous translation).

Contact: Spain@wearelotus.co.uk

Smart Tourism and Sustainability in the Region of Valencia – Press Conference

Monday 6th November at 3:30pm – 4:30pm
Location: Stand: N5-520

A presentation by the newly elected Minister of Innovation, Industry, Commerce & Tourism, Nuria Montes, including contributions from the 7 regional brand partners: Costa Blanca, Benidorm, Alicante, Visit Elche, Valencia Turisme, Visit Valencia and Castellón. Contact: pr@representationplus.co.uk

Saudi Tourism Authority – Press Conference

Monday 6th November at 4:30pm
Location: Saudi Tourism Authority Stand (S5-510, S5-200, S5-500)

Global travel partner announcement: Please join us for a special joint announcement from the Saudi Tourism Authority

PR Contact: Christie Rawlings sta@consulum.com

Just A Drop – Press Conference

Tuesday 7th November at 11:00am – 11:45am
Location: International Media Centre, N1-500 – Press Conference Room

At World Travel Market London 2023, Just a Drop will celebrate 25 years since it was founded at WTM 1998. To celebrate this milestone, we will be launching an innovative new flagship campaign, 'Tap Water for All'. This campaign is aimed at the travel, hotel, and hospitality sectors, and allows guests at venues and properties to donate £1 when they have tap water with a meal. We are equally excited to announce that voco™ Hotels will be our first international hotel group partner in this campaign. They are already rolling it out in some of their properties with plans to spread it to many more.

We encourage anyone and everyone to get involved in this zero-cost initiative to boost companies' ESG profiles without spending a penny.

PR Contact: Hugo McCullagh
hugo.mccullagh@justadrop.org

WTM Exhibitors' Press Conferences 2023

Soudah Peaks, above the clouds – Press Conference

Location: International Media Centre, N1-500 – Press Conference Room

Tuesday 7th November at 12:00pm – 12:45pm

The press conference will serve as an opportunity for Soudah Development – fully owned by the Public Investment Fund – and its leadership, to shed light on details of the masterplan, potential business opportunities and what the destination will offer to the world.

Contact: Mohammed A. Alshehri

maalshehri@soudah.sa / Press@soudah.sa

South Africa Press Conference

Tuesday 7th November at 1:00pm – 1:45am

Location: International Media Centre, N1-500 – Press Conference Room

Sri Lanka a New Brand and Tourism Strategy for a New Future –

Press Conference

Tuesday 7th November at 1:30pm – 2:30pm

Location: South Gallery 19

A distinguished panel of speakers will follow a keynote address by the Hon Minister of Tourism - Harin Fernando, including the Chairman Sri Lanka Tourism - Chalaka Gajabahu, H.E. Saroja Sirisena - High Commissioner of Sri Lanka to the UK, Chairman of the Sri Lanka Association of Inbound Tour Operators and the Chairman of the Tourist Hotel Association of Sri Lanka. All media welcome. Contact: pr@representationplus.co.uk

WEDNESDAY, 8TH NOVEMBER

The Media & Influencer Forum

Wednesday 8th November at 10:30am - 11:30am

Location: International Media Centre, N1-500 – Press Conference Room

Join a forum discussing the evolving landscape of media and the role of influencers.

The forum's objective is to focus on changes occurring, the importance of reliable communications, and spotlighting the benefits of digital journalism. The summit will also gain insights on how to integrate, craft digital influencer media strategies and look at building relationships in the digital realm.

PR contact: Frank Marr, email: frank@welcometoama.com

India Tourism – Press Conference

Tuesday 7th November at 4:00pm – 4:45pm

Location: International Media Centre, N1-500 – Press Conference Room

The Ministry of Tourism's Incredible India Pavilion at World Travel Market (WTM) will showcase varied tourism products and a series of transformative experiences for travellers to India under the theme 'Incredible India! Visit India Year 2023.

RSVP: juthika.mazumdar@gov.in

Sarawak Tourism Board Press Conference & High Tea

Tuesday 7th November at 3:15pm

Location: Stand S10-500

We extend a warm invitation to you for our WTM Press Conference with the honourable YB Dato Sri Abdul Karim Rahman Hamzah, Minister for Tourism, Creative Industry, and Performing Arts, as our distinguished guest. Following the conference, we are excited to host a captivating cultural evening featuring traditional Malaysian high tea and vibrant cultural performances from Sarawak.

PR Contact: Rebecca Nash

rebecca@atwtravelmarketing.com

WTM Influencers' Lunch (Strictly by Invitation Only)

Wednesday 8 November at 12.15pm – 13.30pm

Location: International Media Centre, N1-500

For the first time at World Travel Market London there will be a networking lunch specifically for influencers and content creators to meet with Exhibitors.

WTM London are working with Traverse to bring more than 100 of the world's best content creators and influencers to the WTM International Media Centre.

This exclusive event is the perfect opportunity to make new connections and pursue exciting new collaborations on the final day of WTM London

Interview Wall

2023.

The WTM Interview Wall is located in the International Media Centre (N1-500).

The WTM camera crew will interview important names of the travel industry and media badge holders are invited to take part.

MONDAY, 6TH NOVEMBER

- 10.00-10.30: Hon. Clayton Bartolo, Minister for Tourism, Malta
- 10.30-11.00: Jon Pickles, Chief Revenue Officer, Inspiretec
- 11.00-11.30: Yin-Tzu Chiu, Editorial Officer, Taipei City Government
- 11.30-12.00: Fletch Brunelle, Vice President of Marketing, Las Vegas Convention and Visitors Authority
- 12.00-12.30: Stergios Panagiotakis, CEO, Cyberlogic
- 12.30 -13.00: Dimitris Frangakis, Secretary General, Greek National Tourism Organisation
- 13.00-13.30: Gilberto Salcedo, Vice President of Tourism, ProColombia
- 13.30-14.00: Shayna Zand, Director of Partnerships and Enterprise Sales, WeTravel
- 14.00- 14.30: Tracy Lanza, Group Head of Brand Development, Red Sea Global
- 14.30-15.00: Michaella Rugwizangoga, Chief Tourism Officer, Visit Rwanda
- 15.00-15.30: Vasyl Zhygalo, Portfolio Director, IBTM and WTM Brands
- 15.30 -16.00: Adel el Fakir, CEO, Moroccan National Tourism Office
- 16.00-16.30: Tiong King Sing, YB Minister of Tourism, Arts and Culture, Malaysia and Noran Ujang, Director, Tourism Malaysia, UK & Ireland
- 16.30-17.00: Nuria Montes, Minister of Innovation, Industry, Commerce & Tourism, Region of Valencia

TUESDAY 7TH NOVEMBER

- 10.00-10.30: Hon. Harin Fernando, Minister of Tourism, Sri Lanka and Chakala Gajabahu, Chairman, Sri Lanka Tourism
- 10.30-11.00: Faisal Memo, CEO & Founder, iOL
- 11.00-11.30: Arvind Bundhun, Director, Mauritius Tourism Promotion Authority
- 11.30-12.00: Claudia Valentini, Head of Communication Foreign Markets - Emilia Romagna Region Tourist
- 12.00-12.30: Hoor Mohammat Noor Al Khaja, Associate Vice President, International Operations at Dubai Economy and Tourism
- 12.30 -13.00: Tracy Berkeley, CEO, Bermuda Tourism Authority and Vance Campbell, Minister for Tourism
- 13.00-13.30: Mark Duckmanton, CEO & Co-Founder, Path Net Zero
- 13.30-14.00: Dimple Melwani, CEO, Tenerife Tourism Corporation
- 14.00- 14.30: Juliette Losardo, Exhibition Director, WTM London
- 14.30-15.00: H.E. Makram Mustafa A. Queisi, Minister of Tourism and Antiquities, Jordan
- 15.00-15.30: André Gomes, President, Algarve Tourism Bureau
- 15.30 -16.00: William Rodriguez, Tourism Minister, Costa Rica
- 16.00-16.30: François Eynaud, CEO, Sunlife Resorts
- 16.30-17.00: Stephan Roemer, CEO, Diethelm Travel

WEDNESDAY 8TH NOVEMBER

- 10.00-10.30: HE Khalid Jasim Al Midfa, Chairman, Sharjah Commerce and Tourism Development Authority
- 10.30-11.00: Pascal d'Hermilly, Managing Director and Owner, Nitro Travel Solutions
- 11.00-11.30: Sophie Mandrillon – marketing Director, Atout France
- 11.30-12.00: Thoyyib Mohamed, Managing Director and Board Director, Maldives
- 12.00-12.30: Anubhav Sharma, Director, Product Management, Global Data Solutions, Visa Destination Insights
- 12.30 -13.00: Melanie de Souza, Executive Director Destination Marketing, The Royal Commission for AlUla
- 13.00-13.30: Donovan White, Director of Tourism for Jamaica
- 13.30-14.00: Fahd Hamidaddin, Chief Executive Officer and a Member of the Board, Saudi Tourism Authority
- 14.00- 14.30: Juliette Losardo, Exhibition Director, WTM London
- 14.30-15.00: Axelle Mazery, Chief Marketing & Communication Officer, Rogers Hospitality
- 15.00-15.30: Jose Arozarena, CEO TourReview
- 15.30 -16.00: Latia Duncombe, Director General, The Bahamas Ministry of Tourism
- 16.00-16.30: Mate Kostovski, CEO, Lemax



Events taking place from Monday, 6th to Wednesday, 8th

MONDAY, 6TH NOVEMBER

Tourism Malaysia Pavilion (S9-222)

Monday 6th November at 10.30am
Grand Opening: Ribbon cutting ceremony with Malaysian dancers in traditional costume.
All Welcome.

Travelgenix (N11-216)

Monday, 6th November – 11:00am – 5:00pm
Travelgenix Launch Etihad Holidays API to UK Travel Trade. All UK travel agents and tour operators will have access to the eagerly anticipated Etihad Holidays API, enabling clients to book online, with Travelgenix.
All UK travel agents and tour operators will have access to the eagerly anticipated Etihad Holidays API, enabling clients to book online, with Travelgenix
PR Contact: Jacqui Cleaver, jacqui.cleaver@agendas.group

Sarawak Tourism Board (S10-500)

Sarawak Cultural Performances
Monday, 6th November 11:00am – 11:45am to 4:00pm – 6:00pm
Tuesday, 7th November 3:30pm onwards
Wednesday, 8th November 11.00am - 11.45am

Post-Press Conference Networking Reception on the Visit Greece (N3-210)

Monday, 6th of November at 2:45pm – 3:15pm. By invitation only.
An event welcoming media to the Visit Greece Stand to network with Greek exhibitors while tasting Greek wines & Greek flavours prepared by Symposium

West Africa Tourism Organisation (WATO) (S8-110)

Monday, 6th November & Wednesday, 8th November – Check the time
West Africa cocktail and networking with saxophonist on Monday, 6th November, and Nigeria Day celebration, with authentic West African gastronomy and cultural performances on Wednesday, 8th of November

Goa Tourism (S11-502)

Monday, 6th November, 4:00pm
Goa Evening. Presentation along with interactions, service of beverages, and snacks to around 25-30 people.
PR Contact: Sven Meyer, meyer@bz-comm.de

The Royal Commission for AIUla (RCU) (S5-514)

Monday, 6th November to Tuesday, 7th November at 12:00pm
Join the AIUla team for an update on all its exciting developments. Join us on stand number S5-514 for an official speech, together with coffee, mocktails, cocktails and an opportunity to meet with the RCU team.
There will also be an informal drinks hour at 12 noon on Tuesday 7 November.
On both days, visitors will have the opportunity to win an incredible trip for two to AIUla to discover its unique culture and heritage, together with other exciting prizes, including copies of the brand-new AIUla Ever book by Maison Assouline and AIUla goody bags.
PR Contact: Manav Hartono manav.hartono@four.agency

Rail Europe (N9-325)

Monday, 6th November 3:00pm-4:00pm
Rail Europe will showcase its range of products including the newcomers. This will be the occasion to meet with Björn Bender, Rail Europe CEO, as well as the sales team from across the globe
PR Contact: Justine Rohée +33 (0) 7 87 60 11 45 jrohee@raileurope.com

Faulty Towers – The Dining Experience (N9-200)

Monday, 6th November from 3:30pm to 4:30pm
Join Basil, Sybil and Manuel in person for a mad-cap breakfast of coffee and croissants / pre-party aperitif and nibbles [depending on timings!], as Interactive Theatre International's global producer Jared Harford reflects on the success of a show that has just celebrated 25 years as a global phenomenon, and 15 years as the UK's longest-running immersive dining experience, and the changing pattern of visitor numbers both domestic and international.
PR Contact: Arabella Neville – Rolfe, arabella@anrpr.co.uk

Events taking place from Monday, 6th to Wednesday, 8th

MONDAY, 6TH NOVEMBER

Taiwan Pavilion (S9-216)

Monday, 6th November at 3:40pm – 5:15pm
Happy Hour reception at World Travel Market
The exclusive Happy Hour reception at World Travel Market. Attendees will be able to experience the destination's vibrant culture through immersive performances and exciting surprises, including a lucky draw to win a free stay in Taiwan.
PR Contact: Tatian Coelho tatian@prm-global.com / taiwantourism@prm-global.com

Tourism Malaysia (S9-222)

Monday 6th November, 4:00pm, (on-stand).
Celebrity On-Stand: Drop by to meet Syabira Yusoff, Winner of The Great British Bake Off 2022, discuss her British Bake Off experience, discuss her favourite Malaysian cuisine and photo opportunities. All Welcome.
Artist On-Stand: Artist Rachel Gray will be on-stand displaying her artwork, every day (on-stand).
Demonstrations On-stand: there will also be a henna artist and traditional Malaysian craft demonstrations. All are welcome to drop by to enjoy, every day.

The Tokyo Convention & Visitors Bureau (TVCB) (S9-318)

Monday, 6th November from 4:00pm to 5:00pm
"Secret Charms of Tokyo" by travel writer Rebecca Hallet at WTM London 2023
From the basics of navigating Tokyo and understanding the charms of each of its seasons to the latest openings and developments, this seminar will also introduce a variety of attractions just off the beaten path.
Seating is limited and available on a first come, first served basis.
PR Contact: Akira Tanaka wtm@tokyoseminar.co.uk

Jamaica Tourist Board (S3-320)

Monday 6th November at 5:00pm
Jamaica celebrates being number one. Please join the Jamaica Tourist Board in celebration now that Jamaica is the most visited Caribbean Island from the UK.
Hosted by the Hon. Edmund Bartlett CD, MP, and Director of Tourism, Donovan White, we invite you to join us for refreshments to celebrate.
PR Contact: Yasmina Cherquaoui - yasmina@prm-global.com / jamaica@prm-global.com

Rezlive.com (N10 – 401)

Monday, 6th November 5:00pm
Happy Hour with Rezlive.com
Cocktail Networking event with Travel Trade colleagues
PR Contact: Sartaj, sartaj.m@rezlive.com

ABBA Voyage (N9-506)

NOTE: Event Outside WTM LONDON
Monday 6th November.
Concert begins promptly at 7:45pm (doors open at 6pm). Concert Duration: 90 minutes
Ticket type: Seated
Venue: ABBA Arena, 1 Pudding Mill Lane, London E15 2RU
Nearest station: Pudding Mill Lane (DLR)
Further information on the concert can be found at <https://abbavoyage.com/>
Please send an email to Bernie Patry-Makin at ticketing@abbavoyage.com to request a ticket.

Bermuda Tourism Authority (S3-518)

Monday, 6th November from 5:30pm to 7:30pm
'A Taste of Bermuda' event will be hosted on stand.
The event will provide Bermuda Tourism Authority and hotel partners who will be joining us including Grotto Bay, St. Regis and Cambridge Beaches Resort & Spa the opportunity to mingle with the show's attendees - the perfect way to end the first day of WTM.

African Travel & Tourism Association (ATTA@) (S8-224)

NOTE: Event Outside WTM LONDON
Monday, 6th November from 6:00pm – 11:00pm
Come and find out what's new in African tourism as ATTA celebrates its 30th anniversary. ATTA's WTM London networking event is open to media and members – please pre-register on the ATTA website. It will be held at EV Restaurant, The Arches 97-99 Isabella Street, London, SE1 8DD
PR Contact: Amy Watkins amy.watkins@finnpartners.com / ATTA@finnpartners.com

Mauritius Tourism Promotion Authority (S9-200)

MTPA will host drinks on the stand on Monday and Tuesday from 5.30pm

TUESDAY, 7TH NOVEMBER
Diethelm Travel (S9-124)

Tuesday, 7th November at 9:30am

Diethelm Travels exclusive breakfast event. Please join us to celebrate a huge news announcement plus special guests including Diethelm Travel's new CEO, Stephan Roemer. Asia's leading DMC, Diethelm Travel will reveal exciting steps forward for the travel trade selling the region. The news announcement is under embargo until 09:30 on 7th November 2023, following the official live announcement at the breakfast event so we would love you to attend to hear the news first from the CEO.

A full press release and images will be provided at the time.

Please RSVP (including dietary requirements) to abigail@departurepr.com

Breakfast Valencia Region Style (N5-520)

Tuesday, 7th November from 9:30am – 10:00am

The Region of Valencia and its partners will be hosting a 'Valencia style breakfast' at Tapa Tapa, next to Excel – Press breakfast– this will be the opportunity to find out about the region's tourism strategy and initiatives for 2024 from the Minister of Tourism and enjoy a hearty breakfast, which will set you up for the day at WTM.

This is a small event and space is limited and therefore attendance is by invitation only.

Sustainability Marathon / Visit Greece (N3-210)

Tuesday 7th November from 11am – 5pm

One year after Greece unveiled its sustainability hub, "Visit Greece" will be running a sustainability marathon by presenting the sustainable initiatives of the Greek co-exhibitors. The marathon will showcase initiatives, projects, best practices in Greece, and the journey of the country to a more sustainable era in tourism.

Escape to Sharjah (S6-200)

Tuesday, 7th November at 1:00pm

Where Culture, Nature, and Adventure Meet
Join us for canapes, the latest news and exciting new developments introduced by Sharjah Commerce and Tourism Development Authority Chairman H.E. Khalid Jasim Al Midfa. RSVP: George.Majin@hillsbalfour.com

Rajasthan Tourism (S11-420)

Tuesday, 7th November, 1:30pm

Rajasthan Roadshow. Presentation along with interactions, service of beverages and snacks to around 20-30 people.

PR Contact: Aria Arora, aria.arora@yahoo.de

Greek Women Mean Business

Tuesday, 7th November, 2:00pm – 2:45pm

Location: International Media Centre – Press Conference Room

The panel discussion focuses on best practices of women entrepreneurship in the tourism sector in Greece and ways to support further growth and encouragement of similar initiatives.

PR contact: pr@gnto.co.uk

Sarawak Tourism Board (S10-500)

Launch of the National Geographic Campaign by Minister of Tourism & Performing Arts Sarawak on Tuesday 7th November, 2.30pm

Signing of the MOU on joint Marketing Campaign between Sarawak Tourism Board and Malaysia Airlines on Tuesday 7th November, 14.50

Sarawak Cultural Evening including traditional Malaysian High Tea, including a speech by Minister for Tourism Tuesday 7th November, 16.00 onwards;
PR Contact: Rebecca Nash
rebecca@atwtravelmarketing.com

St Vincent & The Grenadines (S3-414)

Tuesday, 7th November from 4:00pm – 5:00pm

The on-stand event will be a celebration of St Vincent & The Grenadines, shining a light on this diverse and beautiful Caribbean Island state, known for its stunning natural landscapes and relaxed Caribbean lifestyle. Authentic Vincy rum punch will be served and there will be an opportunity to learn more about the destination.

Invitation St. Vincent & The Grenadines invites you to Rum Punch Hour

Come and sample traditional Vincy rum punch and learn more about these beautiful islands.

PR Contact: Charlotte Williams - charlotte@wearelotus.co.uk

TUESDAY, 7TH NOVEMBER
Somabay Resort (S8-104)

Tuesday, 7th November from 4:30pm – 6:00pm

Somabay will be hosting a competition with several prizes of accommodation at one of Somabay's five hotels or Stayr, its long-term accommodation option which comprises a collection of handpicked villas and apartments.

The prizes include accommodation only.

To enter, visitors to the Somabay stand should drop their business card in a bowl, and winners will then be selected from the pool of business cards collected.

Somabay will be hosting 'Somabay's Sushi Soirée' on-stand. The winners of the competition prizes will be announced during this happy hour.

Guests will enjoy a complimentary selection of sushi and drinks, offering the opportunity to network with key Somabay figureheads and learn more about the incredible Red Sea destination.

WEDNESDAY, 8TH NOVEMBER
Wanderlust Spain Awards (N5-200)

Wednesday 8th November from 1pm

Awards Celebrating Spain's Most Sustainable UK Tour Operators, aimed at UK tour operators, travel media and sustainable tourism organisations. Taking place on the Turespaña stand (N5-200)

Contact: Spain@wearelotus.co.uk

Zimbabwe (S7-620)

Wednesday 8th November from 1:30pm-2.30pm food tasting/meetings and 2:30pm – 4:30pm live music

Empowering Women and Youth through African Gastronomy with a focus on Zimbabwe Culinary Tourism. Attendees will have a chance to taste dry snacks, beer, wine and spirits only for tasting made from Zimbabwe with live music.

Guatemala (S1-400)

Tuesday, 7th November, 4:30PM

Welcome Toast on the Guatemala Stand

Holiday Best (N8-502)

Tuesday, 7th November from 5:00pm – 6:00pm

Holiday Best Beach Party

Come and enjoy some live music and a cold beverage and experience what it's like to live your Holiday Best Life!

PR Contact: John Milburn
john.milburn@holidaybest.com

Sierra Leone (S8-524)

Wednesday 8th November from 3:30pm- 5pm

The on-stand event will be a celebration of all things Sierra Leone, shining a light on this emerging West African country and all it has to offer.

Authentic Sierra Leonean bites will be served and there will be opportunity to talk to the delegation and hear more about the destination. We invite all relevant trade partners, adventurous media, content creators and Africa specialists to come along.



ALL DAY EVENTS/ CHECK INFORMATION AT STAND

The Tunisian National Tourism (S8-200)

Monday, 6th of November to Wednesday, 8th of November

Tunisian Aritisan will be showcasing his ancestral skills. Giving away promotional gifts and Tunisian pastries.

Morocco (S7-220, S7-520)

Cooking show - once a day (approx 90 minutes, times tbc)

Light musical entertainment: all day long

A calligrapher: all day (apart from short breaks)

A tea ceremony: all day (apart for short breaks)

An immersive activity / experience: all day - more details to follow

Tenerife S9-312

The stand of the Canary Islands will be offering delicious juices and smoothies made with fresh fruit from the islands to all visitors to the stand – several times a day.

Cross Hotels & Resorts (S10 – 216)

Cross Hotels & Resorts will feature as part of Thailand's stand which will include an array of Thai experiences including showcasing local cuisine and Thai massage.

Cyberlogic (N11-320)

Connecting the travel industry: Cyberlogic comes with innovative solutions that integrate the travel industry supply chain, connecting travellers, tour operators, DMCs and service Suppliers seamlessly. As Cyberlogic is trusted by major players of the travel industry, alongside with its expertise it brings to the public all the latest technologies that will transform the industry in the years to come.

Louis Hotels (N3-212)

The chance for a travel agent to win a two night stay at the hotel group's brand new five-star adults only Cali Resort & Spa, in Paphos, Cyprus which will be opening in May 2024 and joining the Louis Hotels Elegant Collection and has a focus on guests who seek luxury, comfort and exclusive touches.

Japan National Tourism Organisation (S9-312)

The JNTO stand will feature a variety of traditional experiences such as a Kokeshi Doll colouring session from Miyagi Prefecture; workshops to learn how to use a traditional Japanese Furoshiki wrap; Kadō - a Japanese flower arranging demonstration; and lastly a photo booth where visitors can capture WTM memories in traditional Yukata clothes and Samurai hats.

Specific timings and duration are to be confirmed and will be shared at a later date.

Mondee (N11-104)

The Mondee team will be giving away daily giveaways of \$500 vouchers for travel (air). Booth will feature demonstrations of the Mondee Marketplace with the app.

Wicked Direct (N9-200)

Competition on stand to win 4 tickets + 4 Wicked Afternoon Teas.

Tourism Ireland (N9-210)

The sights, sounds and beauty of the island of Ireland to be brought to life at WTM 2023 Tourism Ireland will bring a sensory burst of nature to the ExCel this year, with spectacular wildflower installations and an interactive area to listen to the sounds of nature.

Not just for the ears, the stand will capture the visual beauty of nature through incredible floral installations curated by Irish florists Worm. The autumnal installations will be sustainable, seasonal and include indigenous Irish species from wild gorses and dried hops, to heather, wild grasses and fennel. Tourism Ireland invites any visitors to stop by for a moment of calm.

AVAILABLE FOR MEDIA INTERVIEW

Great Western Railway (N9-600C)

- Mark Hopwood, Great Western Railway Managing Director
- Monday, 6th November – 14:00pm – 15:00pm
- GWR comms contact: 08454 104444

Movenpick Resort & Spa Jimbaran Bali (S10-220)

- Adrien Marie, General Manager
- Monday, 6th November – 9:30am – 10:00am
- PR Contact: Adelia Mandagie, Adelia. MANDAGIE@accor.com

Goa Tourism [Department of Tourism, Government of Goa] (S11-502)

- Shri. Rohan A. Khaunte, The Honorable Minister for Tourism, Information Technology, Electronics & Communications and P&S in the Government of Goa
- Monday, 6th November – 2:00pm
- PR Contact: Shawn Mendes, osd.tour.goa@gmail.com

Region of Valencia (N5-520)

- Nuria Montes, Minister of Innovation, Industry, Commerce & Tourism
- Monday, 6th November, 10:00 am – 3:00pm
- Tuesday, 7th of November, 11:00am – 2:00pm
- PR Contact: pr@representationplus.co.uk

Sabre (N11-328)

- Frank Trampert, SVP, Global Managing Director, Community Sales, Sabre Hospitality
- Monday 6th November and Tuesday 7th November
- PR Contact: Tess Longfield, tess.longfield@sabre.com

Central American Tourism Agency (CATA) (S3-503)

- Mr. Boris Iraheta, CATA General Secretary
- Monday 6th November: 12:00pm, 14:00pm, 15:00pm – 17:00pm
- Tuesday 7th November: 11:30am, 12pm, 12:30pm
- Wednesday 8th November: 10:30am – 5pm
- PR Contact: CATA@gecpr.co.uk

Nicaragua (S1-300)

- Ms. Anasha Campbell, Minister of Tourism for The Nicaraguan Tourism Board
- Monday 6th November: 12:00pm, 14:00pm, 15:00pm – 17:00pm
- Tuesday 7th November: 11:30am, 12pm, 12:30pm
- Wednesday 8th November: 10:30am – 5pm
- PR Contact: CATA@gecpr.co.uk

All-Inclusive by Marriott Bonvoy (S3-310)

- Xavier Pineda, Director of Sales & Marketing All-Inclusive Marriott International
- Tuesday 7th November 3:00 – 5:00pm and Wednesday 8th November 2:00 – 4:00pm
- PR Contact: Lolli Hall, lolli@brandmanagency.com

Tourism Malaysia (S9-222)

- Tiong King Sing, YB Minister of Tourism, Arts and Culture, Malaysia
- Noran Ujang, Director, Tourism Malaysia, UK & Ireland
- PR Contact: Jess Hopton, jess@apac-now.com

Jamaica Tourist Board (S3-320)

- Donovan White, Director of Tourism
- Monday 6th to Wednesday 8th November 9.30 – 4.30pm
- PR contact: Yasmina Cherquaoui email: jamaica@prm-global.com

Sarawak Tourism Board (S10-500)

- YB Dato Sri Abdul Karim Rahman Hamzah, Minister for Tourism, Creative Industry and Performing Arts
- PR Contact: Rebecca Nash, rebecca@atwtravelmarketing.com

Cross Hotels & Resorts (S10 – 216)

- Harry Thaliwal, CEO of Cross Hotels & Resorts
- Paul Wilson, Executive Vice President of Cross Hotels & Resorts.
- PR Contact: Rebecca Nash, rebecca@atwtravelmarketing.com

ONYX Hospitality Group (S10-216)

- Clare Goss, newly appointed Director of Global Sales Area-UK & Ireland, ONYX Hospitality Group
- PR Contact: Jess Hopton, jess@atwtravelmarketing.com

AVAILABLE FOR MEDIA INTERVIEW

Sabah Tourism Board S9-420

- YB Datuk Christina Liew, Minister of Tourism Culture and Environment Sabah -
- YB Datuk Joniston Bangkuai, Assistant Minister of Tourism Culture and Environment Sabah cum Chairman of Sabah Tourism Board
- Madam Mary Malangking, Deputy Permanent Secretary, Ministry of Tourism, Culture and Environment Sabah
- Madam Noredah Othman, Chief Executive Officer of Sabah Tourism Board
- Dr Maklarin Lakim, Director of Sabah Parks
- PR Contact: Ellen Hommel
ellen@apac-now.com

Greater Miami & Miami Beach (S4-300, S4-200)

- Joe Docal, Director of Travel Industry Sales at the Greater Miami Convention & Visitors Bureau
- Monday 6th November to Wednesday 8th November
- PR Contact: Claire Stokes, Helen Coop or Manav Hartono miami@four.agency

Amari Raaya Maldives (S10-202)

- Rifaa Saeed, Director, Sales and Marketing
- PR Contact: Jess Hopton
jess@atwtravelmarketing.com

VISIT SAN MARINO (N2-400, N3-200, N2-210)

- Franca Rastelli, Head of Marketing & Communications for the Department of Tourism and Culture
- PR Contact: Frances Tuke
frances@wearelotus.co.uk /
sanmarino@wearelotus.co.uk

Taiwan Pavilion (S9-216)

- Representatives from the Taiwan Tourism Administration
- PR Contacts: Tatian Coelho
tatian@prm-global.com /
taiwantourism@prm-global.com

Sharjah Commerce & Tourism Development Authority (SCTDA) (S6-200)

- HE Khalid Jasim Al Midfa, Chairman of Sharjah Commerce and Tourism Development Authority
- PR Contact: George Majin
gmajin@hillsbalfour.com

Cruise Saudi

- Lars Clasen, CEO
- Barbara Buczek, Chief Asset Management and Operations Officer
- Mashhoor Baeshen, Executive Director, Destinations Development
- PR Contact: Julia Thomas
julia@wearelotus.co.uk

Jeddah Historic District (S5-510, S5-200, S5-500)

- Rawaa Bakhsh, Head of Communications
- PR Contact: Julia Thomas
julia@wearelotus.co.uk

Ras Al Khaimah Tourism Development Authority (RAKTDA) (S7-200)

- Raki Phillips, CEO Ras Al Khaimah Tourism Development Authority
- Monday, 6th November to Tuesday 7th November
- PR Contact: Ama Grigore,
ama@prm-global.com /
RAKTDA@prm-global.com

By The Blanket (S10-200)

- Ieja Salleh, General Manager
- Monday, 6th November, 9:30am
- PR Contact: Mariana Omar,
dosm@blankethotels.com

Rezlive.com (N10-401)

- Mr. Jaal Shah, Group Managing Director
- Tuesday, 7th November – 10:00 – 11:00am
- PR Contact: Sartaj, sartaj.m@rezlive.com

African Travel and Tourism Association (ATTA) (S8-224)

- Jon Danks, CEO of African Travel & Tourism Association (ATTA®)
- Wednesday, 8th November
- PR Contact: Amy Watkins
amy.watkins@finnpartners.com
ATTA@finnpartners.com

Tourism Ireland (N9 -210)

- Alice Mansergh, Chief Executive Designate
- PR Contact: Etta Austin,
eaustin@tourismireland.com

AVAILABLE FOR MEDIA INTERVIEW

Travelgenix.io (N11-216)

- Jacqui Cleaver, PR & Communications Director
- Monday 6th November
- Andy Speight, CEO
- Tuesday 7th November and Wednesday 8th November
- PR Contact: Jacqui Cleaver,
jacqui.cleaver@agendas.group

Cinnamon Hotels & Resorts Maldives (S10-202)

- Radhey Tawar, Chief Commercial Officer, Vijai Singh - Area Vice President for Cinnamon Maldives properties, and Johan Aschan - Area Vice President, Sri Lanka Resorts
- Monday, 6th November to Wednesday, 8th November
- PR Contact: Deshanee Wijayasinghe,
deshanee@cinnamonhotels.com

Embratur (S2-300, S2-200)

- Marcelo Freixo, President, Embratur and Jacqueline Gil, Marketing and Sustainability Director, Embratur
- Monday, 6th November to Wednesday, 8th November
- PR: Lucas Pinili, + 44.7475454922, Jaqueline Frajmund, +39.334.8723298

Tourism KwaZulu – Natal (S8-220)

- Pinky Radebe, Senior PR and Communications Manager, Tourism KwaZulu- Natal
- Monday, 6th November and Tuesday, 7th November – 11:00am onwards
- Wednesday, 8th November – 11:00 am to 12:00nn and 2:00pm to 3:00pm
- PR Contact: Lesley Van Duffelen,
lesley@smartdogpr.co.za,

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