

# Essential deadlines

LATIN AMERICA  
São Paulo, 14-16 April 2026

## Operational

Build-up period	10 April: 12pm to 8pm 11-12 April: 8am to 8pm 13 April: 8am to 8pm
Show open dates	14-16 April
Breakdown	17 April - 8am to 2pm
Download the Operations Manual in the Exhibitor Portal	mid-February
Final day to submit your stand project our operations team	March 10th
Order additional operational items, such as electricity/waste removal etc, for your stand. Check what has already been ordered on your contract or via the customer services team and then confirm additional requirements with your stand builder.	March 10th

## Exhibitor Portal

Complete your online profile	From mid-February
Include your products and marketing materials	From mid-February

Order Exhibitor Badges	From February 28th to April 4th
Order Service Badges	From February 28th to March 31st

## Meetings Badges

## WTMLAT Meet

Open to exhibitors	03rd March
Request meetings	From 11th March

Submit your event information to the WTM Latin America Media Guide	March 24th
Book a Press Conference slot	March 24th
Enquire about an Interview Wall Slot	March 31st

## PR Opps

