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T>F [®] **TRAVEL
FORWARD
SÃO PAULO
31.03 –
02.04.2020**

BROUGHT TO YOU BY



wtm [®]

LATIN AMERICA

São Paulo, 31 Mar - 2 Apr 2020

THE TRAVEL TECH SHOW AT WTM LATIN AMERICA HAS EVOLVED... ...INTO TRAVEL FORWARD

**ATTRACTING DECISION MAKERS FROM ACROSS THE GLOBE,
TRAVEL FORWARD IS THE TRAVEL TECHNOLOGY EVENT FOR
NEXT GENERATION TECHNOLOGY FOR TRAVEL &
HOSPITALITY & RUN WITHIN WTM LATIN AMERICA**

Travel Forward brings together innovative technology providers and senior executives in the industry for three days of cutting-edge insights, open debate and unrivalled business opportunities.

› **SHOWCASE YOUR PRODUCTS**

Showcase your products and solutions to a dedicated audience of senior technology buyers

› **STAY AHEAD OF THE COMPETITION**

Dive deep into the latest innovations in travel technology - exploring new traveller experiences and unlocking untapped sources of business value

› **GROW YOUR BUSINESS**

Covering topics as broad as analytics and machine learning, workplace collaboration and blockchain, next-generation mobility and augmented experiences, the conference promises to be informative and inspirational

› **NETWORK**

Decision makers, influencers and users from across the travel and hospitality ecosystem, incorporating providers, distributors and end-users, share their insights and set out strategies to prioritise and deliver on the best that digital technology has to offer



EXHIBITION

THE TRAVEL FORWARD EXHIBITION IS THE REBRANDED, REDEFINED, LEADING EDGE TRAVEL TECHNOLOGY SHOW RUNNING WITHIN WTM LATIN AMERICA

The exhibition offers an environment to build on the themes of the conference, to network with peers and to showcase how your technology solutions are driving the travel industry forward.

- Meet with key travel and hospitality business decision-makers and purchasers
- The Startup Showcase and Competition creates an opportunity to test pitches to an investor audience
- Plus don't miss the brand new Travel Forward Conference

WHERE 2 TITANS COME TOGETHER

**TAKING PLACE ALONGSIDE WTM LATIN AMERICA,
TRAVEL FORWARD IS THE EVENT FOR NEXT
GENERATION TECHNOLOGY FOR TRAVEL &
HOSPITALITY, ATTRACTING DECISION MAKERS
FROM ACROSS THE GLOBE.**

WTM Latin America and Travel Forward are coming together to give you the best of what travel has to offer in 2020 with over 600 exhibiting companies and 12,000 attendees across 3 days.

ATTENDEES WILL BE...

**DECISION MAKERS, INFLUENCERS AND USERS FROM ACROSS
THE TRAVEL AND HOSPITALITY ECO SYSTEM INCORPORATING
SUPPLIERS, DISTRIBUTORS AND END-USERS.**



C-level executives / Owners /
General Managers /
Founders



VPs / Directors / Heads of
Marketing / Digital /
e-Commerce / CX / Revenue
Management



CTO / CIO / CDO / IT
Directors / Project Teams /
Data & Analytics

FROM



Hotels
& Accommodation



Airlines



OTAs / Travel Agents /
Tour Operators



Rail / Cruise / Car Hire /
Tours / Events / Attractions



National & Regional
Tourist Boards



Ground Handlers /
DMCs



Business Travel - TMCs
& Agencies



Startups / Private Equity /
VCs



Academics / Associations /
Government / Media



STARTUP SHOWCASE

The Travel Forward Startup Showcase is a brand new forum designed to showcase the very latest technology innovations from some of the brightest minds in the travel & hospitality industry.

Pitch against your peers, network with investors and present your business to a global audience at the world's leading b2b travel & hospitality exhibition and conference.

BY TAKING PART IN THE STARTUP SHOWCASE, YOU GET ACCESS TO THESE EXCLUSIVE OFFERS:

- › **Startup Stand Package** (all organised for you)
- › **Complimentary entry into the Startup Competition**
- › **Networking opportunities with investors**
- › **Global exposure through the Travel Forward and WTM Latin America marketing and publicity campaigns**



STARTUP COMPETITION

HOW DOES IT WORK?

- › Make a 6 minute visionary pitch to a panel of judges at the show.
- › Judges will then select the top 3 most impressive tech startup pitches to present in the Conference Theatre to the entire conference audience.
- › The audience then votes for their winner immediately after the presentations!

WHAT COULD I WIN?

The tech startup winner receives a unique prize in the form of either service 'tokens' from a company and/or cash and/or mentoring.

WHAT COUNTS AS A TECH STARTUP?

- › Your company is 48 months old or younger
- › Your company has received \$2 Million or less in funding

CONFERENCE

Travel Forward's exclusive, free-to-attend, conference brings together a cutting-edge, inspiring line up of industry experts, providers and influencers to deliver a rich programme of experience. Case-study based sessions are all about the 'how', giving attendees hands-on insights about how technology can make a real difference to their organisations' bottom lines.

A mix of panel sessions, interviews and direct presentations, will each have the shared goal of both inspiring and educating the audience with actionable takeaways.

Running alongside presentations from hotel chains and airlines, OTAs and infrastructure partners, technology providers will gain the opportunity to demonstrate field-tested solutions and share learnings from successful deployments.

Panellists and speakers across the sessions will include travel luminaries from across the global travel industry.

FEATURED TOPICS:

- › Latest Market Trends and Research
- › Customer Experience, Engagement and Personalisation
- › Digital Marketing and Mobile Strategies
- › Big Data and Analytics
- › CRM and Loyalty
- › Dynamic Packaging
- › Distribution, Reservations and Customer Acquisition
- › Connectivity and Integration
- › AR/VR/AI, Chatbots, Machine Learning and Robotics
- › Payment Solutions
- › Blockchain
- › Startups, Entrepreneurship, Innovation and Investing

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**FOR MORE INFORMATION OR
TO GET INVOLVED CONTACT
THE TRAVEL FORWARD TEAM**

EXHIBITION & STARTUP SHOWCASE

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