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|  | **Entry Form** |  |

**Welcome to the World Responsible Tourism Awards 2023**

**Diversity and Inclusion**

***( Please once filled in submit this form to*** ***[awards@turismoresponsavel.com](mailto:awards@turismoresponsavel.com) )***

Tourism relies on diversity. We travel to experience other peoples' places, climates, built heritage, lived culture and the world's diverse nature. But how diverse and inclusive is our industry?

The judges are looking for examples of inclusive tourism, in employment and in the experiences offered to tourists. The judges are seeking to recognise

* tourism businesses that avoid gender, ethnic and LGBTQ+ discrimination and which employ the differently abled; and
* businesses and destinations which have created safe and meaningful visitor experiences for women, the differently abled, LGBTQ+ and travellers from the diaspora, making accessible to all our cultural diversity.

The Responsible Tourism Awards aspire to recognise businesses and destinations increasing diversity in the workforce by adopting more inclusive practices and by offering a range of experiences designed to attract a diverse range of visitors and meet their interests and needs. We wish to recognise approaches which increase diversity o that others could adapt and adopt similar initiatives.

**What are the judges looking for?**

Applications from accommodation providers, ground transport providers, guides, tour operators, attractions and destinations, and travel journalists.

The World Responsible Tourism Awards are very prestigious awards; they are not easy to win. However, every year remarkable new examples of responsible businesses and destinations are “discovered” and recognised through the Awards. Do not be daunted by the application questionnaire – see it rather as an opportunity to document what you are doing and its impact and use the information you send us to communicate what you have achieved with your clients, suppliers, partners and neighbours.

If you have difficulties with the form email [awards@turismoresponsavel.com](mailto:awards@turismoresponsavel.com) .

Entry deadline: 30 January

*This deadline will not be extended*

Please answer all the relevant questions – you do not have to answer every question.

1. Please avoid repetition
2. We rely on this questionnaire to a very large extent. Your questionnaire is confidential to the judges, but if your award is queried, we reserve the right to quote from the information you provide here if we have to defend the integrity of the Awards
3. We do expect evidence of the impact of the ways you have taken responsibility – please do not be put off applying if you feel you are weak in this area. The industry generally is weak on evidence, you are unlikely to be the weakest

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| **Contact Details**  Please supply the contact details for the main point of contact for this submission. | | | |
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| Title |  |
| \* First name |  |
| \* Last name |  |
| \* Email address |  |
| \* Phone (incl. country code) |  |
| \* Organisation |  |
| Job title |  |
| Website |  |
| Address line 1 |  |
| Address line 2 |  |
| Town/City |  |
| Postcode / Zip code |  |
| \* Country |  |
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| **Diversity and Inclusion**  *\* = Mandatory fields*  **Your Entry** | | | |
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| **\* Project Name**  Used as a unique identity for each entry. |  | | |
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| 1. **Your organisation**   Please give us a brief overview of your organisation.  What does it do,  When it was founded,  How it works,  Where it operates,  Who is involved,  How many travellers? |  | |
|  | Up to 400 words | |
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| 1. **What have you done?**   Tell us more about what you have done to increase diversity in your work force and/or cater for a more diverse range of visitors  What have you done?  What are you planning to do? |  | |
|  | Up to 600 words | |
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| 1. **Why should you win?**   Why do you think your organisation deserves to win this award?  Please tell us what you have achieved.  Where did you secure advice from?  Did you partner with others to achieve the reduction? |  | |
|  | Up to 800 words | |
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| 1. **Evidence**   What evidence can you share with us? Please provide evidence to support your statement. Please compile any supporting evidence into one document and attach it when you submit your application  What have you done so far?  How much have you increased diversity and by what means?  If you can, please tell us how much of the reduction has been achieved by each means used. |  | |
|  | Up to 1000 words | |
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| 1. **Encouraging & inspiring others**   Have you sought to encourage others and/or to your knowledge inspired others? Don’t decide not to submit because of this question. This is rare, but we aspire to use the Awards to encourage this – if you have any experience of this then please tell us, if you have not then ignore the question. |  | |
|  | Up to 400 words | |
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| 1. **Taking responsibility**   Why do you take responsibility? Why have you chosen to go out of your way to benefit the local community? |  | |
|  | Up to 200 words | |
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| 1. **Future developments**   Do you have plans for further developments in Responsible Tourism over the next 2 or 3 years that you’d like to share with us? |  | |
|  | Up to 200 words | |
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| 1. **Funding**   Tell us about the funding that you have had for this initiative. Please distinguish between grant funding and the resources your business, your clients and your partners or suppliers have contributed.Please give as much detail as you can. |  | |
|  | Up to 400 words | |
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| 1. **Challenges**   What have been the biggest challenges in taking responsibility and achieving these changes and how did you overcome them? |  | |
|  | Up to 400 words | |
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| 1. **Promoting best practice**   What have you done to promote best practice in Responsible Tourism? Do you have any examples of your success in this? |  | |
|  | Up to 400 words | |
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| 1. **Awards won**   Have you previously won a World Responsible Tourism Award or an equivalent award for Responsible Tourism? If yes, please provide details of the year and in which category. |  | |
|  | Up to 200 words | |
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| 1. **Responsible Tourism & Tourism policies**   Do you have a Responsible Tourism policy or other specific policies related to tourism? If yes, please supply the URL or upload with your submission**.** |  | |
|  | Up to 200 words | |
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| 1. **Making a difference**   Please think about other things you may have done to reduce negative and/or increase your organisation’s positive impacts and tell us about them. Economic impacts (max 200 words) Social impacts (max 200 words) Environmental (max 200 words) |  | |
|  | Economic impact (200 words) Social impact (200 words) Environmental (200 words) | |
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| 1. **Anything else?**   Is there anything else you would like to tell us in support of your application? This might include web links to articles about your organisation, awards you have won, or anything else not covered by the earlier questions. |  | |
|  | Up to 200 words | |
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| **References**  Please supply two independent contacts who can testify to your achievements in Responsible Tourism, who we can contact should your entry be shortlisted.   1. **Third-party reference** | | |
| Title | Ms Miss Mrs Mr Professor Dr Sir | |
| First name |  | |
| Last name |  | |
| Organisation |  | |
| Job title |  | |
| Phone (incl. country code) |  | |
| Email address |  | |
| 1. **Third-party reference** | | |
| Title | Ms Miss Mrs Mr Professor Dr Sir | |
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| Organisation |  | |
| Job title |  | |
| Phone (incl. country code) |  | |
| Email address |  | |
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| **Support Materials** | | |
| Please attach any supporting material – photographs are not accepted  The judges are only interested in attachments which provide evidence of the impact of you initiative and efforts | | |
| **Terms & Conditions** | | |
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| 1. Entrants must disclose details of other agencies, suppliers and/or third parties involved in the project. 2. All permissions must have been granted before entry and all contributing parties must be credited. 3. **Information handling:** The World Responsible Tourism Awards undertakes to manage all information supplied with due care. However, it cannot be held responsible for any undelivered, delayed, mislaid, incomplete or lost entries or support documents (even with proof of sending), which may be regarded as an incomplete or invalid entry. 4. Confidentiality  Your entry is confidential to the judges, but if your award is queried, we reserve the right to quote from the information you provide here if we need to defend the integrity of the Awards. Entrants are discouraged from including confidential information unless it significantly enhances their entry. If confidential information is supplied, it should highlighted yellow as “Confidential”. If it is not highlighted then WTM Latin America has the right to publish. Entrants must not supply business-sensitive information or breach any intellectual property rights.   Do NOT submit confidential files or any other material as attachments   1. Entries must be completed in English 2. By submitting your entry you agree to comply with the information, terms and conditions set out. The World Responsible Tourism Awards reserves the right to change these at any time without prior notice. If changes are made, a revised version shall be available as a download. | |
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