

Explore new horizons





Would you like to get closer to the best travel agents in Brazil?

WTM Latin America brings you excellent opportunities to get closer to the best travel agents in Brazil.

The opportunities can be **online or during** WTM Latin America (April 3 - 5 at Expo Center Norte), and it can include complementary experiences.

In 2022, we successfully carried out 17 training courses for the following clients: Mato Grosso do Sul, Ministério do Turismo, Disney, Chile, Ilhabela, Itacaré, Minas Gerais, São Paulo, Costa Rica, among others.

Onsite Training



Onsite Training

How does it work?

You can use one of the WTM Latin America conference theaters to provide training on your destination or product to Brazilian travel agents.

Whats is included?

- Auditorim-style room with capacity for 50 people;
- Audiovisual equipment (laptop, projector, screen, sound and microphones);
- Presence guarantee of 50 travel agents Agente na Estrada Programme.

What is the duration?

The room will be at your disposal for 50 minutes.

Who chooses the content of the presentation?

The content of the presentation is freely chosen by the client.

Can I distribute promotional material and gifts to the agents?

Yes, you can.

USD 5,300

Online Training + Quiz





Online Training + Quiz

How does it work?

This action consists of a presentation of your destination/product + a quiz on a virtual platform for Brazilian travel agents.

What is included?

- Event organisation;
- Virtual platform for content transmission;
- Platform for the quiz;
- Presence guarantee of 50 travel agents;
- Visibility of your brand throughout the presentation, in the invitation marketing email, in the post-event thank you email, in the Quiz and on the registration page;
- Participant's data.

What is the duration?

The duration can be up to 1 hour, being 40 minutes for the presentation and 20 minutes for the Quiz.

Can it have more than 50 agents?

The maximum amount is 50 agents per session.

Online Training + Quiz

Who chooses the content of the presentation? Is it live or recorded?

The content will be chosen by the client, being able to be, at least one presenter, support of slides, videos and images. It will be live.

Is it possible to choose the agentes' home states?

Yes, you can choose by regions in Brazil: South, Southeast, North, Midwest and Northeast.

How does the quiz work?

The quiz will be held after the destination is presented on another (integrated) platform, lasting 20 minutes.

It is possible to customise: title, description, logo on the home screen and at the end of the game (on the podium).

The game questions must be prepared by the customer with the organising team which will send the guidelines.



USD 2,650

Online Training + Gastronomic Experience



Online Training + Gastronomic Experience

How does it work?

This action consists of a presentation of your destination/product on a virtual platform + the sending of ingredients for the preparation of a main dish to Brazilian travel agents.

What is included?

- Event organisation;
- Virtual platform for content transmission;
- Presence guarantee of 50 travel agents;
- The ingredients needed for the destination typical recipe*;
- Customer promotional material (invitation);
- Personalised recipe;
- A professional chef to teach the class;
- Participant's data.

Can it have more than 50 agents?

The maximum amount is 50 agents from the same location.

Who chooses the content of the presentation? Is it live or recorded?

The content will be chosen by the client, being able to be, at least one presenter, support of slides, videos and images. It will be live.

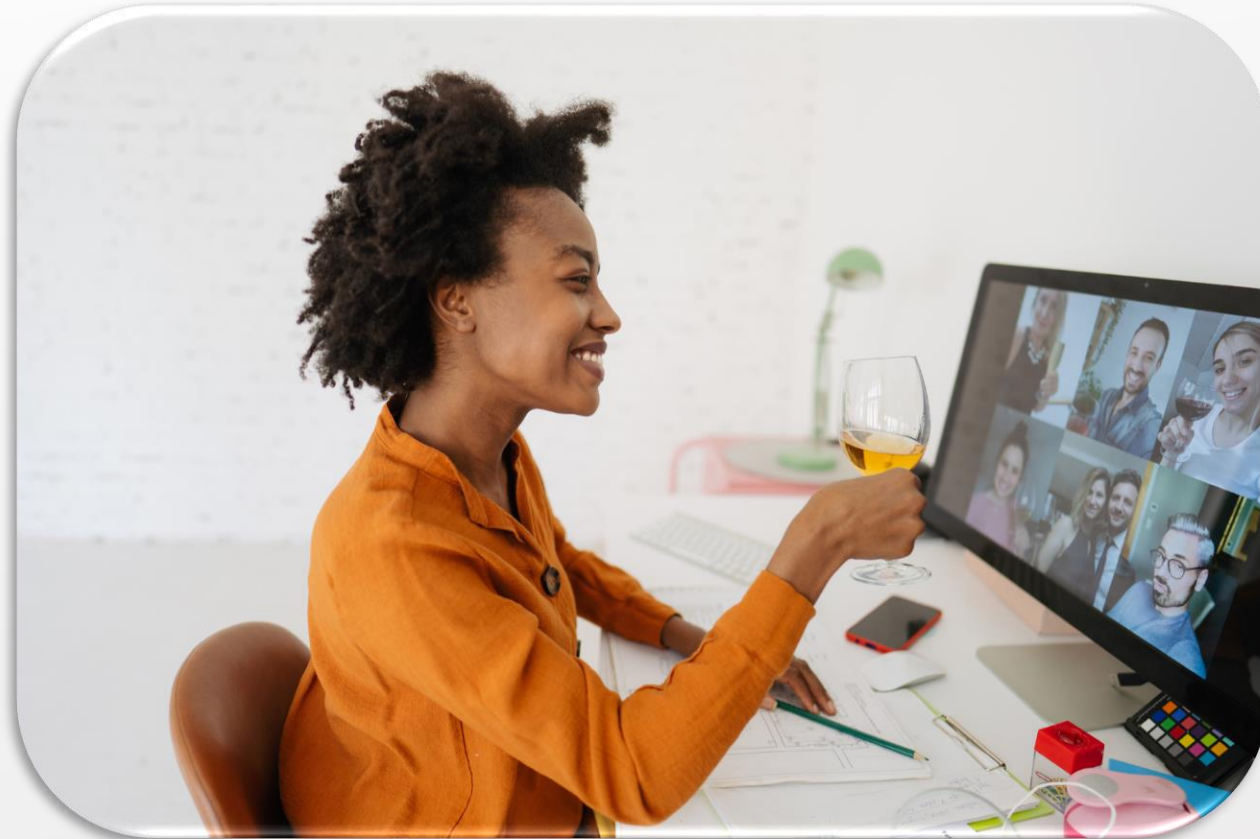
**From USD
8,745K***

*The final price may change according to training details

*To find out which menu it will be possible to send, please consult the commercial team, as it will depend on the chosen destination.



Online Training + Drink



Online Training + Drink

How does it work?

This action consists of a presentation of your destination/product on a virtual platform + sending a drink to Brazilian travel agents.

What is included?

- Event organisation;
- Virtual platform for content transmission;
- Presence guarantee of 50 travel agents;
- Sending a drink: bottle of Sparkling Chandon – 750ml or of Red Wine Rio Sol Premium – 750 ml;
- Customer promotional material (invitation);
- Participant's data.

What is the duration?

The presentation duration can be up to 1 hour.

Can it have more than 50 travel agents?

The maximum amount is 50 agents.

Who chooses the content of the presentation? Is it live or recorded?

The content will be chosen by the client, being able to be, at least one presenter, support of slides, videos and images. It will be live.

From
USD 8,745K

Online Training + Gift shipping



Online Training + Gift Shipping

How does it work?

This action consists of a presentation of your destination/product on a virtual platform + sending a gift to travel agents in the states of São Paulo and Rio de Janeiro.

What is included?

- Event organisation;
- Virtual platform for content transmission;
- Presence guarantee of 50 travel agents;
- Sending promotional material + gifts (provided by the customer);
- Participant's data.

What is the duration?

The presentation duration can be up to 1 hour.

Can it have more than 50 agents?

The maximum amount is 50 agents.

Who chooses the content of the presentation? Is it live or recorded?

The content will be chosen by the client, being able to be, at least one presenter, support of slides, videos and images. It will be live.

From
USD 8,745K

This opportunity only covers the states of São Paulo and Rio de Janeiro. If there is interest in another Brazilian state, the values may be changed.



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10 YEARS

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